



## Meenakshi

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## OBJECTIVE

To get a good position in a progressive company to implement my knowledge, ideas and skills with my creativity and to grow along with the organization.

## KEY COMPETENCIES

Python | Tableau | Pandas

| Numpy | Excel | MS office | Sql

| SPSS | Power BI



## INTERPERSONAL SKILLS

Leadership | Problem Solving | Listening skills  
| Building Trust | Decision Making

## INTERESTS & HOBBIES

Travelling | Painting | Watching Web Series |  
Cooking

## LANGUAGES KNOWN

English | Hindi

## PERSONAL DETAILS

Mother Name: Lata Kumari

Father Name : Mr. Tek Chand

D.O.B- 01/02/2000

## EDUCATION

Masters in Business Administration | Chandigarh University, Gharuan

Session: 2021-2023 | Pursuing

Bachelor of Business Administration | Goswami Ganesh Dutta Snatam dham

Session: 2018-2021 | Score: 73%

Intermediate (CBSE) | Kendriya Vidyalaya Sector 31 D, Chandigarh

Session: 2017- 2018 | Percentage: 70%

Matriculation (CBSE) | Kendriya Vidyalaya Sector 31 D, Chandigarh

Session: 2015-2016 | Score: 9 CGPA

## TRAINING & PROJECTS

### Project: Tableau | Based on Superstore Canada

- In this Dataset we have information about Sales with their Customers, Products, sales details information.
- It was a simple problem statement in which I need to calculate total sales of the store, total sales of product category = "Furniture", total sales of product category = "Furniture" sold to Customer Segment = "Corporate"
- Set the number format of Discount to percentage with 2 decimal places.
- What order priority has highest average discount.
- <https://github.com/Meenakshi129/tableau02.git>

### Project: Tableau | Based on Data Nation dataset

- In this Dataset we have information about Death rate, population, cities, states information.
- Create separate Cities by removing the Code associated with each city
- Create a hierarchy of the state and city
- Create a Filled map
- Find the Death Rate for Cities with a Shape Card.
- Change the color of the shapes.
- <https://github.com/Meenakshi129/tableau10.git>

### Master in Business Administration | Project in Digital Marketing

- Designed a website and their social media handles for a registered Business.
- Learned different types of tools like google analytics, google edward.
- Performed web analytics on their website and analysis how many customers visiting to their site, how many people showing interests, risks etc.

### Master in Business Administration | Industrial Project| Electronic System And Manufacturing Industry

- Did a research on 3 best electronic industry (brief history and foundation detail)
- Existence reason (Vision, Mission, Core values, Goals, product service details)
- Analyze there last 4 years financial statements
- Understand various tool like tableau, excel

## CERTIFICATIONS & AWARDS

- Ineuron (Business Analytics) - Pursuing
- Data Analytics with Tableau – Udemy
- Google Data Analytics
- Certificate of completion in Design thinking- IBM
- Member of Rotaract Club Chandigarh Himalayan
- Working in **NGO** to teach unprivileged students