## **Jeffery Bennett**

I excel at solving problems with technology and enjoy structuring chaos into order.

## **Experience**

Hero / Contract Technology Director Architected redesign of opensource.apple.com

Sundance Film Festival / Contract UX Designer Worked with Festival Director to develop content hierarchies / wireframes / sitemaps for 2021 Sundance Film Festival site.

Target Corp. / Contract Lead Engineer Led engineering efforts for mobile, web, VR & telemetry projects inside Target.

Permanent Record / Founder Handled client relations & development on web, mobile & physical installations for clients including Nike, Levi's & Target.

Colle+McVoy / Technology Director Managed developers, contributed to internal processes & tools. Cut employees' hair.

Proto / Technology Director Managed development processes. Built & managed digital marketing campaigns for Ford, Disney & Frito-Lay.

Yahoo! / Research Engineer
Worked at the Berkeley Research Lab,
applying research to large music and
photography data sets. Ran internal
hackathons. Assisted in the development of the
Flickr Uploadr and Yahoo! Video Player.

### **Education**

University of Cincinnati
Bachelor of Science in Design

# **Organizations**

Big Brothers / Big Sisters San Francisco Mentored a Little from age 11 to age 18.

### Minnecrapolis

I created a Twin Cities-centric email newsgroup in 2012 that has flourished into a 200+ person Slack workspace with channels ranging from #code to #sousvide.

#### **TechCrunch**

Since 2009, I've helped run the yearly Disrupt event, organizing and emceeing the yearly hackathon.

### References

#### Deepa Sarasamma

Director of Technology, Target deepa.sarasamma@target.com

#### Leslie Hitchcock-Stone

Director of Events, TechCrunch leslie.hitchcock@gmail.com

#### Daniel Raffel

Product Manager, Google daniel.raffel@gmail.com