



- Horizontal symbol + word mark is the standard version and should be used across platforms. As a rule of thumb, the size of the rectangle gives a good estimate of the white space required around the logo.
- 2 Symbol should never be used without the word Unmock present in some form (eg. Profile picture is fine as the name is present next to the symbol and repeating the name should be avoided
- 3 Vertical symbol + logomark can be used across platforms and materials, and is well suited for profile pictures, app icons as well as business cards, shirts and other print materials.

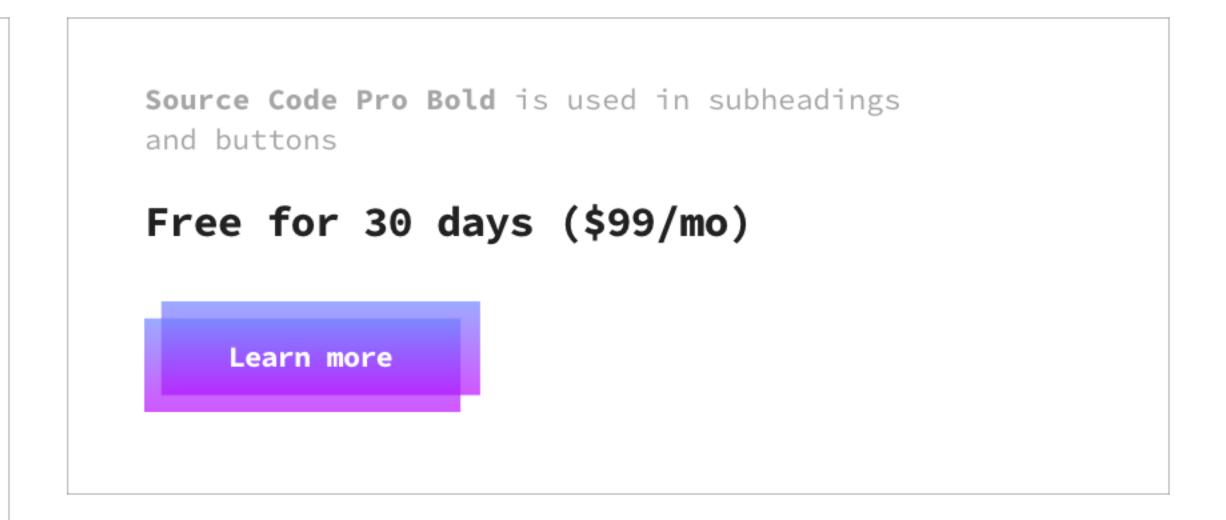


Open Sans Bold is used in headings

You code. We mock.

How does this work?
How does this work?

How does this work?



Open Sans Light is used in the paragraphs

Writing tests for third-party integrations like Facebook or Stripe API is hard. Worse, it's a big waste of time. We are mocking the internet so that you can focus on what matters.

The fonts used by the Unmock brand are Google Fonts. For headings and paragraphs: **Open Sans**. For subheadings, buttons and speciality cases eg. slides in presentations: **Source Code Pro**.

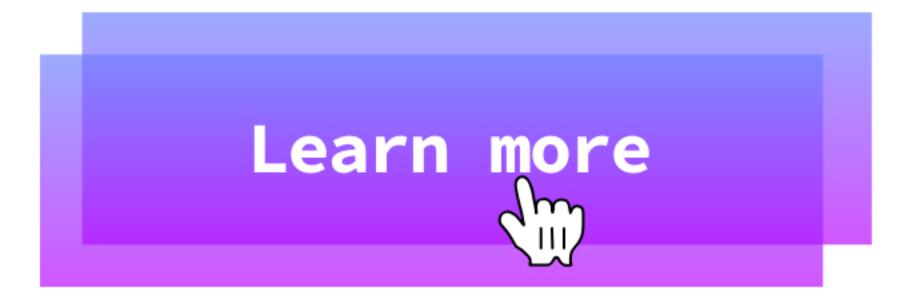
You code. We mock.

If APIs could talk, this is what they would say. Never mock third-party APIs again. Use unmock.

2

We mock.

3



Unmocks gradient can be used to emphasise an element or a block when a greater difference in content hierarchy is needed.

