

# Sales and Profits Report

## KPIs Overview

Sales  
2.3M

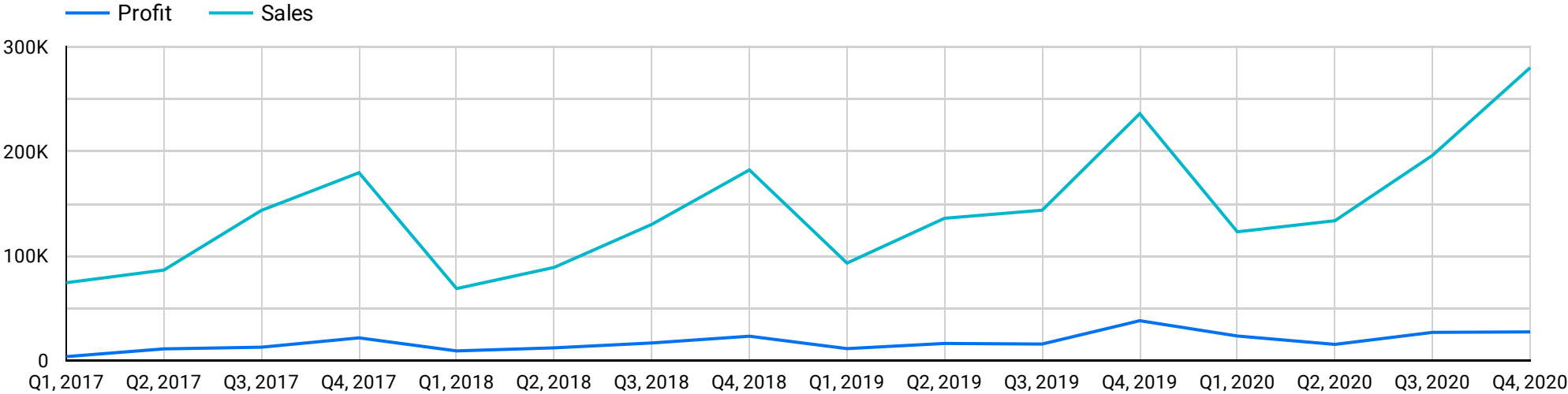
Profit  
286.4K

Profit Ratio  
12%

Select date range ▾

Region ▾

Category ▾



# Sales and Profits Report

Region ▾

State ▾

Select date range ▾



## KPIs Overview

By Location

Sales  
2.3M

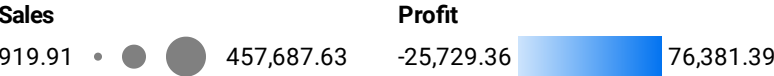
Profit  
286.4K

Product Name ▾

Category ▾

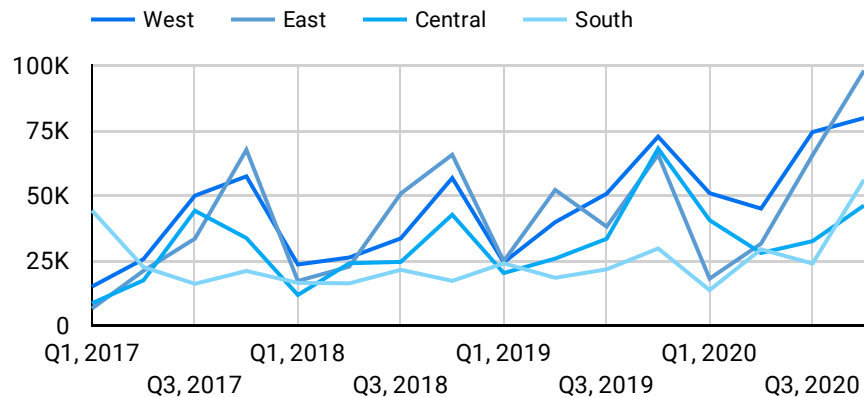
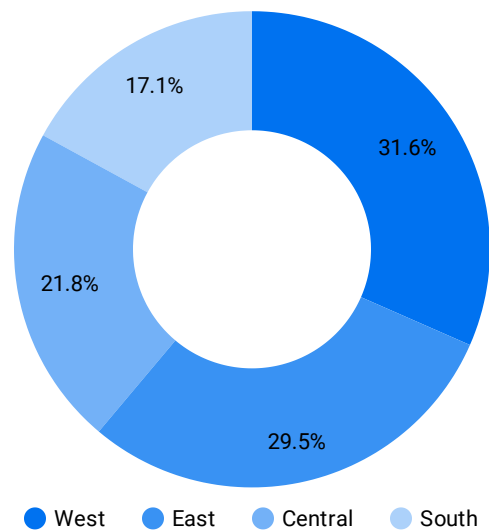
Sub-Category ▾

