Praktikum z ekono<u>metrie</u>

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4EK417 Block 1 topics: Outline

- 1 Theoretical basis for model selection algorithms
 - Alternative approaches to econometric modeling
- 2 Model selection basics repetition from previous courses
- 3 Model selection algorithms
 - Best subset selection
 - Forward stepwise selection
 - Backward stepwise selection
- 4 Parameter Shrinkage
 - Ridge regression
 - Lasso regression
 - Elastic net regression
- **5** Dimension reduction
 - Principal component analysis (PCA)
 - Principal component regression (PCR)
 - Partial least squares (PLS)

Theoretical basis for model selection algorithms

Simple-to-general approach

- Traditional approach to econometric modeling
- Starts with formulation of the simplest model consistent with the relevant economic theory.
- If this initial model proves unsatisfactory, it is improved in some way adding or changing variables, using different estimators etc.

Criticism of the simple-to-general approach

- Revisions to the simple model are carried out arbitrarily and simply reflect investigator's prior beliefs: danger of always finding what you want to find.
- It is open to accusation of data mining: researchers usually presents just the final model (true significance level is problematic).

General-to-specific approach

- Professor Hendry, London School of Economics started this approach in the 80ies.
- It starts with formulation of a very general and maybe quite complicated model.
- Starting model contains a series of simpler models, nested within it as special cases.
- These simpler models should represent all the alternative economic hypotheses that require consideration.

General-to-specific approach

- General model must be able to explain existing data and be able to satisfy various tests of misspecification.
- What follows is simplification search (testing-down procedure). Through parameter restrictions, we test nested models against the containing model. If the nested model does not pass the tests, we can reject the whole branch of sub-nested models.
- If we find more non-nested models satisfying tests, we can compare those (using information criteria, etc.).

Advantages of the general-to-specific approach

- "Data mining" present in this approach is transparent (for all to see) and it is carried out in a systematic manner that avoids worst data mining problems.
- Researcher usually reports both the initial general model and all steps involved so it is possible to get some idea about the true significance levels.
- Supporters of this approach stress the importance of both testing final models against new data and the ability of the model to provide adequate out-of-sample forecasts.

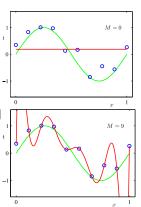
Model selection basics - repetition from previous courses

Variance vs. Bias trade-off - repetition

Population equation example: $y = \sin(x) + u$

Bias-Variance tradeoff – Intuition

- Model too simple: does not fit the data well
 - A biased solution
- Model too complex: small changes to the data, solution changes a lot
 - A high-variance solution



Train sample & Test sample - repetition

Suppose we fit a model $\hat{f}(x)$ to some training data $\text{Tr} = \{y_i, x_i\}_1^n$ and we wish to see how well it performs.

• We could compute MSE over Tr:

$$MSE_{Tr} = \frac{1}{n} \sum_{i \in Tr} \left[y_i - \hat{f}(\boldsymbol{x}_i) \right]^2$$

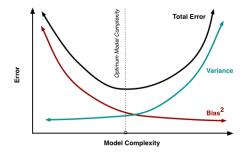
When searching for the "best" model by minimizing *MSE*, the above statistic would lead to over-fit models.

• Instead, we should (if possible) compute the MSE using fresh test data $Te = \{y_i, x_i\}_1^m$:

$$MSE_{Te} = \frac{1}{m} \sum_{i \in Te} \left[y_i - \hat{f}(\boldsymbol{x}_i) \right]^2$$

Variance vs. Bias trade-off - repetition

$$E(MSE_0) = var(\hat{f}(\boldsymbol{x}_0)) + [Bias(\hat{f}(\boldsymbol{x}_0))]^2 + var(\varepsilon_0),$$



This is an illustration, $var(\varepsilon_0)$ not shown explicitly. (lies at the /asymptotic/ minima of Variance and Bias²)

- Training error (MSE_{Tr}) can be calculated easily.
- However, MSE_{Tr} is not a good approximation for the MSE_{Te} (out-of sample predictive properties of the model).
- Usually, MSE_{Tr} dramatically underestimates MSE_{Te} .

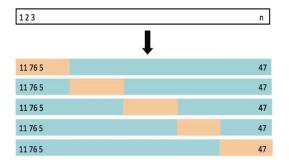
Cross-validation is based on re-sampling (similar to bootstrap).

Repeatedly fit a model of interest to samples formed from the training set & make "test sample" predictions, in order to obtain additional information about predictive properties of the model.

