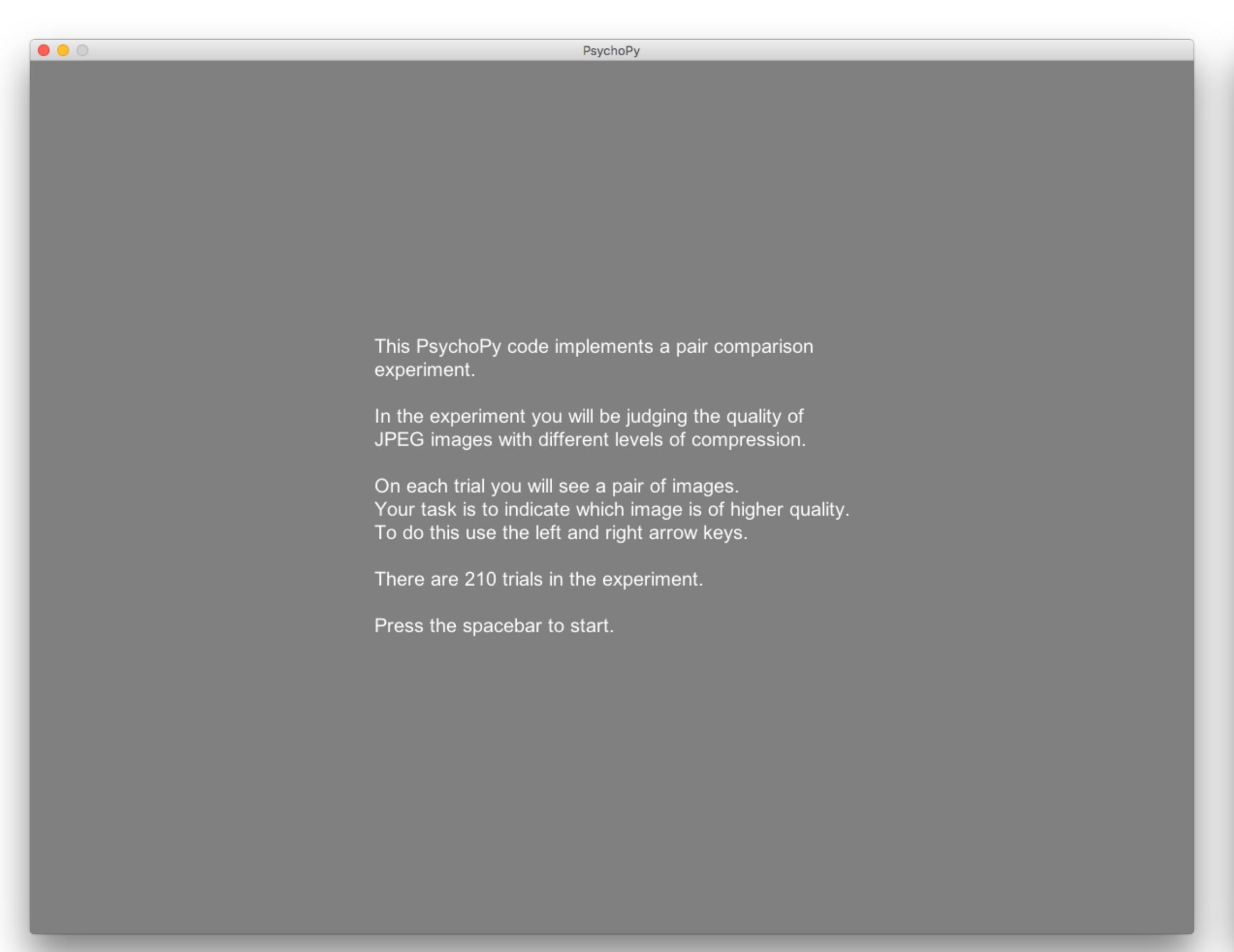
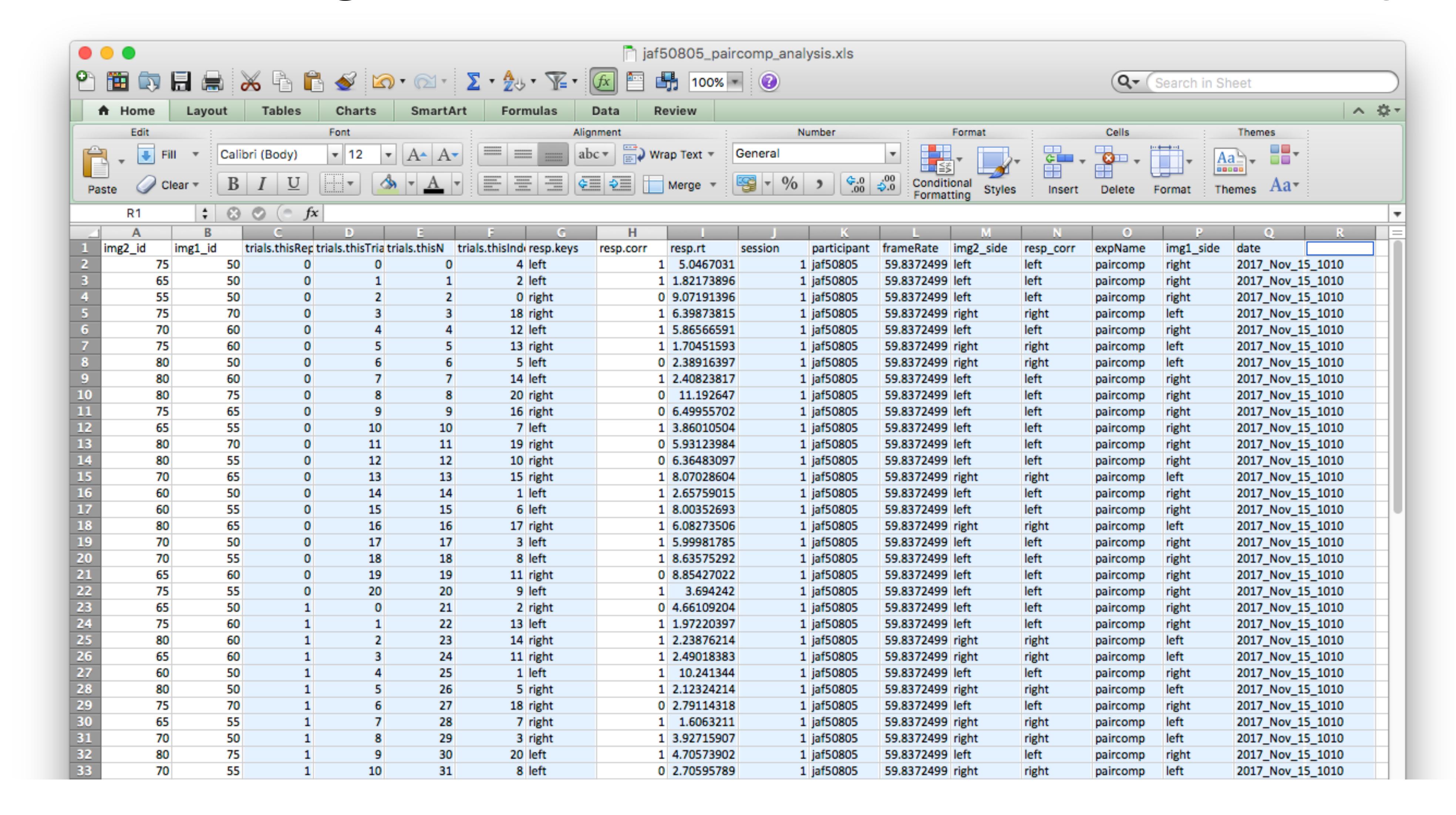
## Lab 5 assignment: pair comparison experiment

