

# Jeffery Bennett

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I excel at solving problems with technology and enjoy structuring chaos into order.

## Experience

**Hero** / Contract Technology Director  
Architected redesign of [opensource.apple.com](#)

**Sundance Film Festival** / Contract UX Designer  
Worked closely with Festival Director to develop content hierarchies / sitemaps for 2021 Sundance Film Festival site

**Target Corp.** / Contract Lead Engineer  
Led engineering efforts for mobile, web, VR & telemetry projects inside Target.

**Permanent Record** / Founder  
Handled client relations & development on web, mobile & physical installations for clients including [Nike](#), [Levi's](#) & [Target](#).

**Colle+McVoy** / Technology Director  
Managed developers, contributed to internal processes & tools. Cut employees' hair.

**Proto** / Technology Director  
Managed development processes. Built & managed digital marketing campaigns for [Ford](#), [Disney](#) & [Frito-Lay](#).

**Yahoo!** / Research Engineer  
Worked at the Berkeley Research Lab, applying research to large music and photography data sets. Ran internal hackathons. Assisted in the development of the [Flickr Uploadr](#) and [Yahoo! Video Player](#).

## Education

University of Cincinnati  
Bachelor of Science in [Design](#)

## Organizations

**Big Brothers / Big Sisters San Francisco**  
Mentored a Little from age 11 to age 18.

**Minneccrapolis**  
I created a Twin Cities-centric email newsgroup in 2012 that has flourished into a 200+ person Slack workspace with channels ranging from [#code](#) to [#sousvide](#).

**TechCrunch**  
Since 2009, I've helped run the yearly [Disrupt](#) event, organizing and emceeing the yearly hackathon.

## References

**Deepa Sarasamma**  
Director of Technology, Target  
[deepa.sarasamma@target.com](mailto:deepa.sarasamma@target.com)

**Leslie Hitchcock-Stone**  
Director of Events, TechCrunch  
[leslie.hitchcock@gmail.com](mailto:leslie.hitchcock@gmail.com)

**Daniel Raffel**  
Product Manager, Google  
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