

# Lab 4

## Sensitive Attributes and Data Bias

SEN163B – Q3, 22/23 - Week 4

Responsible Data Analytics

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# Learning Objectives

At the end of this lab, you will be able to

- Use data analytics tools to identify Sensitive attributes and proxies
- Use data analytics tools to identify Representation Bias
- Use data analytics tools to identify Historical Bias
- Understanding, Analyse and Discuss
  - Historical Bias,
  - Representation Bias
  - Measurement Bias

# Technical(ish) Definitions

- Protected characteristics: *UK Equality Act 2010*
  - Age,
  - Disability,
  - Gender reassignment,
  - Marriage and civil partnership,
  - Pregnancy and maternity,
  - Race,
  - religion or belief,
  - sex(gender), and sexual orientation.

# Technical(ish) Definitions

- Proxies of Protected characteristics

A proxy is a seemingly “non-sensitive” or “non-protected” attribute that can be used to infer a “sensitive” or “protected” attribute.

Inference can be of “logical” or “common sense” nature

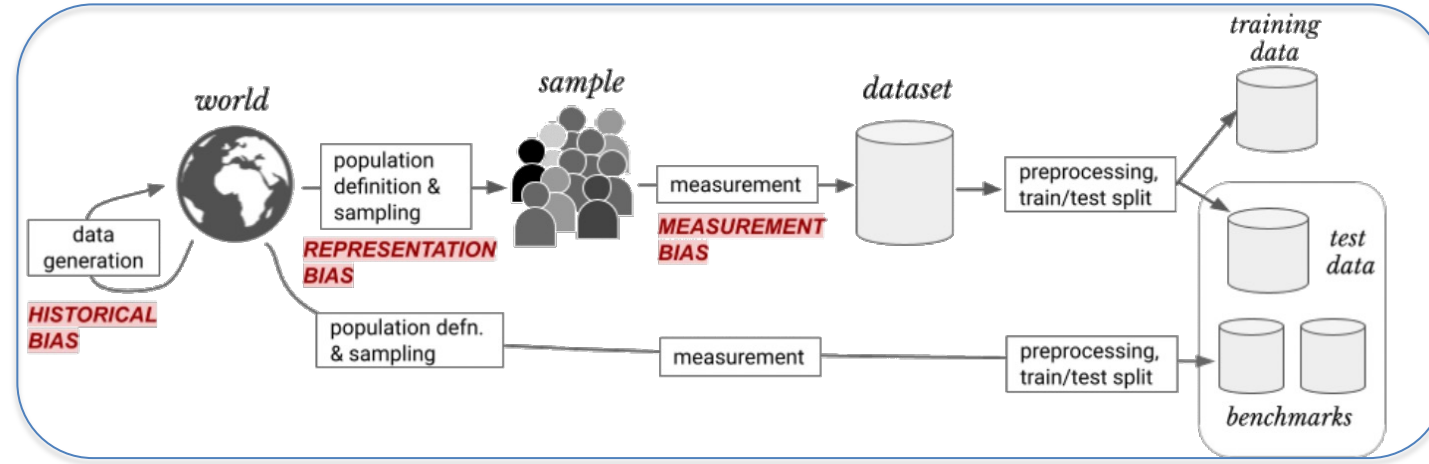
- E.g., data about pregnancies can reveal that a person’s sex

