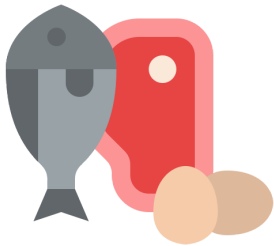


Restaurant Opportunity Analysis



351,015,708

Total Revenue



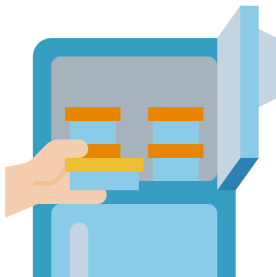
16%

Average Protein%



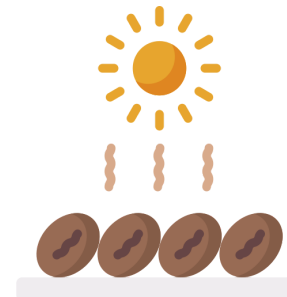
8%

Average Fresh%



10%

Average Frozen%

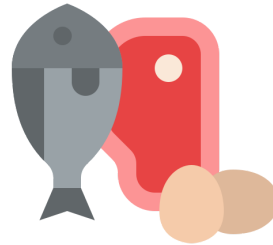


9%

Average Dry%

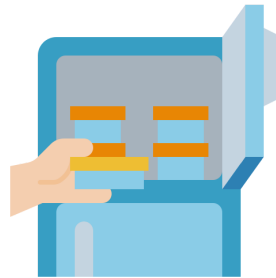
Other segment Opportunities in Restaurant Data

Protein and Frozen has more than 10% Average share thus these can be Demand Segment's Shaun's Company can enter Other Than Food and Beverage



16%

Average Protein%



10%

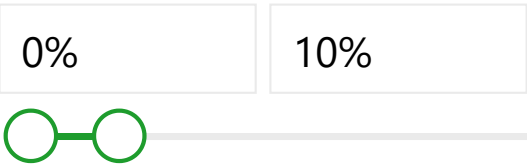
Average Frozen%

Shaun's Company need to Focus in the Below states which has less than 10% in Food & Beverage