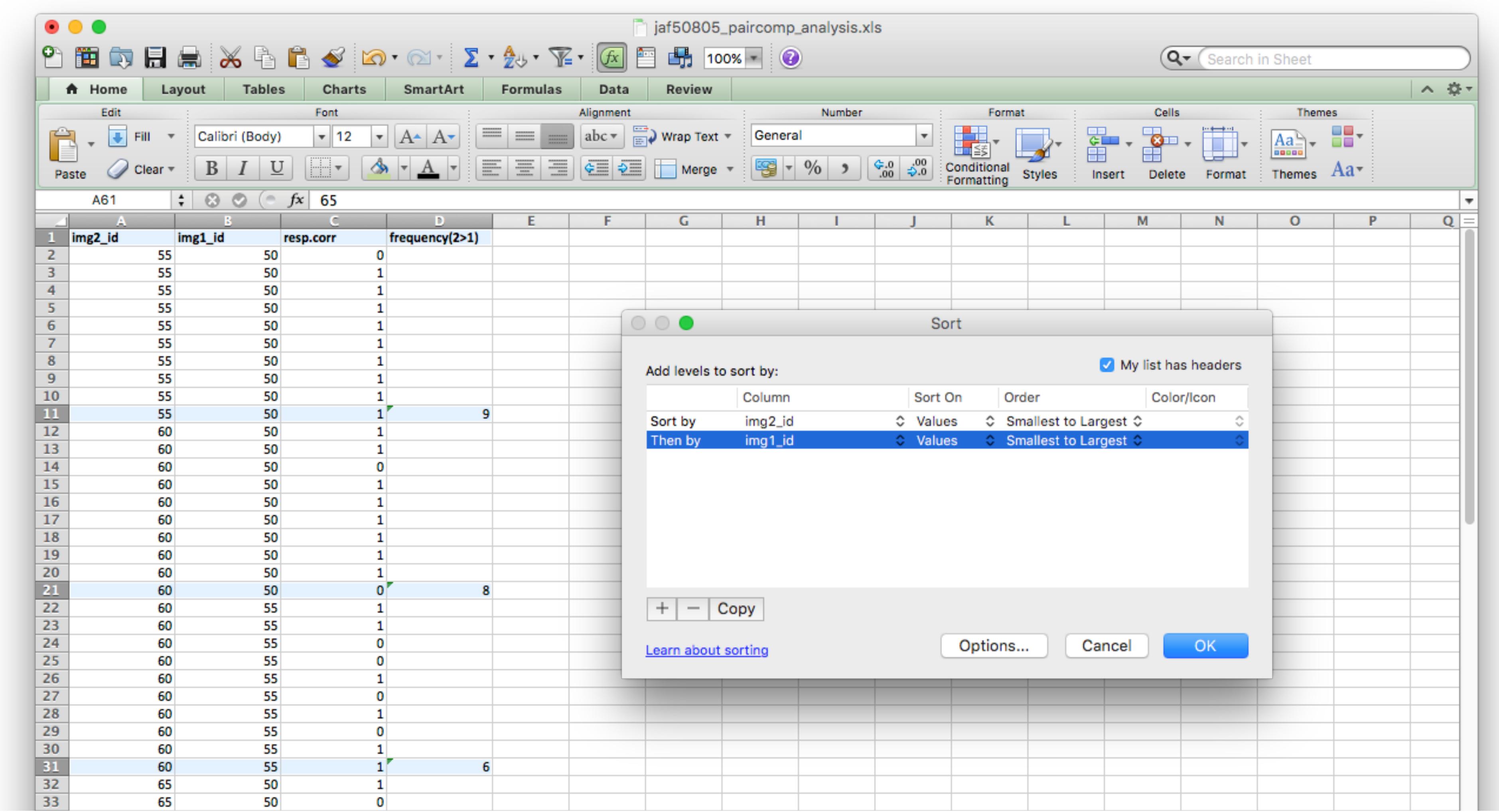




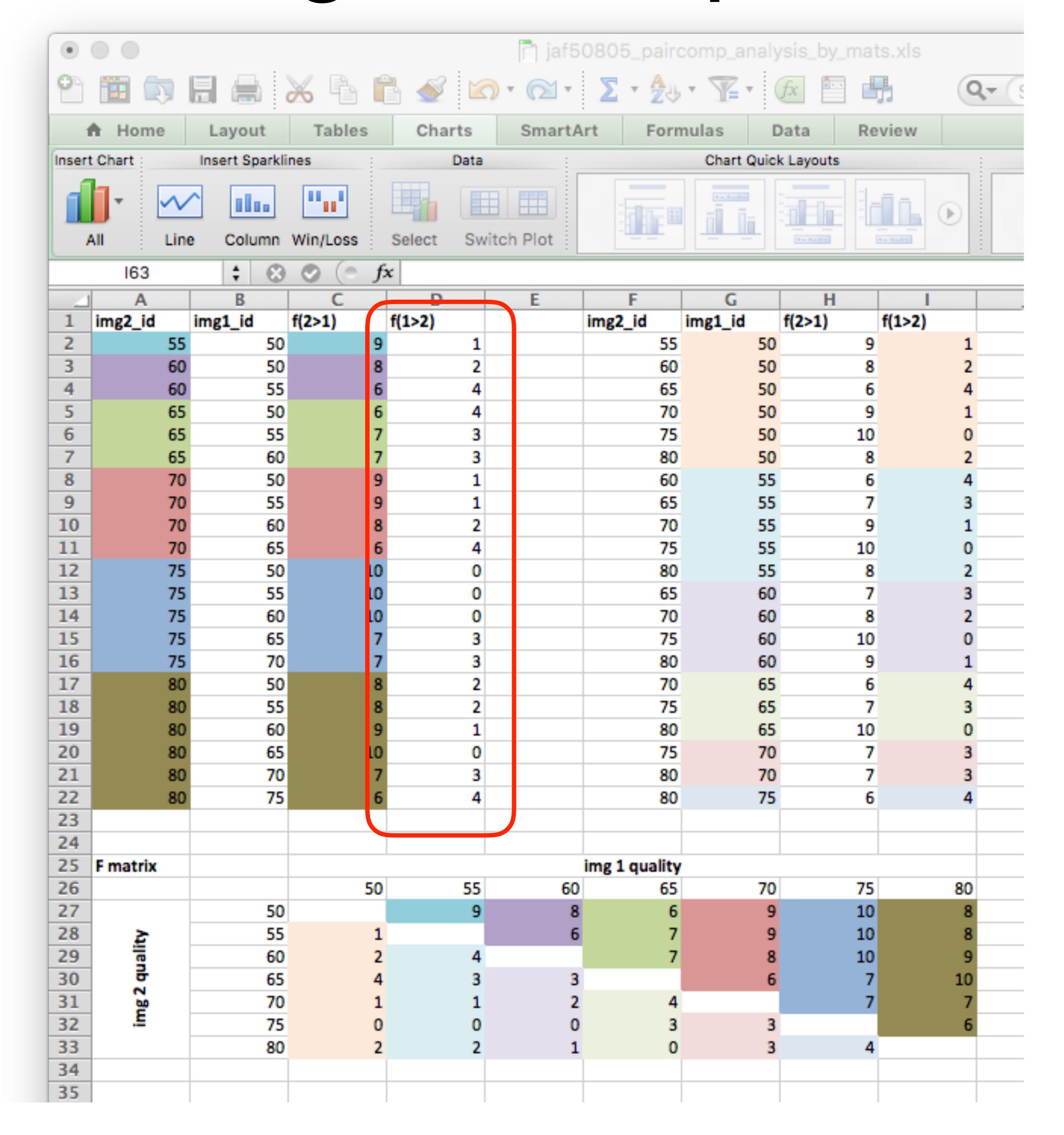
- 1. Download the **paircomp.zip** file that contains the code and resources for the pair comparison experiment from myCourses. Unzip the file to extract the code and resources.
- 2. Use PsychoPy to run yourself through the experiment.
