



Web Designer

Pursuit Technology

📍 Canberra ACT

🏢 Web Development & Production (Information & Communication Technology)

🕒 Full time

Posted 8d ago

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About Acorn PLMS: At Acorn PLMS, we are on a mission to transform the corporate learning experience. Our cutting-edge Performance Learning Management System (PLMS) software is powered by AI and designed to ensure that what people learn directly contributes to their exceptional performance in business.

Corporate learning needs a revolution, and Acorn PLMS is the antidote. We are the only solution that guides learners' step by step to master the specific capabilities required for their roles, ultimately accelerating organisational performance.

About the role: We're looking for a Web Designer with front-end WP developer skills to join us with a 50% design and 50% development focus. You'll work on design concepts for the Acorn PLMS website, create Figma prototypes, design web interfaces, ensure responsiveness, and maintain brand consistency. On the development side, you'll convert designs to WordPress, integrate plugins, write clean code, ensure cross-browser compatibility, optimise performance, manage content, conduct testing, and collaborate with the full-stack team. Video editing skills are desirable but not mandatory. Join us to craft captivating digital experiences!

Location: We're looking for someone in the Canberra region where our head office is based.

Design: 50% of role

- **Design Concept Creation:** Work closely with the marketing department to conceptualise and create design concepts for the Acorn PLMS website, taking into account user experience, branding, and project goals.
- **Prototyping:** Utilise Figma and Adobe XD to create interactive prototypes and wireframes, allowing for the visualisation and testing of design concepts.
- **Visual Design:** Design visually stunning and user-friendly web interfaces, incorporating typography, colour schemes, imagery, and interactive elements from Acorn's established brand guidelines.

- **Accessible & Responsive Design:** Ensure that web designs are accessible, responsive and adaptable to various screen sizes and devices, providing a seamless user experience.
- **User Experience (UX) Design:** Incorporate user-centred design principles to create intuitive and efficient user journeys, including the arrangement of elements and navigation.
- **Maintain Brand Consistency:** Ensure that all design assets align with the brand guidelines and maintain a consistent visual identity across various digital platforms.
- **Stay Current:** Keep up to date with design trends, Figma updates, and emerging technologies to continuously improve design skills and recommend best practices.

Front-End Development: 50% of role

- **Development of Designs:** Transform design prototypes into clear and reusable WordPress themes using HTML, CSS, JavaScript and PHP, with a focus on efficiency & UX best practice.
- **Plugin Integration:** Integrate and configure necessary plugins to enhance website functionality, such as contact forms, SEO optimisation, social media integration, and more.
- **Compatibility and Optimisation:** Ensure that the site is compatible with various web browsers and devices and optimised for faster loading times and better search engine rankings.
- **Content Management:** Assist in content management tasks, including creating and updating pages, posts, and media content within the WordPress CMS.
- **Quality Assurance:** Conduct thorough testing and debugging to identify and fix any front-end issues, ensuring website functionality across different environments.
- **Version Control:** Utilise version control systems (e.g., Git) to manage code changes and collaborate effectively with the full-stack development team.
- **Desirable**
- **Video editing:** We're about to create a lot more video content and publish on a weekly basis; it would be advantageous if you can edit. Let us know if you think you can learn too!

Qualifications:

- **Education:** Degree or certifications in a related field preferred.
- **Design Skills:** Proficient in Figma, Photoshop, and Illustrator.
- **Front-End Development:** Strong HTML, CSS, and JavaScript skills.
- **WordPress:** Experience in theme development and plugin integration.
- **User Experience (UX) Design:** Understanding of UX principles.
- **Responsive Design:** Ability to design for various devices.
- **Version Control:** Familiarity with Git.
- **Quality Assurance:** Testing and issue resolution skills.
- **Desirable Skills:** Video editing is a plus.

Why Acorn PLMS: Join a dynamic team that is revolutionising corporate learning and driving business performance. Acorn PLMS offers a competitive salary and benefits package, along with opportunities for professional growth and development. If you have the attitude and skills to excel in a role that combines design and development, this is for you.

How to Apply: If you are passionate about transforming the corporate learning landscape and have the skills to excel in this role, please submit your resume and a cover letter outlining your relevant experience by clicking apply to this advertisement.

Acorn PLMS is an equal opportunity employer. We welcome and encourage candidates from all backgrounds to apply.

Employer questions

Your application will include the following questions:

Have you completed a qualification in design?

How many years' experience do you have as a front end software developer?

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