

# DPO-*Shift*: Shifting the Distribution of Direct Preference Optimization

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# Background: Likelihood displacement issue in PO stage

Input sample:  $(x, y_w, y_l)$

- ▶  $x$ : Prompt
- ▶  $y_w, y_l$ : Chosen and rejected responses, respectively

$\pi_\theta$ : Language Model

$\pi_{\text{ref}}$ : Reference Model

$$\text{DPO: } \mathbb{E} \left[ \log \sigma \left( \beta \log \frac{\pi_\theta(\mathbf{y}_w | \mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_w | \mathbf{x})} - \beta \log \frac{\pi_\theta(\mathbf{y}_l | \mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_l | \mathbf{x})} \right) \right]$$

Likelihood displacement:

- ▶  $\log \pi_\theta(y_w | x)$  and  $\log \pi_\theta(y_l | x)$  decrease simultaneously during training of DPO
- ▶ Unexpected increase in probabilities for neither preferred nor dispreferred responses
- ▶ Causes unintentional unalignment and harms the model's generalization ability

# Prior works on likelihood displacement issue

Possible reasons:

- ▶ Model capacity (Tajwar et al., 2024)
- ▶ The presence of multiple training samples or output tokens (Pal et al., 2024)
- ▶ Initial SFT phase (Rafailov et al., 2024)

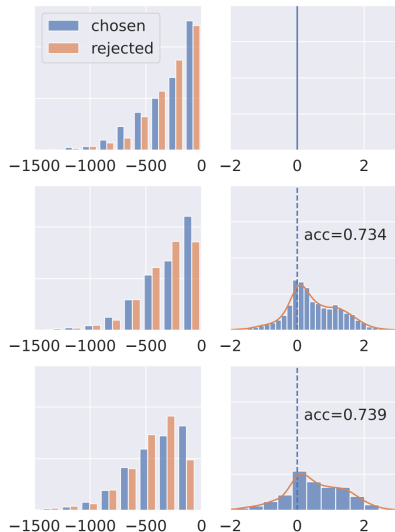
Existing solutions:

- ▶ Filter the datasets (Razin et al., 2024)

# Main contributions

- ▶ Mitigate the likelihood displacement issue
  - ▶ introduce parameter function  $f(\lambda)$
  - ▶ does not require modifications to dataset
- ▶ Theoretical analysis
  - ▶ Fundamental trade-off between chosen probability and reward margin between chosen and rejected responses
  - ▶ Choice strategy of  $f(\lambda)$ , which explicitly controls the trade-off
- ▶ Improved performance of DPO-*Shift* over DPO
  - ▶ MT-Bench scores
  - ▶ Win rate experiment

# Performance: Increased chosen probability



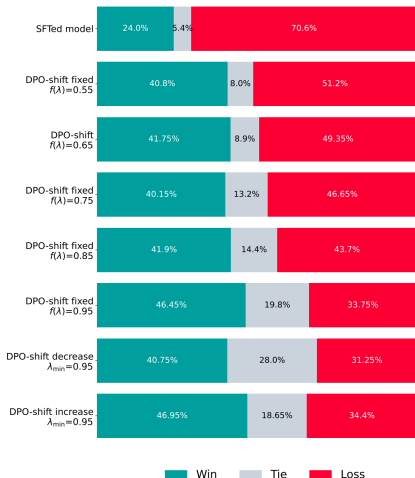
- First row: SFTed Llama 3-8B
- Second row: DPO-Shift
- Third row: DPO

Left: Distribution of  $\log \pi_\theta(y_w|x)$  and  $\log \pi_\theta(y_l|x)$

Right: KDE for the reward margin

Chosen probability is significantly improved at a minor cost of reducing reward margin compared with DPO.