34

No of States has Less than 10% Food& Beverage

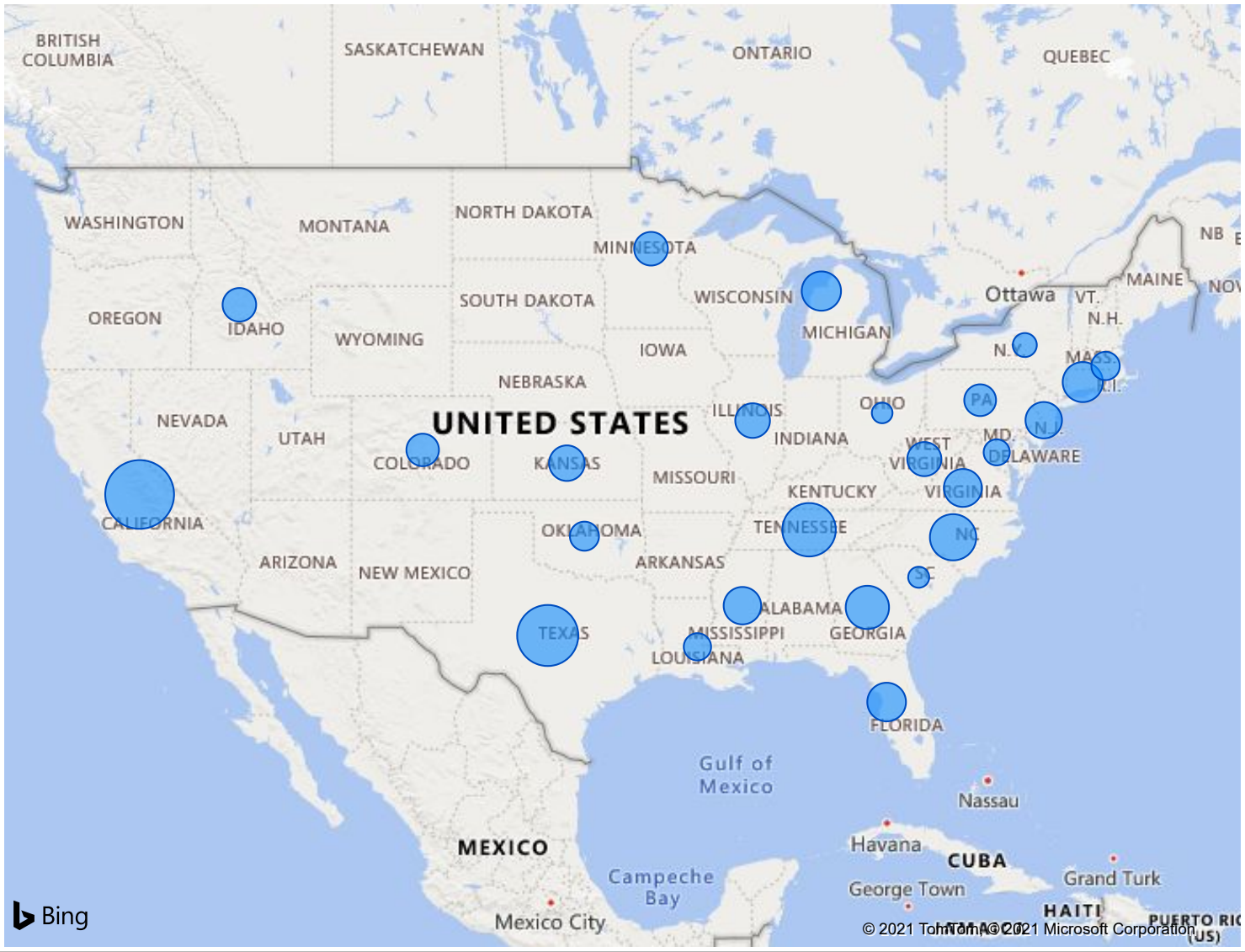
% Share of F&B Purchases from Company



Annual Sales

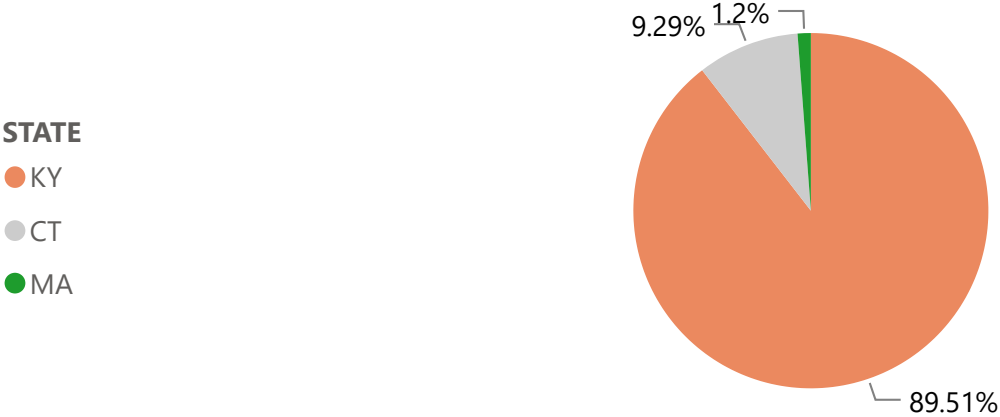
- \$1,000,001 - \$2,500,000
- \$2,500,001 - \$5,000,000
- \$500,001 - \$1,000,000
- <=\$500,000
- >\$5,000,000
- UNCODED

