

# HIGH ACHIEVING SCHOOLS DO THINGS DIFFERENTLY

At SmartSapp, we are working hard to provide a high-value educational experience by integrating communication between you (School), your parents, teachers and students in one app.

We are continuously finding ways to make it supereasy for your parents to be involved with their children's school life.



2021

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# THE #1

Missing  
Link



**Parents**



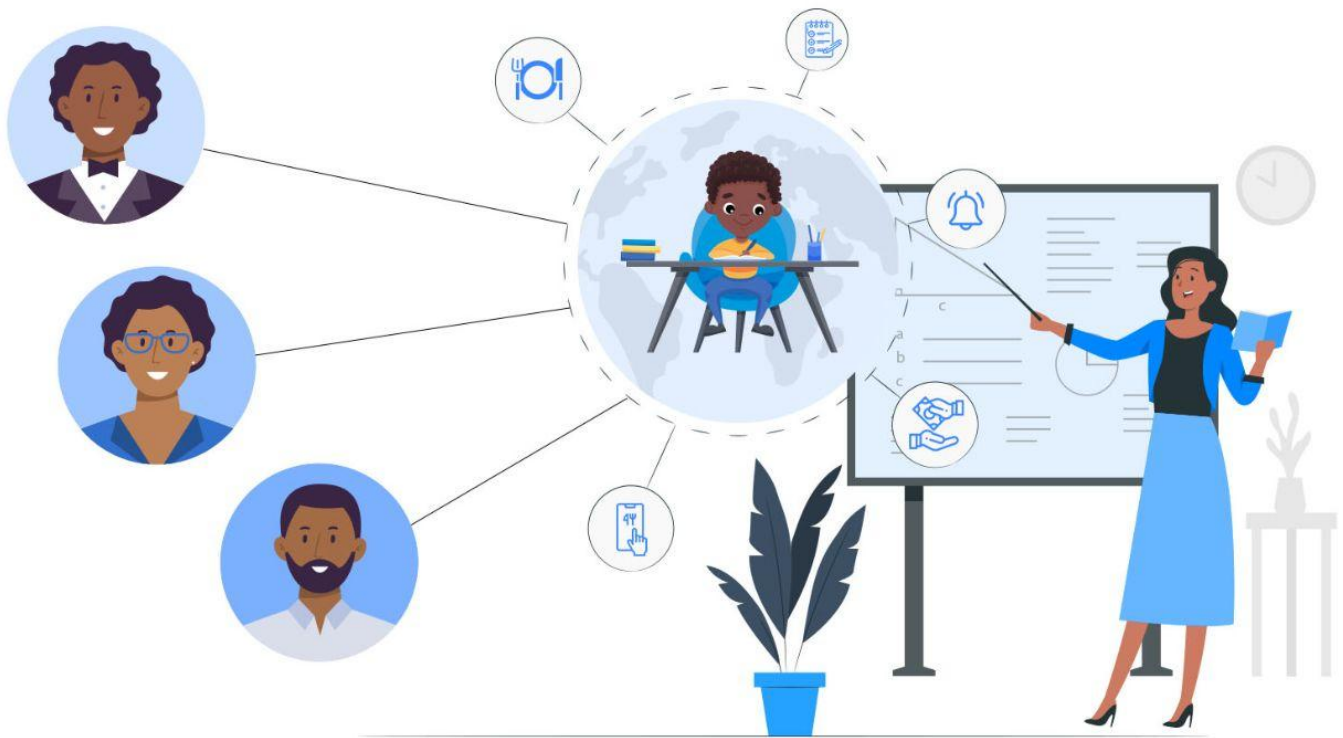
**Schools**



**Schools Try To Compensate**



Right now, you might be communicating with parents through emails, WhatsApp, text messages or other school applications etc. We can help you integrate all your engagements with your parents into a single channel, cutting out lost messages and saving you time. You also gain efficiency, safety and security at your fingertips.