# Performance: Win rate experiment



- Win rate experiment against DPO using Llama 3-8B trained on the UltraFeedback dataset and tested with questions from the test split of UltraFeedback.
- When  $f(\lambda)$  is closer to 1, DPO-Shift consistently outperforms DPO

# DPO: Direct Preference Optimization

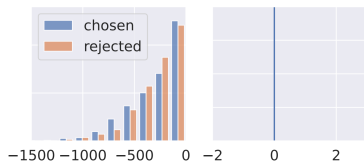


Figure: SFTed model

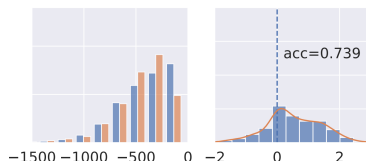


Figure: DPOed model

- ▶ Key features: No need for RL or reward model training. Matches or exceeds RLHF methods in multiple tasks.
- ▶ Two stages
  - ▶ SFT: Trains the model to maximize response likelihood using cross-entropy loss. Both responses concentrate around the high likelihood area.
  - ▶ PO: Optimizes the model to increase the probability margin between chosen and rejected responses using a reward-based objective.
- ▶ Likelihood displacement: Both probabilities of chosen and rejected responses decreased after DPO

# Motivation: Cause of likelihood displacement

**Q1:** ...Select from female and male... Solution:

**chosen:** Female.

**rejected:** Female.

**Q2:** Write the right answer to the question based on...

**chosen:** Dan, the protagonist, got a coke out of the cooler.

**rejected:** Dan got coke out of the cooler.

**Figure:** Response examples from UltraFeedback

- ▶ Important factor: **Semantic similarity** between the chosen  $y_w$  and rejected  $y_l$  pairs in the dataset
- ▶ Maximize the margin  $\Rightarrow$  Reduce the probability of both responses with similar semantic structures



# DPO-Shift: Objective function

- ▶ Add a real valued function  $0 < f(\lambda) < 1$  to the reward of the **rejected response**
- ▶ Reduce the confrontation between two semantically similar responses
- ▶ Objective function:

$$\min_{\theta} -\mathbb{E} \left[ \log \sigma \left( \beta \log \frac{\pi_{\theta}(\mathbf{y}_w|\mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_w|\mathbf{x})} - f(\lambda) \cdot \beta \log \frac{\pi_{\theta}(\mathbf{y}_l|\mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_l|\mathbf{x})} \right) \right]. \quad (1)$$

# Evaluation indicators of PO

► Likelihood of the **chosen response**  $\log \pi_{\theta}(y_w|x)$

► Indicator function of the **reward margin**

$$\mathbf{1}\{(x, y_w, y_l) \mid \log \frac{\pi_{\theta}(y_w|x)}{\pi_{\text{ref}}(y_w|x)} - \log \frac{\pi_{\theta}(y_l|x)}{\pi_{\text{ref}}(y_l|x)} > 0\}$$

# Theoretical analysis

- Define two target functions

$$\omega_1(\theta) = \mathbb{E} [\log \pi_\theta(\mathbf{y}_w | \mathbf{x})], \quad (2)$$

$$\omega_2(\theta) = \mathbb{E} \left[ \mathbf{1} \left\{ \log \frac{\pi_\theta(\mathbf{y}_w | \mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_w | \mathbf{x})} - \log \frac{\pi_\theta(\mathbf{y}_l | \mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_l | \mathbf{x})} > 0 \right\} \right]. \quad (3)$$

Smoothed version of  $\omega_2$ :

$$\omega_2(\theta) = \mathbb{E} \left[ \sigma \left( \gamma \log \frac{\pi_\theta(\mathbf{y}_w | \mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_w | \mathbf{x})} - \gamma \log \frac{\pi_\theta(\mathbf{y}_l | \mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_l | \mathbf{x})} \right) \right], \quad (4)$$

- Gap functions after one step of update:

$$\begin{cases} g_1(t+1) = \omega_1(\theta_{t+1}) \Big|_{\text{DPO-Shift}} - \omega_1(\theta_{t+1}) \Big|_{\text{DPO}}, \\ g_2(t+1) = \omega_2(\theta_{t+1}) \Big|_{\text{DPO-Shift}} - \omega_2(\theta_{t+1}) \Big|_{\text{DPO}}. \end{cases} \quad (5)$$

# Theoretical analysis

## Theorem 1 Characterization of Gap Function

Given  $\theta_t$  and learning rate  $\eta$  and denote

$$c(\theta) = \gamma\sigma \left( f(\lambda) \cdot \gamma \log \frac{\pi_{\theta}(\mathbf{y}_l|\mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_l|\mathbf{x})} - \gamma \log \frac{\pi_{\theta}(\mathbf{y}_w|\mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_w|\mathbf{x})} \right),$$
$$\eta_1(\theta) = \eta\sigma \left( \log \frac{\pi(\mathbf{y}_l|\mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_l|\mathbf{x})} - \log \frac{\pi(\mathbf{y}_w|\mathbf{x})}{\pi_{\text{ref}}(\mathbf{y}_w|\mathbf{x})} \right).$$

