

Ideation Phase

Define the Problem Statements

Date	28 june 2025
Team ID	LTVIP2025TMID42539
Project Name	Book Nest
Maximum Marks	2 Marks

Customer Problem Statement Template:

Many students, readers, and book enthusiasts often face challenges in accessing books due to high costs, limited availability, or lack of awareness about local resources. Public libraries may be inaccessible, and buying new books regularly is not feasible for everyone. At the same time, many individuals have unused books lying around at home. The core problem lies in the absence of a centralized, user-friendly platform where people can donate, borrow, or exchange books within their own community. **Book Nest** aims to solve this by creating a digital space that bridges the gap between those who have books and those who need them, encouraging sharing, affordability, and access to knowledge..

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1					
PS-2					