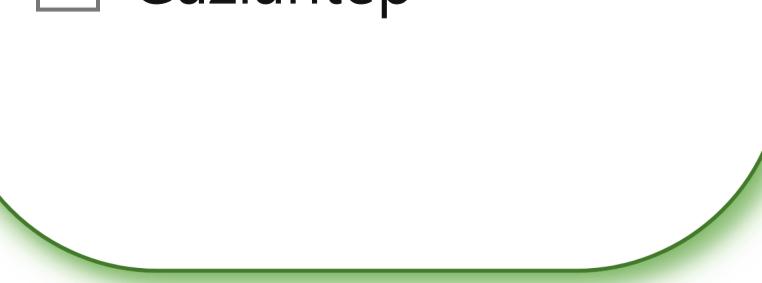
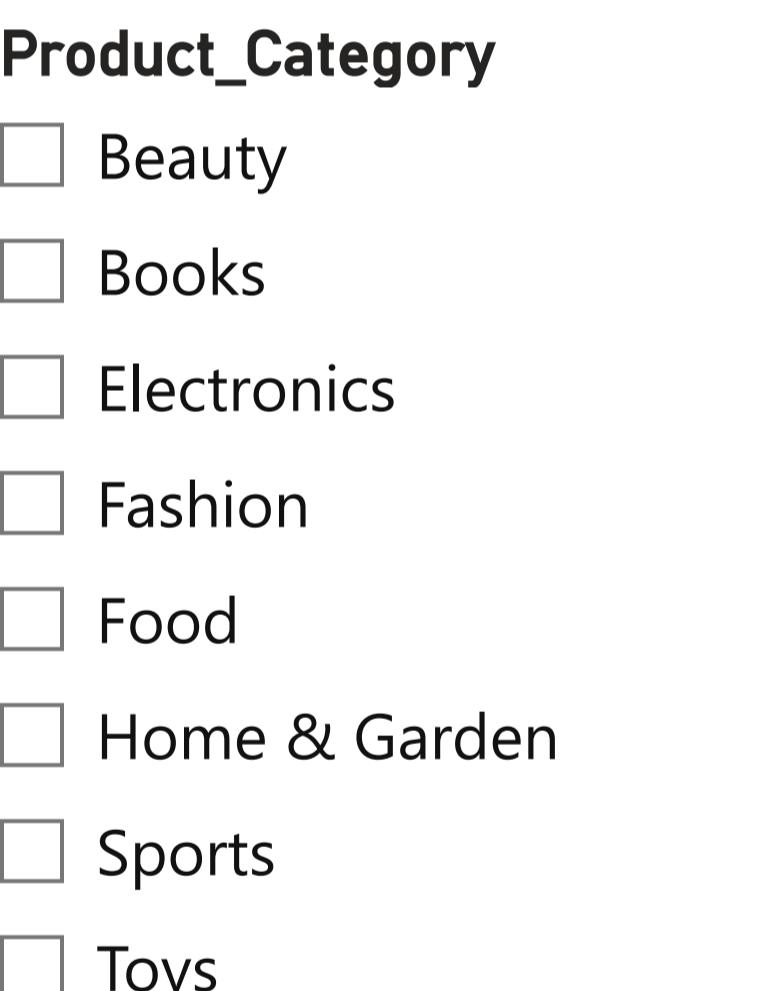
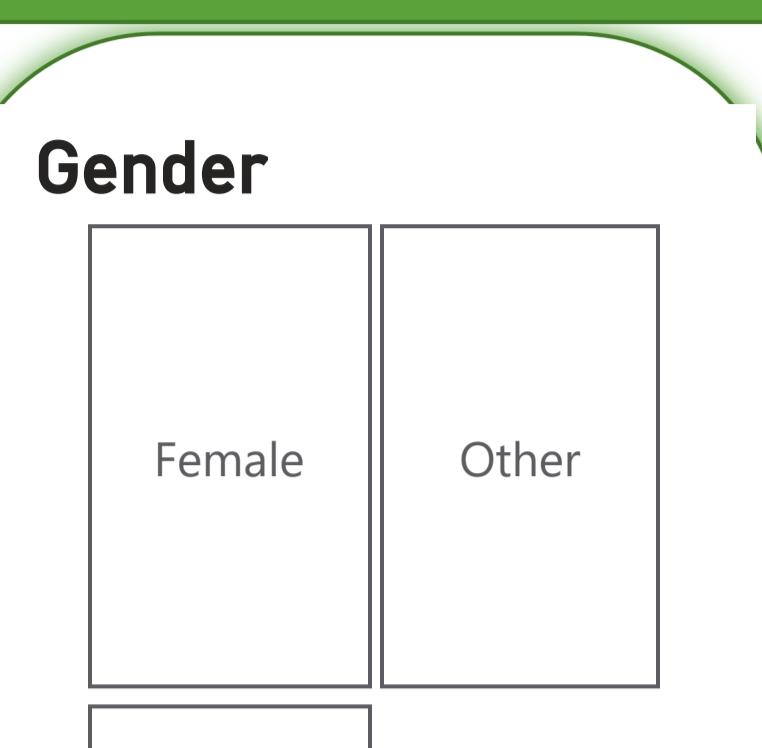