We have

$$\begin{cases} g_1(t+1) = (1 - f(\lambda))u_1, \\ g_2(t+1) = (1 - f(\lambda))u_2. \end{cases} \quad (6)$$

Here,

$$u_1 = \mathbb{E} \left[ c(\theta) \cdot \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_l|\mathbf{x})^{\top} \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_w|\mathbf{x}) \right],$$
$$u_2 = \mathbb{E} \left[ \eta_1(\theta) \left( \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_l|\mathbf{x})^{\top} \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_w|\mathbf{x}) - \|\nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_l|\mathbf{x})\|^2 \right) \right]. \quad (7)$$

# Fundamental trade-off

- ▶ Sample-based  $u_1, u_2$ :

$$\begin{aligned}u_1^i &= c_i(\theta) \cdot \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_l^i | \mathbf{x}_i)^{\top} \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_w^i | \mathbf{x}_i) \\u_2^i &= \eta_1 \left( \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_l^i | \mathbf{x}_i)^{\top} \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_w^i | \mathbf{x}_i) \right. \\&\quad \left. - \left\| \nabla_{\theta} \log \pi_{\theta}(\mathbf{y}_l^i | \mathbf{x}_i) \right\|^2 \right).\end{aligned}$$

- ▶ Sample average of  $u_1, u_2$ :

$$u_1 = \sum_i u_1^i / |\mathcal{D}_{\text{ref}}|, \quad u_2 = \sum_i u_2^i / |\mathcal{D}_{\text{ref}}|$$

- ▶ 71.4% of  $u_1^i$  are positive and 81.7% of  $u_2^i$  are negative  
 $\Rightarrow$  **positivity** of  $u_1$  and **negativity** of  $u_2$

- ▶ Trade-off:

- ▶ Chosen probability improved:

$$0 < f(\lambda) < 1 \implies 1 - f(\lambda) > 0 \implies g_1 > 0 \text{ as } u_1 > 0.$$

- ▶ Margin may decrease:  $u_2 < 0 \Rightarrow g_2 < 0$

# Indications for choosing $f(\lambda)$

- ▶ Smaller  $f(\lambda)$  leads to more **increase** in chosen probability while a more severe **drop** in the reward margin.  
 $\Rightarrow$  choose a relatively large  $f(\lambda)$
- ▶ Choosing strategies of  $f(\lambda)$ 
  - ▶ **fixed**: Fixed  $f(\lambda)$  along the optimization process
  - ▶ **linear\_increase**:  $\frac{t}{T}(\lambda_{\max} - \lambda_{\min}) + \lambda_{\min}$ ,  $T$ : maximal iteration steps
  - ▶ **linear\_decrease**:  $\frac{t}{T}(\lambda_{\min} - \lambda_{\max}) + \lambda_{\max}$
- ▶ Can  $f(\lambda) > 1$ ?
  - ▶ Theorem 1 suggests that DPO-Shift with  $f(\lambda) > 1$  can lead to improvements for both the chosen probability and reward margin
  - ▶ Using  $f(\lambda) > 1$  when  $u_1 > 0$  leads to catastrophic results

# Verification experiment

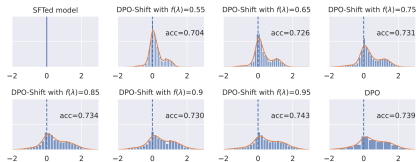


Figure: Small  $f(\lambda)$ : decreased reward accuracy and shifted reward margin

