

CSCE 190

Assignment Name: Personas

Group Name: CSCE 190 Group Mod decisive

Team Members who contributed:

First Name	Last Name	Email
Andrew	Mediavilla	mediavia@email.sc.edu
Ryan	<u>Leboeuf</u>	rleboeuf@email.sc.edu
Oscar	<u>Bankowski</u>	bankowso@email.sc.edu
Brendon	<u>Shutley</u>	bshutley@email.sc.edu

Hubert Walker by Oscar Bankowski

age: 32

residence: Columbia, South Carolina

education: Graduated High School

occupation: Nightclub bouncer

marital status: Single, no Kids



"water.... please... I need water...."

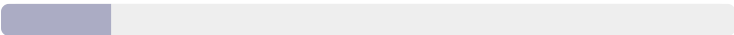
Spends most of his day walking in the hot sun and getting dehydrated cause he had a dream where his Ancestors told him to. He makes his money at night. His brain has been fried by the sun so he cant remember where the water fountains are.

Comfort With Technology

INTERNET



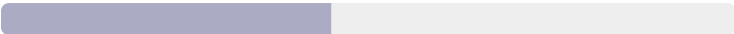
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Needs to walk at least 20 miles every single day.
- Needs to drink 8 Gallons of water every day.
- Winning every speed walking competition he enters.

Needs

- Water for his daily walks.
- Walking shoes to his feet arent scalded by the sidewalk

Values

- Getting Lots of Water
- His ancestors
- his neighborhood

Wants

- Big water bottle
- to meet his parents for the first time.
- new walking shoes

Fears

- Forgetting where all the water fountains are
- Getting jumped on one of his walks.
- Getting jumped at his job as a bouncer



Chad Craig - Andrew

age: 22

residence: Columbia, SC

education: Currently enrolled Junior

occupation: Selling Fake IDs (allegedly)

marital status: Single



"So its like an app for water fountains?"

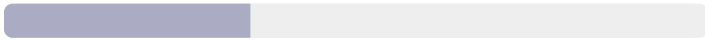
Spends most of his day recording, writing, and spitting bars as a Soundcloud Producer. As Associate Cooktop Manager at McDonalds he is exposed to high temperatures and hot oil, battling low hydration levels on the daily.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being discovered for musical talents and lyricism, or a 75 cent raise.

Needs

- Constant hydration to support his strenuous recording sessions in the Thomas Cooper Library Bathroom (on the 1st floor).
- A quality water bottle for hydration on the go.

Wants

- Cooktop Manager
- A low-key spot to hydrate like a G
- More Drip
- Upgrade his Fake ID Website to require Two Factor Authentication (allegedly)
- The Fry guy Greg to get fired

Values

- Drip, Fat Beats, the feeling of accomplishment brought on by a hard day slaving over the grill, and cold water.

Fears

- Being falsely accused of selling fake IDs
- Being demoted to Jr. Associate (Patty Preparer)
- Getting dehydrated
- Pigeons



Hugh Jaynus

age: 19

residence: Columbia, SC

education: Bachelor of Science in Stealing Yo Girl

occupation: Barista

marital status: Single (ready to mingle)



I'm just so thirsty all the time but I don't know how to find water.

A quick summary of behaviors and practices like how he/she spends their day.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Validation from people closest to him

Needs

- A convenient way to locate nearby water fountains
- Details of the water fountain (temperature, pH, location relative to nearest sorority)

Wants

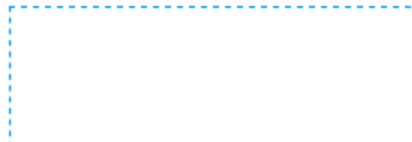
- A meaningful relationship
- A colored map of fountains on the USC campus

Values

- Readability of mobile apps
- Customization of mobile apps (colors)
- Large posterior dimensions
- Respecting women

Fears

- Poor typeface choice
- Commitment
- Long walks on the beach
- Short walks on the beach



Ben Dover-Brendon

age: 12

residence: Columbia, South Carolina

education: Elementary Grad(couldn't handle Inequalities)

occupation: Selling cigs and stealing ur girl

marital status: Married twice(Cannot be held down)



"Here listen to my mixtape, Dude, please just once, Ill pay you"

Harry spends most of his time trying to become an NBA player(he's five foot two) and looking in the mirror. He loves to pump iron in the gym(started 1 week ago) and is always getting poor quality water around campus.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

To feel successful Ben needs to sell more cigs, or have a really good trick-or-treat haul.

Needs

- A good water bottle
- A good design and pictures(3rd grade reading level)
- A map to see his "friends" locations

Values

- The feeling of completeness he feels when he sells his first cig of the morning
- A helpful assistant
- The homies
- The bag

Wants

- Drip(He cant swim)
- Ease of use in an app
- Good color scheme
- A Growth Spurt

Fears

- Not making the bag
- Child support
- His first wife will call the cops
- Dirty Water