E Commerce Customer Behavior Analysis



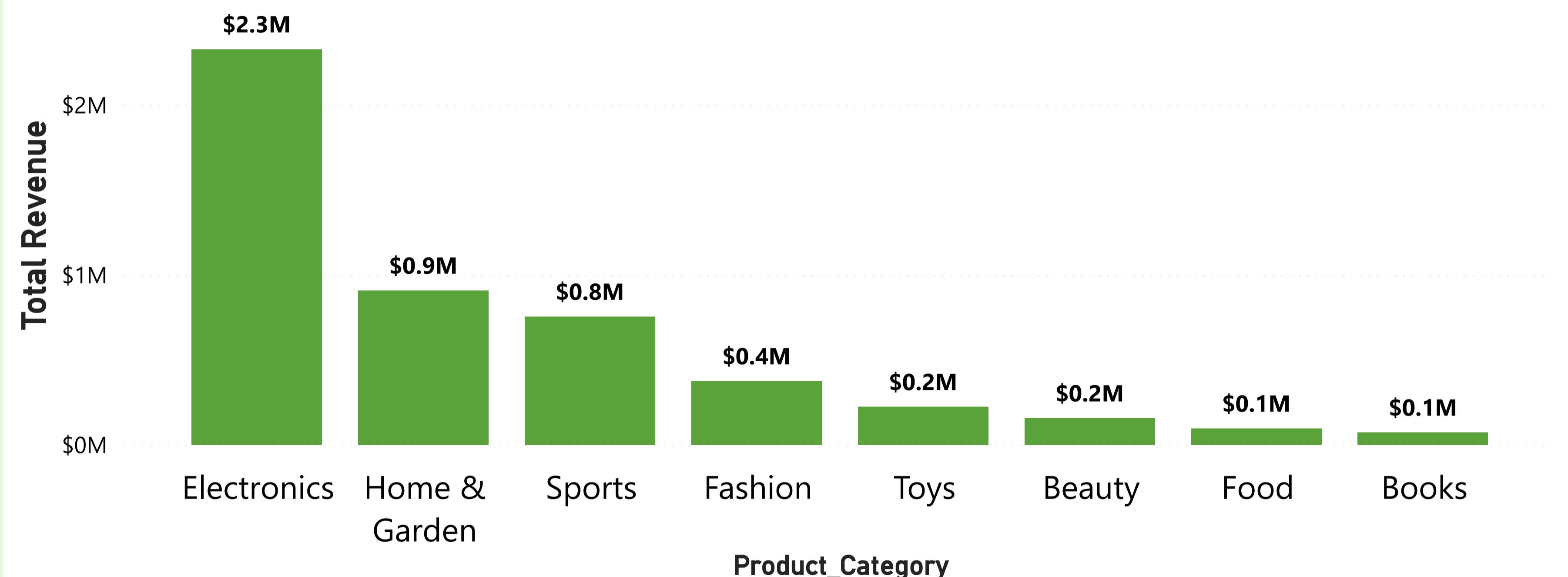
Total Revenue
\$4.92M

Profit Margin
30.76

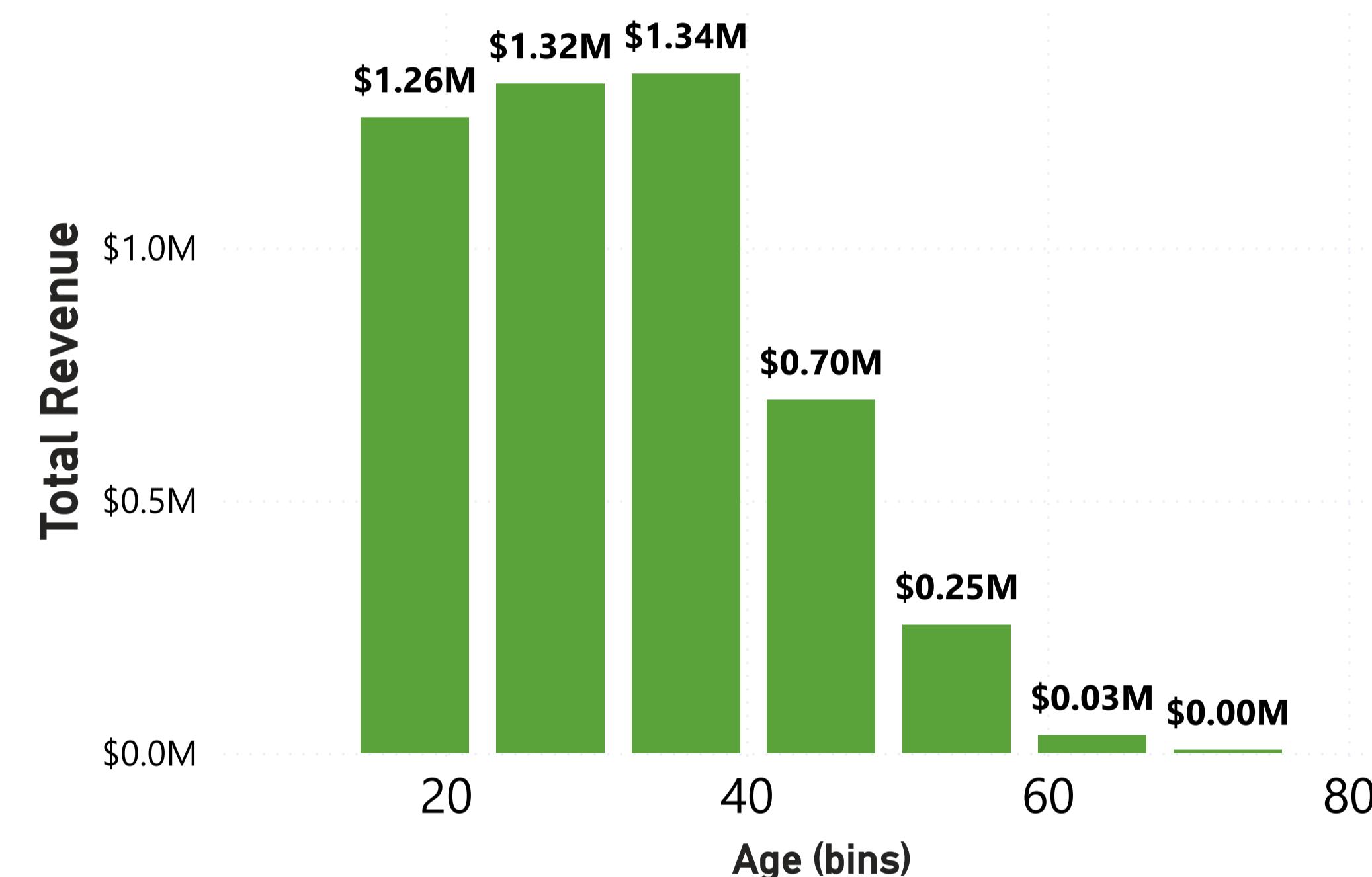
Average Rating