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- In k-Fold Cross-Validation (kFCV), the original sample is randomly partitioned into k roughly equal subsamples (divisibility).
- Of the k subsamples, a single subsample is retained as the test sample, and the remaining (k-1) subsamples are used as training data.
- The cross-validation process is then repeated k times (the k folds), with each of the k subsamples used exactly once as the test sample.
- The *k* results from the folds can then be averaged to produce a single estimation the cross-validated error.
- k = 5 or k = 10 is commonly used.
- Sometimes, kFCV process is repeated (R-times say, 1.0000) to get distribution of the cross-validated error term.

kFCV example for CS data & k = 5: (random sampling, no replacement)



In TS, a similar "Walk forward" test procedure may be applied.

$$CV_{(k)} = \frac{1}{k} \sum_{s=1}^{k} MSE_s ,$$

where:

 $CV_{(k)}$ is the k-fold CV estimate,

k is the number of folds used (e.g. 5 or 10),

$$MSE_s = \frac{1}{m_s} \sum_{i \in C_s} (y_i - \hat{y}_i)^2$$

 m_s and C_s refer to test sample observations for each of the kFCV steps.

As we evaluate predictions from two or more models, we look for the lowest $CV_{(k)}$.

Comparison of estimation methods / models

Comparison of models/methods (besides kFCV methods):

Mallow's
$$C_p = \frac{1}{n}(RSS + 2d\hat{\sigma}^2),$$

 $AIC = \frac{1}{n\hat{\sigma}^2}(RSS + 2d\hat{\sigma}^2),$
 $BIC = \frac{1}{n}(RSS + \log(n)d\hat{\sigma}^2),$

- where d is the number of regressors and n is the sample size.
- Model selection: find a model where a statistic is minimized.
- $\log(n) > 2$ $(n > 7) \Rightarrow$ generally, BIC penalizes complexity more.
- When comparing models, $AIC \propto C_p$; AIC and BIC may contradict
- If $\hat{\sigma}^2$ is an unbiased estimate of σ^2 , then C_p is an unbiased estimate of test MSE (training error is adjusted by a factor proportional to the number of basis functions used).
- Sometimes, models are selected using C_p (AIC) instead kFCV.

Model selection algorithms

Model selection algorithms - Introduction

- Subset Selection: We identify a subset of the *p* predictors that we believe to be related to the response. We then fit a model using least squares on the reduced set of variables.
- Shrinkage: We fit a model involving all p predictors, but the estimated coefficients are shrunken towards zero relative to the least squares estimates. This shrinkage (also known as regularization) has the effect of reducing variance and can also perform variable selection.
- Dimension Reduction: We project the p predictors into a M-dimensional subspace, where M < p. This is achieved by computing M different linear combinations, or projections, of the variables. Then these M projections are used as predictors to fit a linear regression model by least squares.

Model selection algorithms - Subset selection

- Best subset selection
- 2 Forward stepwise selection
- 3 Backward stepwise selection
- Algorithms combining Forward and Backward stepwise selection
- lacktriangle Comparison & computational complexity of methods

Best subset selection

- Let \mathcal{M}_0 denote the *null model*, which contains no predictors. Say, $y_i = \beta_0 + u_i$ This model simply predicts the sample mean for y.
- **2** For $k = 1, 2, \dots, p$:
 - (a) Fit all $\binom{p}{k}$ models that contain exactly k predictors.
 - (b) Choose the best among these $\binom{p}{k}$ models and call it \mathcal{M}_k . Here, best is defined as having smallest RSS or highest R^2 .
- **3** Select a single best model from among $\mathcal{M}_0, \ldots, \mathcal{M}_p$, using crossvalidated prediction error, C_p , AIC, BIC or adj. R^2 .

Note:
$$\binom{p}{k} = \frac{p!}{k!(p-k)!}$$
; $\sum_{k=1}^{p} \binom{p}{k} = 2^p$

Forward stepwise selection

- Let \mathcal{M}_0 denote the *null model*, which contains no predictors. Say, $y_i = \beta_0 + u_i$
- **2** For $k = 0, 1, \dots, (p-1)$:
 - (a) Consider all (p-k) models that augment the predictors in \mathcal{M}_k with one additional predictor.
 - (b) Choose the best among these (p-k) models, and call it \mathcal{M}_{k+1} . Here, best is defined as having smallest RSS or highest R^2 .
- **3** Select a single best model from among $\mathcal{M}_0, \ldots, \mathcal{M}_p$, using crossvalidated prediction error, C_p , AIC, BIC or adj. R^2 .

