



Semester: VI

Subject: DAV

Academic Year: 2023-2024

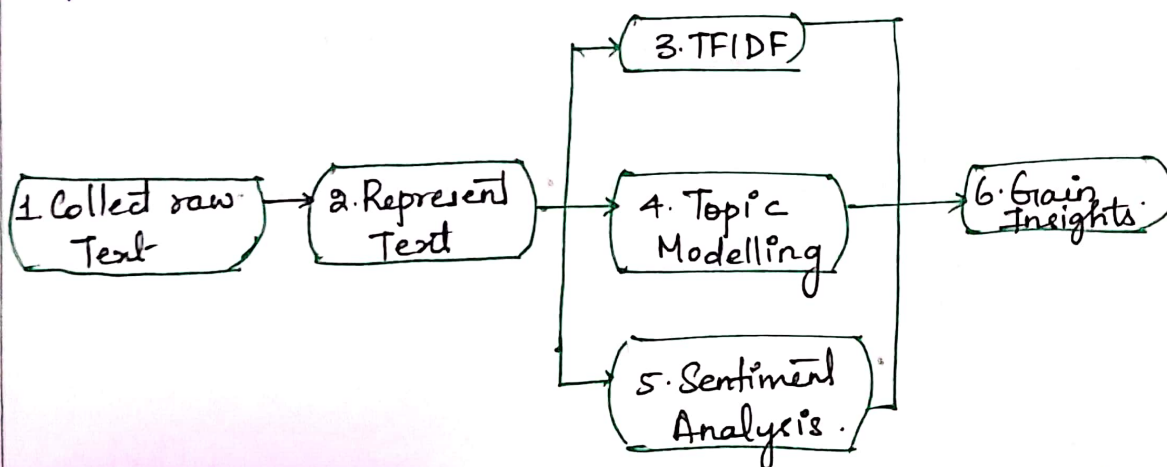
### Text Analysis Example:

Consider any example of a product it has to undergo the following steps. Consider the company ACME, maker of two products: bPhone and bEbook.

It needs to answer questions such as these.

Are people mentioning its products?

What is being said? Are the products seen as good or bad? If people think an ACME product is bad, why? For example, are they complaining about the battery life of the bPhone, or the response time in their Ebook?



### 1 Collected Raw Data:-

\* It includes the phase 1 and phase 2 of Data Analytics Life cycle.

\* The Data Science team investigates the problem, understands the necessary data sources, and formulates initial hypothesis.