Studies have shown that parents engage on three levels of participation with their children's School

- ① **Participating parents** are the few regulars that offer to help at school events
- ② **Involved parents** are those who communicate with the teacher and provide valuable insight from their side; they are interested in how their ward's progress academically
- ③ **Engaged parents** become part of their child's educational journey and participate in building a successful school with high educational value and academic results.

**Engaged parents** are the kinds you want in your School. They are committed to their children's success and the success of your School, and together you prepare a generation to thrive in a modern world.

# SmartSapp Bridges The Gap Between Schools & Parents

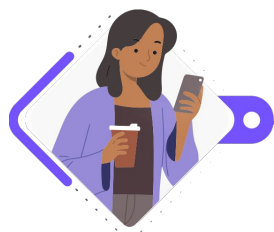


The **#1 missing link in having engaged parents** lies in an integrated communication system that brings all involved together in an accessible, hassle-free environment.

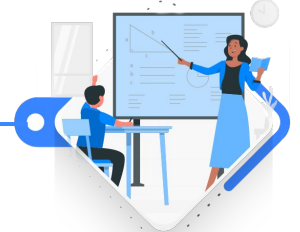
With open communication channels, you, your teachers, parents, and students stay updated with study needs and results, which in turn encourages everyone to participate in the educational journey.