  - 2.1. Make sure to use a unique participant id so you can find results .csv file.

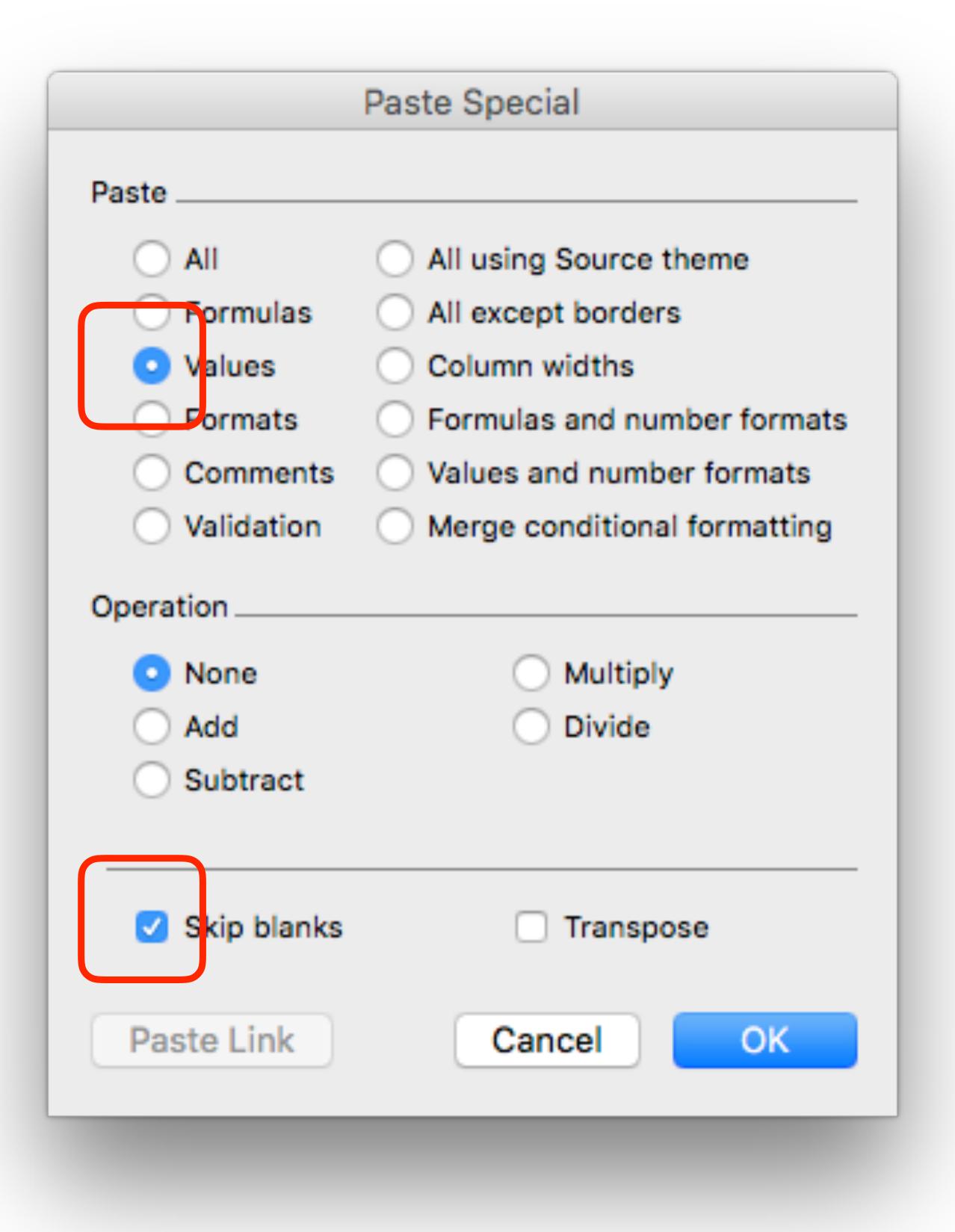


- 3. Open the .csv file from the experiment, save the file in .xlsx format.
- 4. Create a copy of the data on a new page, move to that page, and delete the highlighted rows.