Share less than 10% in F&B Purchases in States



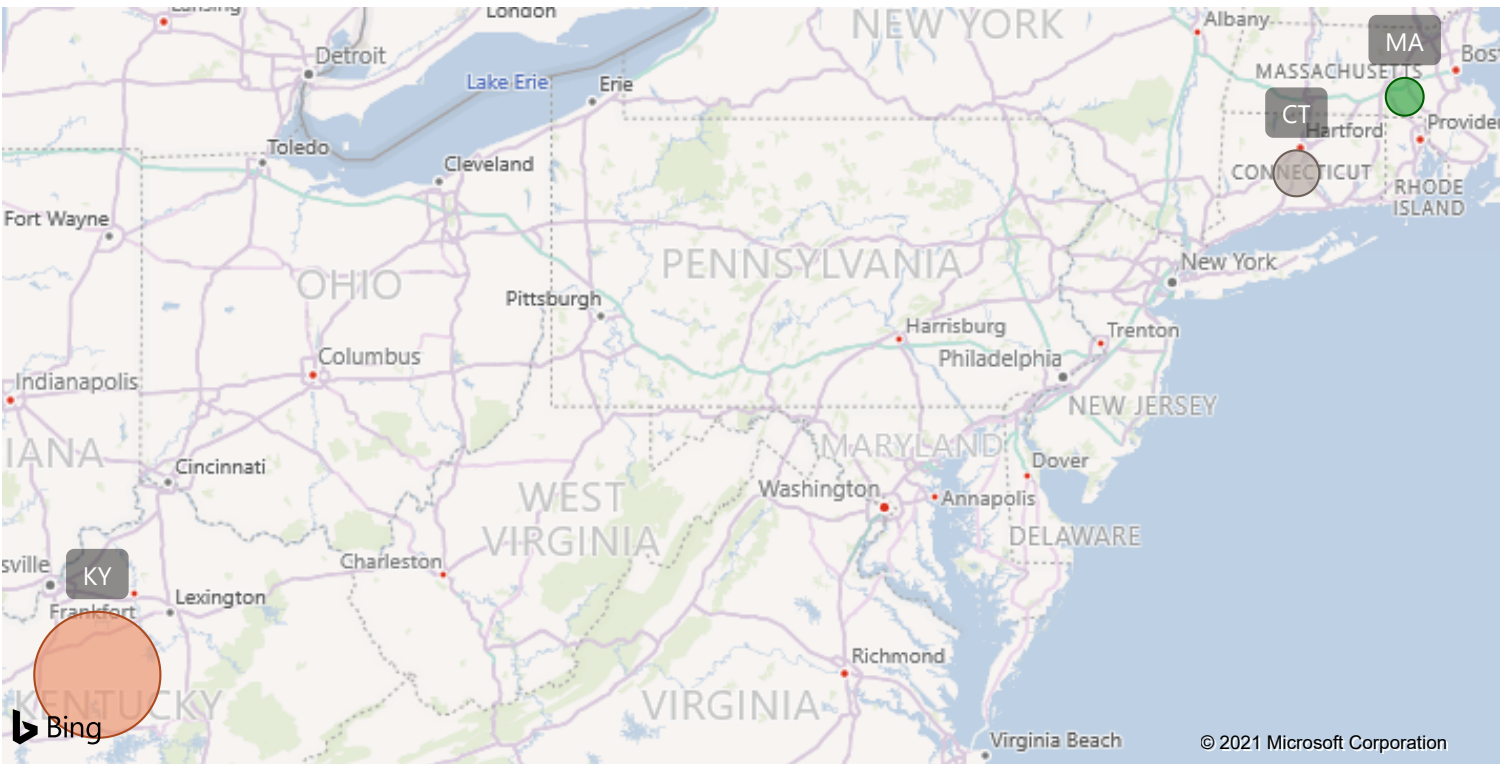
Retail Stores Opportunity Analysis

No Retail Stores by STATE

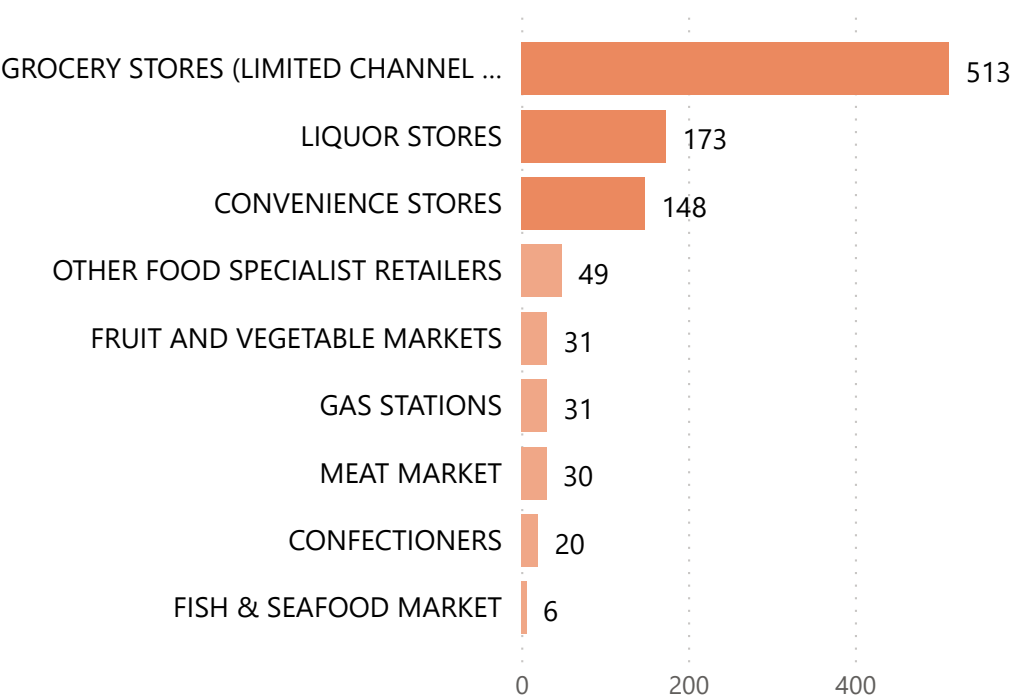


