

Sales and Profits Report

KPIs Overview

Sales
2.3M

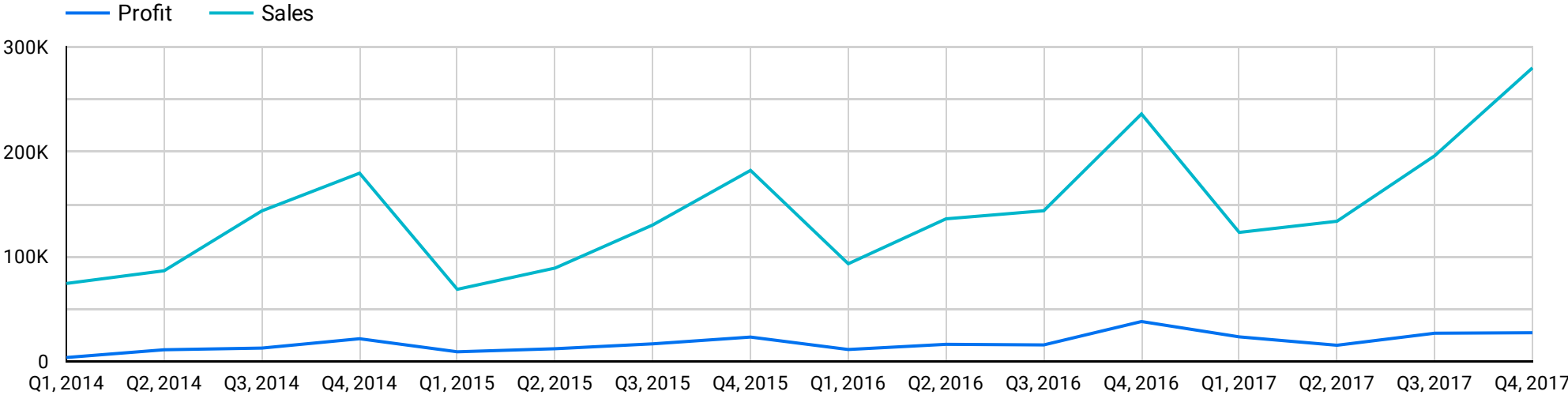
Profit
286.4K

Profit Ratio
12%

Select date range

Region

Category



Sales and Profits Report

Region ▾

State ▾

Select date range ▾



KPIs Overview By Locations

Sales
2.3M

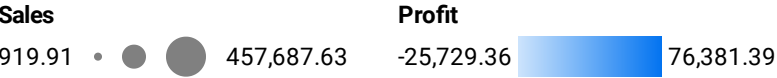
Profit
286.4K

Product Name ▾

Category ▾

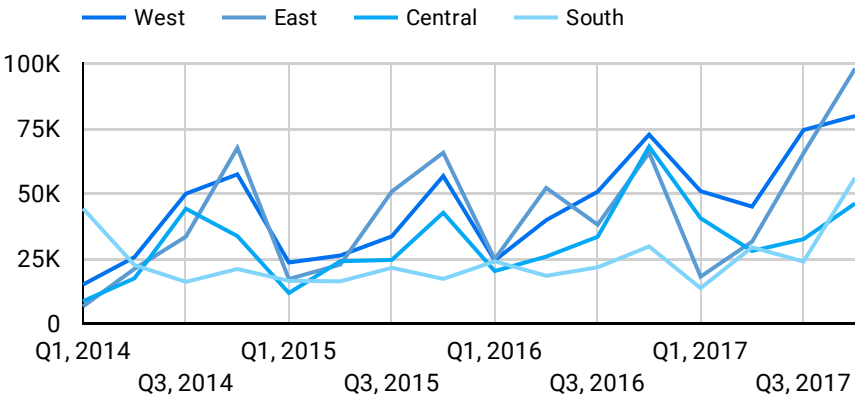
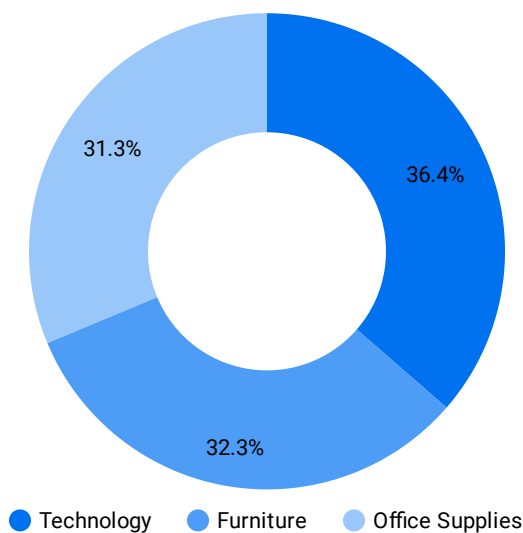
Sub-Category ▾