Backward stepwise selection

- Let \mathcal{M}_p denote the *full model*, which contains all p predictors. Say, $y_i = \beta_0 + \beta_1 x_{i1} + \cdots + \beta_p x_{ip} + u_i$
- ② For $k = p, (p-1), \dots, 1$:
 - (a) Consider all k models that contain all but one of the predictors in \mathcal{M}_k , for a total of (k-1) predictors.
 - (b) Choose the best among these k models, and call it \mathcal{M}_{k-1} . Here, best is defined as having smallest RSS or highest R^2 .
- **3** Select a single best model from among $\mathcal{M}_0, \ldots, \mathcal{M}_p$, using crossvalidated prediction error, C_p , AIC, BIC or adj. R^2 .

Computational complexity of methods

Computational complexity:

• Forward stepwise and Backward stepwise selection: Greedy algorithms.

 $[1+p(p+1)/2] \approx p^2$ models need to be estimated and evaluated. Computationally feasible even for high p values (large sets of potential regressors).

Best subset selection
 2^p models to be estimated and evaluated.
 For large p, enormous search space can lead to over-fitting and high variance of the coefficient estimates.

Forward & Backward stepwise [and their hybrid combinations] tends to do well in practice (are efficient algorithms), yet they do not guarantee finding the best possible model out of all 2^p possible models.

Parameter shrinkage methods

Parameter shrinkage methods

Subset selection:

- Subset of predictors is retained, the rest is discarded.
- Generates interpretable models.
- Selection is a discrete process: variables are either retained or discarded.
- Predictions based on models with different regressor-sets often exhibits high variance. Shrinkage methods are more continuous, and don't suffer as much from high variability.

Shrinkage methods

More continuous – do not suffer as much from high variability.

Parameter shrinkage methods

Ridge regression and lasso regression

- As an alternative to stepwise selection, we can fit a model containing all p predictors using a shrinkage method that constrains or regularizes the coefficient estimates and/or that shrinks the coefficient estimates towards zero.
- It may not be immediately obvious why such constraints or shrinkage should improve the fit details discussed next.

Consider a LRM: $y = f(x_1, x_2, \dots, x_p)$

• **OLS** can be used to estimate $\hat{\boldsymbol{\beta}} = (\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p)'$ by minimizing the RSS:

min:
$$RSS = \sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2$$

• Ridge regression $\hat{\beta}$ estimates are the values that minimize:

$$\min_{\beta} : \left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \hat{\beta}_j^2 \right] = \left(RSS + \lambda \sum_{j=1}^{p} \hat{\beta}_j^2 \right)$$

where $\lambda > 0$ is a tuning parameter, determined separately.

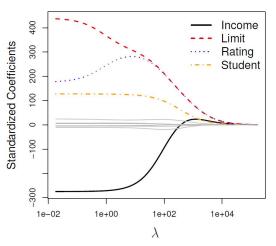
min:
$$\left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \hat{\beta}_j^2 \right]$$

- Seeks β_j estimates that fit the data well, by making the RSS small.
- Shrinks regression coefficients by imposing penalty on their size. The ridge coefficients minimize a penalized RSS
- $\lambda \geq 0$ is a complexity parameter controls the amount of shrinkage: larger value of $\lambda \rightarrow$ greater amount of shrinkage.
- $(\lambda \sum_{j=1}^{p} \hat{\beta}_{j}^{2})$ is a shrinkage penalty. It is small when $\hat{\beta}_{1}, \dots, \hat{\beta}_{p}$ are close to zero and/or λ is small. High λ shrinks $\hat{\beta}_{j}$ towards zero and towards each other.

min:
$$\left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \hat{\beta}_j^2 \right]$$

- With many correlated variables in a LRM (i.e. under multicollinearity), corresponding coefficients can become poorly determined and exhibit high variance.
 - A wildly large positive coefficient on one variable can be canceled by a similarly large negative coefficient on the correlated regressor(s).
 - Even with small sampling changes, such coefficients may change dramatically (even in sign).
- By imposing a ridge penalty (size constraint on the coefficients), this problem is alleviated.
- For predictive properties, selecting a good value for λ is critical; cross-validation is used.

Ridge regression - example



Coefficient estimates are plotted as a function of λ .

- The standard OLS coefficient estimates are scale equivariant: multiplying x_j by a constant c simply leads to a scaling of the least squares coefficient estimates by a factor of 1/c.
 - Regardless of predictor scaling, $(\hat{\beta}_j x_{ij})$ will remain the same.
- In contrast, the ridge regression coefficient estimates can change substantially when multiplying a given predictor by a constant, due to the sum of squared coefficients term in the penalty part of the ridge regression objective function.
- Therefore, it is best to apply ridge regression after standardizing the predictors, using the formula:

$$\widetilde{x}_{ij} = \frac{x_{ij}}{\sqrt{\frac{1}{n}\sum_{i=1}^{n}(x_{ij} - \overline{x}_j)^2}} \quad \text{hence} \quad \text{s.d.}(\widetilde{x}_j) = 1; \ j = 1, 2, \dots$$

Ridge regression - final remarks

min:
$$\left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \hat{\beta}_j^2 \right]$$

- Ridge solutions are not equivariant under scaling of the inputs, so we standardize the inputs before estimation (this just recaps previous page).
- The intercept β_0 has been left out of the penalty term. Penalization of the intercept would make the procedure depend on the origin chosen for y.
- Ridge penalty shrinks coefficients towards zero (except $\hat{\beta}_0$). Coefficients of correlated variables are shrunk toward each other. (See chapter 3 of ESLII for detailed technical discussion.)

