

Mogamad Meeaad Bharoochi



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📄 PROFILE

As a BCom graduate with a major in Information Systems, I offer a diverse skill set, blending creativity, strategic thinking, and a commitment to continuous improvement. Transitioning from content writing to data capture, my primary aspiration is to excel in software development. My creative problem-solving and audience engagement skills, combined with meticulous attention to detail, can add significant value to your company.

🎓 EDUCATION

University of Western Cape

Bachelor's of Commerce -
Information Systems

02/2016 - 12/2022

Cape Town, Western Cape,
South Africa

Business Professional with a
Strong Foundation in Financial
Accounting and Information
Systems

📜 CERTIFICATES

HTML, CSS, React - Certification
Course for Beginners - Udemy

📁 PROFESSIONAL EXPERIENCE

Silo

Content Creator

02/2023 - present

- Collect and manage product data from various sources.
- Conduct meticulous research and collaborate with internal teams.
- Ensure data accuracy, consistency, and alignment with brand guidelines.

DURPRO

Content Creator/Copywriter

09/2021 - 01/2023

- Craft compelling narratives and persuasive messaging for audience engagement.
- Utilize Trello for efficient project management and collaboration.

XP Squared

Sales Promoter

03/2019 - 03/2020

- Utilize temporary marketing strategies and tactics designed to boost product or service sales by offering incentives, discounts, or special offers to consumers address customer needs effectively.

Amazon Development Centre

Customer Service Associate

10/2018 - 02/2019

- Understand and address customer needs effectively.

📁 PROJECTS

Billing & Inventory Management System Build in C#

I created a user-friendly desktop application as part of my university coursework, utilising Microsoft technologies. This project allowed me to gain practical experience in software development, specifically using C# on the Microsoft Platform.

Language: C#

Environment: Microsoft Visual Studio 2022

Product Dimension Scraper

Developed a web scraping automation script using Python and Selenium to extract product information from a dynamic web application significantly reducing time spent on manual data entry while enhancing efficiency and accuracy.

Languages: Python, Selenium

Environment: PyCharm, Microsoft Visual Studio 2022

✳ SKILLS

Python

MySQL

API Integration

Microsoft Excel

Agile Methodologies

Microsoft Power BI

Selenium

C#

JavaScript

Data Analysis

Software Development Life Cycle

Microsoft Power Automate