Week # 1

Date: 11/6/23 **Time:** 7:30 PM

Location: CKB Study Lounge

Meeting called by: Saumya Dwivedi Type of meeting: Planning

Facilitator: Meet Suhagiya Note taker: Jaysheel Patel

Timekeeper: Dev Patel

Attendees: Meet Suhagiya, Dev Patel,

Saumya Dwivedi, Jaysheel

Patel

Please read: MediSys Corp.: The

IntensCare Product Development Team

Please bring: Laptop

Minutes

Week #1- Case Study & Team Project Presenter: Saumya Dwivedi

Agenda item: Brainstorming

Date: 11/6/23

Discussion:

We discussed what defines a team, the pillars of a successful team, and what causes teams to fail. We also discussed shortcomings of the IntensCare team and its members. We will utilize these to write our case study analysis. After this, we brainstormed app ideas for our group project. Some ideas we came up with were a trading app that lets you tweet stock picks/pitches and a chat-based AI model that is fed the latest financial news to aid investors in making informed decisions.

Conclusions:

Each person will complete their respective part of the case study. We will continue to brainstorm and settle on an idea soon, so that we can begin in-depth research on strategy, innovation, and target market disruption as well as develop our presentation. For now, each team member will be tasked with researching one of the ideas we brainstormed, so we can make an educated decision on what to pursue.

Action items		Person responsible	Deadline
~	Complete Case Study Analysis	All	11/6/23
~	Research Assigned App Idea	All	11/13/23
•	Finalize App Ideas & Begin In Depth Research	All	11/13/23

Other Information

Resources:

https://drive.google.com/file/d/1Wk-FOqyCxl_p717oOFNPwhNkKNNff6Vi/view

Special notes: N/A

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Conclusions:			
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Other Information

Resources:

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Special notes:

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Other Information

Resources:

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Special notes:

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Special notes:

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