Ridge regression - final remarks

For LRM, RSS and OLS may be easily written in matrix form as:

•
$$RSS(OLS) = (\boldsymbol{y} - \boldsymbol{X}\boldsymbol{\beta})'(\boldsymbol{y} - \boldsymbol{X}\boldsymbol{\beta})$$

$$\hat{oldsymbol{eta}}_{ ext{OLS}} = (oldsymbol{X}'oldsymbol{X})^{-1}oldsymbol{X}'oldsymbol{y}$$

For ridge regression, this may be re-written as

•
$$RSS(\lambda) = (\boldsymbol{y} - \boldsymbol{X}\boldsymbol{\beta})'(\boldsymbol{y} - \boldsymbol{X}\boldsymbol{\beta}) + \lambda \boldsymbol{\beta}'\boldsymbol{\beta}$$

$$\hat{\boldsymbol{\beta}}_{\text{ridge}} = (\boldsymbol{X}'\boldsymbol{X} + \lambda \boldsymbol{I}_p)^{-1}\boldsymbol{X}'\boldsymbol{y}$$

With the choice of quadratic penalty $\beta'\beta$, the ridge regression solution is again a linear function of y.

Ridge method adds a positive constant to the diagonal of (X'X) before inversion. This makes the problem non-singular, even if (X'X) is not of full rank (perfect multicollinearity, p > n, $p \gg n$).

This was the main motivation for ridge regression when it was first introduced in statistics (Hoerl and Kennard, 1970)

Lasso regression

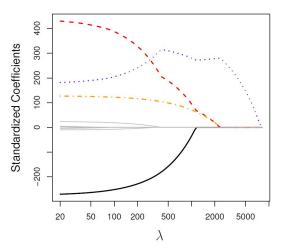
- Ridge regression does have one obvious disadvantage: unlike subset selection, which will generally select models that involve just a subset of the variables, ridge regression will include all p predictors in the final model.
- The Lasso is a relatively recent alternative to ridge regression that overcomes this disadvantage. The lasso coefficients, $\hat{\beta}_L$ estimates are the values that minimize the penalized RSS:

min:
$$\left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\hat{\beta}_j| \right]$$

again, $\lambda > 0$ is a tuning parameter, determined separately (kFCV).

• In statistical parlance, the lasso uses an ℓ_1 (pronounced "ell 1") penalty instead of an ℓ_2 penalty. The ℓ_1 norm of a coefficient vector is given by $\|\beta\|_1 = \sum |\beta|$.

Lasso regression - example



Coefficient estimates are plotted as a function of λ .

Lasso regression

- As with ridge regression, the lasso shrinks the coefficient estimates towards zero.
- In the case of the lasso, the ℓ_1 penalty has the effect of forcing some of the coefficient estimates to be exactly equal to zero when the tuning parameter λ is sufficiently large (see ISLR textbook).
- Much like best subset selection, the lasso regression performs variable selection.
- Lasso yields sparse models that is, models that involve only a subset of the variables.
- As in ridge regression, selecting a good value of λ for the lasso is critical; cross-validation is used.

Ridge & Lasso - discussion

- Neither ridge regression nor the lasso will universally dominate the other.
- In general, one might expect the lasso to perform better when the response is a function of only a relatively small number of predictors.
- However, the number of predictors that is related to the response is never known a priori for real data sets.
- CV can be used in order to determine which approach is better on a particular data set.

Ridge & Lasso - λ selection

Cross-validation is used to determine λ , as follows:

- We choose a grid of λ values and compute the cross-validation error rate for each value of λ .
- **②** We select the tuning parameter λ , for which the cross-validation error is smallest.
- \odot Finally, the model is re-fit using all of the available observations and the selected value of the tuning parameter λ .

The above steps 1 and 2 can be performed for both ridge and lasso.

-cross-validation errors are compared to select "best" λ
- ...and to choose between ridge and lasso.

