

Meenakshi R

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Location: Chennai -77

Career Objective

B.Tech IT student with strong skills in AI, ML, and full-stack development. Eager to apply academic knowledge and hands-on experience to real-world projects.

Education

Rajalakshmi Engineering College, Chennai, India

B.Tech in Information Technology (Sep 2023 - 2027) | CGPA: 7.98 (current)

Experience

AI/ML Intern - Altruistry (Feb 2025 - Apr 2025)

- Developed an AI-powered media planning generator.
- Applied ML concepts to improve marketing strategies.
- Collaborated on data-driven solutions for campaign efficiency.

Projects

- **Movie Ticket Booking System** - Built a platform for ticket booking with real-time updates using Java & noSQL.
- **Business Strategy Generator** - Developed an AI tool for generating expansion plans using Python and machine learning. Web application

Technical Skills

- **Languages:** Java, Python, C/C++, SQL, MongoDB
- **Tools/Tech:** Git, VS Code, Google Colab, MySQL
- **Concepts:** Machine Learning, Operating Systems, DBMS, SDLC, Data Structures & Algorithms