

InsightForge Auto Report

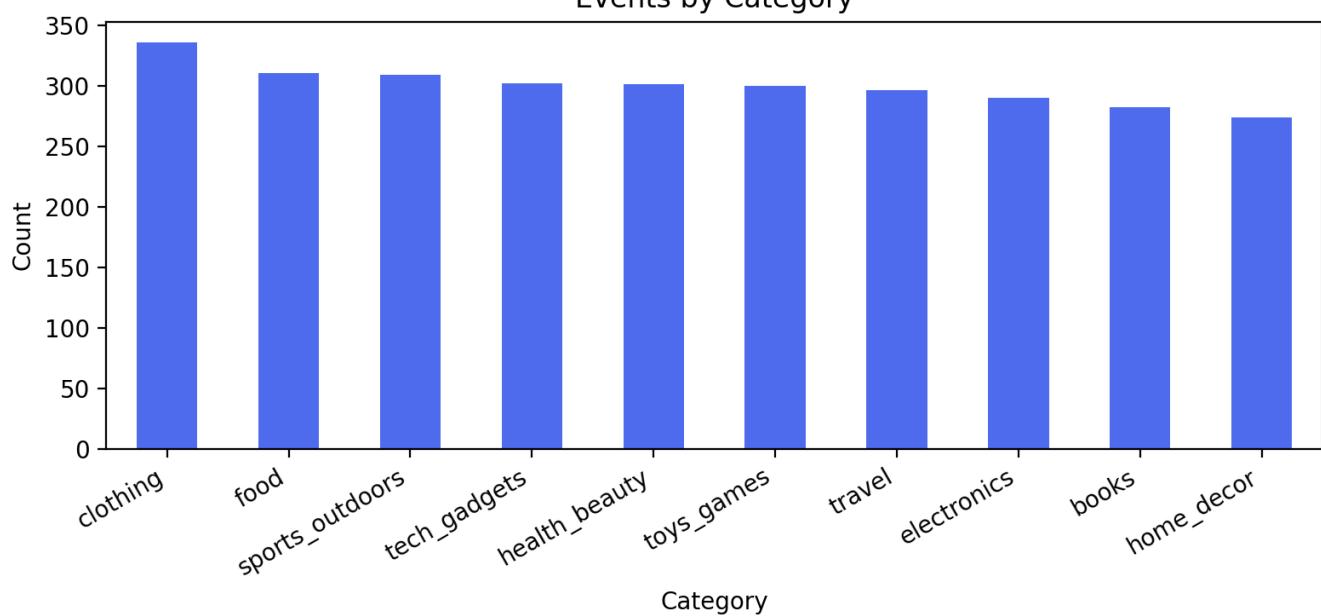
Key Insights

- Overall activity rate: 50.4% of events are active (1).
- Category 'tech_gadgets' - activity rate 55.6% across 302 events.
- Category 'health_beauty' - activity rate 52.5% across 301 events.
- Category 'home_decor' - activity rate 52.2% across 274 events.
- Category 'food' is weaker - activity rate 50.0% across 310 events.
- Category 'books' is weaker - activity rate 45.7% across 282 events.
- Category 'electronics' is weaker - activity rate 45.5% across 290 events.
- Keyword 'skincare' - activity rate 74.4% over 43 events.
- Keyword 'sweater' - activity rate 64.9% over 37 events.
- Keyword 'bike' - activity rate 63.9% over 36 events.
- Keyword 'wireless speaker' - activity rate 61.9% over 42 events.
- Keyword 'mirror' - activity rate 61.8% over 34 events.