Top 5 Cities by More No of Retail Stores

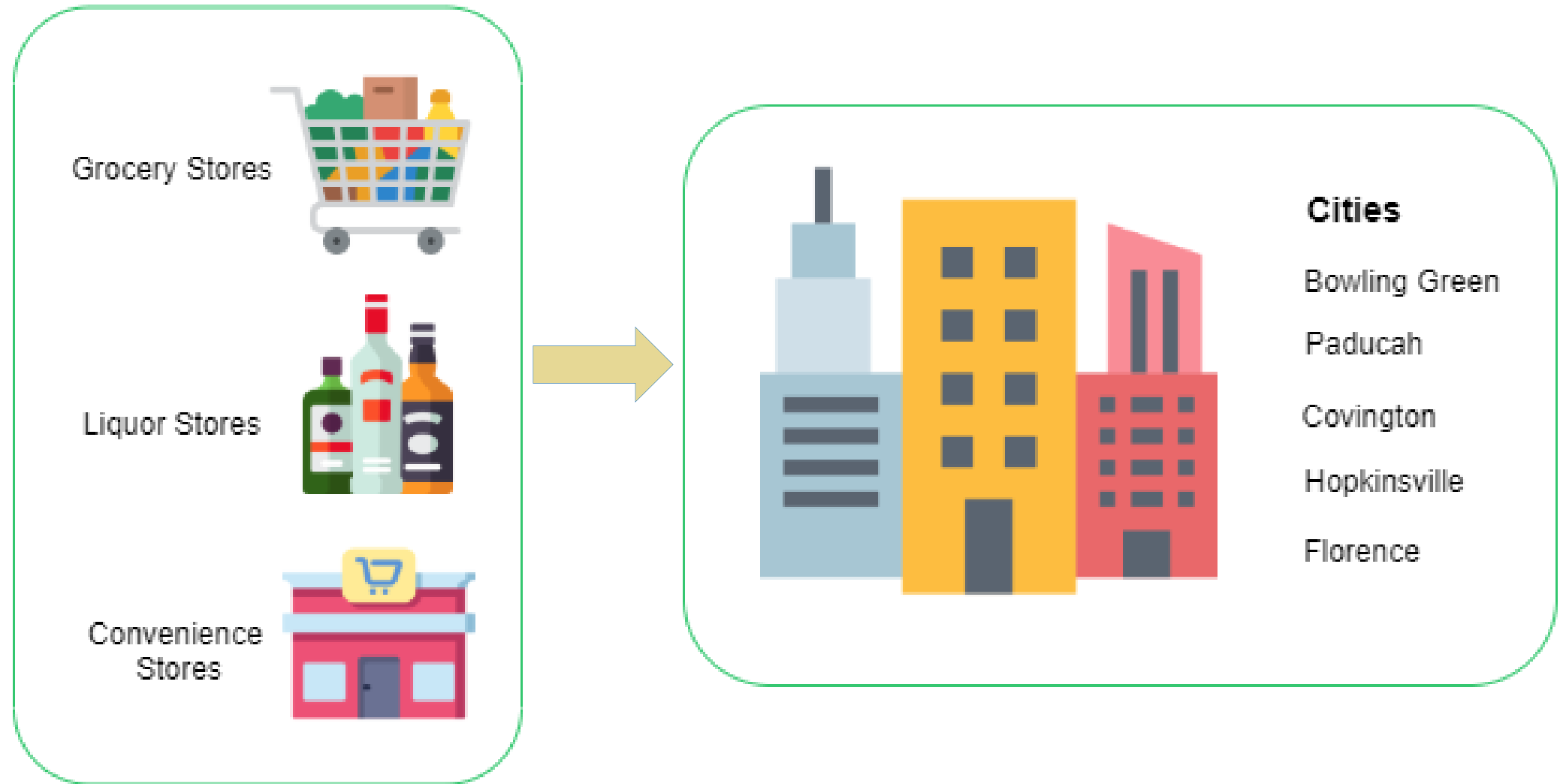
City	State	No of Retail Stores
BOWLING GREEN	KY	58
PADUCAH	KY	43
COVINGTON	KY	39
HOPKINSVILLE	KY	37
FLORENCE	KY	35



