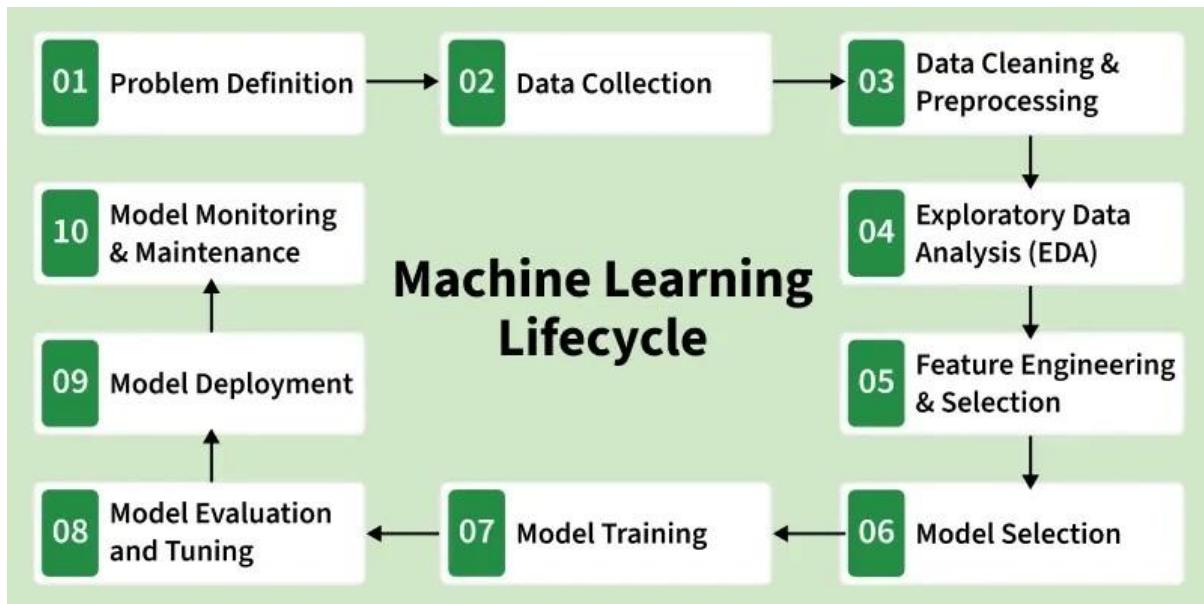


## MACHINE LEARNING LIFECYCLE:



**1. Problem definition:** Understand the problem, objectives, scope and success criteria; desired outcomes clarity

**2. Data Collection:** relevant, quality, quantity, diversity

**3. Data Cleaning and preprocessing:** issue like missing values, outliers and inconsistencies in the data; standardise formats, scaling, encode categorical variables; well organized

**4. EDA :** using statistical and visual tools, understand underlying patterns, insights

**5. Feature Engineering:** create new or transform features, selection, optimization

**6. Model selection:** complexity, decision factor, experimentation

**7. Model training:** iteration, optimisation, validation

**8. Model Evaluation and training:** evaluation metrics, strengths and weakness, iterative improvement, robustness

**9. Model deployment**

**10. Model monitoring and Maintenance:** track model, detect drift, update and retrain model, maintain logs