3.9

Average Order Value
\$983.11

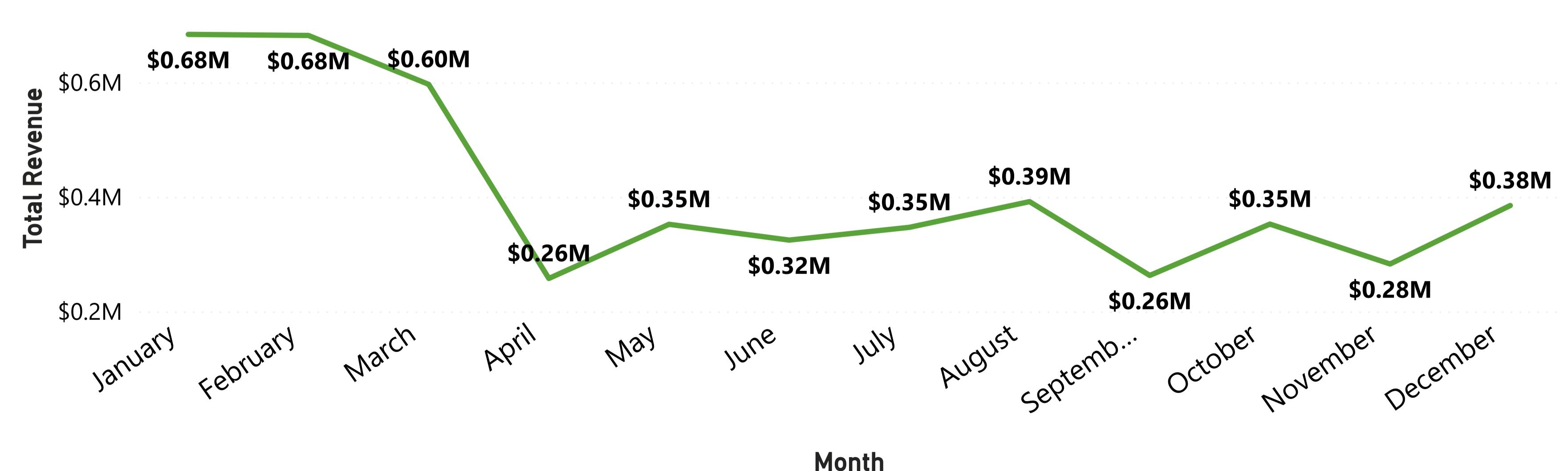
Total Revenue by Product_Catagory



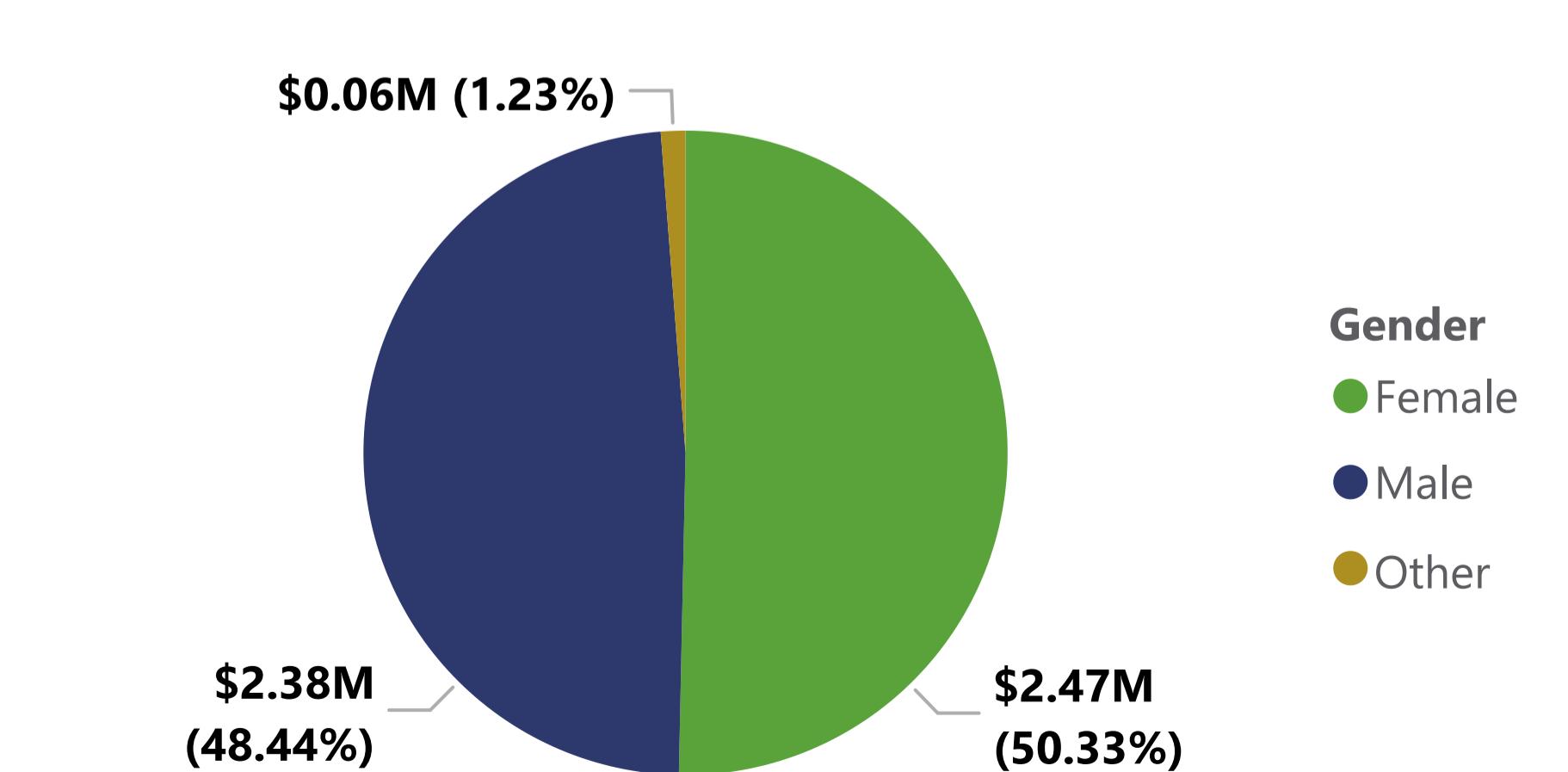
Total Revenue by Age (bins)