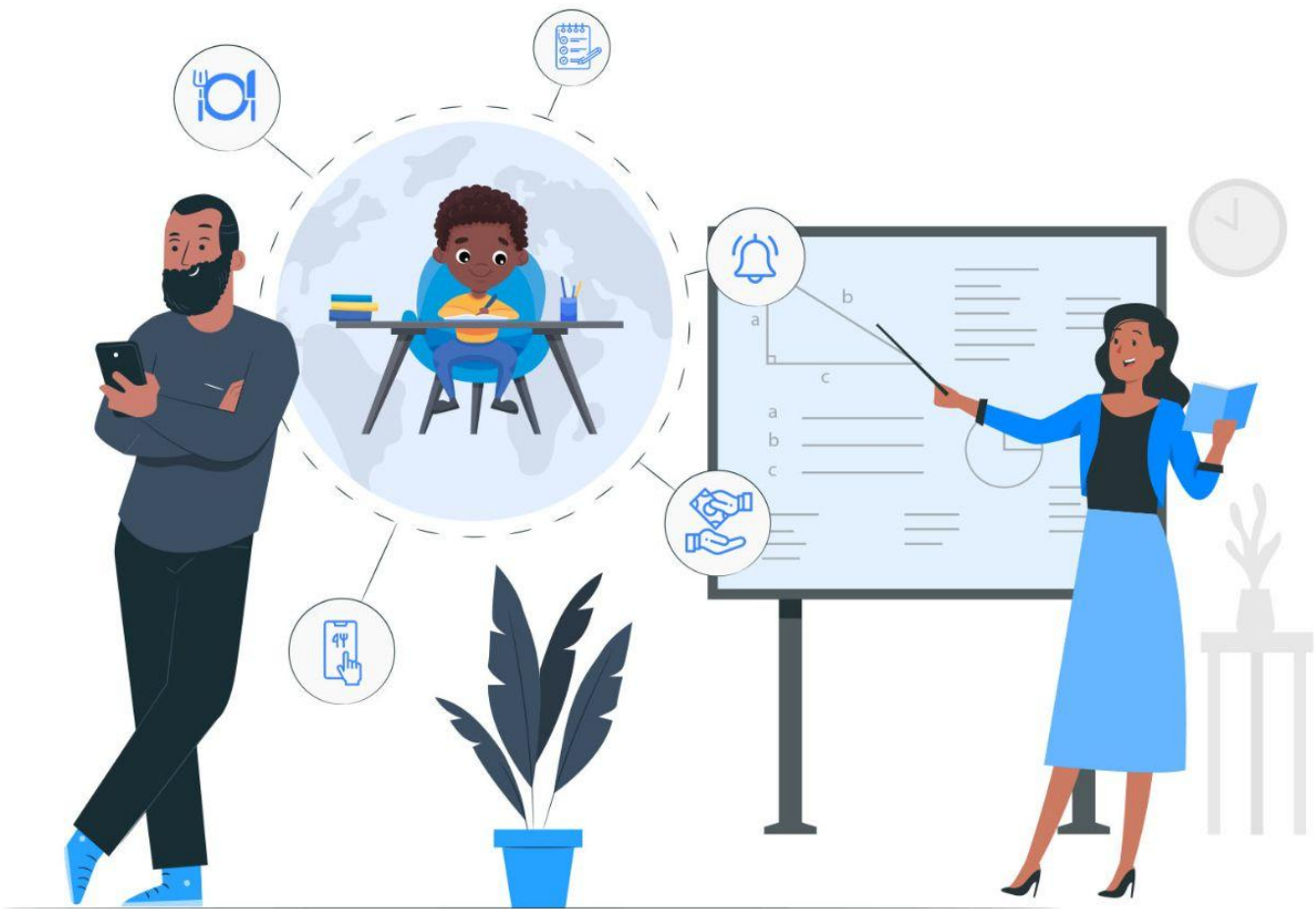
# SEAMLESS INTERFACE



Parents



Schools



The beauty of SmartSapp is that parents in your school have your entire parents' engagement software at their fingertips in a secured space on their mobile phone. It is that easy.

When we have reached the top, there is always new room to explore and become even better at what we do. That is in the spirit of excellence, and we at SmartSapp are here to help you in your journey to be the best and stay the best.

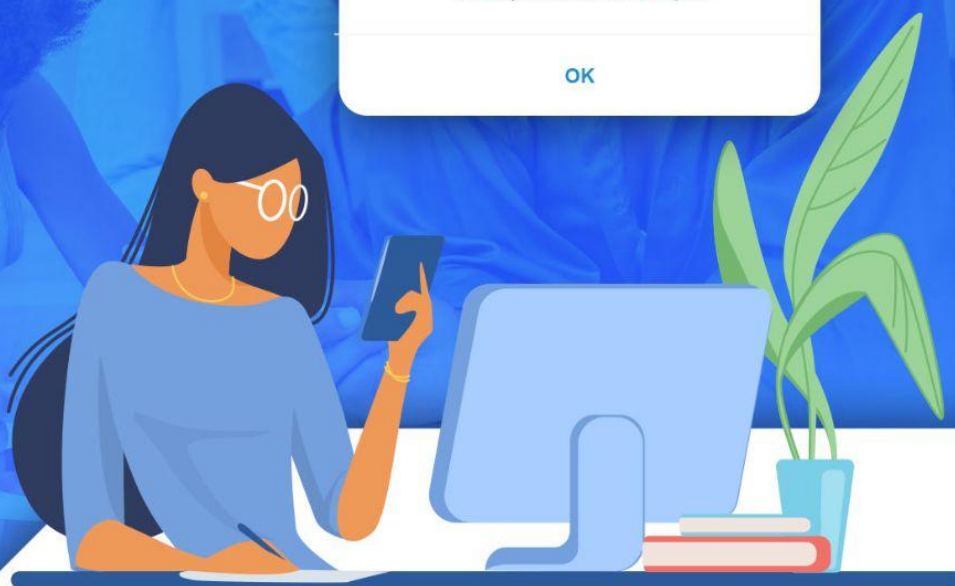
## Give More Value To Parents



We invite you to let us assist you raise the value of your school's services to parents. With an increase in the value of your services to parents, you can charge a little more and parents will be happy to pay, as you provide a high-value educational experience with outstanding academic results.

My question to you is this, would you like to operate a school with enough profit to afford the best teachers, educational tools, and facilities with fully engaged parents and achieve higher academic results?

