



## Module 3

### Algorithm

Bayes theorem provides a way of calculating the posterior probability,  $P(c/x)$ , from  $P(c)$ ,  $P(x)$ , and  $P(x/c)$ . Naive Bayes classifier assume that the effect of the value of a predictor ( $x$ ) on a given class ( $c$ ) is independent of the values of other predictors. This assumption is called class conditional independence.

$$P(c | x) = \frac{P(x | c)P(c)}{P(x)}$$

Diagram illustrating the components of Bayes' theorem:

- $P(c | x)$  is labeled as **Posterior Probability**.
- $P(x | c)$  is labeled as **Likelihood**.
- $P(c)$  is labeled as **Class Prior Probability**.
- $P(x)$  is labeled as **Predictor Prior Probability**.

$$P(c | X) = P(x_1 | c) \times P(x_2 | c) \times \dots \times P(x_n | c) \times P(c)$$

- $P(c/x)$  is the posterior probability of *class (target)* given *predictor (attribute)*.
- $P(c)$  is the prior probability of *class*.
- $P(x/c)$  is the likelihood which is the probability of *predictor* given *class*.
- $P(x)$  is the prior probability of *predictor*.

In ZeroR model there is no predictor, in OneR model we try to find the single best predictor, naive Bayesian includes all predictors using Bayes' rule and the independence assumptions between predictors.

### Example 1:

We use the same simple Weather dataset here.



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Outlook	Temp	Humidity	Windy	Play Golf
Rainy	Hot	High	False	No
Rainy	Hot	High	True	No
Overcast	Hot	High	False	Yes
Sunny	Mild	High	False	Yes
Sunny	Cool	Normal	False	Yes
Sunny	Cool	Normal	True	No
Overcast	Cool	Normal	True	Yes
Rainy	Mild	High	False	No
Rainy	Cool	Normal	False	Yes
Sunny	Mild	Normal	False	Yes
Rainy	Mild	Normal	True	Yes
Overcast	Mild	High	True	Yes
Overcast	Hot	Normal	False	Yes
Sunny	Mild	High	True	No

The posterior probability can be calculated by first, constructing a frequency table for each attribute against the target. Then, transforming the frequency tables to likelihood tables and finally use the Naive Bayesian equation to calculate the posterior probability for each class. The class with the highest posterior probability is the outcome of prediction.



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$$P(x | c) = P(\text{Sunny} | \text{Yes}) = 3 / 9 = 0.33$$

Frequency Table		Play Golf		
		Yes	No	
Outlook	Sunny	3	2	5/14
	Overcast	4	0	
	Rainy	2	3	

  

Likelihood Table		Play Golf		
		Yes	No	
Outlook	Sunny	3/9	2/5	5/14
	Overcast	4/9	0/5	
	Rainy	2/9	3/5	
		9/14	5/14	

$P(x) = P(\text{Sunny}) = 5 / 14 = 0.36$

$P(c) = P(\text{Yes}) = 9 / 14 = 0.64$

Posterior Probability:  $P(c | x) = P(\text{Yes} | \text{Sunny}) = 0.33 \times 0.64 \div 0.36 = 0.60$

$$P(x | c) = P(\text{Sunny} | \text{No}) = 2 / 5 = 0.4$$

Frequency Table		Play Golf		
		Yes	No	
Outlook	Sunny	3	2	5
	Overcast	4	0	
	Rainy	2	3	

  

Likelihood Table		Play Golf		
		Yes	No	
Outlook	Sunny	3	2	5
	Overcast	4	0	
	Rainy	2	3	
		9	5	14

$P(x) = P(\text{Sunny}) = 5 / 14 = 0.36$

$P(c) = P(\text{No}) = 5 / 14 = 0.36$

Posterior Probability:  $P(c | x) = P(\text{No} | \text{Sunny}) = 0.40 \times 0.36 \div 0.36 = 0.40$

The likelihood tables for all four predictors.



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Frequency Table

		Play Golf	
		Yes	No
Outlook	Sunny	3	2
	Overcast	4	0
	Rainy	2	3

		Play Golf	
		Yes	No
Humidity	High	3	4
	Normal	6	1

		Play Golf	
		Yes	No
Temp.	Hot	2	2
	Mild	4	2
	Cool	3	1

		Play Golf	
		Yes	No
Windy	False	6	2
	True	3	3

Likelihood Table

		Play Golf	
		Yes	No
Outlook	Sunny	3/9	2/5
	Overcast	4/9	0/5
	Rainy	2/9	3/5

		Play Golf	
		Yes	No
Humidity	High	3/9	4/5
	Normal	6/9	1/5

		Play Golf	
		Yes	No
Temp.	Hot	2/9	2/5
	Mild	4/9	2/5
	Cool	3/9	1/5

		Play Golf	
		Yes	No
Windy	False	6/9	2/5
	True	3/9	3/5

Example 2:

In this example we have 4 inputs (predictors). The final posterior probabilities can be standardized between 0 and 1.

Outlook	Temp	Humidity	Windy	Play
Rainy	Cool	High	True	?

$$P(\text{Yes} | X) = P(\text{Rainy} | \text{Yes}) \times P(\text{Cool} | \text{Yes}) \times P(\text{High} | \text{Yes}) \times P(\text{True} | \text{Yes}) \times P(\text{Yes})$$

$$P(\text{Yes} | X) = 2/9 \times 3/9 \times 3/9 \times 3/9 \times 9/14 = 0.00529 \rightarrow 0.2 = \frac{0.00529}{0.02057 + 0.00529}$$

$$P(\text{No} | X) = P(\text{Rainy} | \text{No}) \times P(\text{Cool} | \text{No}) \times P(\text{High} | \text{No}) \times P(\text{True} | \text{No}) \times P(\text{No})$$

$$P(\text{No} | X) = 3/5 \times 1/5 \times 4/5 \times 3/5 \times 5/14 = 0.02057 \rightarrow 0.8 = \frac{0.02057}{0.02057 + 0.00529}$$



### The zero-frequency problem

Add 1 to the count for every attribute value-class combination (*Laplace estimator*) when an attribute value (*Outlook=Overcast*) doesn't occur with every class value (*Play Golf=no*).