

## ANTI-OIL

Anti-oil means stain-proof quality. Anti-oil is the new range of stain-proof papers, highly resistant to vegetable oils and fats. It is dedicated to the labeling of high-quality food and cosmetic products such as extra virgin olive oil, food specialties in glass jars and precious perfumed oils and essences for home and personal care.

With Anti-oil you can avoid: Dark paper, or white paper covered in dark inks – once the favorite way to try to cover stains. A plastic film that would make the product seem cheaper. We offer labels made from waterproof materials that are perfect for high-quality, high-value products. They have a natural and genuine appearance, which they retain time after use.

Not just one: discover all our Anti-oil solutions Our premium Anti-oil range presents different solutions, each one unique, thanks to an offer of different colours, with special characteristics. From the Rustica range – different papers available in white, ivory or pearl – to the Vergata in white or ivory

## The advantages of lamination

Lamination (lamination) of the label has many advantages: it protects the print from rubbing and makes the label tear-proof and resistant to chemical agents. It makes your labels stand out, making them especially suitable for high-end containers or luxury products. Laminated materials can produce unique effects, from elegant matte to silky.

How to make your labels more durable: Adding lamination to a label improves its functionality, strength and resistance to damage. It can also give your labels a unique finish and premium look.

## Ice bucket proof label technologies

We have barrier paper faces that perform well in wet conditions and protect the quality of your labels — from cold storage to consumers' homes. Put an end to delamination, edge lifting and wrinkling with innovative labeling solutions designed to survive the two-hour “ice bucket challenge”.

Keep your label white: Protect the visual appeal of your labels with Anti-Graying technology — specifically created to resist the impact of moisture absorption and combat label graying. Eliminate uneven colors and protect your designs from creases, without having to opt for plastic films and metallic fronts.

Keep your design intact: Include Barrier Paper technology in your most complex labels to reduce bubbles, creases and warping in wet conditions.

## PLASTIC FILMS

Why use labels made with plastic film materials?

Filmic labels offer durability, aesthetics and functionality for a wide range of applications and conditions.

How flexible should the label be?

Rigid (PET): Highly rigid and ultra-clear, used primarily in specialized applications.

Rigid (PP): For bottles with flat surfaces or simple curves, high clarity and white (cavitated) finishes.

Semi-conformable (MDO\*): For bottles with slight curvature and compressibility. Thicker than PE. Lower CO2 footprint than PE.

Conformable (PE): For fully conformable packages, complex package shapes and large labels.

Conformability, compressibility: PE - MDO

Clarity, dimensional stability: PET - PP

HDPE rigid container: Use PE material

Rigid PP container: Use PP material

Rigid PET container: use PP material

Rigid glass container: use PP material

Rigid tin container: use PP material

PP/PE flexible container: use PET/PP material

Selecting the right paper for your label depends on a mix of factors, including your application, package design, the functionality you need, and more. Here's how to choose the right material in five easy steps.

What is the item you're labeling? What kind of substrate (surface) will you

apply the label to? And what are the conditions under which the label must perform? Our paper label materials are widely used in applications in the following industries (and more):

Paper facestocks come with a wide variety of characteristics that can ensure and enhance performance. Some of the options and variables to keep in mind:

Weight / thickness of the base paper

Coated or uncoated paper

Resistance to humidity and water (splash proof)

Resistance to oil and grease

Resistance to ultraviolet light and heat

Scuffing resistance

Tensile/wet strength and tear resistance

Stiffness (which determines the mandrel and dispensing performance of the label)

Opacity (the degree to which

light can pass through the material, determining its “clarity” or transparency)

Whiteness and brightness

(including OBA-free solutions)

Gloss level, roughness, and smoothness

Amount of recycled content

(if required)

Variable Information readability

(for readable barcodes)

Destructibility, tamper evident properties

### Coated papers

These are papers with a (semi)gloss finish obtained by applying a coating on the base paper. They work with the broadest range of applications, including unique label constructions on complex package shapes.

### Uncoated papers

No coating, just pure paper.

### Special papers and foils

There is a wide variety of special label materials available, such as decorative labels, foils, radiants, metalized papers, and grease-proof papers.

#### Packaging for luxury goods

When shelf appeal really counts, you can rely on our premium paper solutions

to help win consumers' attention. By offering a sensory feast of colors, textures, and coatings, our premium decorative papers help converters, designers, and brands create beautiful packaging that demands to be touched, read, and taken home, whether you're printing digitally or through conventional offset methods.