Segment ▾



# Sales and Profits Report

By Region



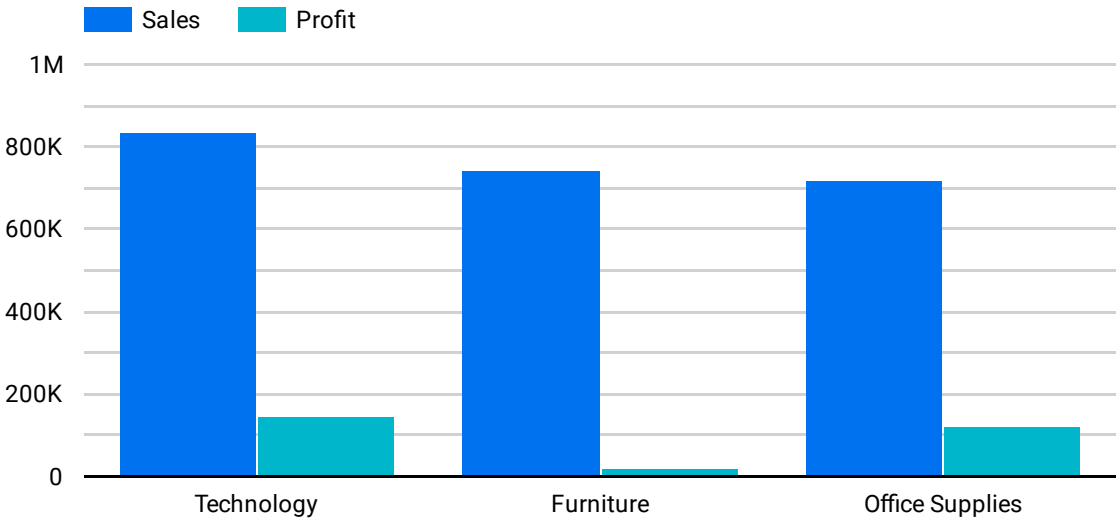
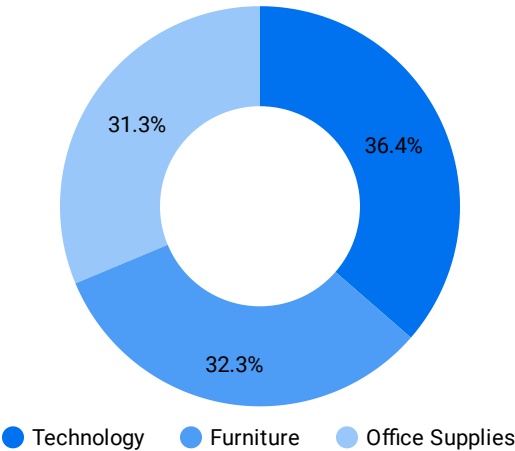
Region / Sales					
Category	West	East	Central	South	Grand total
Technology	251,991.83	264,973.98	170,416.31	148,771.91	836,154.03
Office Supplies	220,853.25	205,516.05	167,026.42	125,651.31	719,047.03
Furniture	252,612.74	208,291.2	163,797.16	117,298.68	741,999.8
Grand total	725,457.82	678,781.24	501,239.89	391,721.9	2,297,200.86

Region / Profit					
Category	West	East	South	Central	Grand total
Technology	44,303.65	47,462.04	19,991.83	33,697.43	145,454.95
Office Supplies	52,609.85	41,014.58	19,986.39	8,879.98	122,490.8
Furniture	11,504.95	3,046.17	6,771.21	-2,871.05	18,451.27
Grand total	108,418.45	91,522.78	46,749.43	39,706.36	286,397.02

Region / Quantity					
Category	West	East	Central	South	Grand total
Technology	2,335	1,942	1,544	1,118	6,939
Office Supplies	7,235	6,462	5,409	3,800	22,906
Furniture	2,696	2,214	1,827	1,291	8,028
Grand total	12,266	10,618	8,780	6,209	37,873

# Sales and Profits Report

## By Category



	Category	Sub-Category	Total Sales ▾	Orders	Quantity	Profit	Profit Ratio
1.	Technology	Phones	330,007.05	814	3,289	44,515.73	13%
2.	Furniture	Chairs	328,449.1	576	2,356	26,590.17	8%
3.	Office Supplies	Storage	223,843.61	777	3,158	21,278.83	10%
4.	Furniture	Tables	206,965.53	307	1,241	-17,725.48	-9%
5.	Office Supplies	Binders	203,412.73	1,316	5,974	30,221.76	15%
6.	Technology	Machines	189,238.63	112	440	3,384.76	2%
7.	Technology	Accessories	167,380.32	718	2,976	41,936.64	25%
8.	Technology	Copiers	149,528.03	68	234	55,617.82	37%
9.	Furniture	Bookcases	114,880	224	868	-3,472.56	-3%
10.	Office Supplies	Appliances	107,532.16	451	1,729	18,138.01	17%