

- ☐ [Review Project Plan](#)
- ☐ Ensure this is the order of the book contents:
 - ☒ ~~Title Page~~
 - ☒ ~~Blank Page~~
 - ☒ ~~Title Page with Author Name and Publisher Logo~~
 - ☐ Copyright page (please file yourself)
 - ☐ **Copyright:** <https://eservice.eco.loc.gov/siebel/app/eservice/enu?SWECmd=Start>
 - ☐ **LCCN:** <https://locexternal.servicenowservices.com/pub>
 - ☐ Waiting on ISBN from Stephanie after copyright and LCCN are done
 - ☒ ~~Blank Page~~
 - ☒ ~~Dedication~~
 - ☒ ~~Acknowledgements~~
 - ☐ QR Code Page
 - ☐ Needs updating before the book is on sale.
 - ☒ ~~Prologue~~
 - ☐ Foreword
 - ☐ **Waiting for Peter Erdi to write**
 - ☒ ~~Table of Contents~~
 - ☒ ~~Introduction~~
 - ☐ Manuscript
 - ☐ **Waiting on Russell**
 - ☐ [Review Manuscript Updates](#)
 - ☒ ~~Back of book description (100-150 words)~~
 - ☒ ~~Author Bio for Back of book (150 words-ish)~~
- ☐ Author Central Account Creation (<https://author.amazon.com/>)
- ☐ Book Cover
 - ☐ **Waiting on Final Page Count**
 - ☐ Use KDP Calculator, assume 6x9 <https://kdp.amazon.com/cover-calculator>
 - ☐ To send to Angela
 - ☐ Template from kdp.amazon.com
 - ☐ Current svg cover

- ☐ Current bio and back of book description
- ☐ Audiobook Production
 - ☐ Dan Bernarnd and Michael Townsend doing it (need to pay them)
 - ☐ Review Requirements ([see this list](#))
- ☐ Create outreach and podcast list ([edit Stephanie's list](#))
- ☐ Media Kit ([edit it on Canva](#))
 - ☐ Create Interview Topics (are models always hallucinating?)

Website

- ☐ Book Funnel:
 - ☐ Best to start on Amazon, until you have 50 reviews.
 - ☐ BradFlaughter.com where you can sell:
 - ☐ Book
 - ☐ Preorder Second Book (or Medusa Membership)
 - ☐ add Audiobook
- ☐ AlHarmony.info
 - ☐ map triffic bradflaughter.com/book
- ☐ Updates to Description on Website
 - ☐ Above the fold: HOOK, "Discover X so that you can X"
 - ☐ Add ToC to Spring store
 - ☐ Update pdf in spring store