Inference can be of a “statistical” nature: strong correlation in data

- E.g., in the US zip code often reveal the income and ethnicity

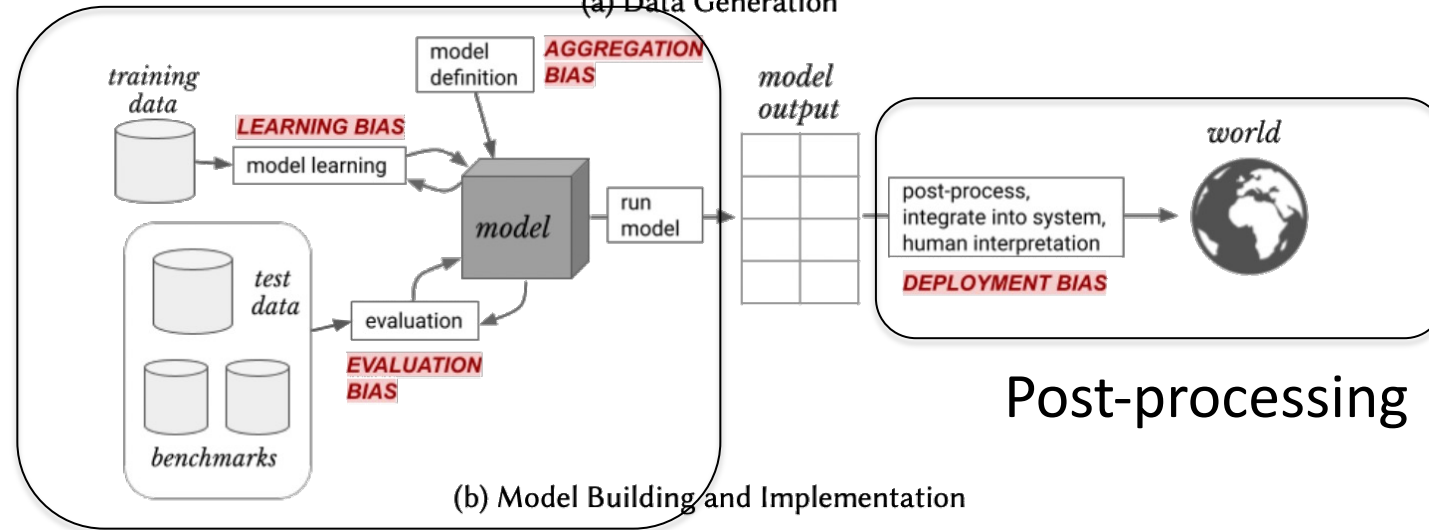
# Bias in the ML Pipeline (Possible Mapping)

Pre-processing



(a) Data Generation

In-processing

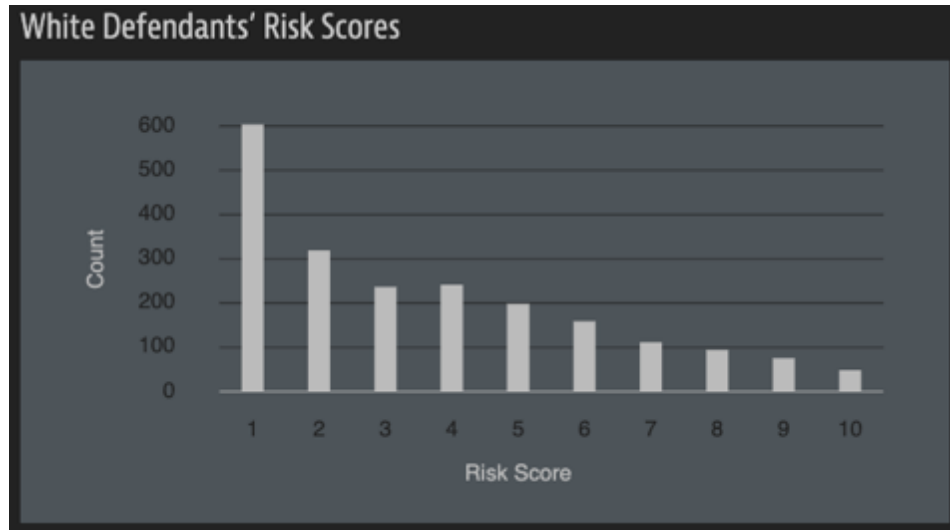


(b) Model Building and Implementation

Post-processing

# Historical Bias

Historical Biases: occurs when and ML model reproduces or reinforces a harmful stereotypes already existing in the world.



Scores for white defendants were skewed toward lower-risk categories.

