DIDRS

Digital Incubator for Museums

MUSEUM BOOSTER

ecsite
EUROPEAN NETWORK
SCIENCE CENTRES & MUSEUMS

ARS ELECTRONICA
Art, Technology & Society

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101036071.

About DOORS

What

Bridge the digital divide

How can museums develop digital strategies to adapt and reinvent themselves, to strengthen their performance, reach their audiences & develop new ones, and ensure financial recovery and sustainability?

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About DOORS

How

Assess

Incubate

Activate a European Network

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Assess
The Research

Quantitative
in-depth survey

Qualitative
extensive interviews

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Assess
The Resources

Sparkle Report

Needs Assessment Report

Self-Reflection Tool

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Incubate Part I

Building the Foundation

Common language

Understanding enablers and blockers

Understanding audiences

Matchmaking DSPs with museums and pilots

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Incubate Part II

Building the Prototype

Relevant content (new business models)

Individual mentoring

Peer-to-peer feedback

Collaboration with digital solutions providers

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Activate

The European Network

Orbit

- Advisory Board Members
- Jury Members
- Mentors & Workshop Facilitators
- Digital Solutions Providers

The Activities

- Peer-to-Peer Sessions
- DSPs Presentations

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How to approach change?

Technology in context

A technology-driven approach risks leading to technology-only reforms.

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How could you go about change?

Technology in context

A technology-driven approach risks leading to technology-only reforms.

Capacity building

Make space & nurture confidence to build up digital courage.

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How could you go about change?

Technology in context & context for technology

A technology-driven approach risks leading to technology-only reforms.

Capacity building

Make space & nurture confidence to build up digital courage.

Collaboration vs. Competition

Connect with others and translate their experiences to your own context.

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Get in Touch

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