

Statistics: The only science that enables different experts using the same figures to draw different conclusions.

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### What is Data?

 Data is a collection of facts, such as numbers, words, measurements, observations, or just descriptions of things.

## Structured Data and Unstructured Data



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# Structured Data



Structured data is **quantitative** data in the form of numbers and values.

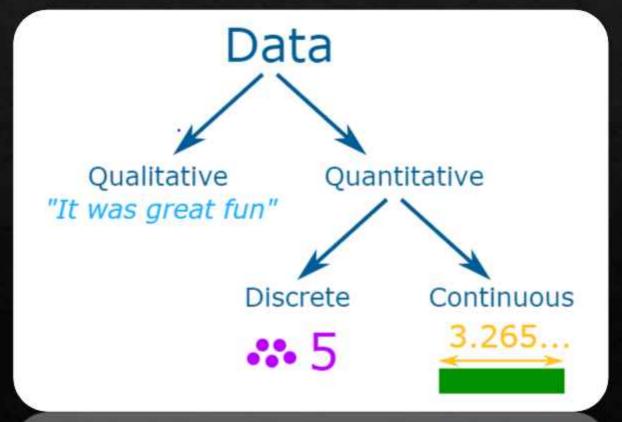
# Unstructured Data



Unstructured data is **qualitative** data in the form of text files, audio files, video files.

### Qualitative vs Quantitative

- Qualitative data is descriptive information (it describes something)
- Quantitative data is numerical information (numbers)



## Discrete Data

Discrete Data can only take certain values.

Example: the number of students in a class

We can't have half a student!

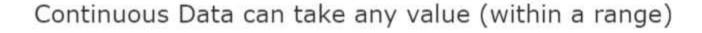


Example: the result of rolling 2 dice

Only has the values 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 and 12



### Continuous Data



#### Examples:

- A person's height: could be any value (within the range of human heights), not
  just certain fixed heights,
- Time in a race: you could even measure it to fractions of a second,
- A dog's weight,
- The length of a leaf,
- · The length of a leaf,

## Example

Example: What do we know about Arrow the Dog?

#### Qualitative:

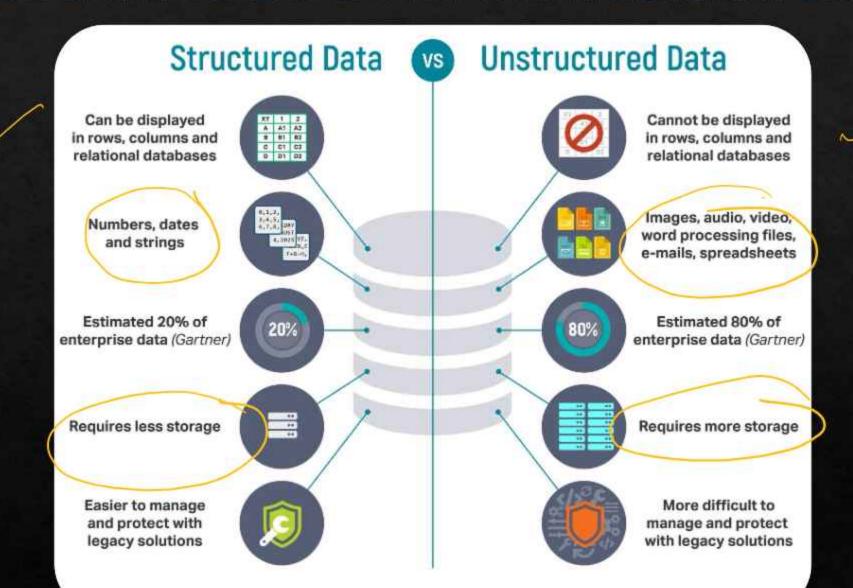
- He is brown and black
- · He has long hair
- He has lots of energy

#### Quantitative:

- · Discrete:
  - He has 4 legs
  - He has 2 brothers
- Continuous:
  - He weighs 25.5 kg
  - He is 565 mm tall
     Prof. Sarela many ALP, Shah institute of feetinglagy



### Structured Data and Unstructured Data



## Rectangular Data

 Rectangular data is the general term for a two-dimensional matrix with rows indicating records (cases) and columns indicating features (variables).

|  | 1  |         |        | 1          |
|--|----|---------|--------|------------|
|  |    | A       | В      | C          |
|  | 1  | name    | gender | date       |
|  | 2  | Dezik   | Male   | 1951-07-22 |
|  | 3  | Dezik   | Male   | 1951-07-29 |
|  | 4  | Tsygan  | Male   | 1951-07-22 |
|  | 5  | Lisa    | Female | 1951-07-29 |
|  | \6 | Chizhik | Male   | 1951-08-15 |
|  | V  | Chizhik | Male   | 1951-08-15 |
|  |    |         |        |            |

CSV

name, gender, date
Dezik, Male, 1951-07-22
Dezik, Male, 1951-07-29
Tsygan, Male, 1951-07-22
Lisa, Female, 1951-07-29
Chizhik, Male, 1951-08-15

## Key terms of Rectangular Data

- Data frame Rectangular data (like a spreadsheet) is the basic data structure for statistical and machine learning models.
- Feature A column within a table is commonly referred to as a feature.
- Records A row within a table is commonly referred to as a record.

## Non – Rectangular Data

#### JSON

```
"name": "Darth Vader",
"species": "Human",
"homeworld": "Tatooine",
"films": [
    "Revenge of the Sith",
    "Return of the Jedi",
    "The Empire Strikes Back",
    "A New Hope"
```

#### XML

```
<note>
  <from>Teacher</from>
  <to>Student</to>
  <heading>Almost there</heading>
  <body>It's the final chapter!</body>
</note>
```