MEMBUKTIKAN KESETARAAN GENDER DALAM GAME ONLINE: IMPLEMENTASI DATA ENGINEERING DAN VISUALISASI PENCAPAIAN

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Latar Belakang

Dalam dunia game online, masih ada stereotip dan stigma yang cukup kuat terhadap pemain perempuan. Banyak konten di media sosial, termasuk TikTok, menunjukkan komentar dan pandangan merendahkan terhadap perempuan yang bermain game, sering kali dianggap sebagai "beban" dalam tim. Namun, apakah benar bahwa perempuan tidak dapat mencapai pencapaian yang sama dengan lakilaki dalam game? Ataukah ini hanya masalah waktu dan kesempatan yang setara?

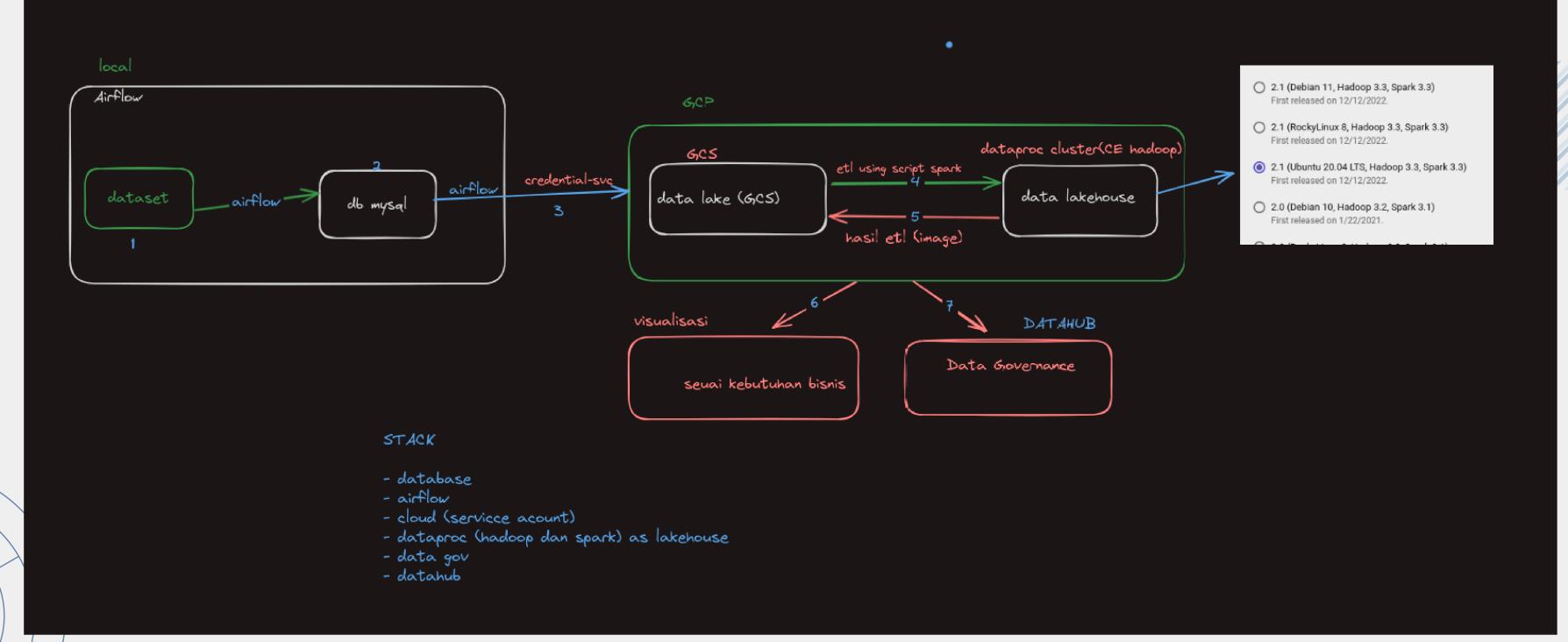
Hal tersebut menjadi dasar reserach ini dilakukan, dan satu hal menarik lainya ini dilakukan dengan metoda data enginering untuk mengolah datanya