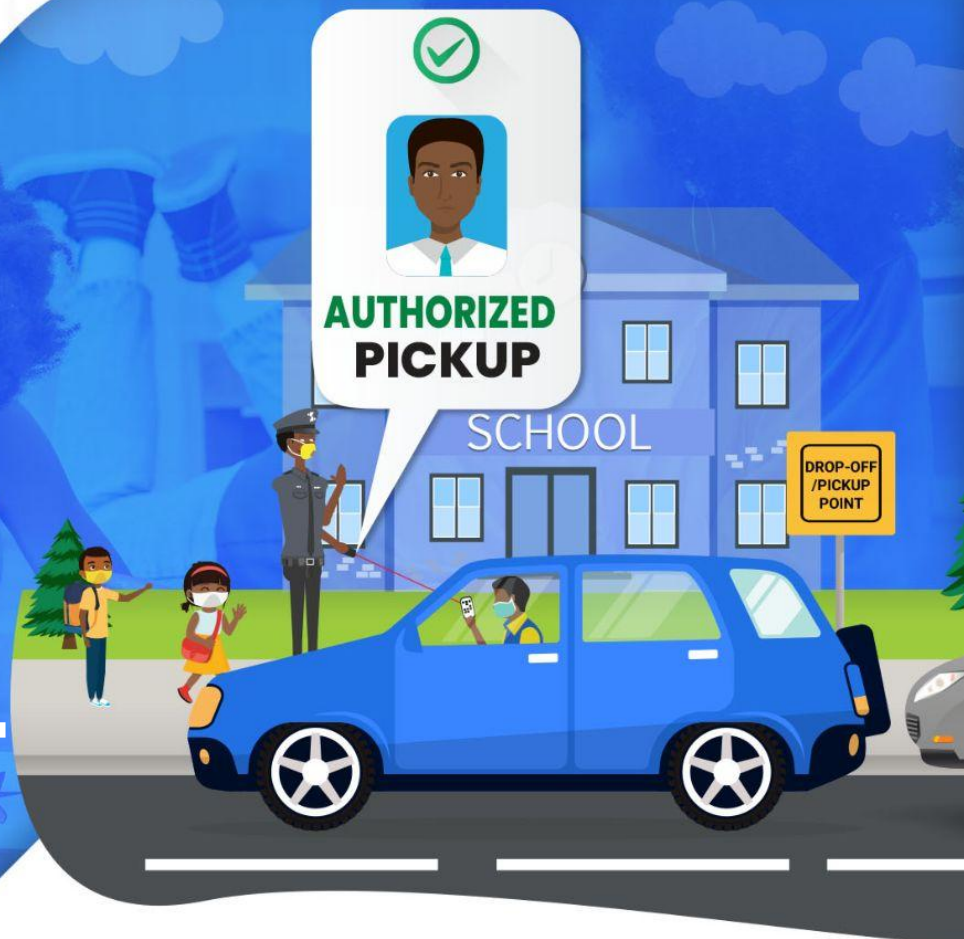
# Give Parents PEACE OF MIND With Their Children In your care



Easily Account for Every Child in your care. Imagine the ability to alert every parent instantly when their child is dropped off or picked up from your school either by their spouse or someone else doing that on their behalf. For parents whose children check-in/check-out of school by themselves, it keeps them up to date when their children check in or check out of school. This reassures parents on the security of their children in your school.



# NEVER SECOND GUESS YOURSELF



Make it easy for your staff or security to identify unknown persons picking up students from your school

A lot of parents due to their busy schedule are unable to pick up their children themselves. Hence the need to resort to using relatives, friends or taxi or uber drivers to do so on their behalf. Wouldn't it be safe and secure to ensure that all persons sent by parents are verified as authorised to pick up their children? This will eliminate the stress involved with your staff or security having to call parents to confirm the identity of unknown persons. You should never take chances with the security of children. You need to build a safety culture in your school. You might not know you need it until you actually need it. Avoid the tragedy of acting too late.