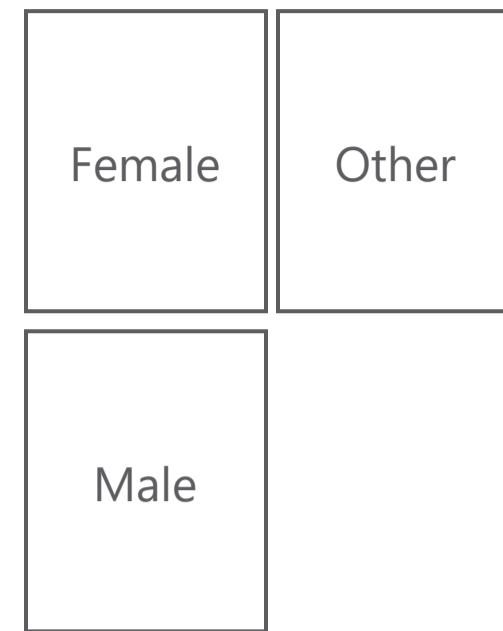
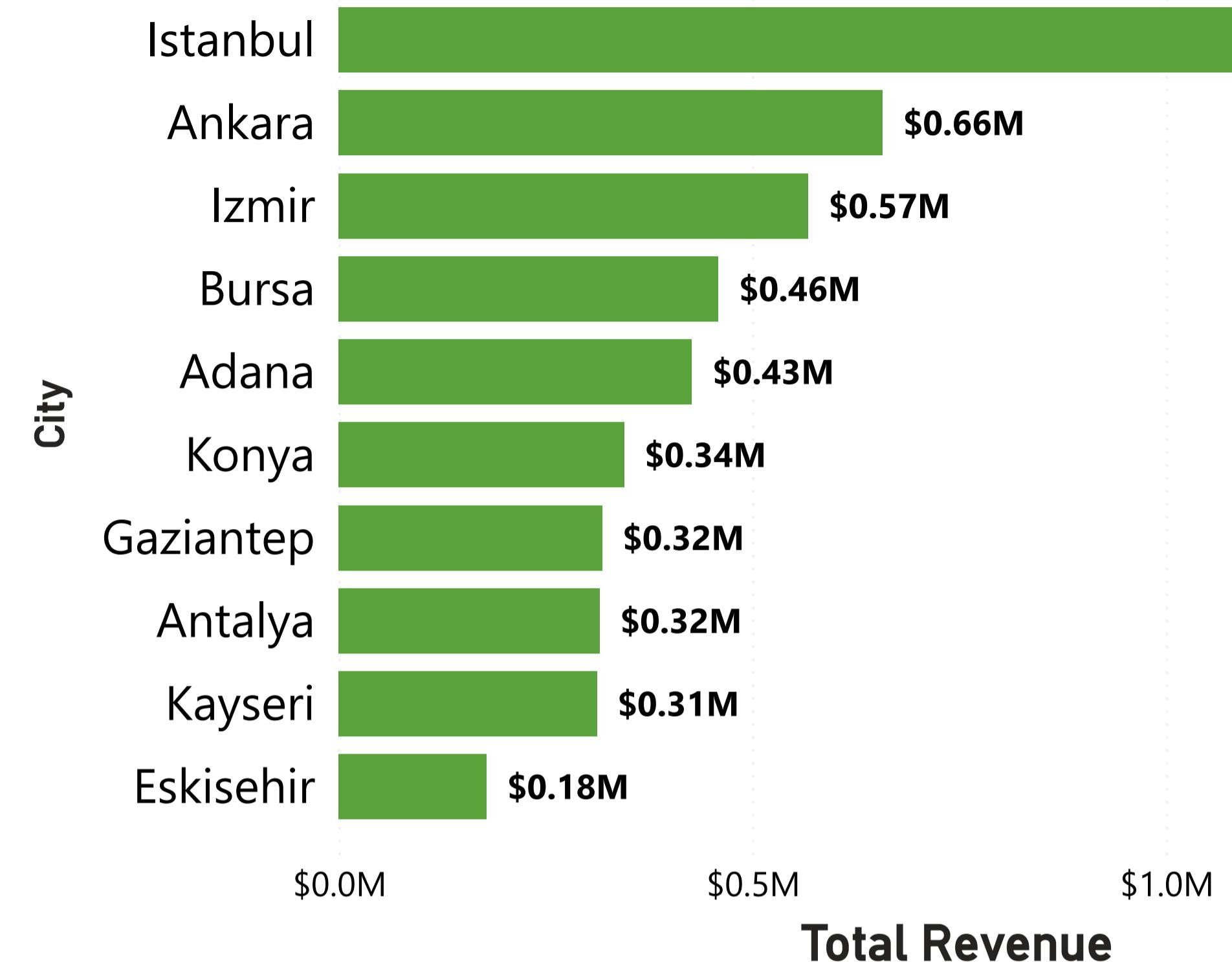