Elastic net regression (penalty)

$$\min \left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \left(\alpha |\beta_j| + (1 - \alpha) \hat{\beta}_j^2 \right) \right]$$

- Lasso penalty encourages sparse solutions (in terms of coefficients), yet it is somewhat indifferent to the choice among a set of strong but correlated regressors.
- Ridge penalty shrinks coefficients of correlated variables toward each other, no spare solution effect.
- Elastic net penalty is a compromise (combined method). The second term of the penalization element encourages highly correlated features to be averaged, while the first term encourages a sparse solution in the coefficients of these averaged features.

Elastic net regression (penalty)

$$\min \left[\sum_{i=1}^{n} \left(y_i - \hat{\beta}_0 - \sum_{j=1}^{p} \hat{\beta}_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \left(\alpha |\beta_j| + (1 - \alpha) \hat{\beta}_j^2 \right) \right]$$

- The elastic net penalty can be used with any linear model (LM, GLM), in particular for regression or classification. Logit (GLM/MLE) example of elastic net penalty generalization: $\max_{\beta} \left[\sum_{i=1}^{n} (y_i \log[G(\boldsymbol{x}_i \boldsymbol{\beta})] + (1-y_i) \log[1-G(\boldsymbol{x}_i \boldsymbol{\beta})]) \lambda \sum_{j=1}^{p} \left(\alpha |\beta_j| + (1-\alpha) \hat{\beta}_j^2 \right) \right]$
- Parameter α determines the relative mix of ridge and lasso penalties. It is set prior to model estimation.
- CV can be used to chose α and λ .

High dimensionality & dimension reduction methods

Principal component vs. Factor analysis

PCA vs FA – quick overview:

- Principal component analysis involves extracting linear composites of observed variables. We use PCA to reduce a dataset of correlated observed variables to a smaller set of important independent composite variables.
- Factor analysis is based on a formal model predicting observed variables from theoretical latent factors. We use FA for testing/estimating a theoretical model of latent factors causing observed variables.

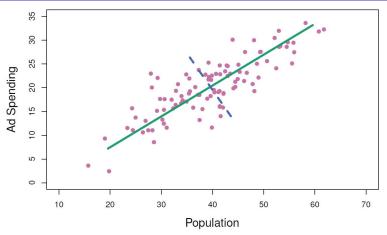
The following discussion uses PCA-based approach.

Dimension reduction methods

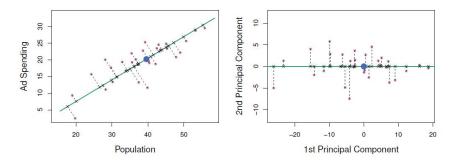
- Stepwise regression, ridge and lasso involve fitting linear regression models (by OLS or by parameter shrinkage) using the original predictors: x_1, x_2, \ldots, x_p .
- **Dimension reduction methods** transform the predictors and then fit a least squares model using the transformed variables:
 - Principal components analysis (PCA) is used for data pre-processing, before supervised techniques are applied (dimension reduction).
 - **2** Principal component regression (PCR): In the LRM, the potentially many correlated original variables are replaced with a small set of principal components that capture their joint variation.

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- PCA produces a low-dimensional representation of a dataset. It finds a sequence of linear combinations of the variables that have maximal variance and are mutually uncorrelated.
- Apart from producing derived variables for use in supervised learning problems, PCA also serves as a tool for data visualization.
- Suppose we have a $(n \times p)$ dataset X. Since we are mainly interested in variance here, we can assume that each of the variables in X has been **centered** to have mean zero (all column-means of X are zero). If necessary, the transformation (centering of X) is straight-forward.



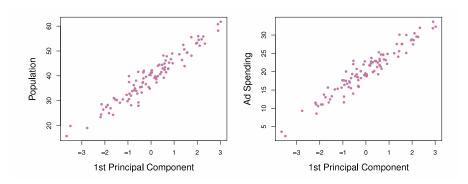
Sample dataset with 2 variables. Green line indicates the first principal component, Z_1 . Along Z_1 , data varies the most (out of all directions possible – in 2D). Blue dashed line indicates Z_2 (most variability orthogonal to Z_1).



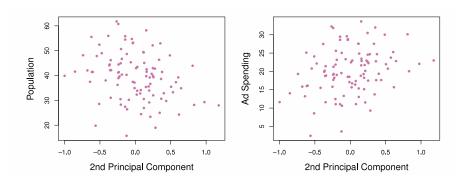
Sample dataset with 2 variables.

 Z_1 minimizes the squared perpendicular distances to observed data. Data vary most along Z_1 (data most spread-out along Z_1). Values of $z_{i1} \in Z_1$ and $z_{i2} \in Z_2$ are shown as distances from "zero" (blue dot). Right panel/plot is rotated for readability.

