

# Meenal Poladia

Full Stack - ReactJs / NodeJs Developer

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With about 4 years of dedicated IT experience, I am a self-motivated professional who embraces the 'fail-fast and learn' philosophy. I am proactive, dedicated and strive to consistently meet project milestones. I am passionate about driving innovation and creating solutions that make a meaningful impact.

## Technical Skills

**TECHNOLOGIES:** ReactJs, NodeJs, Typescript, Express, JavaScript, Chrome API, HTML, CSS

**KNOWLEDGE ABOUT:** Angular, OAuth, Redux, Webpack, MySQL

## Professional Experience

### FULL STACK - REACTJS / NODEJS DEVELOPER, FREELANCER

MARCH 2023 - PRESENT

- Designed and delivered end to end chrome extension using ReactJs, NodeJs and MySQL.
- Used Google as a Federated Identity Provider for user authentication, enhancing user access security and registration journey to a single click.
- Developed and applied custom scripts for packaging and building the extension and UI, leading to a 60% reduction in build times and a more efficient development workflow.
- Utilized REST as the primary paradigm for API communication, resulting in 15% faster data exchange and improved application responsiveness.
- Designed a well-structured schema in MySQL which helped in query execution and efficiency during data retrieval.

### ASSOCIATE REACTJS DEVELOPER, APPTWARE

JANUARY 2022 – JANUARY 2023

- Independently developed an extension using Javascript and ReactJs for a client's internal use which successfully achieved more than 300+ downloads in about 2 months for the published extension.
- Initiated the setup of application architecture, fostering reusable component development which resulted in 35% reduction in code duplication and a 30% faster development process.
- Incorporated React libraries, such as React Router DOM and Redux, leading to increase in the feature implementation speed and improvement in overall user experience.
- Utilized CSS frameworks like Tailwind and CSS modules to streamline application styling, achieving a 20% reduction in styling-related bugs and a 15% boost in design consistency.
- Introduced Redux store for state management which reduced the number of API calls for fetching data and improved website load time by a few seconds.

### REACTJS DEVELOPER INTERN, SIRPIDATASCIENCE

OCTOBER 2021 – JANUARY 2022

- Translated 8+ features within 3 months into actionable execution plans, resulting in a 15% improvement in project delivery time and increase in user engagement.
- Implemented an error handling architecture that helped to successfully identify the error in a few seconds which earlier took a few minutes. This led to a more efficient debugging process.
- Assisted in estimating resource needs and project timelines, resulting in an 10% increase in project completion efficiency and a 20% improvement in daily operational task management.

### JUNIOR. WEB DEVELOPER, BYTEPHASE TECHNOLOGIES PVT LTD

FEBRUARY 2020 – OCTOBER 2021

- Collaborated with interdisciplinary teams (designers, QA's, and client support team) for adding new features, which resulted in 20% improvement in application performance.
- Successfully tested and resolved 50+ application bugs, ensuring a seamless user experience and developed user onboarding forms and detail pages for the application, which enhanced the user engagement and interaction.

### MARKETING ASSOCIATE, BINDEXTATIONERY PVT LTD

JULY 2019 - DECEMBER 2019

### RESEARCH ASSOCIATE, MARKETVISTAS CONSUMER INSIGHTS

MAY 2018 – JUNE 2019

- Conducted over 100 participant interviews to gather data.
- Collaborated with the team to develop and implement strategies that led to a 23% boost in product sales within one year.
- Conducted research, analyzed data, resulting in the identification of 10 marketing trends which helped to boost company sales.

## Education

MASTER OF ARTS - INDUSTRIAL PSYCHOLOGY, JUNE 2017

University of Mumbai

BACHELOR OF ARTS – PSYCHOLOGY, JUNE 2015

SNDT University