

#### About DOORS

#### What

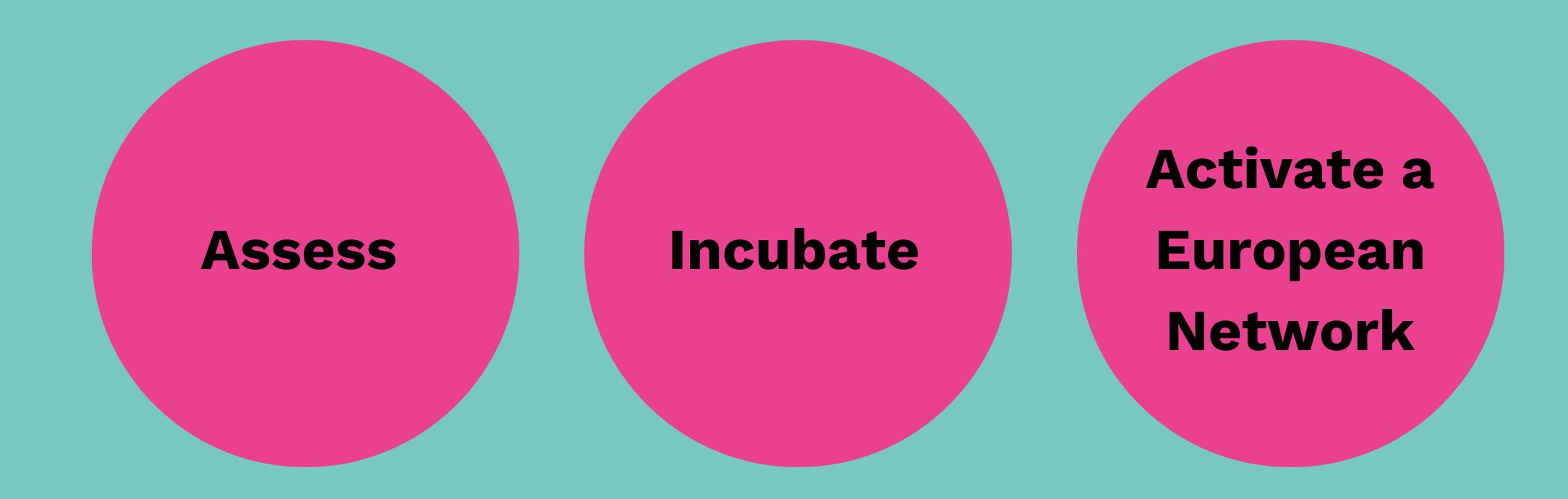
#### Bridge the digital divide

How can museums develop digital strategies to adapt and reinvent themselves, to strengthen their performance, reach their audiences & develop new ones, and ensure financial recovery and sustainability?



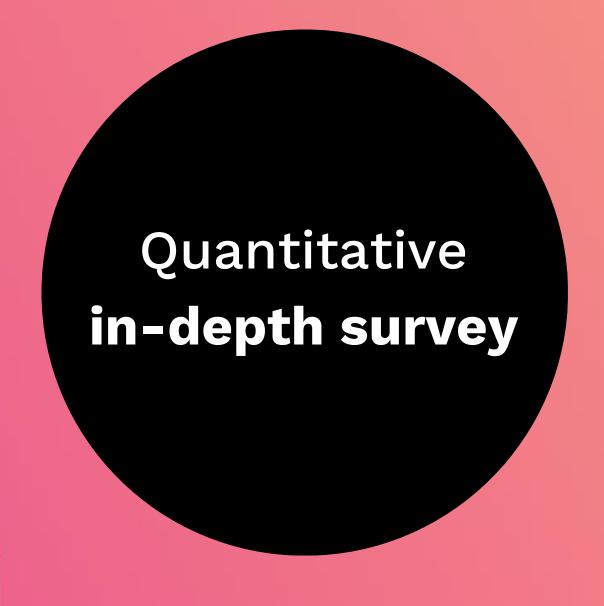
#### About DOORS

#### How





## Assess The Research





## Assess The Resources

Sparkle Report

Needs
Assessment
Report



### Incubate Part I

#### Building the Foundation

Common language

Understanding enablers and

blockers Understanding audiences

Matchmaking DSPs with museums and pilots



# Incubate Part II Building the Prototype

Relevant content (new business models)

Individual mentoring

Peer-to-peer feedback

Collaboration with digital solutions providers





# Activate The European Network

Orbit

The Activities

Advisory Board Members

Jury Members Mentors & Workshop Facilitators

Digital
Solutions
Providers

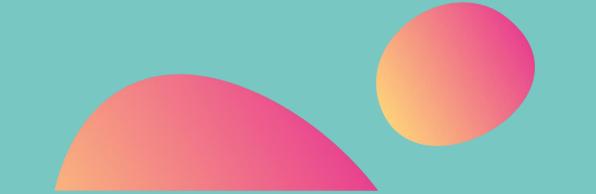
Peer-to-Peer Sessions

DSPs Presentations

#### How to approach change?

## Technology in context

A technology-driven approach risks leading to technology-only reforms.





#### How could you go about change?

## Technology in context

A technology-driven approach risks leading to technology-only reforms.

## Capacity building

Make space & nurture confidence to build up digital courage.







#### How could you go about change?

## Technology in context & context for technology

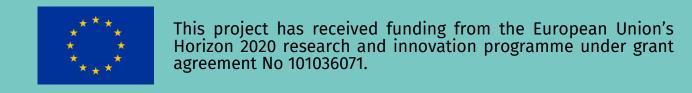
A technology-driven approach risks leading to technology-only reforms.

## Capacity building

Make space & nurture confidence to build up digital courage.

### Collaboration vs. Competition

Connect with others and translate their experiences to your own context.





#### Get in Touch

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