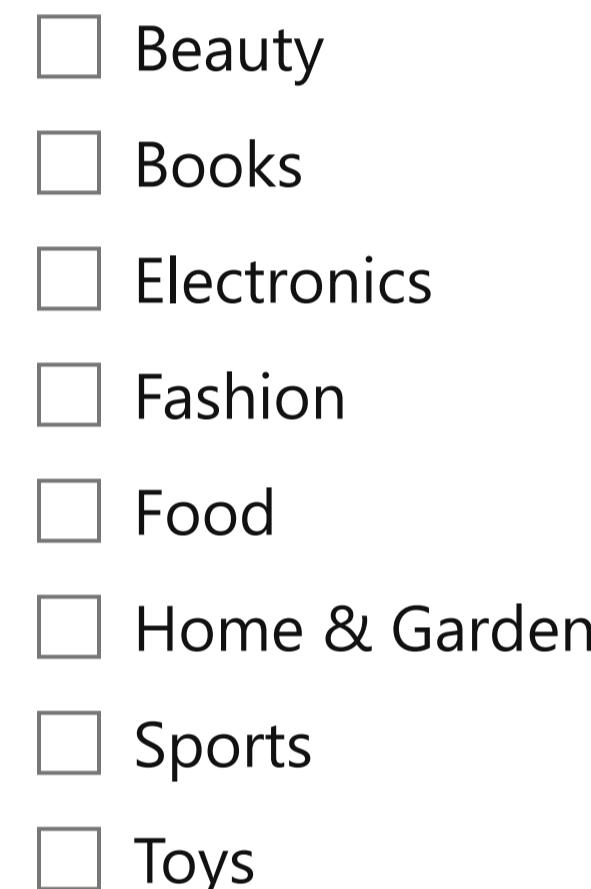
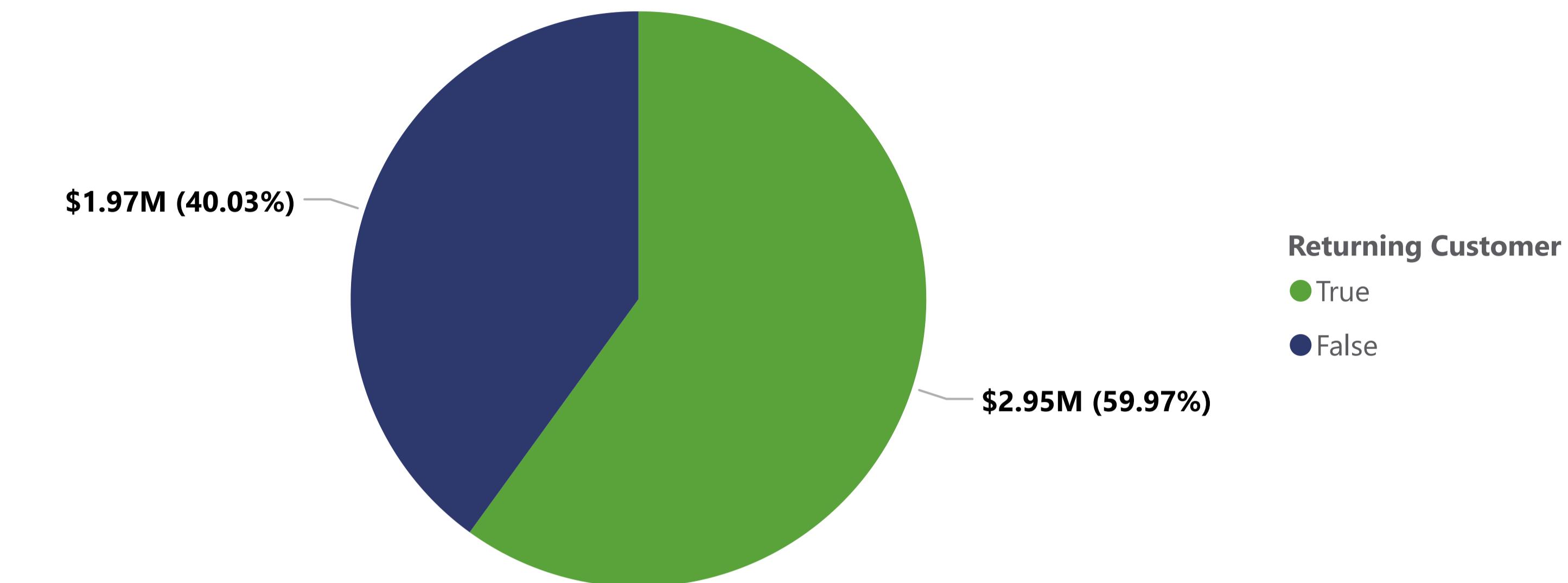
