**Airline safety summary**

Air travel safety will likely be a major concern for the executive board. They will demand proof that air travel, at least domestically, is not as risky as the media tries to make it out to be. They will also want to know if revenue will be affected because they must report to the shareholders. I want to focus on revenue first in my narrative. The fourth slide demonstrates the steadily increasing revenue for domestic airlines from 1995 to 2014. I displayed revenue trends from various domestic airlines using a bar graph, and the trend has been steadily rising over the past 20 years.

Once the revenue issue is set aside, the remaining slides concentrate on airline travel safety. The following slide displays the decline in airline fatalities over the previous 20 years. Since there is no risk to the health of the passengers, new airlines began operating successfully around the year 2000. The airlines with the highest fatality rates over the ensuing time have gradually decreased and have a history of safe travel. Although they tend to be slightly sporadic, the general trend is downward. I have slides of hijackings and fatalities from the 1940s to 2019 to demonstrate how air travel has become safer. To emphasize how suddenly safety changed in the wake of the 2001 terrorist attacks, I cut the slides to 2001. After that attack, security precautions were increased, and air travel safety significantly increased. I wanted to emphasize with the three graphs that domestic airlines are not the ones with the most incidents and fatalities. Domestic airline safety is not a concern, as shown by the fact that no domestic airlines are in the top 5 of any of those graphs. One more interesting fact is that the deaths caused by airlines are much fewer than auto deaths.

Regarding ethical implications, I have used publicly available data and did not enter confidential information, violating ethics. I have considered the audience as a general public, and with their point of view, I researched airline safety and presented verified and valid data.