# AVOID DELAYS & Traffic Congestions within your school premises



Save parents time when picking up their children. There is only so much space and personnel you have to enforce order and eliminate chaos during peak pickup times in school.

What if parents could pre-alert a class teacher or admin anytime they set off to pick a child from your school? This will give your staff enough time to prepare children for a quick and easy pick up process when parents arrive. This will streamline the entire pick up process and ensure that parents do not need to get down from cars to fetch their children, and save you the trouble of announcing students' names over a PA system or radio walkie-talkies! The value is found in the ability of your staff to be notified ahead of time, to enable children to be readied for immediate pick up when their parents eventually arrive.

# MAKE IT EASY

For parents to  
Be involved in  
Their children's  
Learning

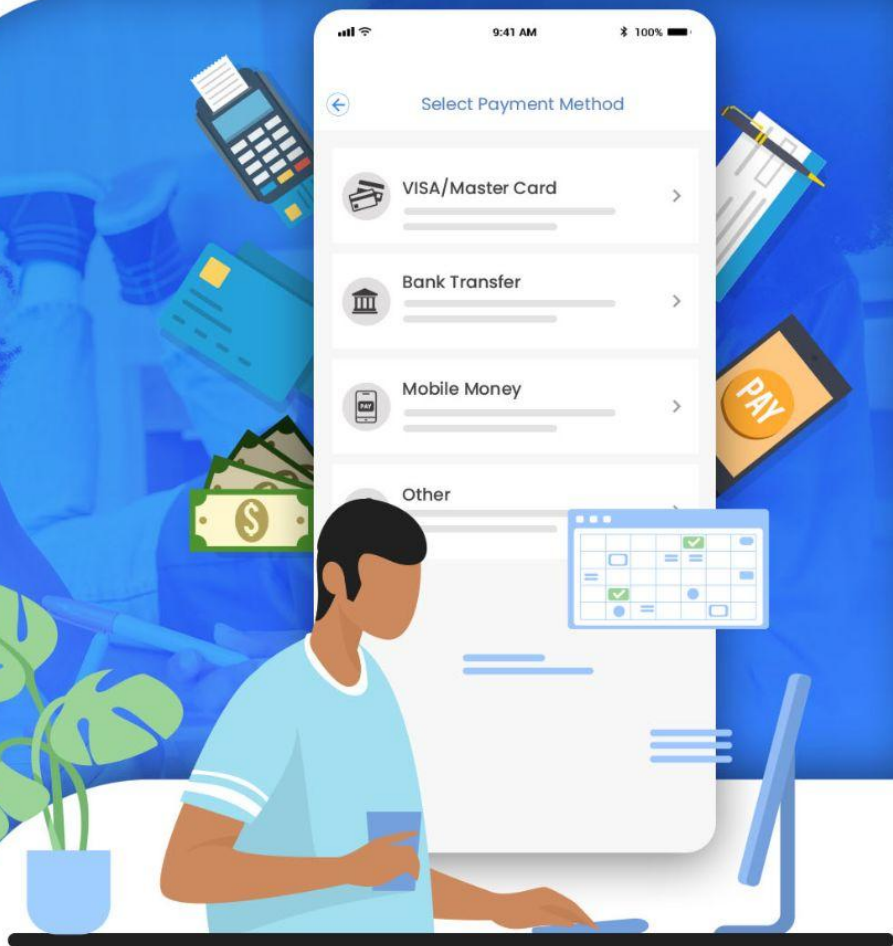


Encourage involvement in educating their children for better results

Children thrive in school when their parents are involved in their learning. All the resources and learning materials parents need to support their child to succeed are just a click away on SmartSapp.