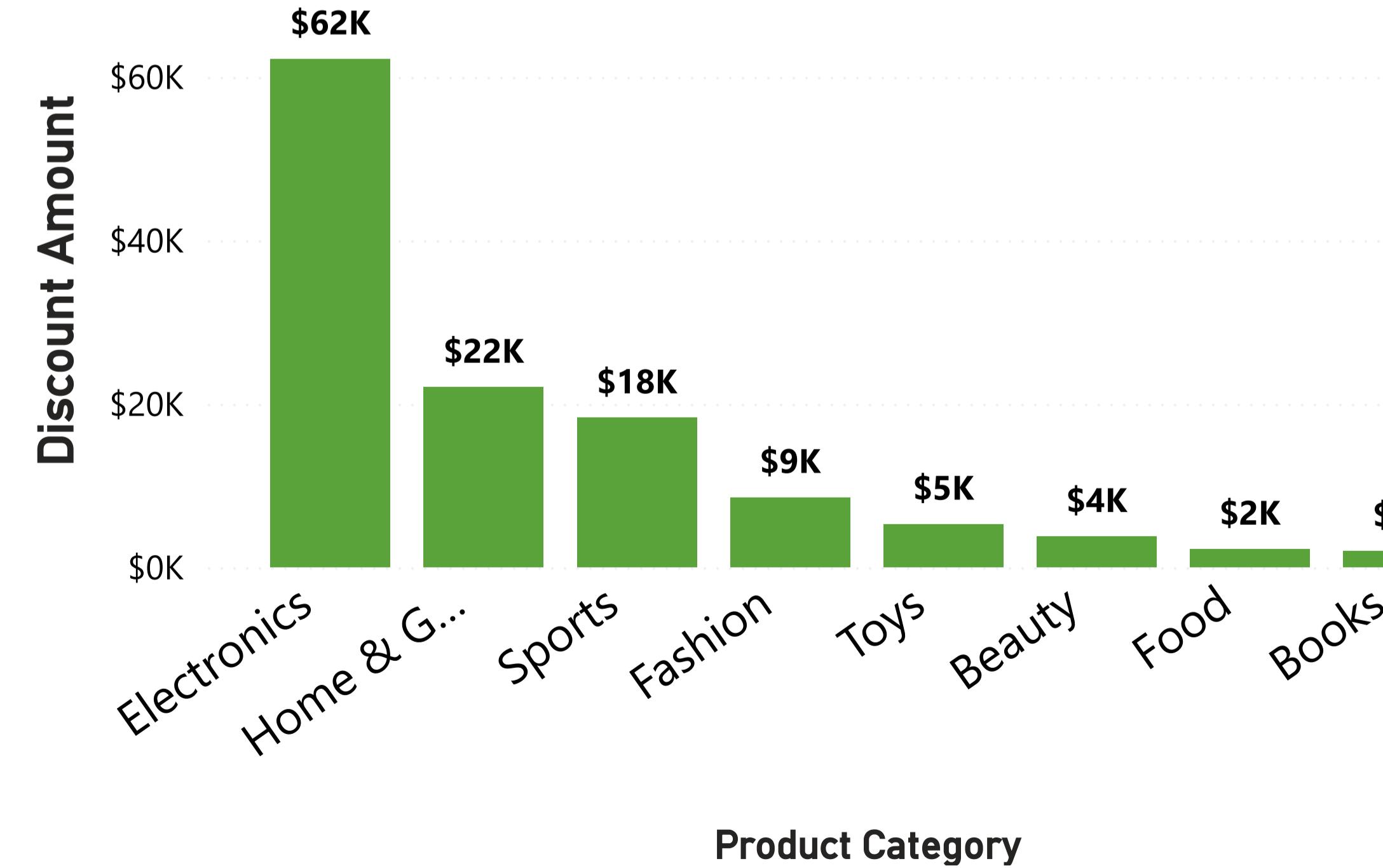
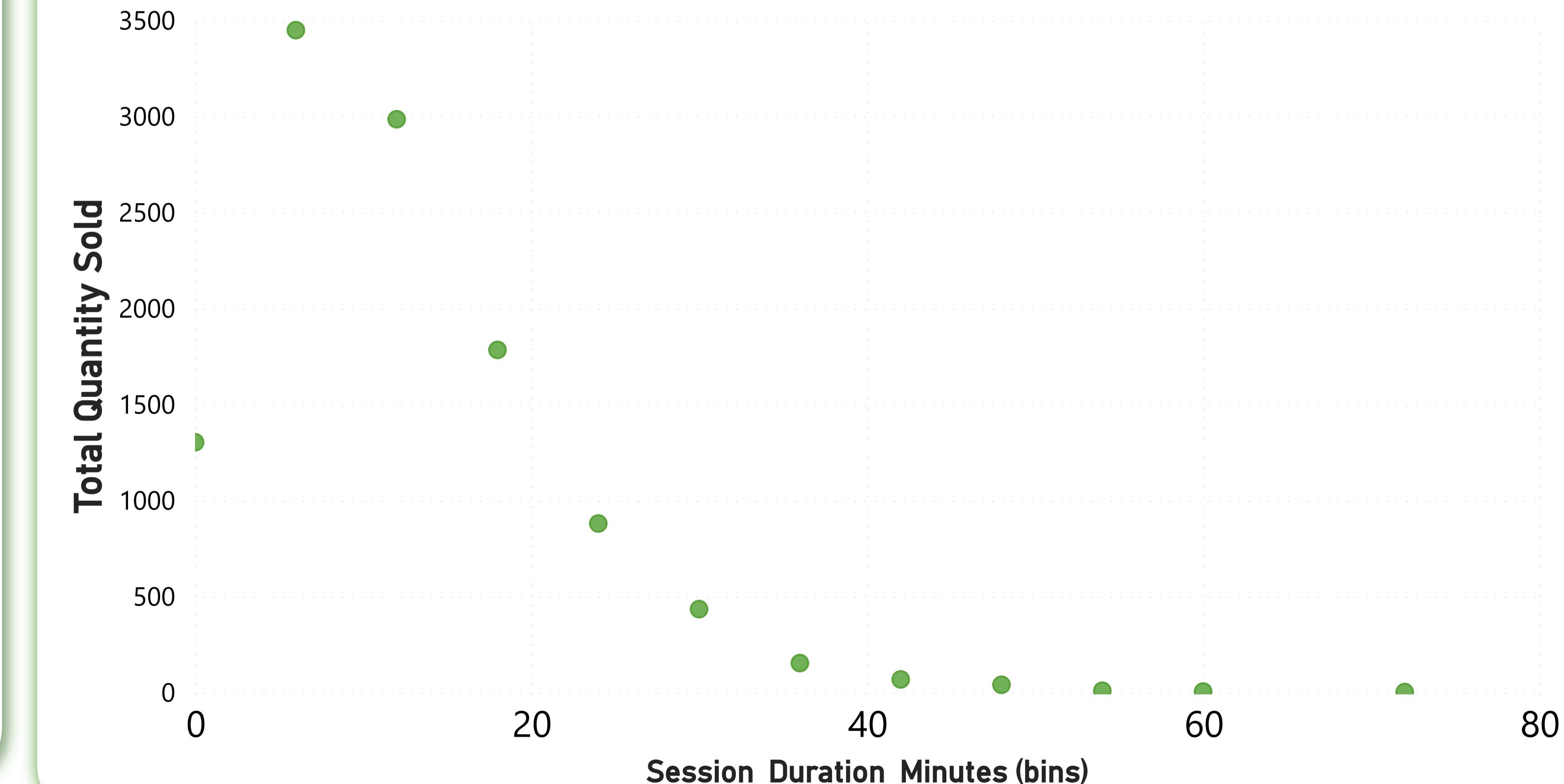