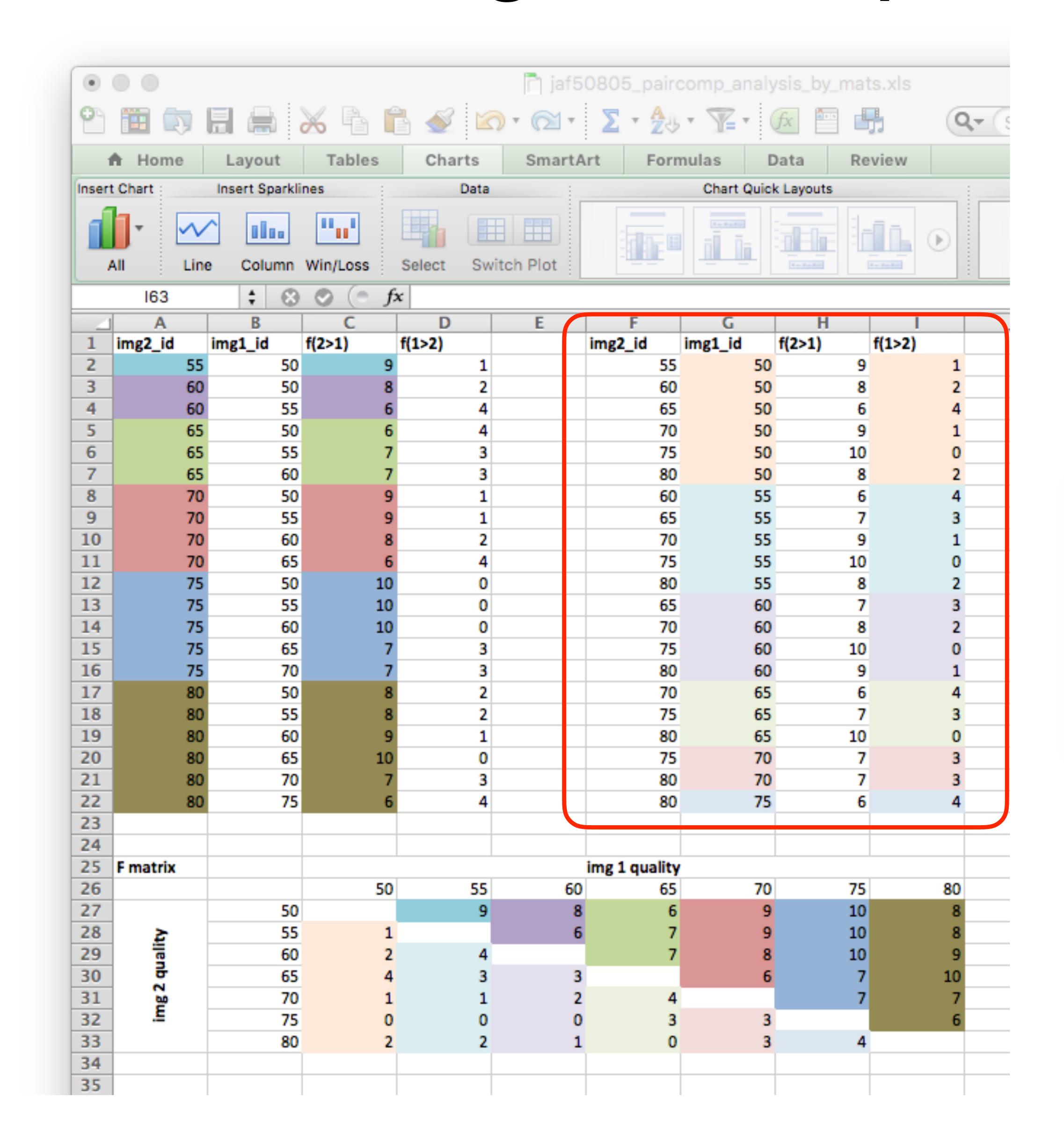


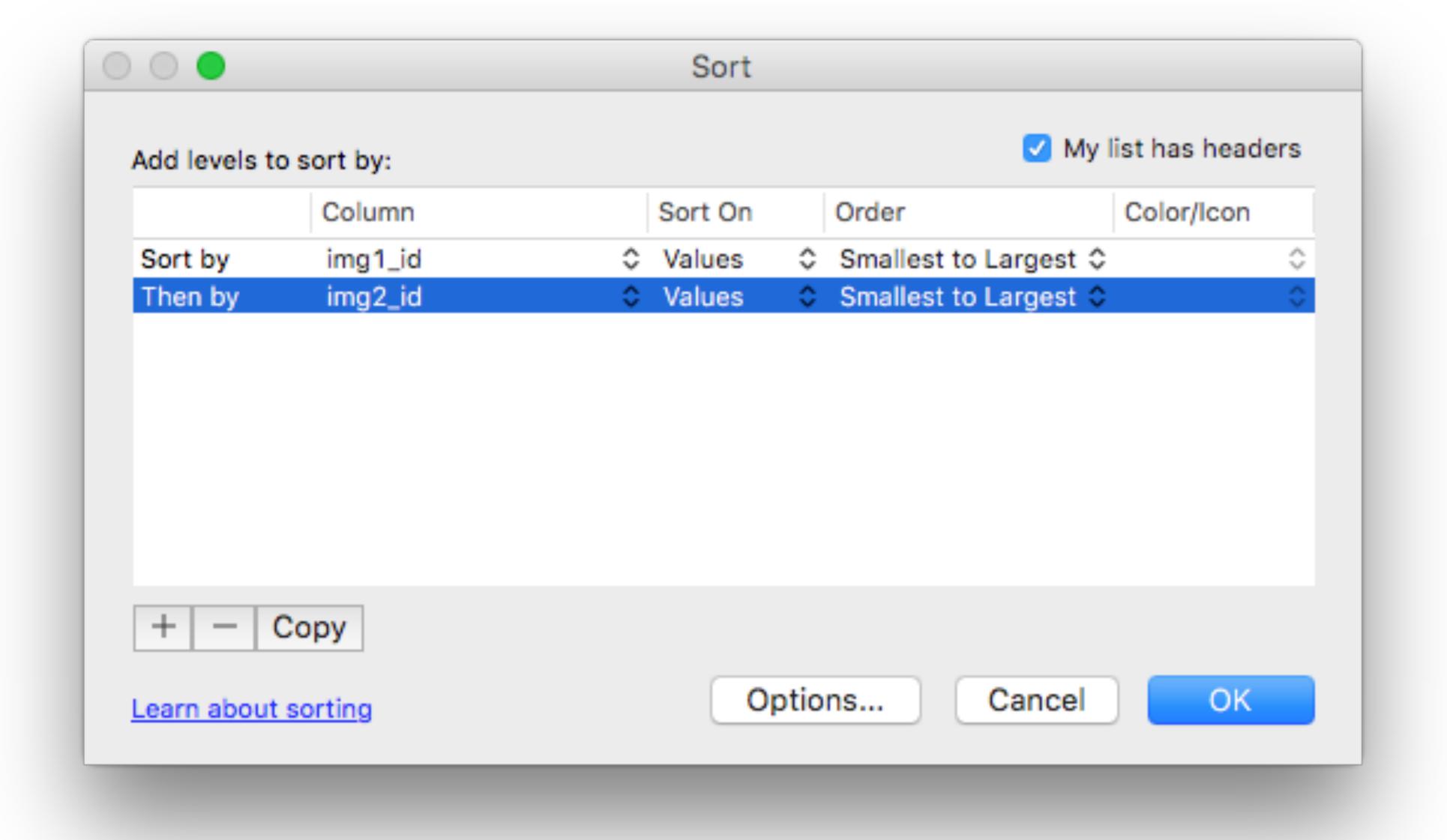
- 5. Sort all the data by the "img2\_id" then by by the "img1\_id" column.
- 6. Create a new column called "frequency(2>1)". In this column calculate the averages of the "resp.corr" values for img2\_ids with the same value. This column represents the number of times that image "img2\_id" was judged higher in quality than image "img1\_id".
- 7. Select the column headers and the rows that contain the "frequency(2>1)" values. Copy these rows.