Segment ▾



Sales and Profits Report

By Regions



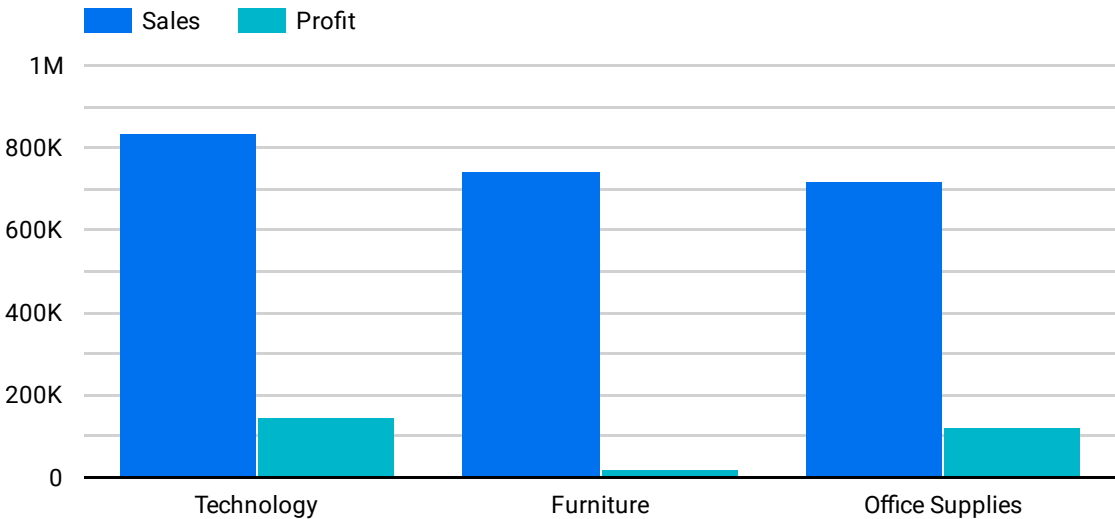
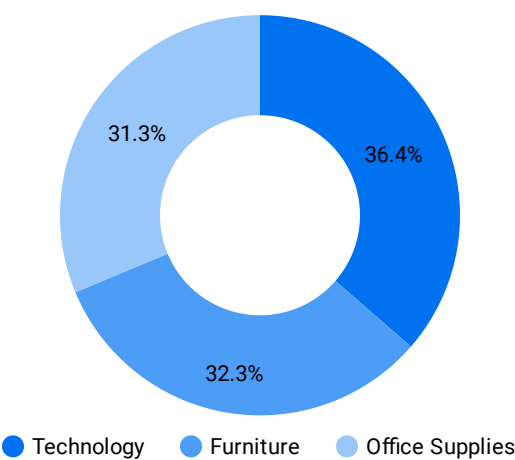
| Region / Sales | | | | | |
|-----------------|------------|------------|------------|------------|--------------|
| Category | West | East | Central | South | Grand total |
| Technology | 251,991.83 | 264,973.98 | 170,416.31 | 148,771.91 | 836,154.03 |
| Office Supplies | 220,853.25 | 205,516.05 | 167,026.42 | 125,651.31 | 719,047.03 |
| Furniture | 252,612.74 | 208,291.2 | 163,797.16 | 117,298.68 | 741,999.8 |
| Grand total | 725,457.82 | 678,781.24 | 501,239.89 | 391,721.9 | 2,297,200.86 |

| Region / Profit | | | | | |
|-----------------|------------|-----------|-----------|-----------|-------------|
| Category | West | East | South | Central | Grand total |
| Technology | 44,303.65 | 47,462.04 | 19,991.83 | 33,697.43 | 145,454.95 |
| Office Supplies | 52,609.85 | 41,014.58 | 19,986.39 | 8,879.98 | 122,490.8 |
| Furniture | 11,504.95 | 3,046.17 | 6,771.21 | -2,871.05 | 18,451.27 |
| Grand total | 108,418.45 | 91,522.78 | 46,749.43 | 39,706.36 | 286,397.02 |

| Region / Quantity | | | | | |
|-------------------|--------|--------|---------|-------|-------------|
| Category | West | East | Central | South | Grand total |
| Technology | 2,335 | 1,942 | 1,544 | 1,118 | 6,939 |
| Office Supplies | 7,235 | 6,462 | 5,409 | 3,800 | 22,906 |
| Furniture | 2,696 | 2,214 | 1,827 | 1,291 | 8,028 |
| Grand total | 12,266 | 10,618 | 8,780 | 6,209 | 37,873 |

Sales and Profits Report

By Category



| | Category | Sub-Category | Total Sales ▾ | Orders | Quantity | Profit | Profit Ratio |
|-----|-----------------|--------------|---------------|--------|----------|------------|--------------|
| 1. | Technology | Phones | 330,007 | 814 | 3,289 | 44,515.73 | 0.13 |
| 2. | Furniture | Chairs | 328,449 | 576 | 2,356 | 26,590.17 | 0.08 |
| 3. | Office Supplies | Storage | 223,844 | 777 | 3,158 | 21,278.83 | 0.1 |
| 4. | Furniture | Tables | 206,966 | 307 | 1,241 | -17,725.48 | -0.09 |
| 5. | Office Supplies | Binders | 203,413 | 1,316 | 5,974 | 30,221.76 | 0.15 |
| 6. | Technology | Machines | 189,239 | 112 | 440 | 3,384.76 | 0.02 |
| 7. | Technology | Accessories | 167,380 | 718 | 2,976 | 41,936.64 | 0.25 |
| 8. | Technology | Copiers | 149,528 | 68 | 234 | 55,617.82 | 0.37 |
| 9. | Furniture | Bookcases | 114,880 | 224 | 868 | -3,472.56 | -0.03 |
| 10. | Office Supplies | Appliances | 107,532 | 451 | 1,729 | 18,138.01 | 0.17 |