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Sample dataset with 2 variables. First principal component is shown (on the x-axis) against Population and Ad Spending variables. Strong correlation is apparent in both plots, $\rightarrow Z_1$ summarizes both series well and can be used as a single composite predictor for Sales (instead of the two observed regressors).



Sample dataset with 2 variables. Second principal component is shown (on the x-axis) against Population and Ad Spending variables. There is little relationship between Z_2 and the two regressors. Hence, Z_1 apparently summarizes both (strongly correlated) regressors well enough.

• 1st principal component vector z_1 of a set of centered variables x_1, x_2, \ldots, x_p (all $n \times 1$) is the normalized linear combination:

$$\boldsymbol{z}_1 = \phi_{11}\boldsymbol{x}_1 + \phi_{21}\boldsymbol{x}_2 + \dots + \phi_{p1}\boldsymbol{x}_p$$

that has the largest variance. Hence, we solve:

$$\underset{\phi_{11},\dots,\phi_{p_1}}{\text{maximize}} \frac{1}{n} \sum_{i=1}^{n} \left(\sum_{j=1}^{p} \phi_{j1} x_{ij} \right)^2 \quad s. t. \quad \sum_{j=1}^{p} \phi_{j1}^2 = 1$$
 (1)

- The ϕ_{j1} elements $\phi_{11}, \ldots, \phi_{p1}$ are loadings of the first principal component and they make up the first principal component loading vector, $\phi_1 = (\phi_{11}, \phi_{21}, \ldots, \phi_{p1})'$.
- $\sum_{j=1}^{p} \phi_{j1}^2 = 1$ is the normalization condition: sum of squares of loadings is equal to one. Otherwise, setting $|\phi_{j1}|$ arbitrarily large leads to arbitrarily large variance.
- (1) is solvable by linear algebra (singular-value decomposition)

• By solving (1), we obtain the linear combination of the sample variables of the form:

$$z_{i1} = \phi_{11}x_{i1} + \phi_{21}x_{i2} + \dots + \phi_{p1}x_{ip}$$
 ; $i = 1, \dots, n$.

- $z_1 = (z_{11}, z_{21}, \dots, z_{n1})'$ is the first principal component.
- \bullet Since each of the x_j variables has mean zero, so does z_1

Hence, the sample variance of z_1 can be calculated as $\frac{1}{n} \sum_{i=1}^{n} z_{i1}^2$.

- The loading vector ϕ_1 with elements $\phi_{11}, \phi_{21}, \dots, \phi_{p1}$ defines a direction in variable space (column space of X), along which the data vary the most.
- The second principal component is the linear combination of x_1, \ldots, x_p that maximizes variance among all linear combinations that are **uncorrelated** with z_1 . Hence, we add orthogonality condition to (1) and repeat the optimization.
- The second principal component z_2 and its elements $z_{12}, z_{22}, \dots z_{n2}$ take the form:

$$z_{i2} = \phi_{12}x_{i1} + \phi_{22}x_{i2} + \dots + \phi_{p2}x_{ip}$$
 ; $i = 1, \dots, n$.

where $\phi_2 = (\phi_{12}, \phi_{22}, \dots, \phi_{p2})'$ is the second principal component loading vector.

- Constraining z_2 to be uncorrelated with z_1 is equivalent to constraining the direction ϕ_2 to be orthogonal (perpendicular) to the direction ϕ_1 .
- Subsequent principal components:
 - For a sequence of additional z_2, z_3, \ldots principal components, we solve (1) while adding orthogonality condition with respect to all preceding principal components.
- Important geometrical interpretations to principal components apply (see <u>ISLR textbook</u>).

Proportion of variance explained by principal components

- To understand the "strength" of each principal component, we calculate the proportion of variance explained by each component.
- Total variance present in a data set (assuming X matrix $(n \times p)$ of centered variables x_j with mean zero) is defined as:

$$\sum_{j=1}^{p} \text{var}(\mathbf{x}_{j}) = \sum_{j=1}^{p} \frac{1}{n} \sum_{i=1}^{n} x_{ij}^{2}$$

• Variance explained by the *m*-th principal component is:

$$\operatorname{var}(\boldsymbol{z}_m) = \frac{1}{n} \sum_{i=1}^{n} z_{im}^2$$

• $\sum_{j=1}^{p} \operatorname{var}(\boldsymbol{x}_{j}) = \sum_{m=1}^{M} \operatorname{var}(\boldsymbol{z}_{m})$, where $M = \min(n-1, p)$. i.e. if all PC are used, they explain 100 % of variance in \boldsymbol{X} .