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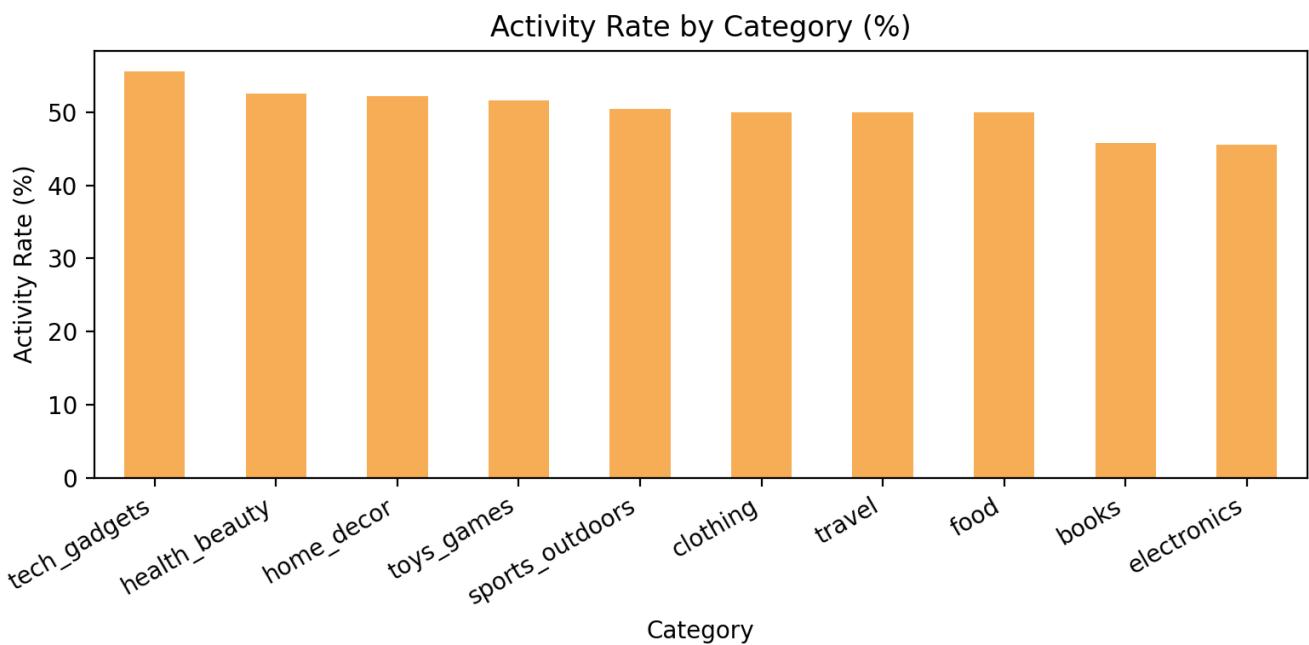
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Events by Category



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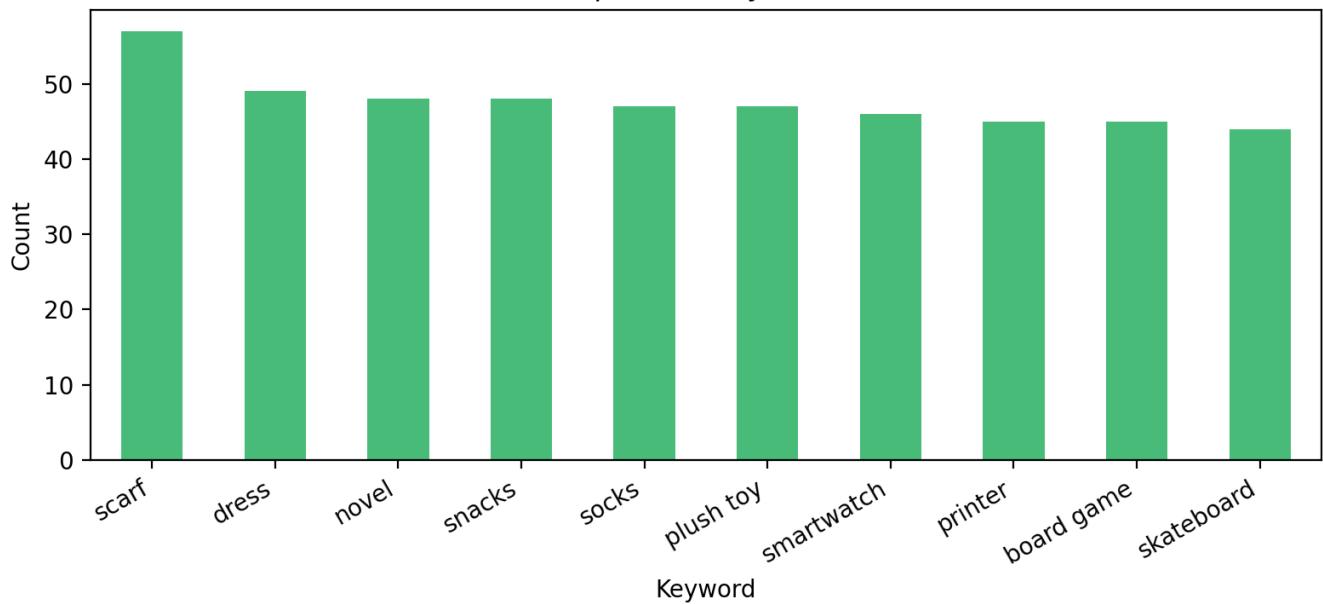
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InsightForge Auto Report

To

Top 10 Ad Keywords



InsightForge Auto Report

U:

