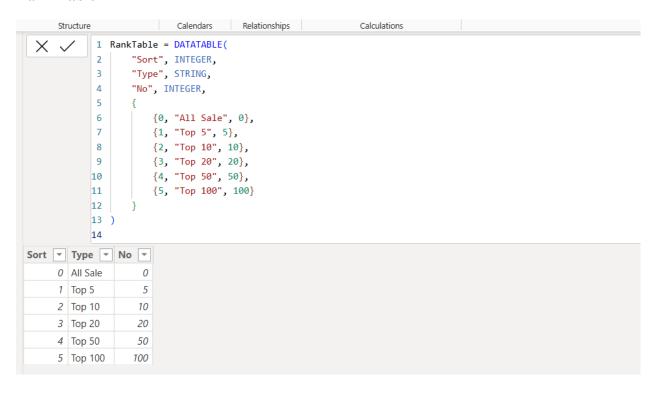
Rank Table



DAX Measures

1. Active User

```
ructure Formatting Properties Calculations

1 ActiveUser = DISTINCTCOUNT(orders[user_id])
```

2. Curent Year Sale

```
1 CurrYearSale = var Yr = [CurrYear]
2 RETURN
3 CALCULATE([Sales_Value], orders[Year]=yr)
```

3. Dynamic subheading

```
1 Dynamic_subHeading =
2 "Zomato providing services in " & COUNT(orders[city]) &
3 " and connected with " & DISTINCTCOUNT(users[user_id]) &
4 " where got " & COUNT(orders[user_id]) & " Orders."
```

4.Dynamic TopN_Title

5.Gain customers

```
1 GainCustomers = var FilterUsers = FILTER(SUMMARIZE(users,users[user_id]),AND([PrevYearSale]<=0 ,[CurrYearSale]>0))
2 RETURN CALCULATE([UserCount], FilterUsers)
```

6.Lost customers

```
1 LostCustomers = var FilterUsers = FILTER(SUMMARIZE(users,users[user_id]),AND([CurrYearSale]<=0 ,[PrevYearSale]>0))
2 RETURN CALCULATE([UserCount], FilterUsers)
```

7. Previous Year

```
1 PrevYear = [CurrYear]-1
```

8. Previous year sale

```
1 PrevYearSale = var Yr = [PrevYear]
2 RETURN
3 CALCULATE([Sales_Value], orders[Year]=yr)
```

9.Sales Value

```
1 Sales_Value = SUM(orders[Value])
```

10.TopN_Sale

11.User count

```
1 UserCount = DISTINCTCOUNT(users[user_id])
```