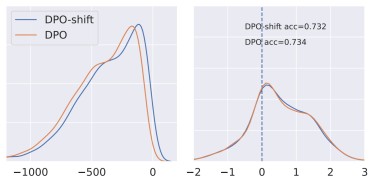


Figure: DPO-Shift with  $f(\lambda) = 0.99$  and DPO

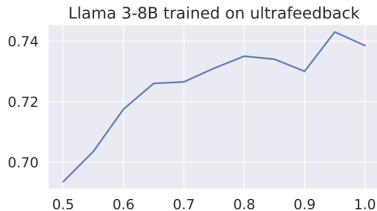


Figure: Larger  $f(\lambda)$ : reward accuracy increases

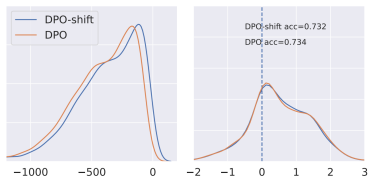


Figure: fixed and linear\_decrease

# MT Bench score

$f(\lambda)$ strategy	Llama 3-8B	Qwen 2-7B
<b>SFT</b>	5.64	5.88
<b>DPO</b>	6.513	6.875
fixed 0.5	6.118	6.150
fixed 0.55	6.269	6.369
fixed 0.6	6.169	6.331
fixed 0.65	6.314	6.494
fixed 0.7	6.500	6.581
fixed 0.75	6.444	6.700
fixed 0.8	<b>6.731</b>	6.869
fixed 0.85	6.644	6.775
fixed 0.9	<b>6.738</b>	6.725
fixed 0.95	6.444	6.875
increase_linear 0.75	<b>6.588</b>	6.775
increase_linear 0.85	6.425	6.806
increase_linear 0.95	6.519	<b>7.044</b>
decrease_linear 0.75	<b>6.613</b>	6.742
decrease_linear 0.85	6.481	<b>6.906</b>
decrease_linear 0.95	<b>6.606</b>	<b>6.944</b>

Figure: MT Bench score

- ▶ Perplexity measures the model's uncertainty about the data.
- ▶ fixed  $f(\lambda) = 0.95$ , perplexity results:
  - ▶ DPO-Shift: 4.475
  - ▶ DPO:18.996



# Win rate experiment

## Prompt design

- The judge model is provided with the **question**, the **reference answer** from the dataset, and the **answers** generated by DPO-Shift and DPO.

You are tasked with comparing the responses of two assistants, Assistant A and Assistant B to a user's question. Additionally, you will be provided with a

reference answer to evaluate the quality of the responses from both assistants.

User's Question:

<question>

Reference Answer:

<reference answer>

Assistant A's Response:

<response compare>

Assistant B's Response:

<response\_baseline>

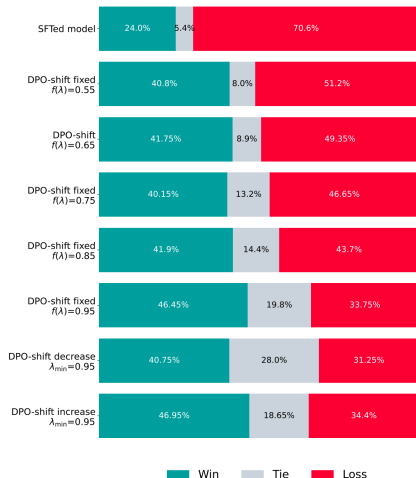
First, output 'A', 'B', or 'Tie' to indicate your judgment of these two responses. Then, provide a one-sentence explanation for your choice.

The principles for your judgment should consider the following criteria:

1. Do not judge the quality of the two responses based on their length.
2. Determine which response's meaning is essentially closer to the reference answer.
3. Evaluate the responses based on their helpfulness, relevance, accuracy, depth, and level of detail.
4. For open-ended questions, the reference answer might not be the unique correct answer, and you can take correct and factual alternative responses into account for these types of questions.
5. If the two responses have no essential difference in meaning and correctness, and only differ in wording, format, or length, output 'Tie'.

**Figure:** Llama 3.3-70B prompts for win rate experiment

# Win rate experiment



- ▶ Win rate experiment against DPO using Llama 3-8B trained on the UltraFeedback dataset and tested with questions from the test split of UltraFeedback.
- ▶ When  $f(\lambda)$  is closer to 1, DPO-Shift consistently outperforms DPO

# Conclusion

Key features:

- ▶ **Likelihood displacement mitigation.** Introduces a parameter function  $f(\lambda)$  in the Bradley-Terry model to adjust the rejected response's reward.
- ▶ **Identify fundamental trade-off.** Increases the probability of **chosen responses** leads to a decrease in the **reward margin** between chosen and rejected responses.
- ▶ **Consistency with win rate experiments** Validates the theoretical trade-off and the improvement of the chosen probability
- ▶ **Simplicity** Retains the simplicity of DPO compared to RLHF. Does not require additional dataset modifications or extensive computational resources.

# References

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