

# Jeffery Bennett

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I enjoy solving problems with technology and structuring chaos into order.

## Experience

**Hero Digital / Director of Experience**

Led development of [lucidmotors.com](http://lucidmotors.com)

Architected redesign of [opensource.apple.com](https://opensource.apple.com)

Engineering Management | Web Application Development |

Multi-Function Team Leadership | Internal Process Development

**Sundance Film Festival / Contract UX Designer**

Worked with festival director to develop

content hierarchies / wireframes / sitemaps

to migrate the [2021 Sundance Film Festival](#)  
to a mostly-online event.

User Experience Design | Content Development |

Systematic Design

**Target Corp. / Contract Lead Engineer**

Led engineering for mobile, web, API, VR,  
SMS & wireless telemetry projects.

Engineering Management | Web 3D | Virtual Reality | Agile

Mobile Application Development | Natural Language Processing

**Permanent Record / Founder**

Handled client relations & development  
on web, mobile & physical installations

for clients including [Nike](#), [Levi's](#) & [Target](#).

Client Services | Physical Installation Development |

Mobile Application Development | Web Application Development

**Colle+McVoy / Technology Director**

Managed developers, contributed to internal  
processes & tools. Cut employees' hair.

Engineering Management | Web Application Development |

Internal Process Development

**Proto / Technology Director**

Managed development processes. Built &  
managed digital marketing campaigns for

[Ford](#), [Disney](#) & [Frito-Lay](#).

Client Services | Augmented Reality | Web Application Development

**Yahoo! / Research Engineer**

Worked at the Berkeley Research Lab,  
applying research to large music and

photography data sets. Ran internal

hackathons. Assisted in the development of the

[Flickr Uploadr](#) and [Yahoo! Video Player](#).

Machine Learning | REST services | Audio/Visual software

## Education

University of Cincinnati

Bachelor of Science in [Design](#)

## Organizations

**Big Brothers / Big Sisters San Francisco**

Mentored a Little from age 11 to age 18.

**Minneccrapolis**

I created a Twin Cities-centric email newsgroup in  
2012 that has flourished into a 300+ person Slack  
workspace with channels ranging from

[#code](#) to [#sousvide](#).

**TechCrunch**

From 2009-2019, I helped run the yearly  
[Disrupt](#) event, organizing and emceeing  
the yearly hackathon.

## Skills

Full-stack Designer & Engineer, creating [accessible](#),  
[performant](#), [holistic](#), [valuable](#) experiences.

Have professional experience writing code using [React](#), [React Native](#),  
[TypeScript](#), [GraphQL](#), [Apollo](#), [Open API](#), [node.js](#), [Python](#), [PHP](#),  
[three.js](#), [Babylon.js](#)

Knowledgeable in [AWS](#), [SQL](#), [noSQL](#), [Elasticsearch](#), [REST](#), [Web Sockets](#)

Passionate about [meaningful management](#), [effective communication](#),  
[remote work](#).

## References

**Amna Kanoun**

Product Owner, Hero Digital  
[sabrina.kanoun@herodigital.com](mailto:sabrina.kanoun@herodigital.com)

**Deepa Sarasamma**

Director of Technology, Target  
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**Daniel Raffel**

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