DATA

	df.head	1/30)												
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€	Pla	ayerID	Age	Gender	Location	GameGenre	PlayTimeHours	InGamePurchases	GameDifficulty	SessionsPerWeek	AvgSessionDurationMinutes	PlayerLevel	AchievementsUnlocked	EngagementLevel
	0	9000		Male	Other	Strategy	16.271119	0		6				Medium
	1	9001	29	Female	USA	Strategy	5.525961	0	Medium	5	144	11	10	Medium
	2	9002	22	Female	USA	Sports	8.223755	0	Easy	16	142	35	41	High
	3	9003	35	Male	USA	Action	5.265351	1	Easy	9	85	57	47	Medium
	4	9004	33	Male	Europe	Action	15.531945	0	Medium	2	131	95	37	Medium
	5	9005	37	Male	Europe	RPG	20.561855	0	Easy	2	81	74	22	Low
	6	9006	25	Male	USA	Action	9.752716	0	Hard	1	50	13	2	Low
	7	9007	25	Female	Asia	RPG	4.401729	0	Medium	10	48	27	23	Medium
	8	9008	38	Female	Europe	Simulation	18.152733	0	Easy	5	101	23	41	Medium
	9	9009	38	Female	Other	Sports	23.942772	0	Easy	13	95	99	36	High
	10	9010	17	Male	USA	Strategy	4.829916	0	Hard	8	95	14	12	High
	11	9011	36	Female	Asia	Simulation	5.535981	1	Easy	16	124	62	31	High
	12	9012	16	Male	USA	Sports	18.776234	1	Easy	9	18	52	32	High
	13	9013	38	Female	USA	Strategy	8.701959	0	Easy	0	156	33	47	Low
	14	9014	44	Male	USA	Simulation	17.975200	0	Easy	8	41	98	1	Low
	15	9015	16	Male	Europe	RPG	7.951511	0	Medium	10	156	58	24	High
	16	9016	35	Male	Asia	Strategy	17.887898	0	Easy	16	154	62	4	High
	17	9017	47	Male	USA	RPG	17.272113	0	Medium	2	131	13	9	Low
	18	9018	26	Female	Asia	Action	19.416079	0	Easy	3	135	77	25	Medium
	19	9019	36	Female	Asia	RPG	19.338826	0	Easy	4	56	21	30	Low
	20	9020	39	Female	USA	Sports		0	Easy	2	177			Medium
	21			Female	USA	Sports	16.167690	0		18	159			High
	22	9022		Male	USA	Sports		0		2				
	23	9023		Male	Europe	Strategy	17.959835	0		14				
	24	9024		Male	Europe	Sports		0		12			22	
	25			Female	USA	Sports	10.311460	0		4	82		7	
	26	9026	21	Male	USA	Strategy	4.898342	0	Medium	12	118	71	26	High

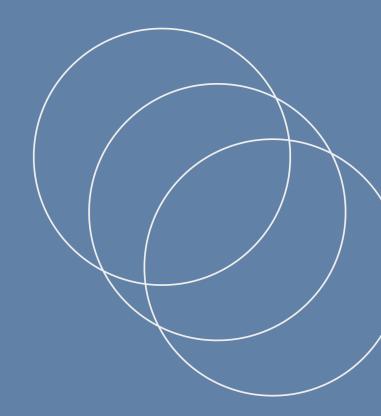


Flow Data engineering



Dataset to Mysql

```
You, last week | 1 author (You)
     from datetime import datetime
     from airflow import DAG
    from airflow.operators.python operator import PythonOperator
    from airflow.hooks.mysql hook import MySqlHook
     from airflow.utils.dates import days ago
     import pandas as pd
     from sqlalchemy import create engine
     def load data to mysql():
         # conections
         hook = MySqlHook(mysql conn id='mysql conn2')
         engine = create engine(hook.get uri())
13
         #read data
         df = pd.read csv('/opt/airflow/csv/online gaming behavior dataset.csv')
         df.to sql('tugas', con=engine, if exists='replace', index=False)
     dag = DAG(
         'data transfer to mysql',
         default args={
19
             'owner': 'airflow',
20
             'depends on past': False,
21
             'email on failure': False,
22
             'email on retry': False,
24
             'retries': 1,
25
         description='A simple DAG to transfer data to MySQL',
         schedule_interval='0 17 * * *',
27
         start date=datetime.today()
29
     transfer data = PythonOperator(
         task id='load data to mysql',
32
         python callable=load data to mysql,
33
34
         dag=dag,
35
     transfer data
```



