

Says

What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Fundamental

source of

national

prosperity

Environmental

health,

economical

profitability, and

social equity.

Share in

National

Income

usage ot

simple

tools

Role of Agriculture

Commercial Importance

Backbone India

Source of Employment

Protect and enhance the environment and national

resources

Providing of food surplus to the expanding population

Generates positive

Achieving high growth by raising productivity sustainability of agriculture

effects in national economy and thus developng a green economy

Agricultural Crop Production

Analysis

land cropping

Agricultural

Farming is a

Profession of

hope

Tradtional knowledge

Soil Mapping and Monitoring

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