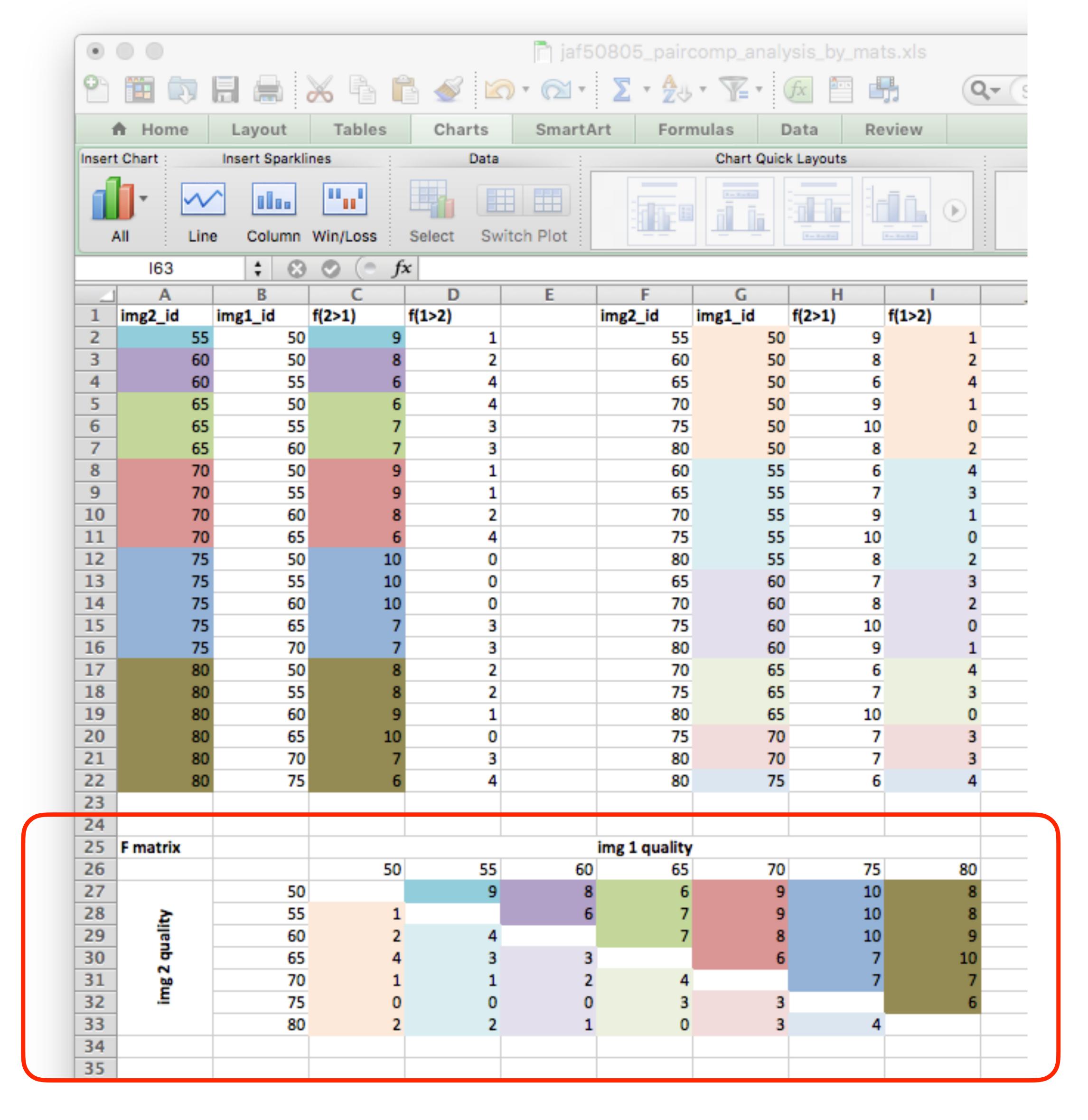


- 8. Paste these rows into a new spreadsheet page using the "Paste special" command with the "values" and "skip blanks" items checked as shown.
- 9. Create a new column named "frequency(1>2)" with values equal to 10 "frequency(2>1)". This column represents the number of times that image "img1\_id" was judged higher in quality than image "img2\_id".