# MAKE IT EASY FOR PARENTS TO PAY YOU



Making payments for school services (fees, supplies, meals etc) should not be a hassle. Most parents unnecessarily delay the payment of fees due to busy schedules. SmartSapp provides a secured and safe payment platform that accepts all forms of payment (visa, mastercard, any mobile money network etc) directly to your school bank or mobile money accounts. With SmartSapp parents can pay directly from their bank account or mobile money account. Cut through the cheese of excuses for late payment of fees. You send instant electronic receipts with every payment to parents. Parents can easily keep track of all payments and never have to deal with paper receipts. Take away the extra work and stress of calling parents to follow up with unpaid fees; rather automate your fee payment follow up process with scheduled instant unpaid balance reminders to parents.



# COMMUNICATION IS EVERYTHING



## **Don't make your parents spectators in your school; Their ideas are Golden!**

Never let your parents feel guilty missing out on your school's communications. Create the platform for parents to share their ideas and expertise with you. This helps the school make better decisions that affect the way parents perceive the value of your school services. Engage in healthy conversations with parents on a seamless platform that fosters ideas for the betterment of your school. Provide parents with the information they need, when they need it, right on their phone via SmartSapp.

# GIVE PARENTS INSTANT FEEDBACK



Interacting with your students' parents just got easier. Parents can communicate with teachers and get instant feedback on their children's performance whenever they need to.

# INCREASE PARTICIPATION In Your School's Canteen



Every one of your students is unique, treat them that way. Give parents a simple way to order meals for their children and provide valuable input into the nutritional needs of their children. Give parents the ability to keep your kitchen up to date with food allergies of their children. This will ensure you better cater for them. Give parents confidence in your school canteen services and they will patronise it's services.



