

* Module 1 *

1. What is Information System? What are its advantages and disadvantages?
2. Explain the importance of Information System to Society.
3. Explain with neat diagram the types of Information System.
4. Explain characteristics of MIS with example.
5. Explain with a neat diagram the necessary elements of Information System.
6. Explain the role of Information System in framing organizational strategy & bringing competitive advantages.

* Module 2 *

1. What are the challenges face by Knowledge Mgmt in different business scenarios?
2. Explain the components of Data Warehouse with neat diagram.
3. Explain the Significance of Knowledge for a business form & difference between Knowledge & Information.

4. What is the Impact of Business Intelligence on Decision making?
5. Explain Data Warehousing and Data Management in an organization.
6. Describe DBMS & what are its building blocks?
7. What is Knowledge Management? Describe its working in detail.
8. Describe OLAP.

* Module 3 *

1. What are the measures to improve Cyber Security explain with suitable example.
2. Explain different categories of Ethical issues related to IT.
3. What are the major securities threats to the Information System & discuss the measures taken to control Information Security.
4. Define Business Intelligence with example.
5. What are the principles on which Information security is based?
6. State any causes of Threats to Database Security.
7. Describe the security technologies used to secure E-Commerce.

* Module 4 *

1. Describe how social computing inspires customer services.
2. Difference between 1.0, 2.0, 3.0.
3. Provide the plan for Flipkart customer relationship management.
4. Define Customer Relationship Management and types of CRM.
5. Develop the plan for delivery application in M-Commerce in social computing.
6. Difference between E-Commerce and E-Business.

* Module 5 *

1. Describe types of wireless devices.
2. Define cloud computing & its services with example.
3. Write a short note on Pervasive Computing.
4. Define Topology along with advantages & disadvantages.
5. Explain wired & wireless technology with example.

* Module 6 *

1. Compare and contrast the 3 basic types of report which are closely associated with ERP System with example.
2. Classify the four fundamental business decisions that organization can make when acquiring decisions.
3. Explain SDLC with diagram.
4. Write a short note on TPS.

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