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Proportion of variance explained (PVE)

• PVE of the m-th principal component z_m lies between 0 and 1 and it is defined as:

$$PVE_m = \frac{\sum_{i=1}^{n} z_{im}^2}{\sum_{j=1}^{p} \sum_{i=1}^{n} x_{ij}^2}.$$

• Also,

$$\sum_{m=1}^{M} PVE_m = 1 ,$$

i.e. PVEs sum to 1 and we can display & interpret cumulative PVEs.

R example:

```
pca1 = princomp(x, scores=TRUE, cor=TRUE) # x has 7 columns
summary(pca1)
```

```
## Importance of components:
##
                           Comp.1
                                     Comp.2
                                                Comp.3
                                                           Comp.4
  Standard deviation
                        1.9036937
                                  1.0423367 0.81837919 0.75632747
  Proportion of Variance 0.5177214 0.1552094 0.09567779 0.08171875
  Cumulative Proportion
                        0.5177214 0.6729308 0.76860854 0.85032729
                           Comp.5
##
                                      Comp.6
                                                  Comp.7
                        0.64958592 0.56978592 0.54871770
  Standard deviation
  Proportion of Variance 0.06028027 0.04637943 0.04301302
## Cumulative Proportion
                        0.91060756 0.95698698 1.00000000
```

- The number of components is also the number of variables (if n > p).
- Proportion of variance: Eg. if $PVE_1 = .52$, z_1 explains 52% of variance in X.
- Cumulative Proportion: PVE by z_m and previous components.
- Standard deviation = eigenvalues
- How many components to use in PCR? Choose the components with eigenvalues equal or higher than 1. (or use cross-validation)

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Kaiser-Meyer-Olkin (KMO) statistic

PCA can perform a compression of the available information (reduce dimension) only if we can "reject" independence (orthogonality) among variables x_j in X. Individual KMO (for j-th variable):

$$KMO_j = \frac{\sum_{i \neq j} r_{ij}^2}{\sum_{i \neq j} r_{ij}^2 + \sum_{i \neq j} a_{ij}^2}; \qquad KMO_j \in \langle 0, 1 \rangle$$

Overall KMO:

$$KMO = \frac{\sum_{j} \sum_{i \neq j} r_{ij}^2}{\sum_{i \neq j} r_{ij}^2 + \sum_{j} \sum_{i \neq j} a_{ij}^2}; \quad KMO \in \langle 0, 1 \rangle$$

where:

 $\{r_{ij}\} = \mathbf{R}$, which is a correlation matrix,

 $\{a_{ij}\}=A$, which is a partial correlation matrix (partial correlations represent the direct interactions between two variables, with the indirect effects of all remaining variables removed)

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Kaiser-Meyer-Olkin (KMO) statistic

KMO description

- *KMO* compares correlations between variables against their partial correlations.
- If partial correlations a_{ij} are near zero, PCA can perform efficiently, because the variables are highly related and $KMO \approx 1$.
- If KMO is low (KMO \approx 0), PCA is not relevant. In empirical applications, PCA is gerally not usefull if KMO < 0.5.

KMO-based variable selection:

- Overall *KMO* should be .60 or higher (ideally over 0.90).
- If it is not, drop the variables with the lowest individual KMO_j values, until overall KMO rises above .60.
- This approach requires that we start with multiple variables/regressors in our dataset; at least p>5.
- Alternative: Bartlett's test in R: cortest.bartlett() in {psych}.

PCR motivation:

If we have many correlated original variables as regressors in a LRM, we can replace them with a small set of principal components that capture their joint variation.

- Variance-Bias tradeoff benefits
- Models unsuitable for LRM-like parameter interpretation

• Using PCA, we linearly transform our dataset of predictors x_1, x_2, \ldots, x_p into z_1, z_2, \ldots, z_M variables where M < p. The PCA transformation can be outlined as follows:

$$z_m = X\phi_m$$
 where $z_{im} = \sum_{j=1}^p \phi_{jm} x_{ij}$, (2)

for some constant parameters $\phi_{m1}, \ldots, \phi_{mp}$.

• Now, we can use OLS to fit a LRM:

$$y_i = \theta_0 + \sum_{j=1}^{M} \theta_m z_{im} + \varepsilon_i, \tag{3}$$

• Note that in model (3), the regression coefficients are given as $\theta_0, \ldots, \theta_M$. If the constants $\phi_{1m}, \phi_{2m}, \ldots, \phi_{pm}$ are chosen wisely (PCA), then such dimension reduction approaches can often outperform OLS regression in terms of CV errors, etc.