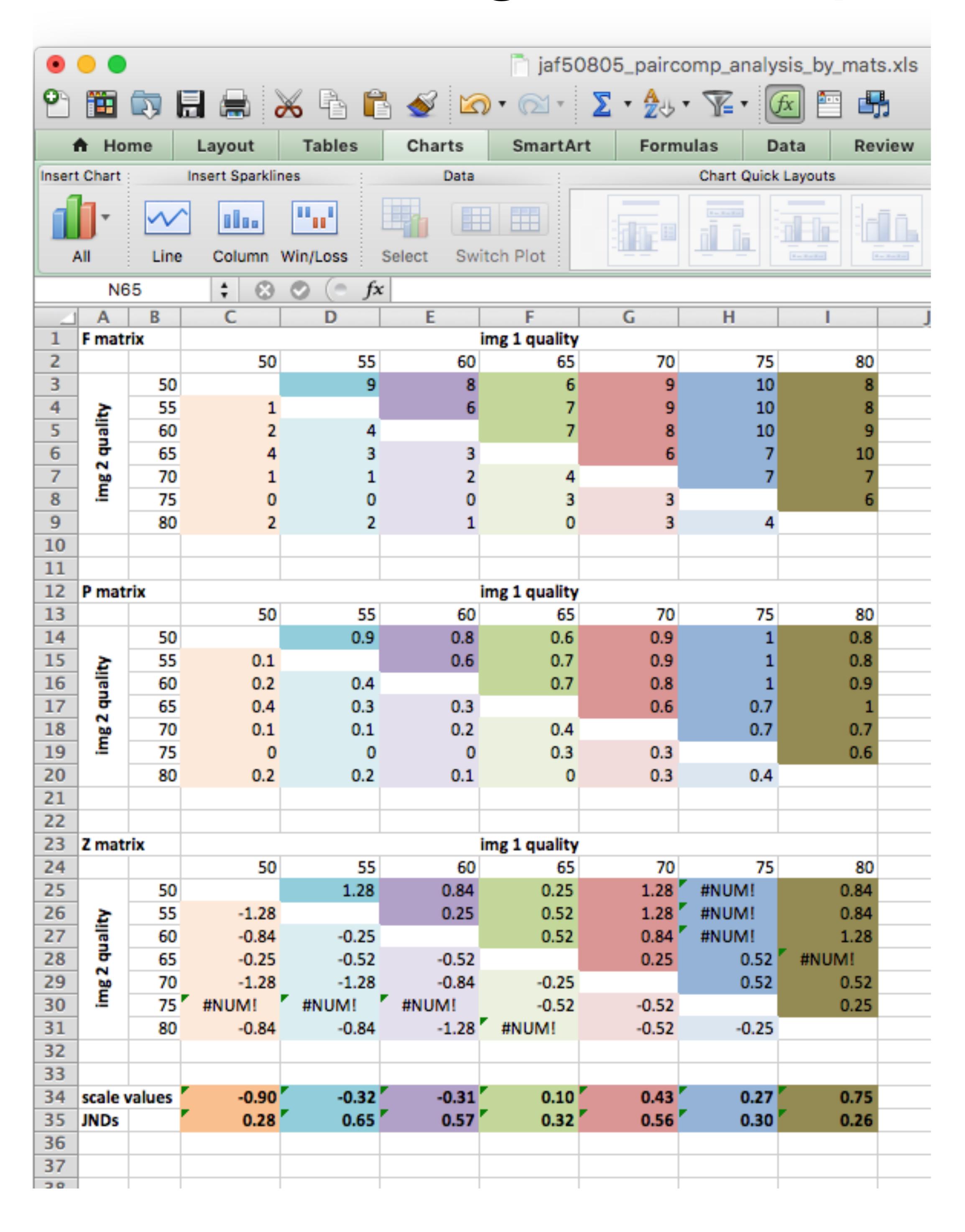




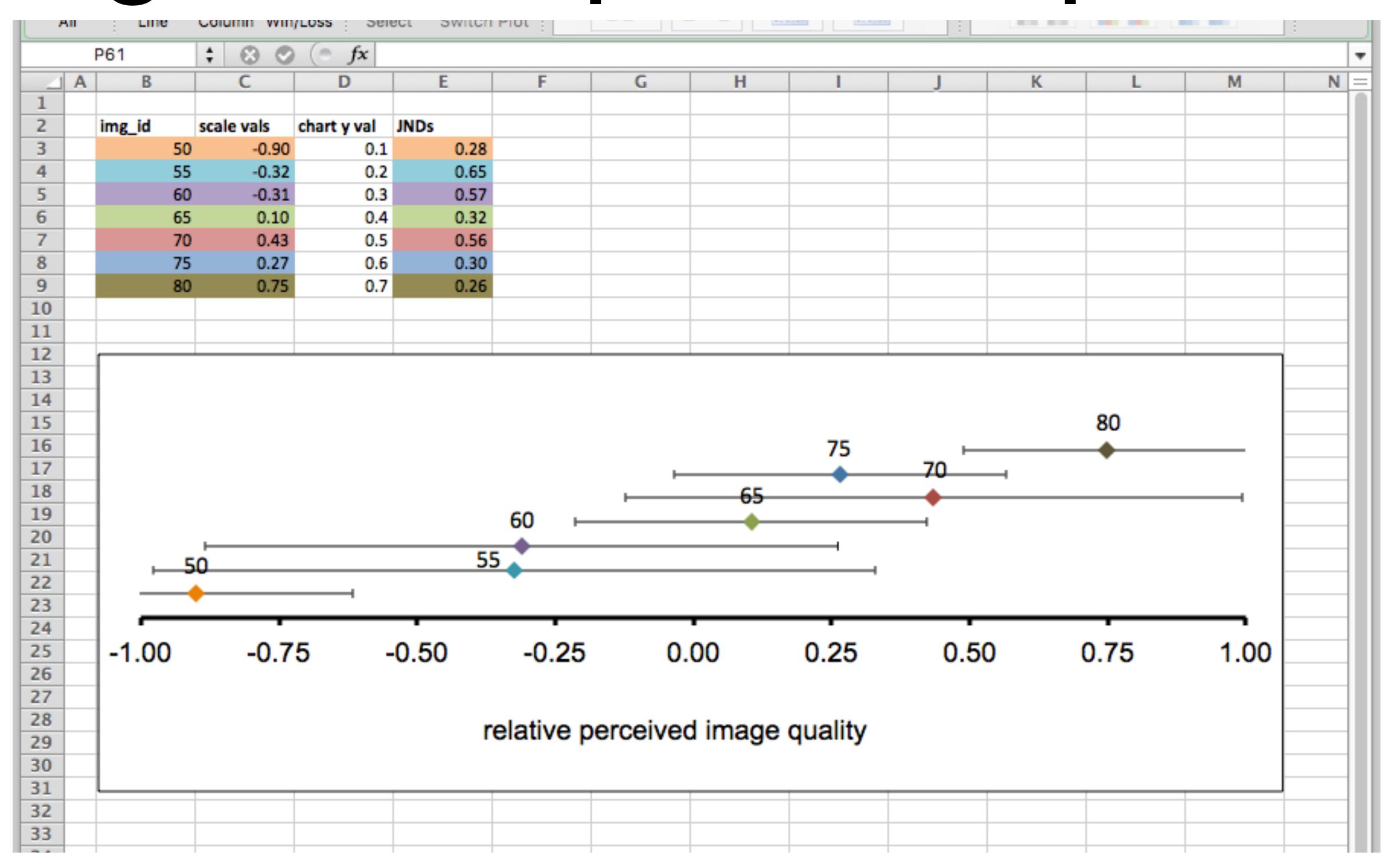
- 10. Create a second copy of this array as shown.
- 11. Sort the data in this new array by "img1\_id" then by "img2\_id".



- 12. The data in the f(2>1) and f(1>2) columns represent the frequencies with which the first images were judged to be higher in quality than the second images. They have been color-coded for clarity
- 13.Use the "f(...)" data from the two arrays to construct the F matrix.

