

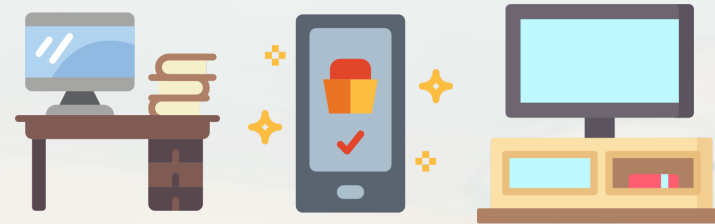
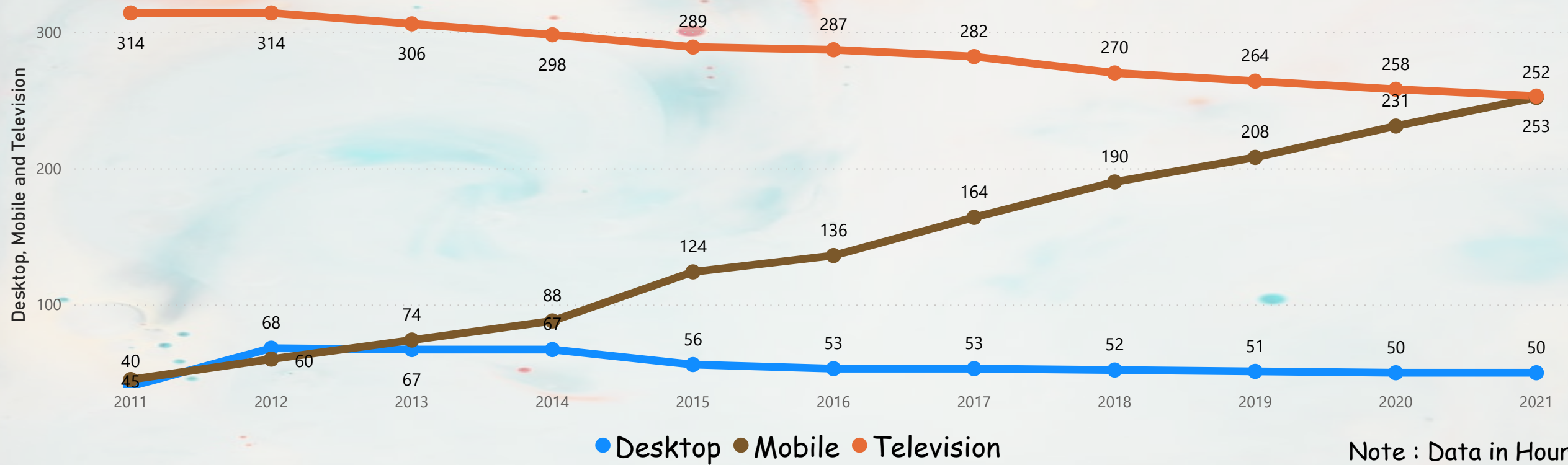