From equation/definition (2), we can write

$$\sum_{m=1}^{M} \theta_{m} z_{im} = \sum_{m=1}^{M} \theta_{m} \sum_{j=1}^{p} \phi_{jm} x_{ij} = \sum_{j=1}^{p} \sum_{m=1}^{M} \theta_{m} \phi_{jm} x_{ij} = \sum_{j=1}^{p} \beta_{j} x_{ij}$$

where

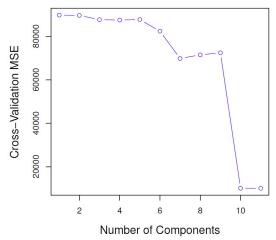
$$\beta_j = \sum_{m=1}^M \theta_m \phi_{jm}. \tag{4}$$

- Therefore, model (3) can be thought of as a special case of the original linear regression model.
- Dimension reduction serves to constrain the estimated β_j coefficients, since now they must take the form (4).
- This approach can have significant benefits in terms of bias-variance tradeoff.

PCR: algorithm

- First, we apply principal components analysis (PCA) to find suitable linear combinations of predictors for use in our regression.
- The first principal component is that (normalized) linear combination of the regressors that has the largest variance.
- The second principal component has largest variance, subject to being uncorrelated with the first.
- And so on.
- The dependent variable is then regressed on few principal components, rather than many original regressors.

The optimal number of principal components can be assessed using cross validation.



Sample data, selection of the number of components. In this particular illustration, PCR would provide little improvement over OLS (this may happen often for $n\gg p$ datasets).

PCR: final discussion

- PCA identifies linear combinations (directions) that best represent the predictors x_1, x_2, \ldots, x_p .
- These directions are identified in an **unsupervised** way, since the response y is not used to help determine the principal component directions. i.e. the response does not supervise the identification of the principal components.
- PCR suffers from a potentially serious drawback: there is no guarantee that the directions that best explain the predictors will also be the best directions to use for predicting the response.

Potential solutions to the problem:

• Partial least squares (ISLR, ch. 6.3.2)

- Much like with the PCR method, in PLS we also search for convenient (aggregating) linear combinations of regressors in matrix X.
- PLS is not scale-invariant, so we assume each x_j regressor is standardized the same way as in PCR.
- PLS, unlike PCR, uses *supervised* identification of the components: both \boldsymbol{X} and \boldsymbol{y} are used when searching for linear combinations of regressors.
- PLS-based linear combinations of x_j ("directions") not only approximate the original (correlated) data in X, but are also related to the response y.

First component for PLS:

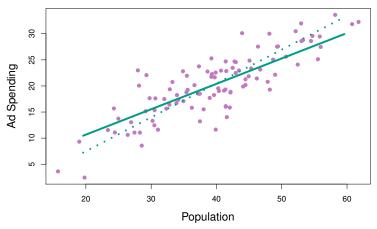
$$oldsymbol{z}_1^{ ext{PLS}} = oldsymbol{X} oldsymbol{\psi}_1 \qquad ext{where} \qquad oldsymbol{z}_{i1}^{ ext{PLS}} \sum_{j=1}^p \psi_{j1} x_{ij}$$

and coefficients ψ_{j1} are calculated in two steps:

- Use OLS to estimate slope-coefficients ψ_{j1} of the "simple" linear regressions $\boldsymbol{y} \leftarrow \boldsymbol{x}_{j}$.
- ② Standardize the ψ_{j1} coefficients so that $\sum_{j=1}^{p} \psi_{j1}^2 = 1$.

Note that with PLS, highest weights are on variables (x_j) that are most related to the response.

Partial least squares (PLS) – illustration



Sample dataset with 2 variables. The first PLS direction (component) – solid line – is shown. Compare to the PCA/PCR first direction (component) – dotted line (shown previously).

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Second component for PLS:

- We regress each variable on z_1^{PLS} and take residuals $(x_1 \leftarrow z_1^{\text{PLS}} \text{ and save OLS residuals } \ddot{x}_1; \text{ repeat for } x_2, \text{ etc.})$
 - Individual \ddot{x}_j residuals can be interpreted as the "remaining" information of x_j that is not explained by the first PLS direction (component).
- ② Compute $\mathbf{z}_2^{\text{PLS}}$ using the orthogonalized data (\ddot{X}) , the same way as the first component. (Run all $\mathbf{y} \leftarrow \ddot{\mathbf{x}}_j$ regressions and standardize coefficients).

By analogy, this procedure can be repeated for all subsequent components.

The supervised dimension reduction in PLS can reduce bias (compared to PCR).

However, it can also increase variance of predictions. Hence, the benefits of using PLS over PCR can be outweighted by drawbacks (kFCV) may be used to compare the two methods).

PCR/PLS – detailed technical description and estimation algorithm:

- ({pls} package manual)
- (The Elements of Statistical Learning, ch. 3.5.1—3.5.2)