

Sponsorship Prospectus



MechMania 2026

Where Metal Meets Mind

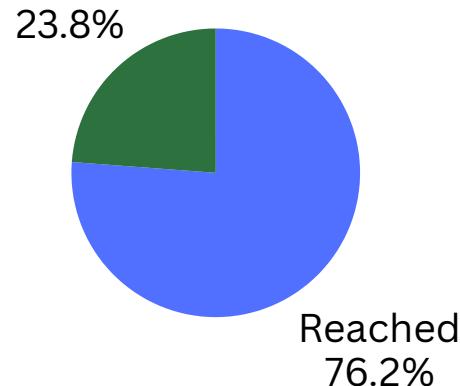
website: <https://www.mechmania.ca>
email: organizers@mechmania.ca

Who We Are

Our mission is to provide affordable, accessible, and relevant robotics experiences to as many high schoolers as possible!

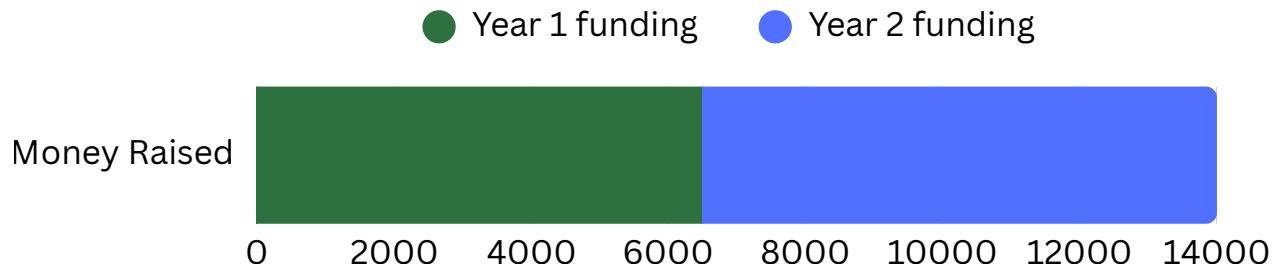
Schools Reached

We have reached **16 out of the 21 high schools** across the Waterloo Region, with **100+ students in attendance.**



Founding Partner with the University of Waterloo's **Robohub's** outreach sector

Raised over **\$14,000** across two years.



We would love to have you as a sponsor and make MechMania 25-26 the best year yet!



What Do You Get?

Supporting Youth

MechMania gives companies a chance to **support growing youth!** Any amount of support from you can go a long way. MechMania will help you create a platform that connects you with the community, while simultaneously providing a memorable and educational experience for high school students in our region.



Direct Access to Promising Innovators

At MechMania, we are proud to partner with those who share our commitment to supporting youth. Participants at MechMania are the next generation of innovators, and by supporting us, you can build valuable **connections**. Our location at UW's RoboHub will also present itself as an enormous opportunity for your company to make these connections. Additionally, we invite all sponsors to send representatives to MechMania, so you can connect with other companies.

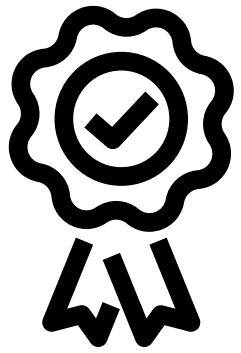


Brand Exposure

With our various social media platforms alongside our website, we offer meaningful **brand exposure**, allowing us to work with your company to reach any target demographics. Furthermore, your brand will be highlighted on all merchandise, social media, and event materials, along with booth space at the event, where your company can sell merchandise of your own.

Sponsorship Packages:

These are just rough outlines of what you can expect.
However, we would love to work out any other deals that can tailor to your offers.



CATEGORIES	BRONZE	SILVER	GOLD	PLATINUM
Cost	\$1 - \$499	\$500 - \$999	\$1,000 - \$1,499	\$1,500+
Brand Exposure				
Send Company Representatives <small>Gain opportunities to get your company's brand out to the next generation of innovators in the KW Region.</small>	✓	✓	✓	✓
Shoutout Ceremonies <small>Get a shoutout as a generous sponsor during open and closing ceremonies.</small>		5 seconds	10 seconds	30+ seconds
Logo on Website <small>Your logo will be highlighted on our website. Size is relative to the MechMania logo on the site.</small>	Smallest (3/4 the size of Small)	Small (3/4 the size of Big)	Big (3/4 the size of Central)	Central (Largest logo size)
Logo on T-shirt <small>We give T-shirts to all MechMania Participants,</small>	Smallest (3/4 the size of Small)	Small (3/4 the size of Big)	Big (3/4 the size of Central)	Central (Largest logo size)
Social Media <small>Approx. 8.3k views over last 30 days as of Nov. 2nd 2025. (Reels have higher view rate)</small>	Instagram Story	Instagram Post	Instagram Post and Reel	Instagram post and reel and Youtube video

Event Access

Selling Merch Sell your brand / company merch.			✓	✓
Handouts Physical handouts to be distributed by representatives.		✓	✓	✓
Workshops Approx 30-40 min.				✓
Event Booth An event booth outside the RoboHub for the duration of the event.			✓	✓



We are currently 35% on the way to our funding goal of
\$15,000!



MechMania

If you are interested
please email us at:

organizers@mechmania.ca