Total Revenue by Month



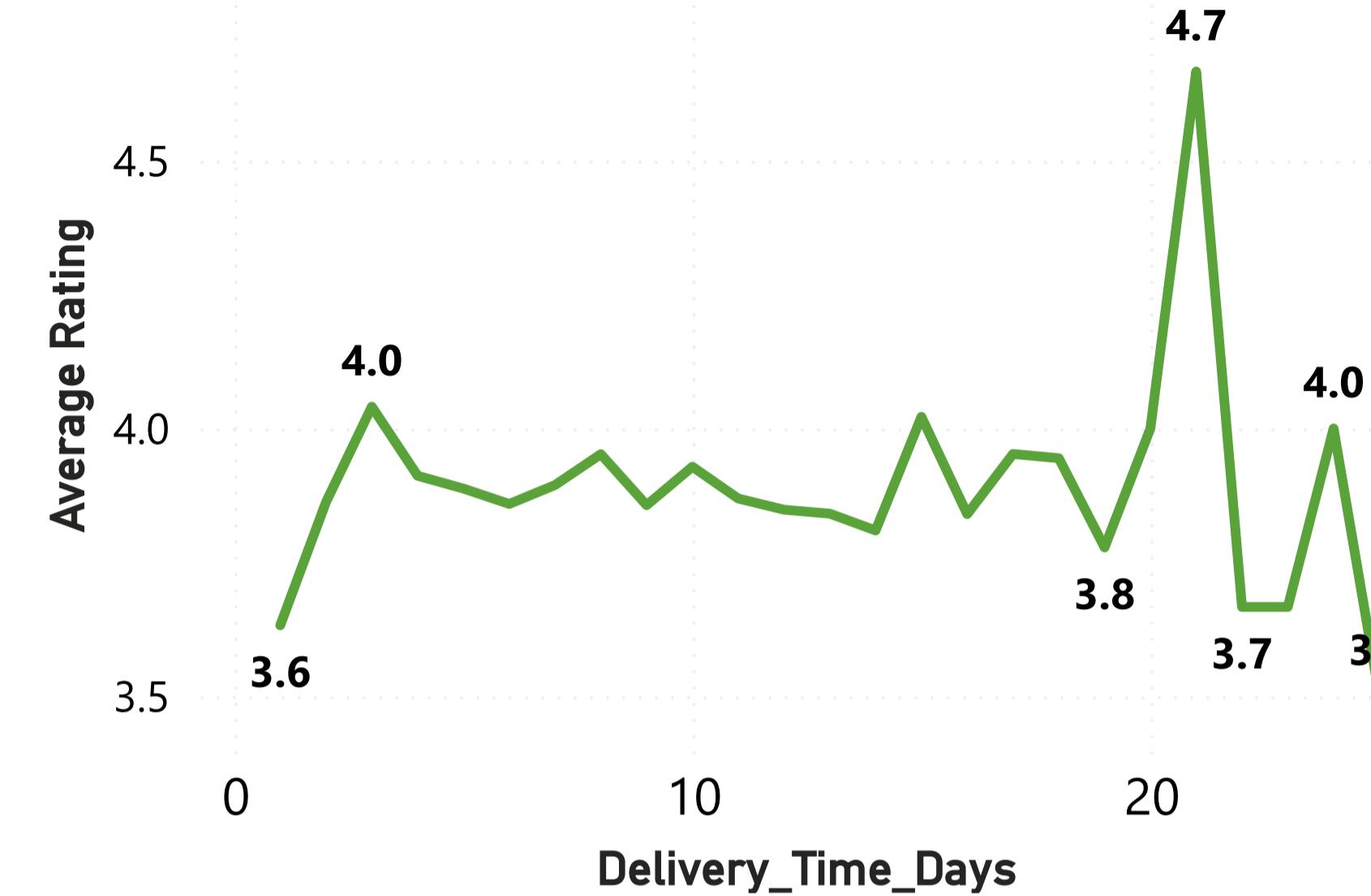
Total Revenue by Gender



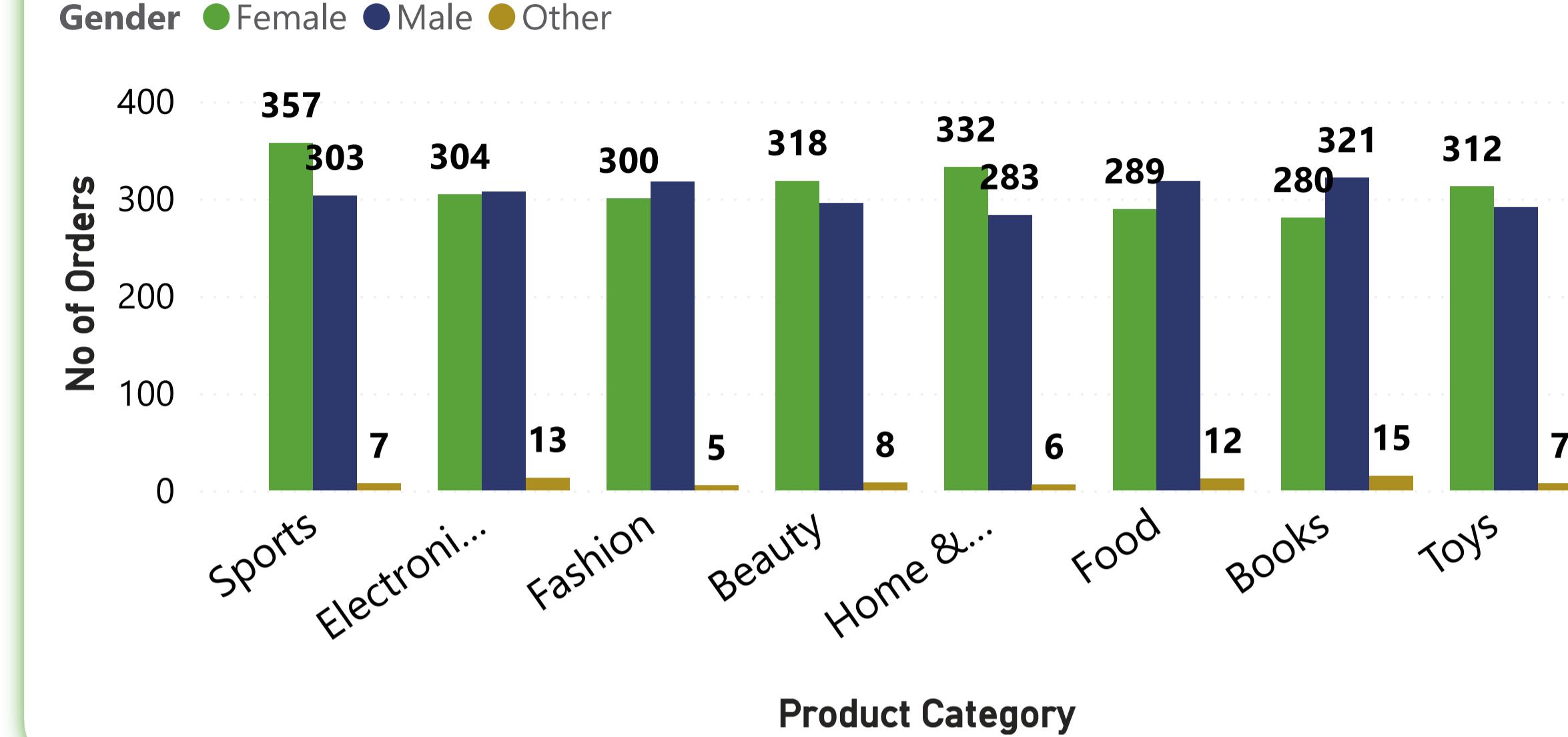
Gender**Total Revenue by City****Product_Category****Total Revenue by Returning Customer****Discount Amount by Product Category****Total Quantity Sold by Session_Duration_Minutes (bins)**