2011

2021

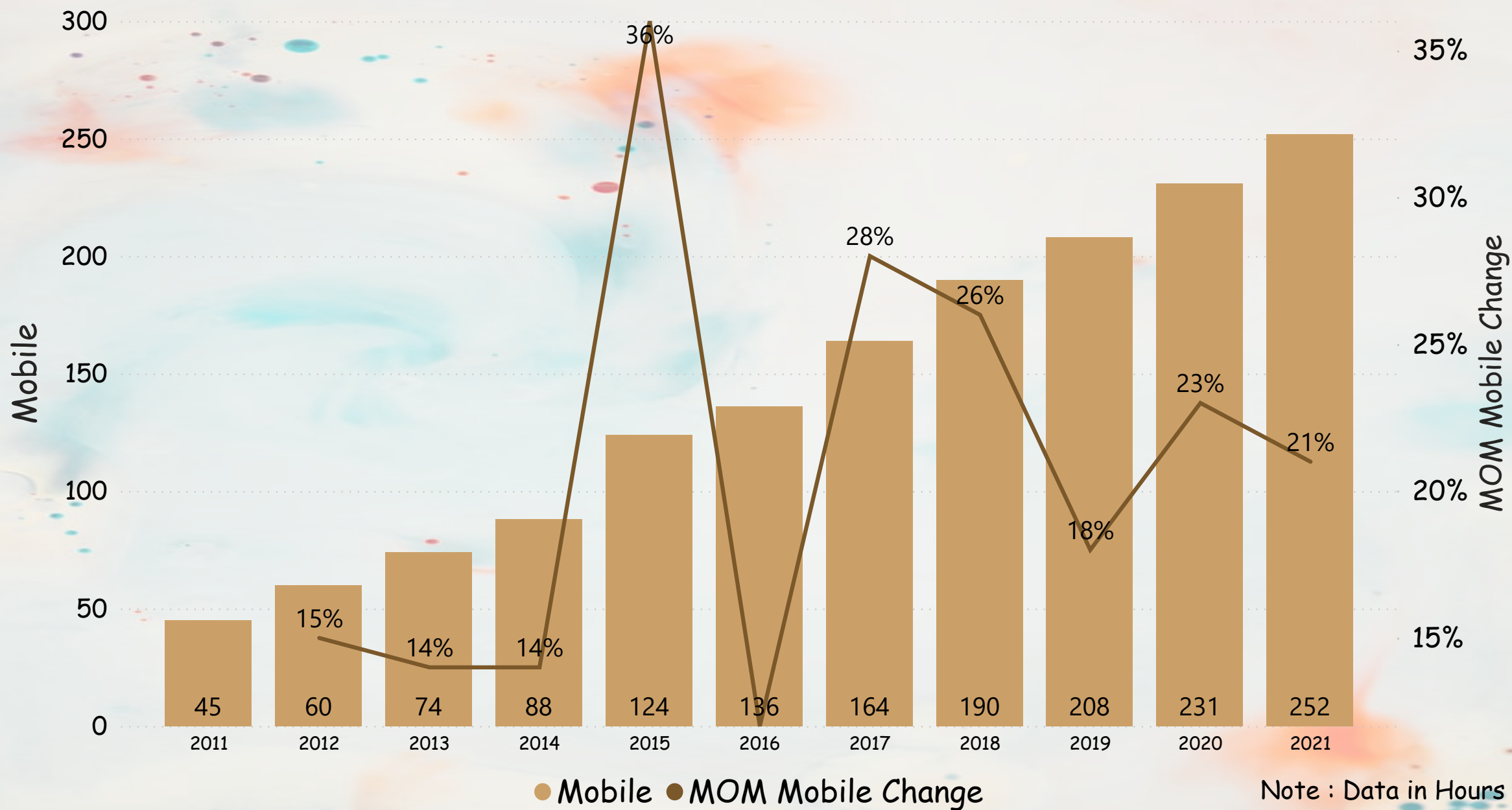


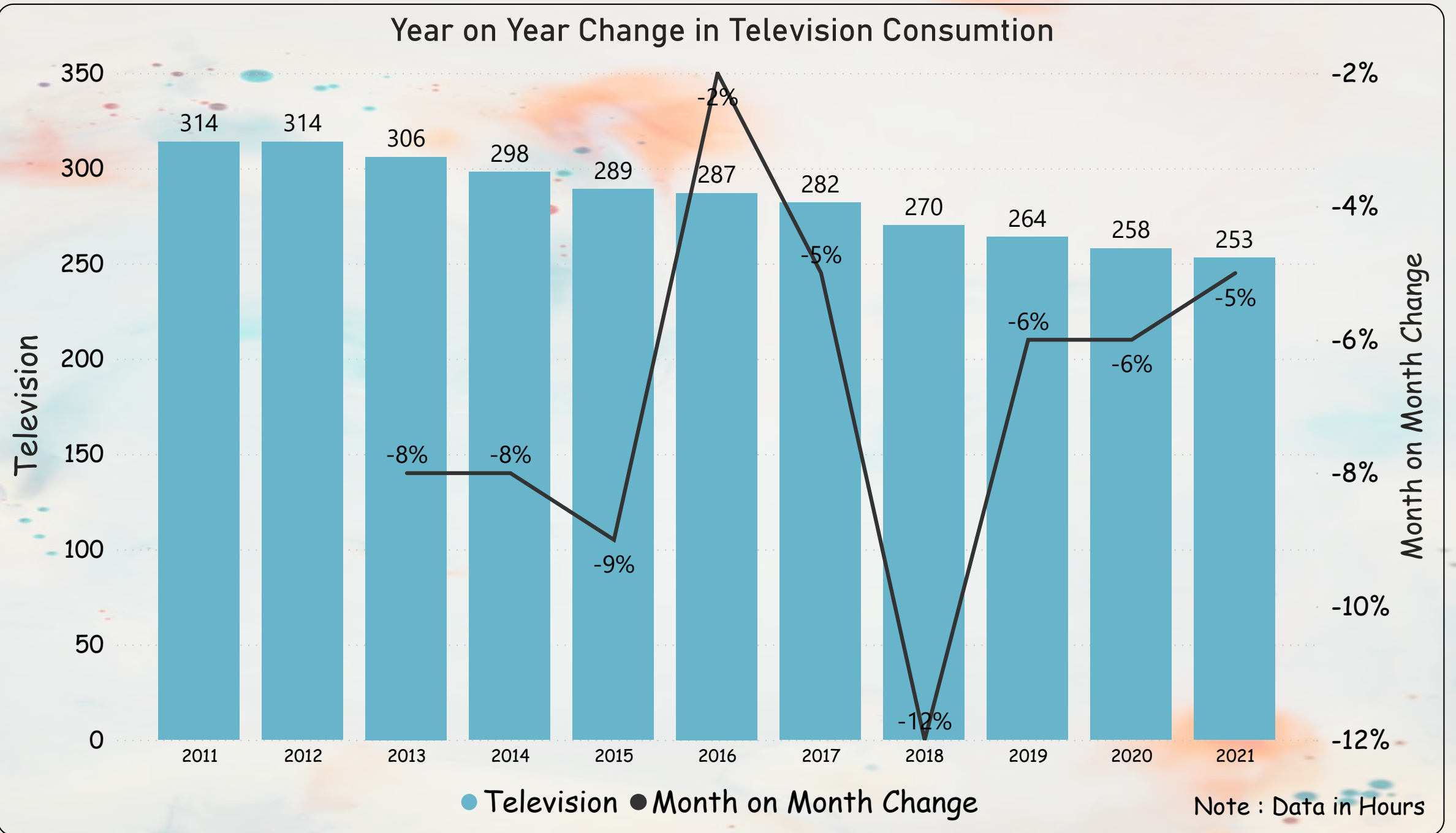
Consumption Hrs of Desktop, Mobile and Television Trend










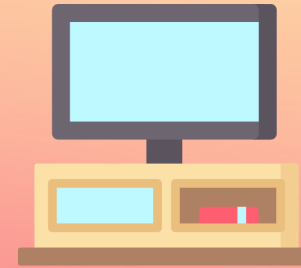
Year on Year Change in Mobile Consumption





Year 	Television 	TV_YOY_Change 	Mobile 	Mobile_YOY_Change 
2011	314		45	
2012	314		60	<div><div></div></div> 15%
2013	306	<div><div></div></div> -8%	74	<div><div></div></div> 14%
2014	298	<div><div></div></div> -8%	88	<div><div></div></div> 14%
2015	289	<div><div></div></div> -9%	124	<div><div></div></div> 36%
2016	287	<div><div></div></div> -2%	136	<div><div></div></div> 12%
2017	282	<div><div></div></div> -5%	164	<div><div></div></div> 28%
2018	270	<div><div></div></div> -12%	190	<div><div></div></div> 26%
2019	264	<div><div></div></div> -6%	208	<div><div></div></div> 18%
2020	258	<div><div></div></div> -6%	231	<div><div></div></div> 23%
2021	253	<div><div></div></div> -5%	252	<div><div></div></div> 21%

Note : Data in Hours



Year	Desktop	Mobile	Television
2011	40	45	314
2012	68	60	314
2013	67	74	306
2014	67	88	298
2015	56	124	289
2016	53	136	287
2017	53	164	282
2018	52	190	270
2019	51	208	264
2020	50	231	258
2021	50	252	253

Note : Data in Hours