



June 13, 2014 - June 15, 2014 - SF

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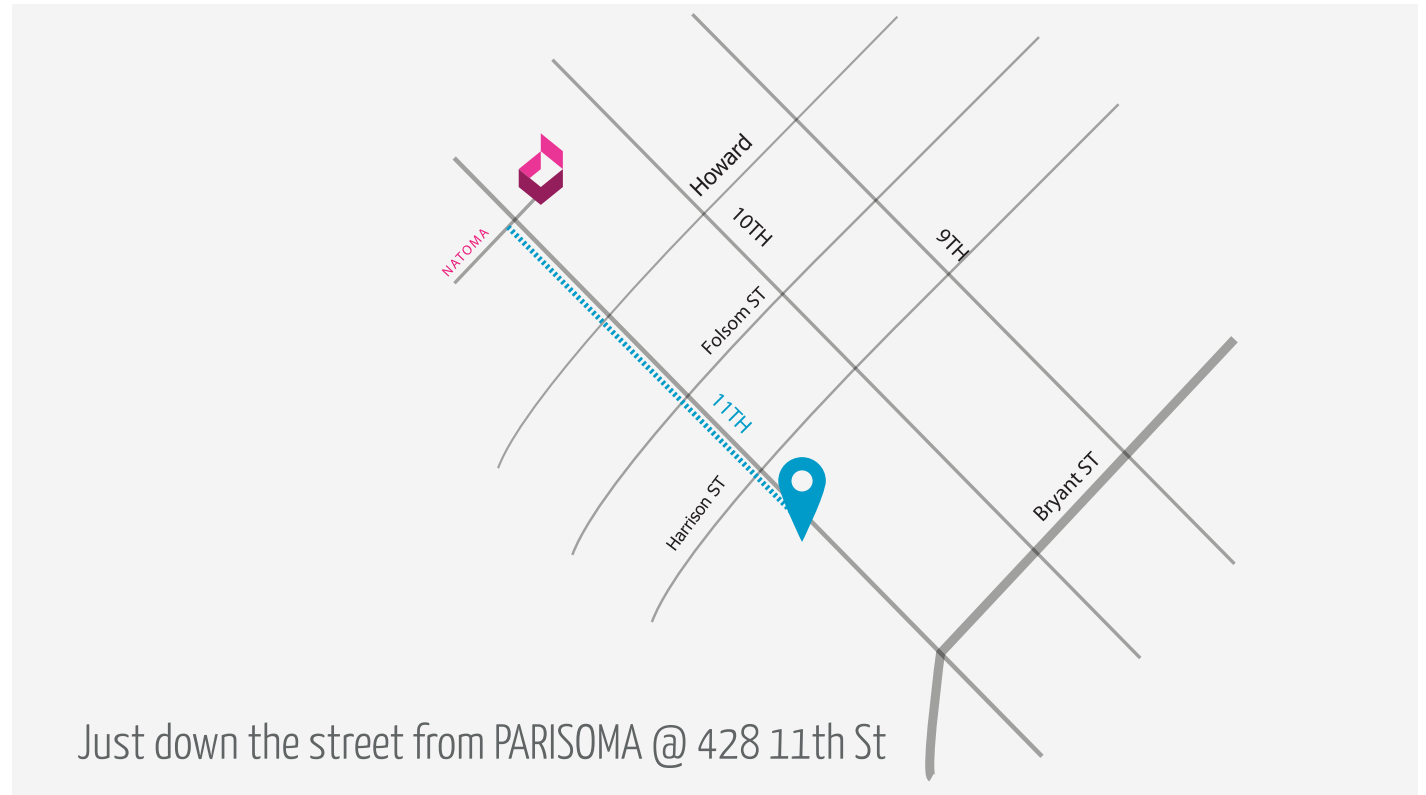
webshell & FABERNOVEL

NOTES:

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Network: PARISOMA GUEST  
Wifi login : [Welcome@parisoma](mailto:Welcome@parisoma)

JOIN US FOR LUNCH @ THE SOMA STREAT FOOD PARK (FRIDAY):



SPECIAL THANKS TO OUR SPONSORS:





