

# Bonus

## 50 INSTAGRAM STORY IDEAS

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I purchased this product few months ago and I've already got my value out of it. Everything is so well organized. I can see you put a lot of effort into creating it. Worth the price many times over for the time saving it gives. I'm very happy. Thank you!

#reviews #customerreviews

feelings

share your emotions,  
feelings about your plans

STEP THREE  
Describe a third step in  
your work process

Have you ever struggle with

# 50 Instagram Story

## I D E A S

Here you can find additional ideas to help you create content plan for your social media.

This list is based on 5 types of content related to every stage of marketing funnel that truly captivate and inspire people, encourage engagement, and lead to sales.

You can use these ideas to create your posts, stories or reels in any order. However, I recommend the following weekly plans:

WEEK 1	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	WEEKEND
	ENTERTAIN	SHOW EXPERTISE	EDUCATE	SELL	SHOW EXPERTISE	INSPIRE & CONNECT
WEEK 2	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	WEEKEND
	SELL	EDUCATE	SHOW EXPERTISE	SELL	ENTERTAIN	INSPIRE & CONNECT
WEEK 3	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	WEEKEND
	SHOW EXPERTISE	SELL	EDUCATE	ENTERTAIN	EDUCATE	INSPIRE & CONNECT

You can use either one weekly plan or all three in any desired sequence.

SHOW EXPERTISE	EDUCATE	ENTERTAIN	SELL	INSPIRE & CONNECT
Share updates on project you're working on	Create a mini "how to" video/photo lesson	Share your morning routine	Offer a discount for a limited time only	Ask your followers who / what inspires them
Share customer testimonials	Share time-saving tips related to your niche	Share a resource that helps you and tell how	Show a sneak-peek of your new product /service and open a booking	Test your followers. Start About Me quiz
Show your workspace, business office	Answer FAQs	Share your struggle for the week	Show how your customer use your product and use CTA (buy, order, book) in the end	Share what motivates you and ask your followers to do the same
Share your business failures and how this affected you	Explain obscure industry terms	Share your favorite book	Offer a freebie for a limited time only	Thank your followers for something
Share your business values	Share trends in your niche	Share something that made you feel good this day	Share the client's doubts before he/she purchased and show the results of working with you. Use CTA	Post your favorite quote

<b>SHOW EXPERTISE</b>	<b>EDUCATE</b>	<b>ENTERTAIN</b>	<b>SELL</b>	<b>INSPIRE &amp; CONNECT</b>
Share your business win and show how excited you are	Share money-saving tips related to your niche	Share your favorite educational resource	Promote another social platform or email list. Use CTA (follow, subscribe, watch)	Ask your audience for advice
Show your daily working life	Share/show the tools you use in your business	Share how do you keep yourself relaxed	Share your product /service benefits and use CTA (buy, order, book) in the end	Share your health tips and ask others to do the same
Tell your followers why do you love what you do	Bust a myth about something in your niche	Share your interests and hobbies	Share the best ways to use your product /service and use CTA (buy, order, book) in the end	Share an inspirational quote and ask people to tag a friend
Share photo/video customer feedback	Explain your work process	Share your personal success of the week	Run a contest or giveaway	Ask a poll with “this or that” and have your audience vote
Share your business mission	Step-by-step guide on how to buy / book / order	Share your tip of the day	Compare your prod/serv with a competitors (in general) and use CTA (buy, order, book) in the end	Test your followers. Create quiz about your business