

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Affordable price for interior designs

The interior designer shows the design as portfolio

The interior designer looks like a professional designer.

Classic Interior Designs

Quality and customer satisfaction

Calculation of amount for interior decoration



Persona's name

Short summary of the persona

Physical environment with behavioural patterns

More available designs and colours and

Quality products used to decor interiors

Customer Satisfaction

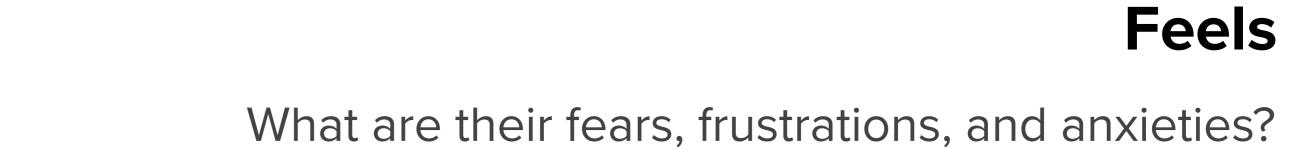
Employers contribution for makeover

Understandable and User friendly based on technoligies



Does

What behavior have we observed? What can we imagine them doing?



What other feelings might influence their behavior?