No of Retails By Market Segment

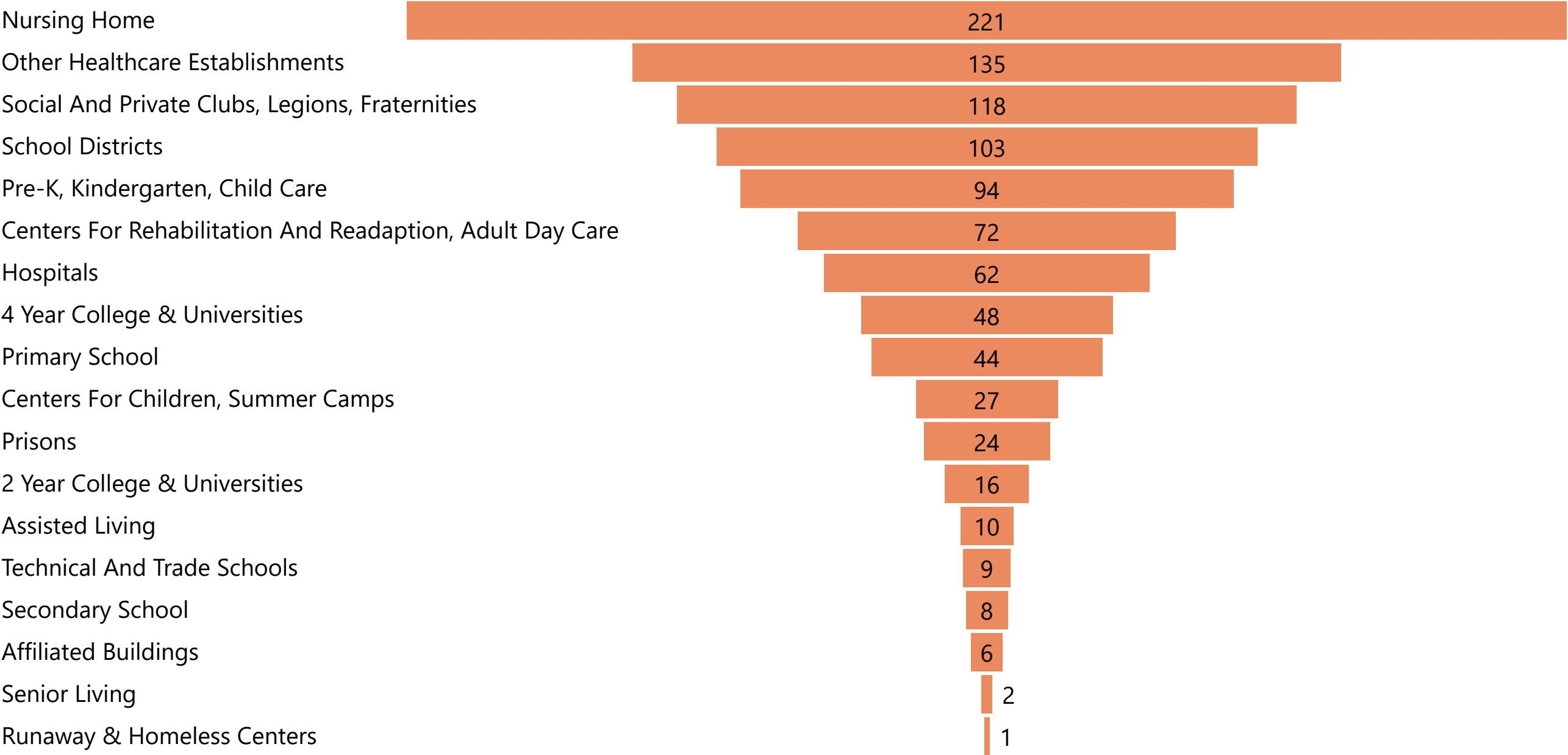


Shaun's Company Can introduce into Below Categories for Retail store



Non Commercial Opportunity Analysis

No of Non commercial Establishments by Market Segment



Categories Shaun's Company Can Introduce into the Non commercial segment

We can Add other Categories



QSR
Fast Food



Coffee Shops
Tea Houses

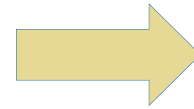


Smoothie
Juices



Ice Cream Parlours,