## PROGRAM



## DAY 1

9 am - Registration/Breakfast @ PARISOMA

- 10am - Transforming Mobility  
Larry Burns / Advisor for Google self-driving car
- 10:30am - Disrupting the car industry with APIs  
Kin Lane / Presidential Innovation Fellow
- 11am - Alternative Fuels: Using APIs to Empower Choices  
Nick Muerdter / Application Engineer, US Dpt of Energy

11:30am - Break

- 12am - APIs & Cars - Driving Real Value  
Sid Bhatia / Program Director, API Economy, IBM
- 12:30pm - Discussions on APIs in the car industry  
Larry Burns / Advisor for Google self-driving car  
Kin Lane / Presidential Innovation Fellow  
Sid Bhatia / Program Director, API Economy, IBM  
Moderated by Alex Williams, Founder, TheNewStack.io

1pm - Lunch @ SOMA STREAT FOOD PARK

- 2:30 pm - Spacecraft, Robots, and Akira: Reinventing the Future of Transportation  
Danny Kim / Founder & CEO, Lit Motors
- 3 pm Panel: hacking cars  
Rob Harvey / Lead Firmware Engineer, Getaround  
Clement Gires / Co-founder, LocalMotion  
David Will / Hacker  
Moderated by Damon Lavrinc, Editor, Jalopnik
- 3:45 pm - Dark Art of APIs in Connected Cars  
Irakli Nadareishvili / Director of API Strategy, CA Technologies

4:15pm - Break

- 4:45pm - This is not about Tweeting and Driving  
Sylvain Carle / Senior Developer Advocate, Twitter

- 5pm - Telematics in Insurance: Disruption and New Models  
Kimberley J Gunther / Associate Partner, IBM
- 5:15 pm - Panel: Security and Privacy  
Scott Morrison / SVP, CA Technologies  
Koji Doda / Research & Partner Manager, Nissan North America  
Michael Javaul / Software Engineer, LocalMotion  
Moderated by Mehdi Medjaoui, Co-founder OAuth.io
- 6 pm - Inventing a New Kind of (Time) Travel  
Jason Wolenik / Managing Director, FABERNOVEL

6:30 pm - Reception @ PARISOMA



## DAY 2

9am - Breakfast @ PARISOMA

- 10am - The Current Landscape of Connected Car APIs  
Liz Slocum Jensen / Founder & CEO, Road Rules
- 10:30 am - The Connected Car and The Future of Humanity  
Ismail Elshareef / Senior Director Open Platform, Edmunds
- 11 am - Beyond location-awareness. Creating vehicle-aware apps  
Ram Jayaraman / Founding Engineer, Automatic Labs

11:30 am - Break

- 12 pm - Lightning Talks  
Montana Flynn / API Jedi, Mashape  
Jakub Nesetril / CEO, Apiary  
Mick Thomson / API Engineer, MapBox  
David Will / Car Hacker  
Nicolas Grenie / Developer Evangelist, 3scale

1 pm - Lunch @ PARISOMA

- 2 pm - Integrating Emails in the Driving Experience  
Tony Blank / Developer Evangelist, Context.io
- 2:30 pm - Integrating PayPal with Uber  
Jason Harmon / Platform Architect, Paypal

- 3 pm - Weaving data into the car  
Mathias Herberts / Co-founder & CTO, CityzenScience

3:30 pm Break

- 4 pm - The Evolution of Apps for Cars  
Micheal O'Sea / CEO, Abalta Tech
- 4:30 pm - Who Will Program the Programmable Car?  
Ed Anuff / VP Product Strategy, Apigee
- 5 pm - Controlling Data on the Connected Highway  
Matt Galvin / Co-founder & CTO CarVoyant
- 5:30 pm - Conclusion

5:40 pm Reception @PARISOMA

- 6:30 pm - Hackathon Registration
- 7 pm - Hackathon Kickoff
- 7:30 pm - Team formation
- 8 pm - Hack all night!



## DAY 3

9 am - Breakfast @ PARISOMA

- 10 am - Workshops

1 pm - Lunch @ PARISOMA

- 2 pm - Hack
- 5 pm - Demos
- 6 pm - Jury

6:30 pm Reception @PARISOMA