

Logo Usage Guide

Haven Logo Versions

Full colour logo and logotype - portrait



Full colour logo only



Full colour logo and logotype - landscape (2)



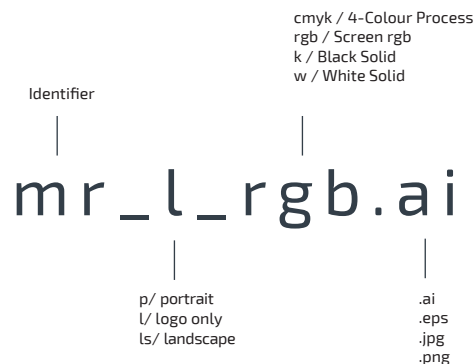
Full colour logo and logotype - landscape (1)



Black & white



File Naming



Colours & Font



Teal
Pantone® P 127-5C
C67 M0 Y36 K0
R64 G191 B180
#40BFB4



Dark Grey
Pantone® P 179-16C
C70 M67 Y64 K74
R35 G31 B32
#231F20



Mid Grey
Pantone® P 179-15C
C69 M64 Y61 K59
R51 G49 B50
#333132



Light Grey
Pantone® P 169-1C
C8 M7 Y8 K0
R232 G229 B226
#E8E5E2

Dolce Vita Heavy Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789

Specifications

PNG & JPEG: Files for use with Microsoft Office.

AI & EPS: File formats for offset and digital printing.

RGB: Contains versions of the logo that should be used on-screen.

Note: Pantone®/PMS reference numbers can also be used to aid colour selection of non-printed materials such as cut vinyl, automotive paint and embroidery thread.

Font Logo: Dolce Vita Heavy Bold