

Inputs:

Employee  
Webpage

## Mass Upload

Drag & Drop Doc

.XLSX

Select Reports to Run:

☒ ALL

- ☐ City Limit Demos
- ☐ Tapestry Profile
- ☐ Site Demos
- ☐ Void Analysis
- ☐ Demos Overview

API

Kalibrate GIS API



Database?  
(Internal)

Client Portals (2)

- Populate Data into each client web page.

XLSX DOC:

Client	Lat	Long
...	...	...
!	!	!
!	!	!
x196	x196	x196
!	!	!
!	!	!
...	...	...

Inputs:

Employee  
Webpage

Individual  
Uploads

Server

API

Latitude

Longitude

Output

Select Report

Demographics

etc

etc

Data.xlsx  
Data.pdf

Select Client



Bham, AL

Wetumpka, AL

...

...

...

# Client Page

Client  
Webpage

## Data Imported

- ☒ Demographics
- ☒ Demo Overview
- ☒ ~~Top~~ Tapestry Profile

## Data Tutorials [greyed out until imported]

- ▶ Demographic
- ▶ Walkthrough
- ▶ ...
- ▶ ...

Chainxy (logos)  
API

Logo

## Retailer Progress Deal Stage

Progress	Win	Cold (No response)	
<input checked="" type="checkbox"/> ...	<input checked="" type="checkbox"/> ...	<input checked="" type="checkbox"/> ...	--
x ...	x ...	x ...	--
x ...	x ...	x ...	--
x ...	x ...	x ...	--
x <u>Zaxby's</u>	x <u>Wendy's</u>	x <u>Arby's</u>	--
x	x	x	--

?

Click to go to messenger & place hyperlink to page pos.

## City Flyer PDF & other Marketing Materials

- passport/pdf → Day 1 Materials
- power pt/pdf → Day 50 Materials
- .../pdf → Q1
- .../pdf → yr 1
- .../pdf → yr 2
- .../pdf → yr 3

## Messenger

hyperlinks Message/Question

Questions

Content/  
All Messages

Welcome Message (Automated)  
Update Message w/ Materials/Data (Automated)

## Tableau Visuals & Graphs of Data

- 
- 
- 
- Heat Map

Employee  
Webpage

Go to Page  
Based on Selection