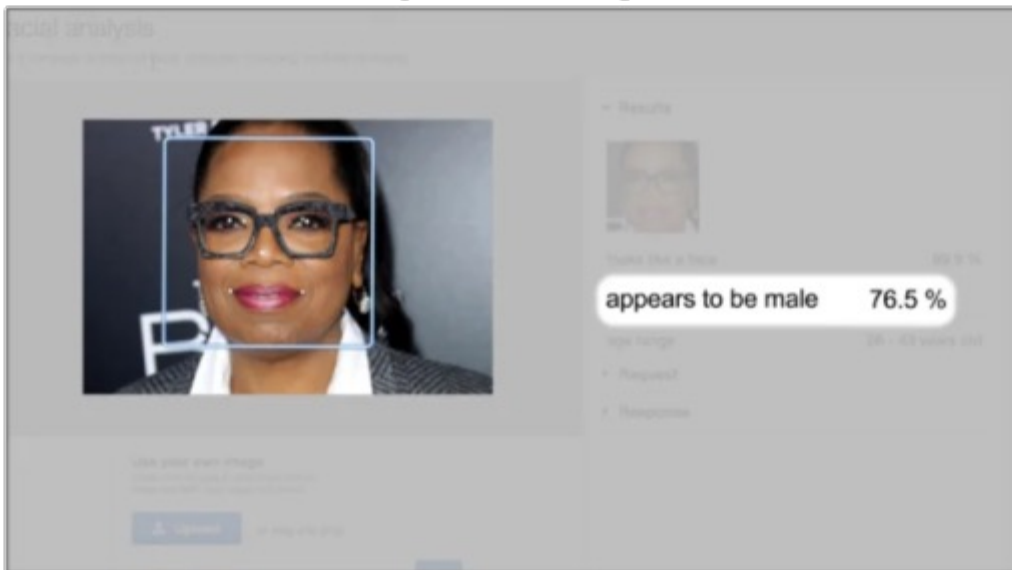


Scores for black defendants were not

# Representation Bias

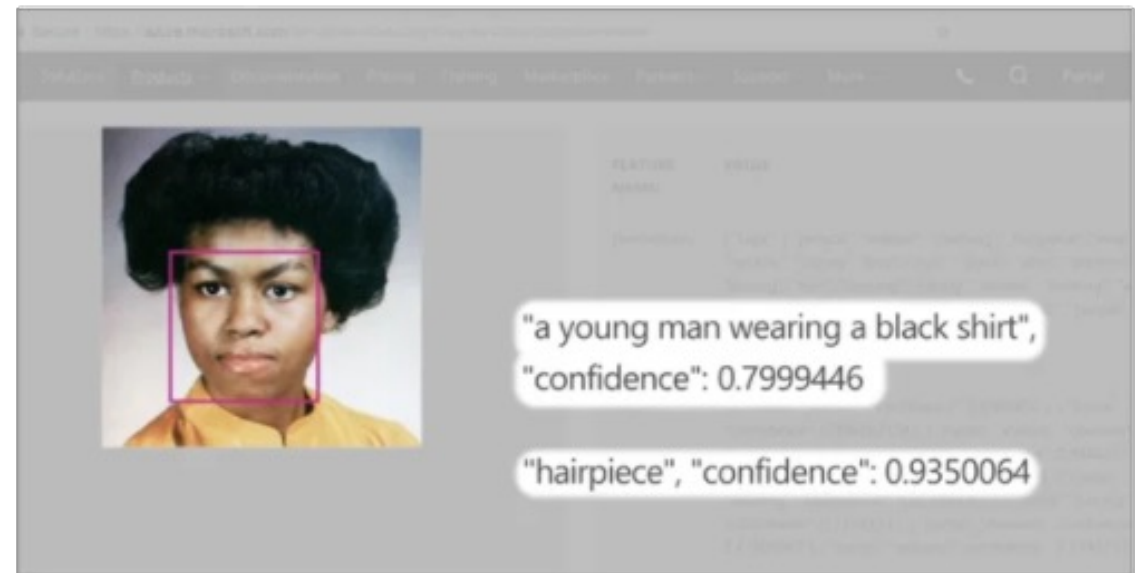
Representation Biases: occurs when the data is not representative of the population the model is be developed for, or specific categories are largely under-represented.

**Oprah Winfrey**



amazon

**Michelle Obama**



Microsoft

# Measurement Bias

Measurement Biases: occur when choosing, collecting, or computing the **inadequate features and labels** to use in a prediction problem.

Features and labels are the **concrete measurements** chosen to approximate some **construct (an idea or concept)** that is not directly encoded or observable.



Example from COMPAS: number of “**arrest**” is used measure “**crime**” or “**arrest**”



# Lab

During the next lab, we will

- Part I. Understanding the Use Case
- Part II Protected attributes, proxies
- Part III: Representation Disparities, Skew and Bias
- Part IV. Discuss Measurement Bias.

# Project (Part II)

## After the lecture

- Reflection on the privacy impacts of your data analytics project (300 words)
- Group Positionality and Reflexivity Statement (300 words)

## After the lab

- Reflect on Historical Bias (max 500 words)
- Analyse Representation Bias (Code + max 500 words)
- Reflect on Measurement Bias (max 500 words)



**Any questions?**