

# Wisconsin Oktober Fest

## The annual beer festival

The annual Oktober fest is happening soon in Wisconsin, where you can celebrate german heritage,culture,traditon, or just come to enjoy some beer! Regardless of why your here,they'll be happy to have you! Each and every location does something a little differnt, so you can choose your experience. Be it keg rolling,beer,songs, or weiner dogs,we'd be happy to have you!

## Locations

*"If all you care about is weiner dog races,you might enjoy Germantown Dheinsville Historical Park."-Anonymous.*

If song and drinks are your thing youll enjoy appleton!

Gardens of beer are youll need in La Crosse.

With stein holding and keg rolling, your bound to unleash a competitive nature in Chippewa Falls.

The only holes here in New Glarus are the top of your bottles and the swiss cheese!

## How'd Oktober fest come about?

Oktober fest first started on 1961 in La crosse, Wisconsin where the main event is held to this day. The event was made by the Greater La Crosse Chamber of Commerce and the G. Heileman Brewing Company to raise local moral by making a lively festival. This all started from the reccomendation of two men working in the brewing company,suggesting a event similar to the one in Munich, Germany. The name "Oktober Fest" was registered in 1962 and federally trademarked in 1963. To this day La Crosse Oktober fest,nicknamed Das beste remains the largest and most popular Oktober fest.