Matthew L Egan
Web Development Lead

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Professional Profile

Professional digital developer whose projects include award winning sites with Spotify The Drop, Pepsi Pulse Artist Spotlight and Made In America Festival. Excels in various team roles, ranging from designing architecture and workflow to creating innovative user experience and interactions.

Technical Skills

Languages: PHP, HTML, CSS, Javascript
Tools: Adobe (InDesign, Photoshop, Dreamweaver), Sublime Text, WinSCP, PuTTY, Grunt, Gulp
Hosting Environments: Digital Ocean, AWS, Mediatemple, Heroku
Application Programming Interfaces: Facebook, Twitter, Google Maps, Google Analytics, Parse, Wordpress
Stack management: LAMP, MEAN

Roles

Lead Developer, Layerframe Studios LLC (Feb 2014 - Jan 2016)
Projects: Spotify For Brands Discovery Tool, IBB Consulting, Budweiser Made In America Festival 2015, Spotify The Drop, Spotify Star Wars

- Technical lead for all projects, handling successful deadline and scope management across concurrent time sensitive projects.
- Build custom WordPress sites based on designs delivered.
- Use previous experience to determine the best suite of tools to create the desired end product.
- Worked with a comprehensive team to establish projections, set deadlines and handle task management and achieve all stated objectives
- Comprehensive understanding of complex, advanced system architectures, provide clarification to other developers as they needed; gave guidance about best practices and standards as team completed tasks.

Developer, Layerframe Studios LLC (Jun 2013 - Feb 2014)
Projects: Budweiser Made In America Festival 2014, Spotify Year in Review, Michael Kors Tumblr, Pepsi Pulse Artist Spotlight

- Frontend site development involving HTML, CSS, and Javascript interactions.
- WordPress integration for pre-assembled sites, migration of existing sites with their respective databases to new hosting environments.
- Change site visual presentation to enhance user experience
- Create site integrations from third party APIs such as Google Analytics and Facebook.
- Launched user-friendly web applications and sites to increased traffic, page views, lowered bounce rates and cutting edge user experiences.

Digital Producer, Layerframe Inc. (Jan 2013 - Jun 2013)
Projects: Roc Nation, CBRC Coffee, Public School NYC

- Create content, populate content, project overall timeline and deadline management, book keeping and expense tracking.
- Daily interfacing with clients ensuring all projects met target goals.
- Implemented minor HTML and CSS changes.

Education

Binghamton University • Bachelor of the Arts in English   • 3.5

Awards

Davey Awards Gold: **Best Website, Music** - spotify-thedrop.com
Davey Awards Silver: **Best Website, Music** - pepsipuleartistspotlight.com
Davey Awards Silver: **Best website, Performing Arts** - madeinamericafest.com
W3 Awards Silver: **Best User Experience** - Spotify #ThatSongWhen

Current Projects

Javascript Based Hardware: Currently working with a photon particle board using Johnny-five software.
Offline Connections: Using Hood.ie and PouchDB technology to make sites perform as expected when not online.
Other Interests: Boro.js meetups, web development blogs, tutorials on advanced code design patterns.