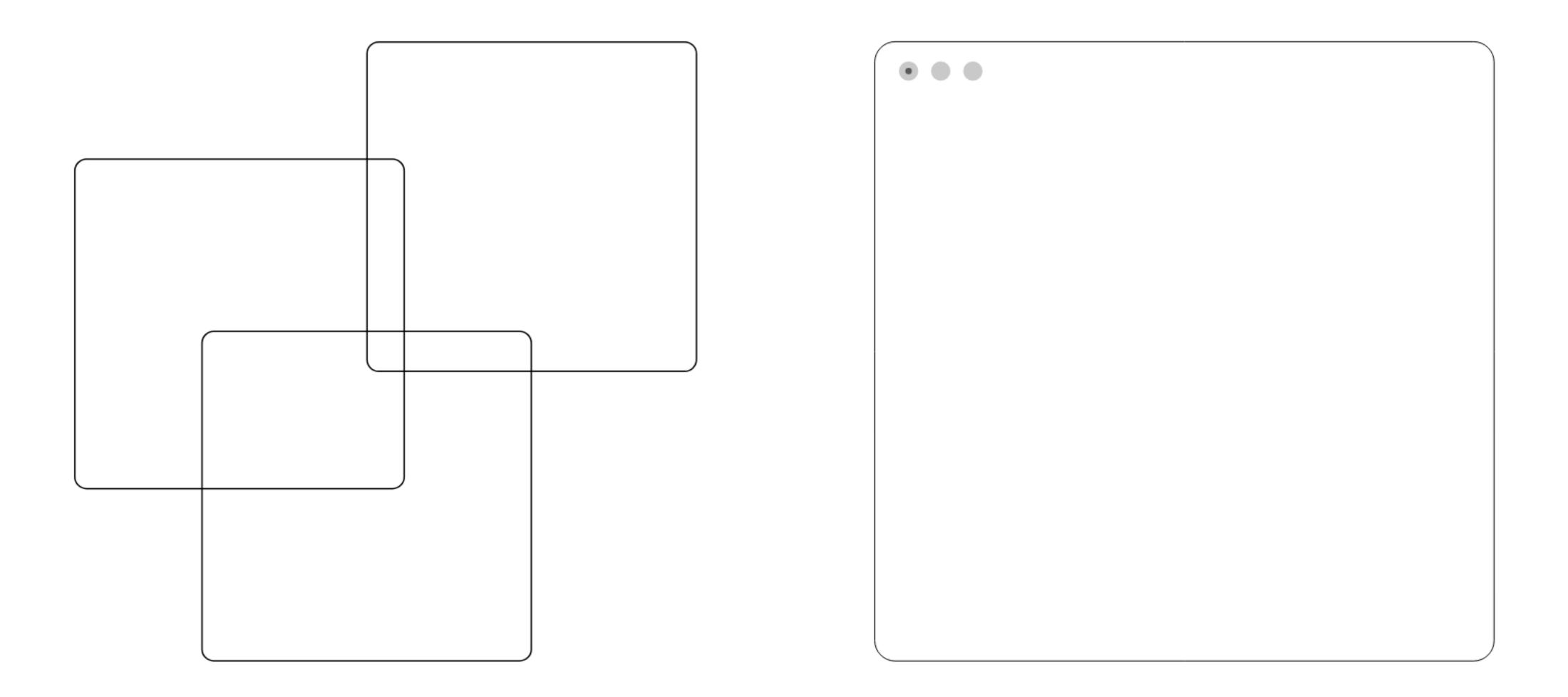
- 1 Gradient as a background
- 2 gradient as a large header
- **3** Gradient as a button

"Hands down the best tool for mocking APIs that I've found."

- Unmock user

```
01
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03
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06
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08
09
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10
11
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            "Photography",
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14
15
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20
21
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22
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24
           "mature_content": 0,
25
26
           "owners": {
27
             "146258": {
28
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29
               "last_name": "Tadder",
30
```

Color #191919 as a background is used for quote highlights and as the background color For code editor screens.



Rounded rectangles and simplistic browser frames can be used as visual elements to Give otherwise plain pages, slides or content more interesting Look.