- Category
- Beauty
 - Books
 - Electronics
 - Fashion
 - Food
 - Home & Ga...
 - Sports
 - Toys

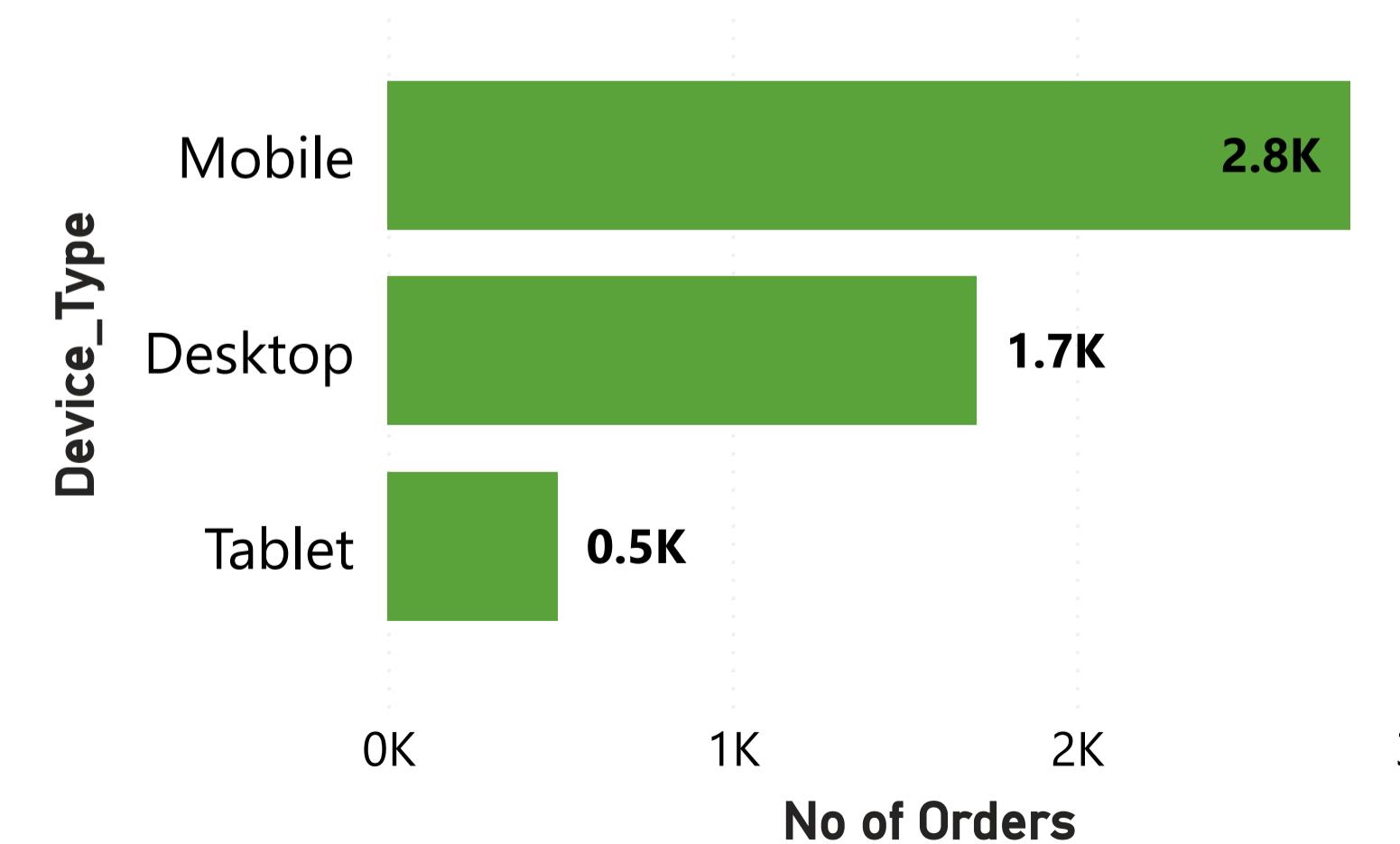
Average Rating by Delivery_Time_Days



No of Orders by Product Category and Gender



No of Orders by Device_Type



Total Revenue by Payment_Method

