HMW FILE

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1. **Problem Area : Event planners feel stressed managing too many tasks and deadlines at once. Communication is messy, and mistakes happen.**

   How Might We ? :

   - How might we create one place for event planners to track tasks, deadlines, and team chats?

   - How might we make deadlines easier to manage so planners don't miss them or get confused?

   - How might we make sure clients' needs are clearly included in every step of planning?

2. **Problem Area : Busy people want to save time and avoid feeling overwhelmed. They need apps that work with tools they already use (like calendars).**

   How Might We ? :

   - How might we connect work and personal tasks to apps like Google Calendar or Outlook?

   - How might we let users add tasks in just a few clicks without slowing them down?

   - How might we design the app to feel simple and not add extra stress?

3. **Problem Area : Teams often misunderstand each other, and tasks aren't shared fairly. They need clear updates and ways to track progress.**

   How Might We ? :

   - How might we help teams share updates instantly so everyone stays on the same page?

   - How might we divide tasks fairly so no one feels overworked?

   - How might we show progress (like charts or checklists) to keep everyone accountable?

4. **Problem Area : Organizers want fewer last-minute changes and events that match what clients expect.**

How Might We ? :

- How might we get client feedback early and use it to improve plans?

- How might we warn planners about scheduling conflicts before they become problems?

- How might we create easy-to-follow checklists to avoid missing small details?