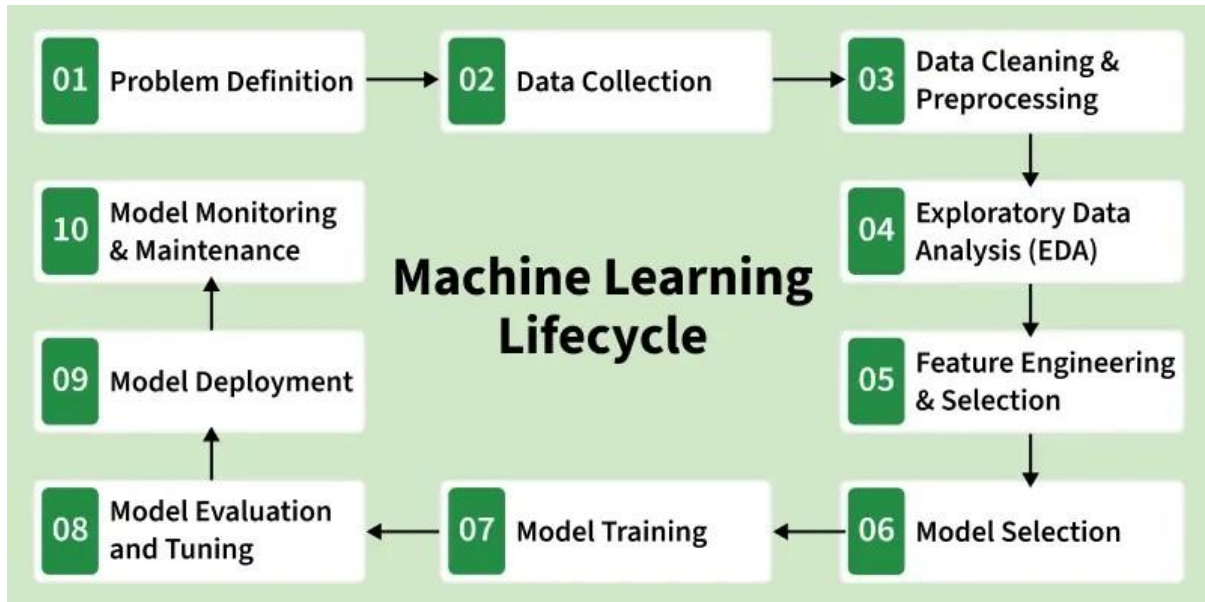


## MACHINE LEARNING LIFECYCLE:



**1.Problem definition:** Understand the problem, objectives, scope and success criteria; desired outcomes clarity

**2.Data Collection:** relevant, quality, quantity, diversity

**3.Data Cleaning and preprocessing:** issue like missing values, outliers and inconsistencies in the data: standardise formats, scaling, encode categorical variables; well organized

**4.EDA :** using statistical and visual tools, understand underlying patterns, insights

**5.Feature Engineering:** create new or transform features, selection, optimization

**6.Model selection:** complexity, decision factor, experimentation

**7.Model training:** iteration, optimisation, validation

**8.Model Evaluation and training:** evaluation metrics, strengths and weakness, iterative improvement, robustness

**9.Model deployment**

**10.Model monitoring and Maintenance:** track model, detect drift, update and retrain model, maintain logs