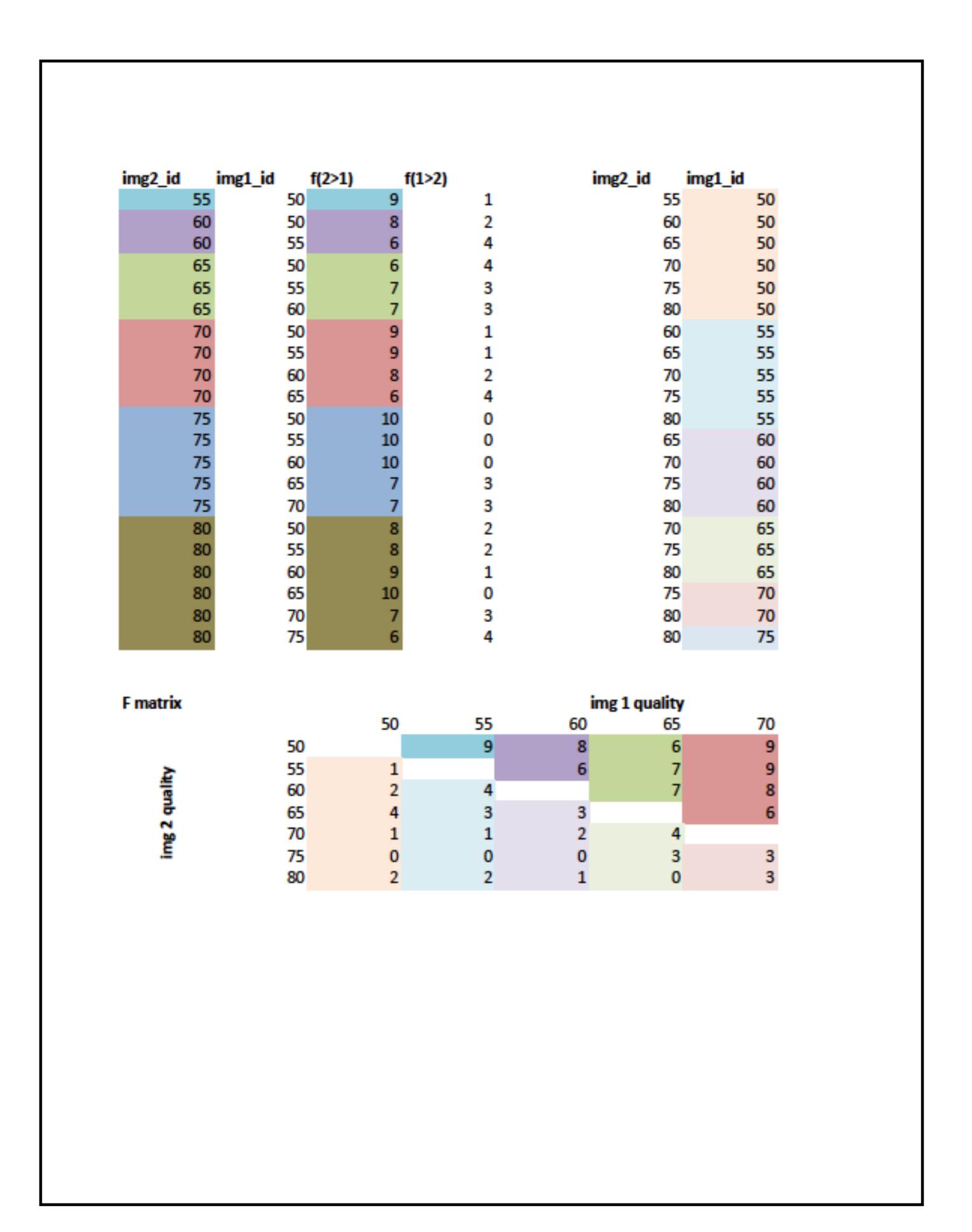


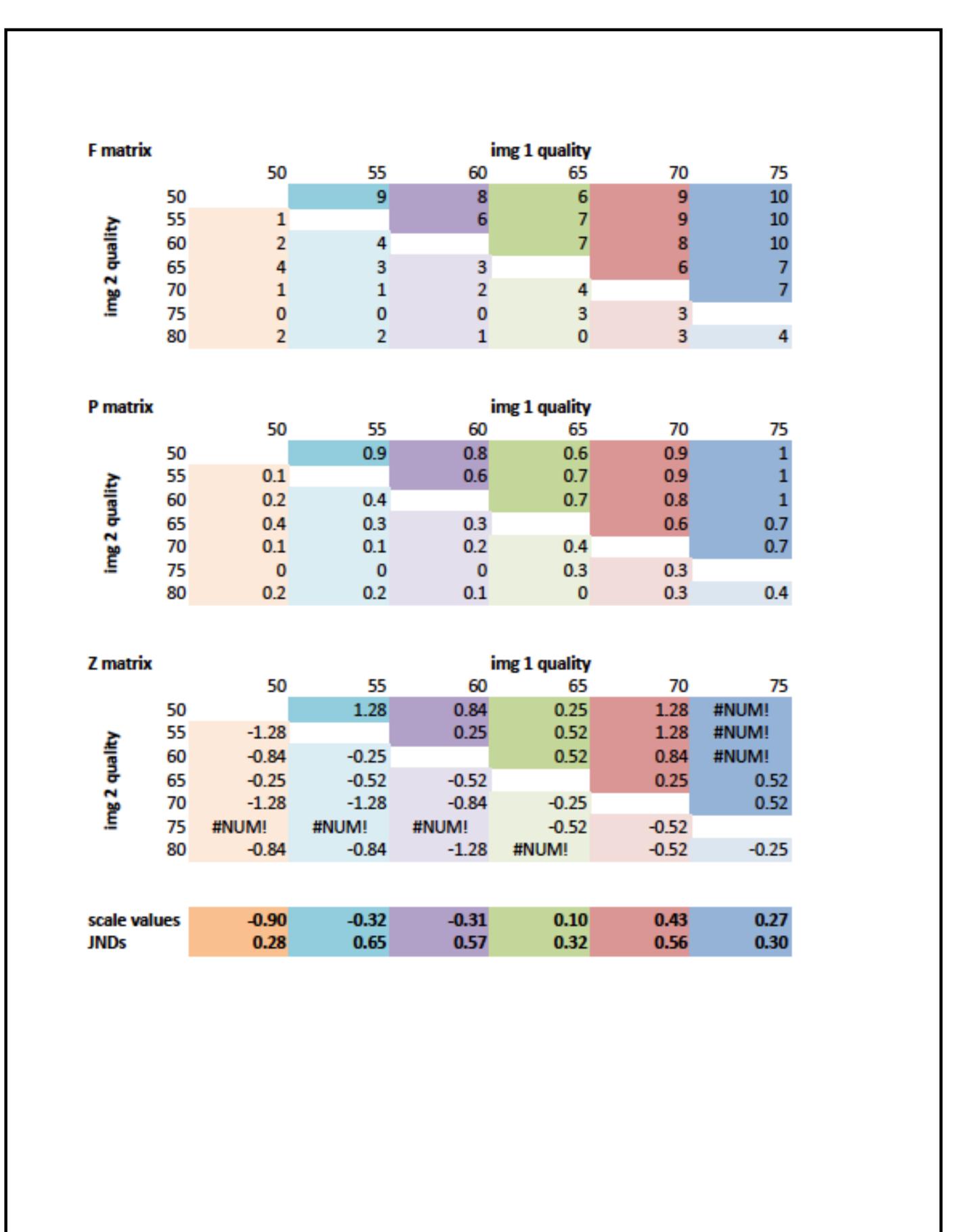
- 14. Copy the F matrix to a new spreadsheet page.
- 15.Create the P matrix by dividing all the elements in the F matrix by 10.
- 16.Create the Z matrix by using the NORMSINV function to calculate z-scores from the values in the P matrix.
- 17. Calculate the scale values by using the AGGREGATE(1,6,"col z-scores") function to calculate column averages of the values in the Z matrix.
- 18. Estimate JNDs for each image scale value by using the function = 0.67 \* AGGREGATE(7,6,"col z-scores") to calculate 0.67 \* stdev(col z-scores).

