

Yetu'ga - Privacy Policy

Last Updated: April 18, 2025

This Privacy Policy describes how Yetu'ga Technologies ("Yetu'ga," "we," "us," or "our") collects, uses, and shares your personal information when you use the Yetu'ga application (the "App"). By using the App, you consent to the collection, use, and sharing of your information as described in this Privacy Policy.

1. Information We Collect

We collect several types of information from and about users of our App, including:

- **Information You Provide Directly:**

- **Account Information:** When you create an account, we collect your name, email address, date of birth, gender, and any other information you choose to provide in your profile.
- **Profile Information:** You can choose to add information to your profile, such as your interests, hobbies, photos, and a personal description.
- **Location Information:** With your consent, we collect your device's location to help you connect with people nearby. You can usually control location sharing settings through your device's operating system.
- **Communications:** When you communicate with other users through the App, we collect the content of those communications.
- **Customer Support:** If you contact our customer support, we may collect your name, email address, and the content of your communication.
- **Activity Information:** We collect information about your activity on the App, such as the profiles you view, the users you connect with, the activities you suggest, and your participation in those activities.

- **Information We Collect Automatically:**

- **Device Information:** We collect information about your device, including the device type, operating system, unique device identifiers, IP address, and mobile network information.
- **Usage Information:** We collect information about how you use the App, including the dates and times of your access, the features you use, the pages you view, and any crashes or errors that occur.
- **Cookies and Similar Technologies:** We may use cookies, web beacons, and other similar technologies to collect information about your browsing activity and preferences. You can usually control cookies through your browser.

settings.

2. How We Use Your Information

We use the information we collect for various purposes, including to:

- **Provide and Maintain the App:** To operate the App, manage your account, and provide you with the features and functionalities of the App.
- **Connect You with Other Users:** To suggest potential connections based on your location, interests, and profile information.
- **Facilitate Communication:** To enable you to communicate with other users within the App.
- **Personalize Your Experience:** To customize the content and features you see based on your preferences and activity.
- **Improve the App:** To analyze usage trends, develop new features, and improve the overall performance and user experience of the App.
- **Provide Customer Support:** To respond to your inquiries and provide assistance.
- **Ensure Safety and Security:** To monitor user activity, detect and prevent fraud and abuse, and enforce our Terms and Conditions.
- **Comply with Legal Obligations:** To comply with applicable laws, regulations, and legal processes.
- **Send You Notifications:** To send you notifications about new connections, messages, suggested activities, and other updates related to the App (you can manage your notification preferences in the App settings).

3. Sharing Your Information

We may share your information with third parties in the following circumstances:

- **With Other Users:** Your profile information and content you share on the App will be visible to other users you interact with or who match your preferences. Your location information may also be shared with other users with your consent.
- **With Service Providers:** We may share your information with third-party service providers who assist us with various functions, such as hosting, data analysis, customer support, marketing, and payment processing. These service providers are contractually obligated to protect your information and use it only for the purposes for which we disclose it to them.

- **For Legal Reasons:** We may disclose your information if required to do so by law, legal process, or government request, or if we believe in good faith that disclosure is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.
- **In Connection with a Business Transaction:** If Yetu'ga is involved in a merger, acquisition, or sale of all or a portion of its assets, your information may be transferred as part of that transaction. We will notify you via email and/or a prominent notice on our App of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- **With Your Consent:** We may share your information with third parties for other purposes with your explicit consent.

4. International Data Transfers

As Yetu'ga operates worldwide, your personal information may be transferred to and processed in countries other than your country of residence. These countries may have data protection laws that are different from the laws of your country. By using the App, you consent to the transfer of your personal information to these countries. We will take appropriate safeguards to ensure that your personal information remains protected in accordance with this Privacy Policy and applicable international laws.

5. Your Rights and Choices

You have certain rights regarding your personal information, including:

- **Access and Correction:** You may have the right to access and update the personal information we hold about you. You can review and edit your profile information within the App.
- **Deletion:** You may have the right to request the deletion of your account and the personal information associated with it. Please note that we may retain certain information as required by law or for legitimate business purposes.
- **Objection to Processing:** You may have the right to object to the processing of your personal information in certain circumstances.
- **Restriction of Processing:** You may have the right to request the restriction of the processing of your personal information in certain circumstances.
- **Data Portability:** You may have the right to receive your personal information in a structured, commonly used, and machine-readable format and to transmit it to another controller.

- **Withdrawal of Consent:** If we are processing your personal information based on your consent, you have the right to withdraw your consent at any time.

To exercise these rights, please contact us using the contact information provided below. We may ask you to verify your identity before responding to your request.

6. Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. These measures include technical, administrative, and physical safeguards. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

7. Data Retention

We will retain your personal information for as long as necessary to provide you with the App and fulfill the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law. When your account is terminated, we may retain certain information for a period of time for legitimate business purposes, such as record-keeping, dispute resolution, and fraud prevention.

8. Children's Privacy

The App is not intended for children under the age of **[15 years old]**. We do not knowingly collect personal information from children under this age. If we become aware that we have collected personal information from a child under the specified age, we will take steps to delete such information as soon as possible.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated Privacy Policy on the App or by sending you an email. Your continued use of the App after the effective date of any changes constitutes your acceptance of the revised Privacy Policy. We encourage you to review this Privacy Policy periodically for any updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices,

please contact us at:

Yetu'ga Technologies

Email - yetugaoffice@gmail.com

Address - ORDA Bldg 15th Floor Office No. B54