mysql To GCS

```
You, 4 days ago | 1 author (You)
    from airflow import DAG
    from airflow.operators.python operator import PythonOperator
    from airflow.hooks.mysql hook import MySqlHook
    from airflow.providers.google.cloud.transfers.local to gcs import LocalFilesystemToGCSOperator
    from airflow.utils.dates import days ago
    import pandas as pd
    import os
    def export data from mysql():
        hook = MySqlHook(mysql conn id='mysql conn2')
         engine = hook.get sqlalchemy engine()
        df = pd.read sql('SELECT * FROM tugas', con=engine)
         local path = '/opt/airflow/datasource/datasource.csv'
         df.to csv(local path, index=False)
         return local_path
    default args = {
         'owner': 'airflow',
         'depends on past': False,
         'email on failure': False,
         'email on retry': False,
         'retries': 1,
    with DAG(
         'data transfer to gcs',
         default args=default args,
         description='DAG untuk mengekspor data dari MySQL dan mengunggah ke GCS',
         schedule interval='@once',
         start date=days ago(1),
     ) as dag:
         export data task = PythonOperator(
34
             task id='export data from mysql',
            python callable=export data from mysql,
         upload to gcs task = LocalFilesystemToGCSOperator(
             task id='upload to gcs',
            src="{{ task instance.xcom pull(task ids='export data from mysql') }}",
41
             dst='testing/real.csv',
             bucket='testing-de',
             gcp conn id='google cloud default', # Gunakan nama koneksi GCS yang benar
         export data task >> upload to gcs task
46
```