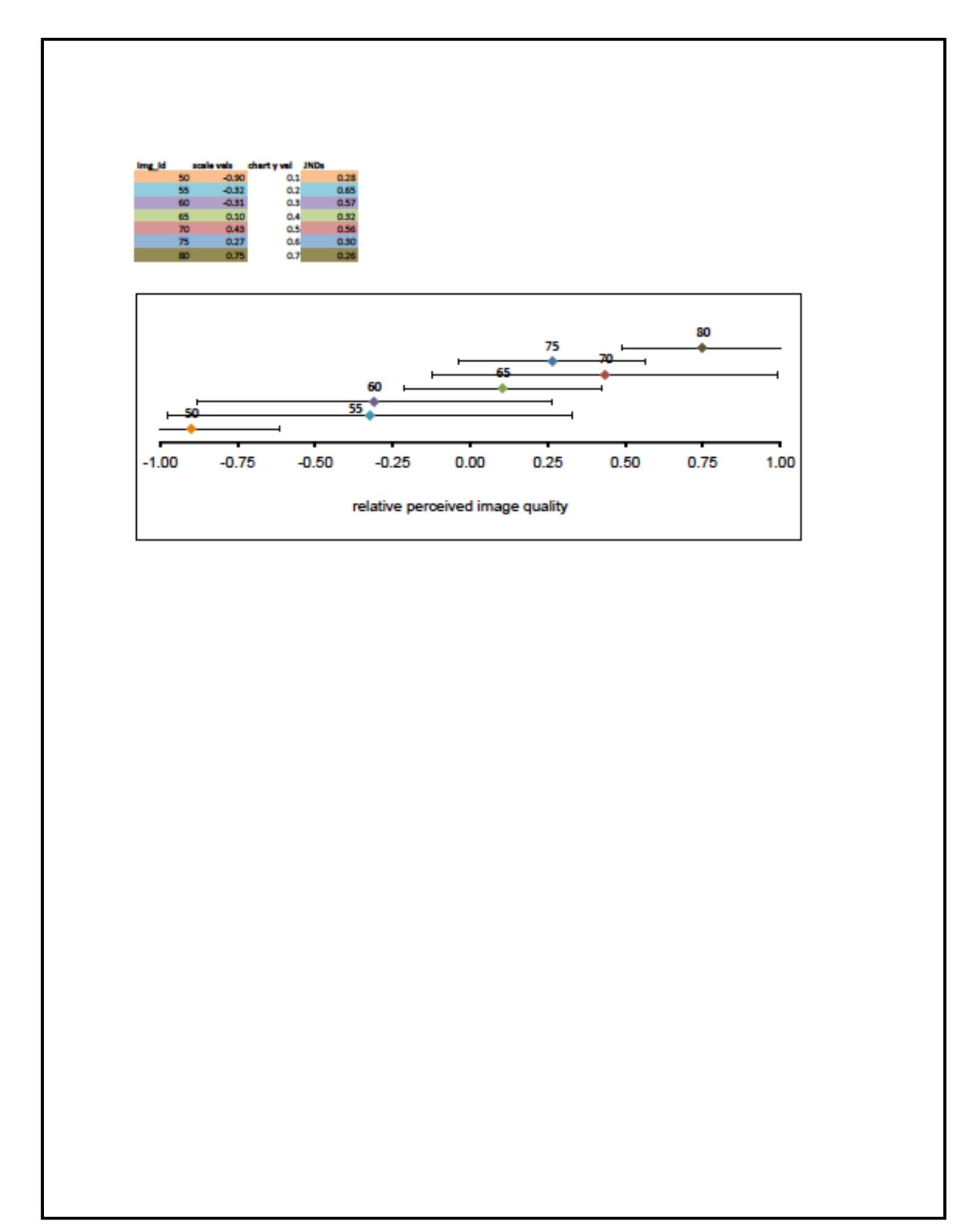


- 19.Copy the img\_id's, scale values, and JNDs to a new spreadsheet page.
- 20. Insert a column named "chart y val" that contains the series 0.1-0.7 in 0.1 increments.
- 21. Visualize the results of the experiment by creating a scatter plot like the one shown. The x's are the scale vals, and y's are the chart y val's.
  - 21.1.The colorcoding of the data points can be done by doubleclicking on the point and selecting "Format Data Point..."
  - 21.2. The individual JND error bars can be created by clicking once on the points to select the data series, and then selecting "Error Bars" and "Custom"
  - 21.3. The data point labels can be inserted by selecting the "Smart Art" tab and then "Inserting" a "Text Box".

## Lab 5 assignment: pair comparison results







22.Create a three-page PDF that documents your analysis of the experimental data as shown.

### Lab 5 assignment: submission

- 23. Create a zip file named yourlastname\_lab5.zip that contains the following
  - 23.1. The original .csv data files from your run of the experiment.
  - 23.2. The .xslx files that contain your analysis of the data from the experiment.
  - 23.3. The three-page PDF you created in step 22
- 24. Submit the zip file to the lab5 dropbox by the due date

If for some reason your analysis is not working out, contact me for help and advice on how to proceed. For this reason do not wait until the last minute to do this assignment.