




PROFILE

Gender : Female
Age : 28
Education : Bachelor's degree
Occupation : Event Coordinator
Location : Mumbai



INTERESTS

-  Networking vendors
-  Event workshops
-  Destination weddings

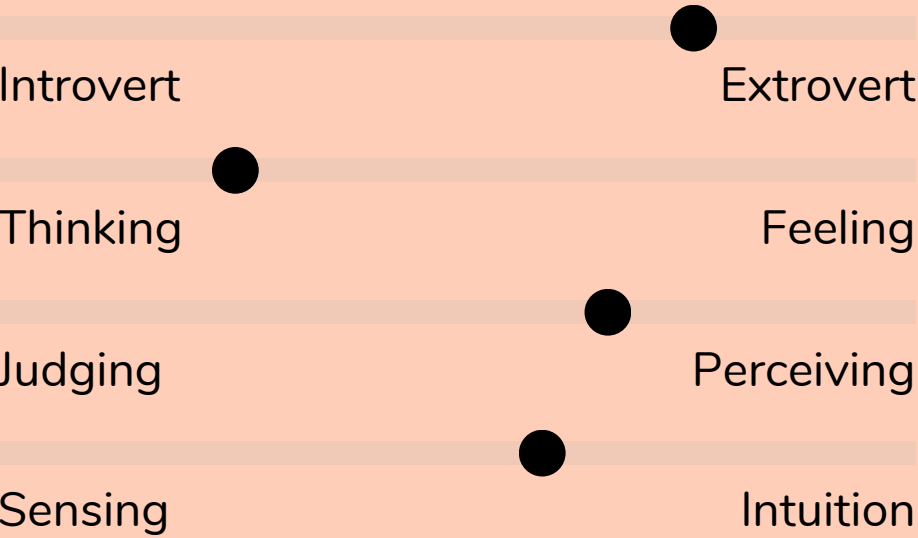
GOALS

- Collaborate with vendors
- Prioritize tasks
- Offline access

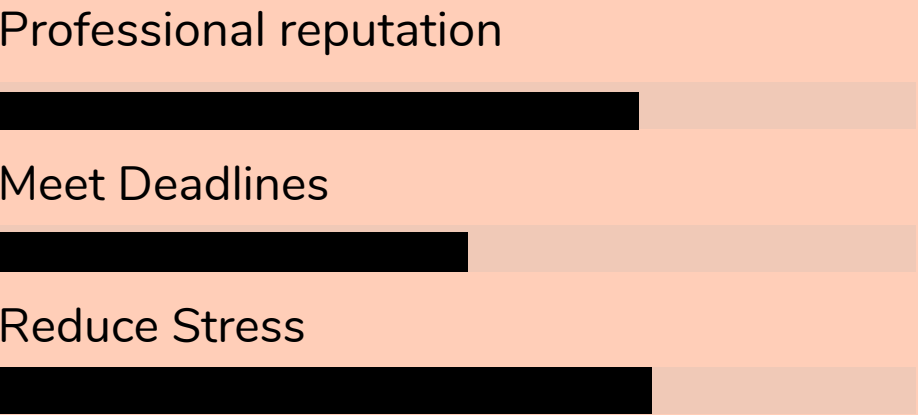
FRUSTRATIONS

- Team members missing updates
- Last-minute chaos
- Apps crashing offline

PERSONALITY



MOTIVATIONS



“

I need an app that keeps my team on track and handles last-minute changes seamlessly during events.”

PROFILE

Gender : Male
Age : 29
Education : Bachelor's degree
Occupation : Corporate Manager
Location : Bangalore



INTERESTS

- Leadership books
- Playing cricket
- Tech conferences

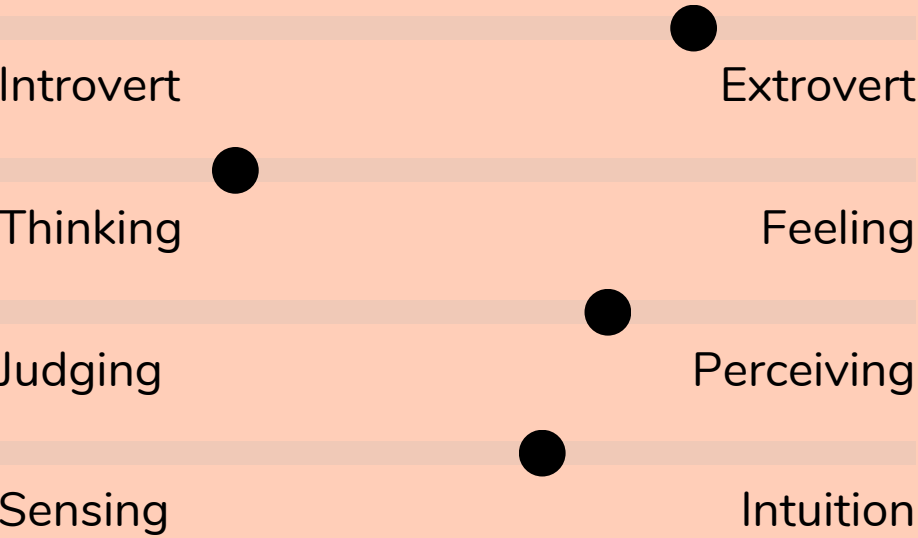
GOALS

- Assign tasks without constant follow-ups
- Track progress via visual indicators
- Sync timelines with calendar

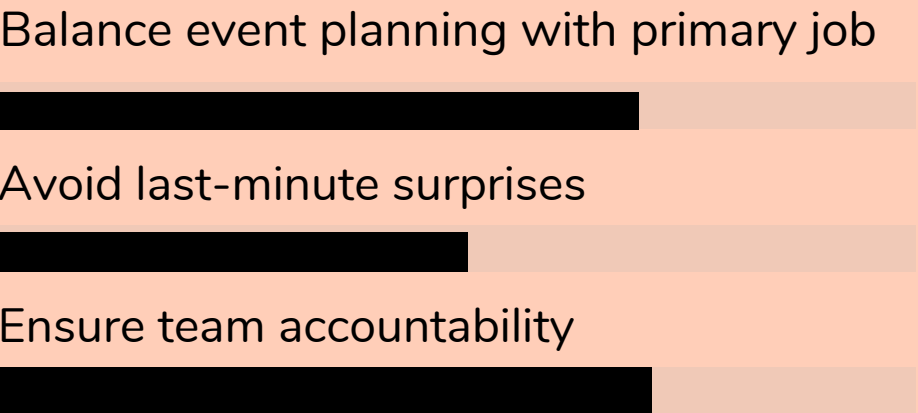
FRUSTRATIONS

- Overcomplicated apps with bloat
- Poor email/calendar integration
- Team members missing deadlines

PERSONALITY



MOTIVATIONS



“

“I want a simple tool to plan office events without micromanaging every task.”