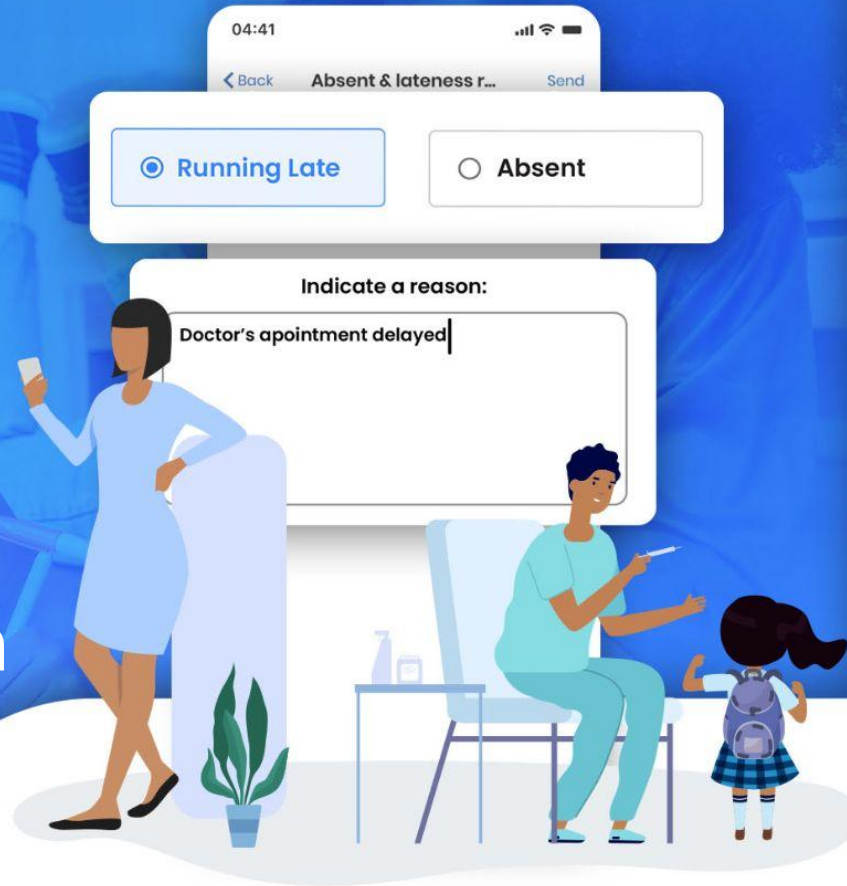
# Progressive ACADEMIC REPORTS



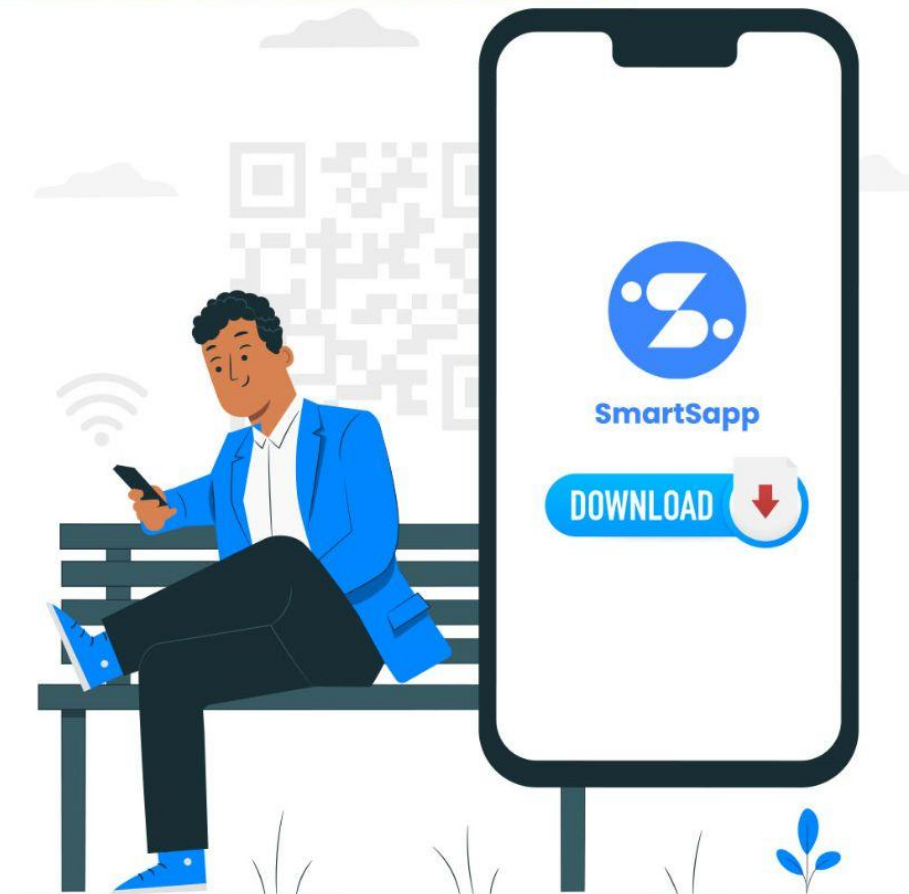
You don't have to wait till the end of term/Semester to know how your child is doing in school. Receive daily progressive assessment reports from your child's teacher/school. Start taking steps instantly to help your child in areas that he/she may be falling behind.



# STAY INFORMED With your Student's health condition



There are times when your parents are stuck in traffic, have to see a doctor before dropping their children in school, Or can't make it to school. During such moments, they are in a lot of stress to contact your school to update you on the situation. Give parents the chance to simply send an absence or lateness request via SmartSapp to keep both class teacher and school aware of your child's situation and let them know whether to expect or not to expect them.




## Bring Your Parents Onboard SmartSapp in 3 Easy Steps

- 1 Book A Call
- 2 We share step by step solution for your school's digitalization
- 3 You decide how to proceed

# Our Contacts

**For sales enquiries:**

  050 160 8001 / 2

 [contact@smartsapp.com](mailto:contact@smartsapp.com)

Do you love what we do?  
Help refer us to a friend.

**We appreciate  
your support**

