

While designing this website, I took into account all four of the C.R.A.P graphic design principles heavily. In order to make use of the first principle (contrast), I chose to use a variety of different light coloured backgrounds along with straight black text to ensure it was wholly visible. If I was to use white coloured text, it would be very difficult to see the text due to the bright backgrounds. The second principle (repetition) I targeted by reusing the same 6 colours (salmon, light blue, pale green, light golden rod yellow, plum, and peach puff), along with a ton of box elements to keep a sense of structural similarity throughout the site. Without doing this, the site would seem much more cluttered and random, but the repetition of these elements brings the site a little more together overall. The third of these principles (alignment) I incorporated through keeping all of the different elements of the site on a consistent grid. While things might not just be simply straight across horizontally all throughout the site, anything that is off from another element eventually gets balanced out by another element that fills the rest of the space. A good example of this is in the main table, where there are clear segments that break apart the page. The final principle (proximity) I made use of by keeping every element both close together and an equal distance apart. This is especially potent in the main page of the site, where the whole page is a massive table with equal distance between each cell.

This is how I made use of each of the C.R.A.P graphic design principles within the CSS update of my assignment.