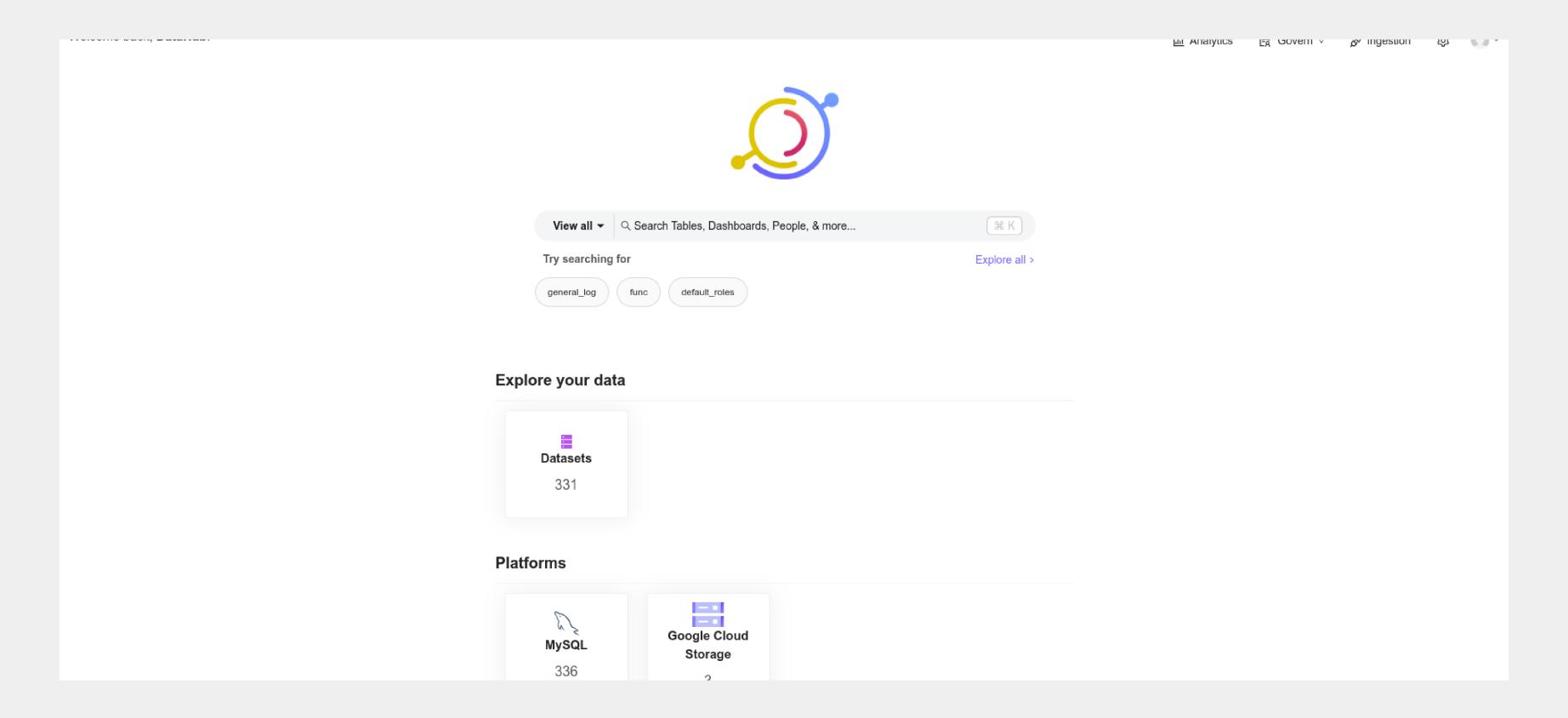


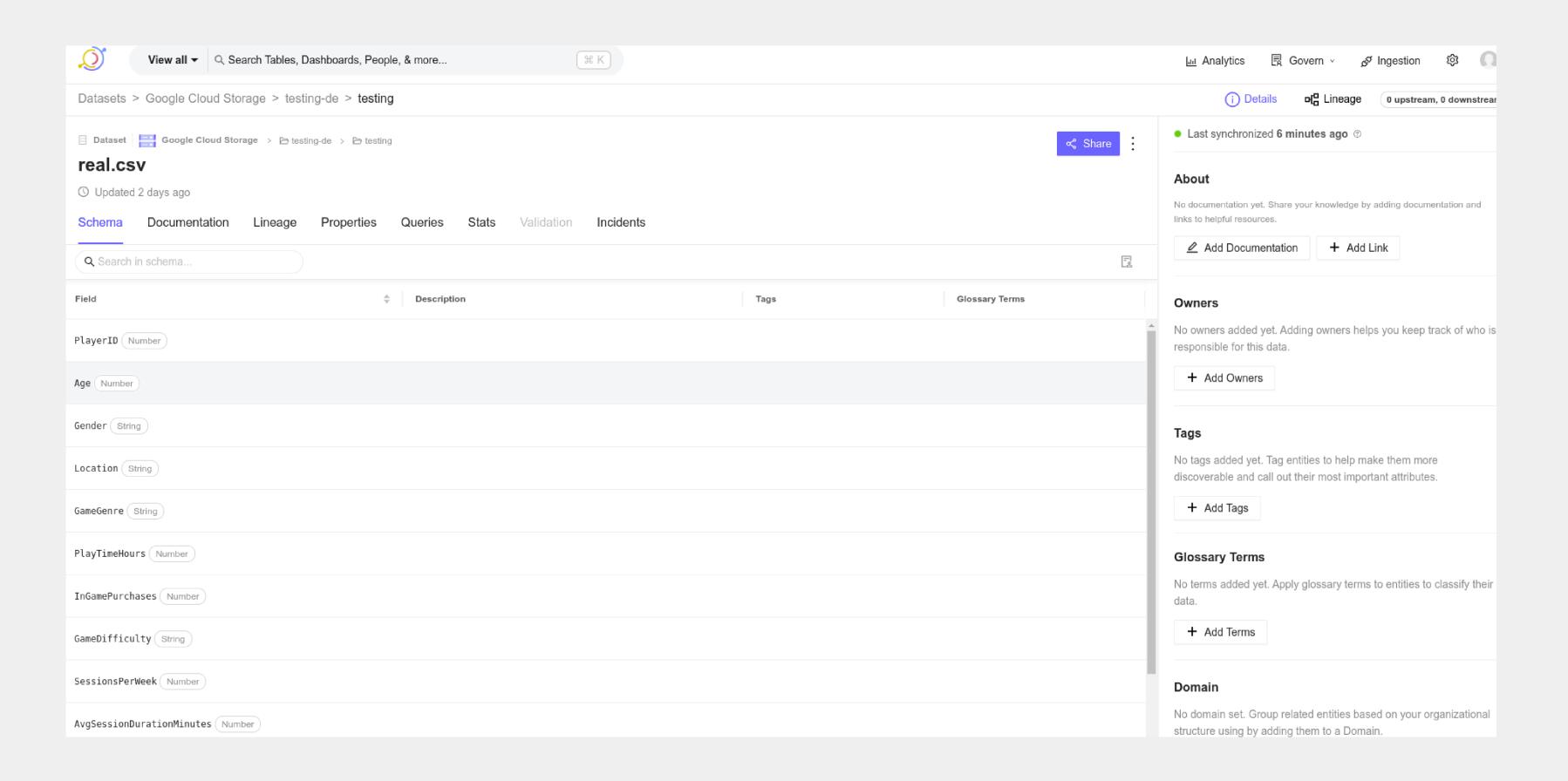
script spark for dataproc dan visualisa

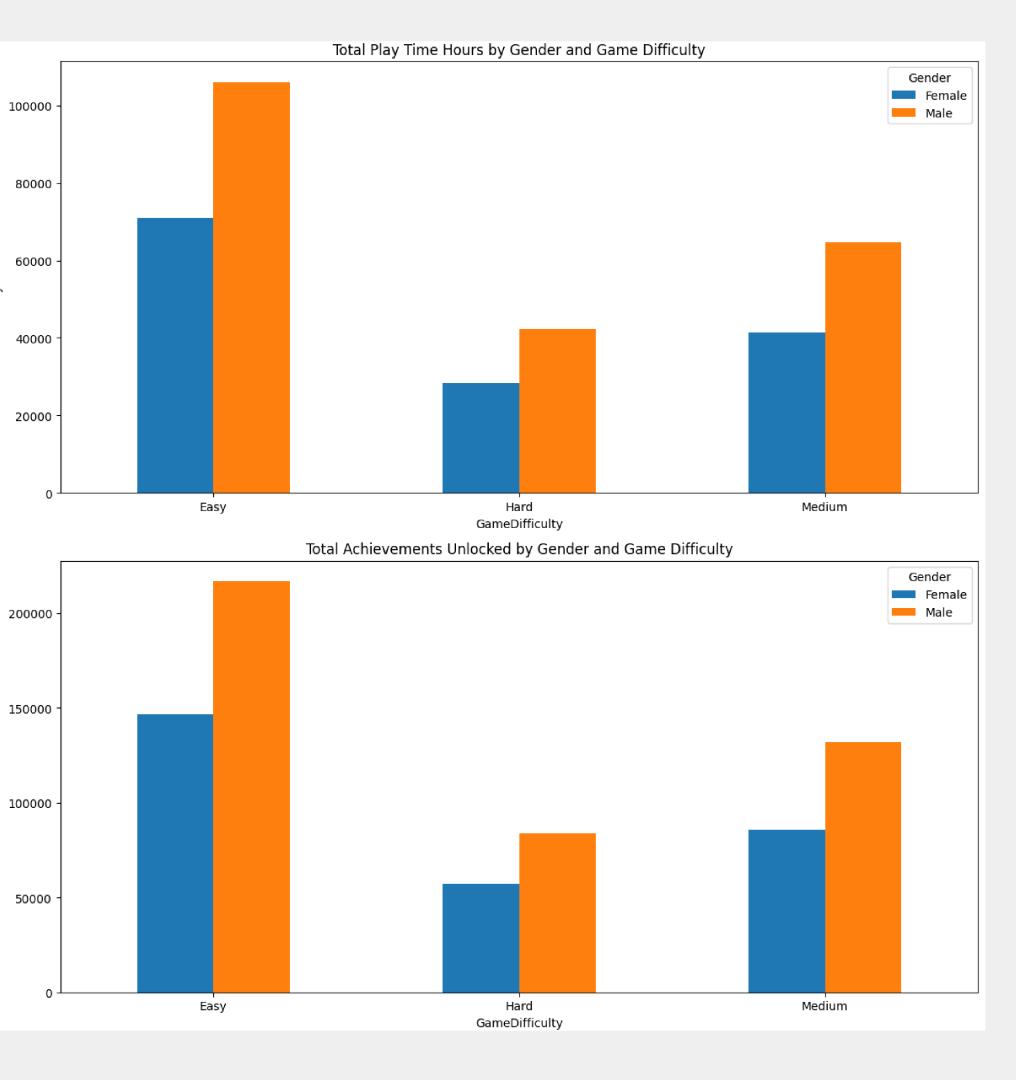
```
import pandas as pd
import logging
from google.cloud import storage
def upload_to_gcs(local_file_path, bucket_name, gcs_file_path):
   client = storage.Client()
    bucket = client.get bucket(bucket name)
   blob = bucket.blob(gcs_file_path)
   blob.upload_from_filename(local_file_path)
def main():
    logging.basicConfig(level=logging.INFO)
    logger = logging.getLogger('Gaming Data Aggregation')
    spark = SparkSession.builder.appName('Gaming Data Aggregation').getOrCreate()
        logger.info("Membaca data dari GCS")
        df = spark.read.csv('gs://testing-de/testing/real.csv', header=True, inferSchema=True)
        logger.info("Data berhasil dibaca")
        # Agreqasi: Total PlayTimeHours dan AchievementsUnlocked berdasarkan Gender dan GameDifficulty
        logger.info("Melakukan agregasi total PlayTimeHours dan AchievementsUnlocked berdasarkan Gender dan GameDifficulty")
        df_aggregated = df.groupBy('Gender', 'GameDifficulty').agg(
