

Hi, I'm Meaghan Choi

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Employment

● SEQUENCE

Interaction Design Intern

San Francisco, Fall 2015

Banana Republic Online : Through a series of worksessions with the client, I designed a collection of fully responsive prototype and user experience guidelines. This involved site audits, persona creation, wireframing and prototyping.

Facebook for Business : Working directly with the Facebook team, I assisted in the design of the 3 year Vision Piece by designing iconography, web assets and all mobile pages. I also created the wireframes and content for the first round of webpage redesign.

● CAPCO

Digital Intern & Contractor

Toronto & New York, Winter 2015

Consulting with senior executives and clients for business and technical requirements, I designed and created graphics, mobile applications, web pages, interactive prototypes and presentations for various financial institutions. Transitioned from intern to contractor at the end of the work term.

● HUSTLEBUSTLE

Website Designer & Developer

Toronto, Summer 2014

As the sole developer at HustleBustle, I designed, developed and updated fully responsive websites in Wordpress and static HTML. I also assisted the Creative Director in various branding and design projects.

● PUBLIC SAFETY CANADA

Systems Analyst

Toronto, Fall 2013

Working with the Client Services Organization, I redesigned and merged the department's various SharePoint workspaces.

Extracurriculars

● WATERLUX

Director of Branding

Responsible for creating the impending brand for WaterLUX, a club that aims to foster the design and UX community at the University of Waterloo

● GIRL GUIDES OF CANADA

Leader

Organize meetings and events for girls ages 6 - 16 and design all print assets for end of year events

Awards

● CAPCO SPOT AWARD

Awarded for demonstrating outstanding performance to achieve goals

● GOLD DUKE OF EDINBURGH AWARD

Technical Skills

DESIGN KNOWLEDGE

Wireframes

Mockups

Prototypes

Research

User Personas

Icons

Web & Mobile Interfaces

Branding

APPLICATIONS

Illustrator

InDesign

Photoshop

Sketch

Balsamiq

InVision

Axure

DEVELOPMENT

HTML/CSS

jQuery

Git

PHP

Interpersonal Skills

Leadership

Communication

Collaboration

Initiative

Education

Systems Design Engineering

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Relevant Courses:

Human Factors in Design

Machinima Intelligence

Three Design Projects

Interests

Scuba Diving

Boogie Boarding

Ukulele

Charcoal Drawing