Frozen Desserts

To



School District

103



Pre-K, Kindergarten,
Child Care

94



Pre School

44

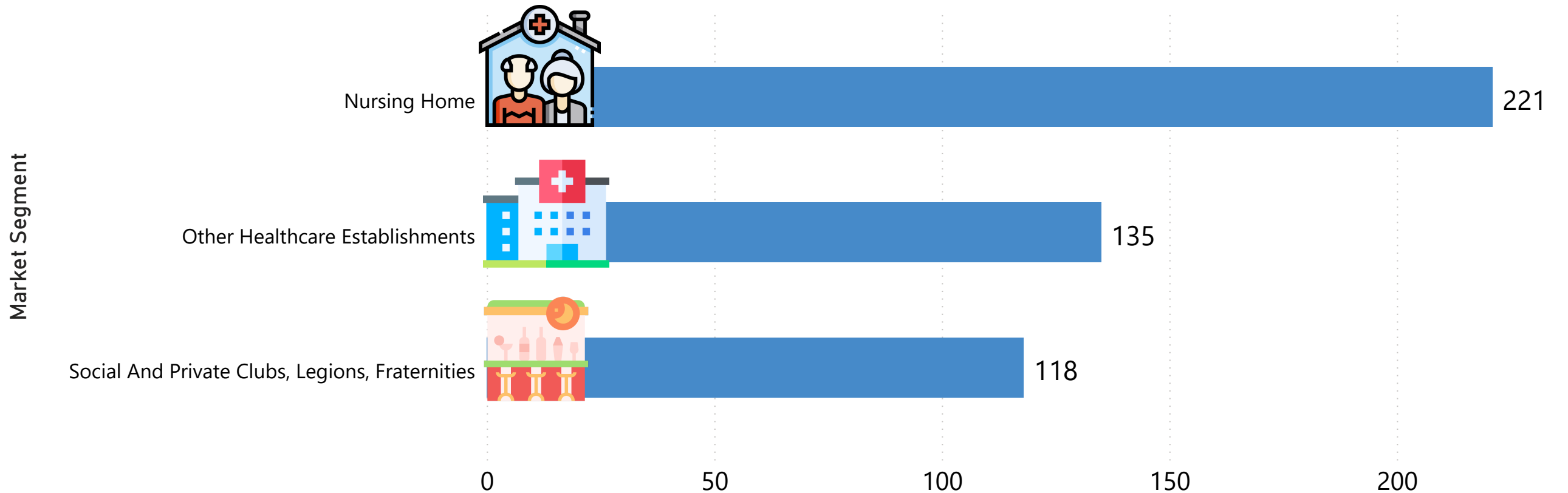


University

48



Food And Beverages Opportunity in Non Commercial Establishments



"Nursing Home"

"Other healthcare Establishments"

"Social and Private clubs,Legios,Fraternities"

has more than hundred Establishments

We can have an **Opportunity** to serve **Food and Beverages** into this market segment