            _sum('PlayTimeHours').alias('TotalPlayTimeHours'),
_sum('AchievementsUnlocked').alias('TotalAchievementsUnlocked')
        logger.info("Agregasi selesai")
        logger.info("Membuat visualisasi")
        fig, ax = plt.subplots(2, 1, figsize=(12, 12))
        playtime_plot = df_aggregated.pivot(index='GameDifficulty', columns='Gender', values='TotalPlayTimeHours')
        playtime_plot.plot(kind='bar', ax=ax[0], rot=0)
        ax[0].set_title('Total Play Time Hours by Gender and Game Difficulty')
        ax[0].set_ylabel('Total Play Time Hours')
        achievements_plot = df_aggregated.pivot(index='GameDifficulty', columns='Gender', values='TotalAchievementsUnlocked')
        achievements_plot.plot(kind='bar', ax=ax[1], rot=0)
        ax[1].set title('Total Achievements Unlocked by Gender and Game Difficulty')
        ax[1].set_ylabel('Total Achievements Unlocked')
        plt.tight_layout()
        local_file_path = '/tmp/gaming_data_visualization.png'
        plt.savefig(local file path)
        logger.info("Visualisasi selesai dan disimpan sebagai gambar")
        logger.info("Mengunggah gambar ke GCS")
        upload to gcs(local file path, 'testing-de', 'data/visualizations/gaming data visualization.png')
        logger.info("Gambar berhasil diunggah ke GCS")
    except Exception as e:
       logger.error("Error saat menjalankan script", exc info=True)
        spark.stop()
        logger.info("Spark session stopped")
if __name__ == "__main__":
   main()
```



Ingest data







Hasil viasualisasi

dari hasil gamabar disamping kita bisa melihat dimana waktu bermain laki laki di tigkat kesulitana manapun itu lebih lama yang mengakibatkan semakain berkembang dan terbiasa dia karena bermain dengan waktu yang lama.

dan ini juga yang mengakibatkan achivment yang didapat jelas lebih tingi laki laki karena dengan sering kita bermain maka kia akan sering terbiasa mengguanakan nya

Berdasarkan analisis, dapat disimpulkan bahwa pencapaian dalam game online tidak bergantung pada gender, melainkan pada waktu bermain yang diinvestasikan. Dengan kesempatan yang setara, pemain perempuan dapat mencapai hasil yang setara dengan pemain laki-laki.

Terima Kasih