Contact

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Top Skills

Business Strategy
Data Analysis
Business Analysis

Languages

English (Full Professional)
Hindi (Native or Bilingual)
German (Elementary)

Certifications

Data Analyst
SQL

Nimisha Agarwal

Business Analyst at BluSmart | Ex-Zomato | Ex-Treebo | Math Undergraduate, University of Delhi '22
Gurugram, Haryana, India

Summary

An Analyst by profession who strongly emphasises upon self learning and growth. Strong analytical skills complemented by creative thinking and a passionate one about public speaking, am a person who loves to engage with people and frame big data analysis into a simple storytelling presentation.

Experience

BluSmart
Business Analyst
July 2024 - Present (5 months)
Gurugram, Haryana, India

1. Contributing to overall category sales projections and identifying scaling opportunities to optimize overall category performance.

2. Analysing B2C and B2B operations across NCR and BLR to drive strategic growth across diverse segments through data-driven insights.

3. Developing and maintaining essential dashboards to enhance business insights and monitor key performance indicators (KPIs).

BarRaiser
Interview Expert
September 2024 - Present (3 months)

1. Conducting in-depth analytical interviews and evaluations for candidates across various Analytical roles, enhancing hiring quality and alignment with company values.

2. Providing constructive feedback and coaching to candidates, improving their interview performance and confidence.

Zomato
Business Analyst

September 2023 - July 2024 (11 months)
Gurugram, Haryana, India

1. Universally Designing RCA dashboards to disseminate key business insights and propose enhanced strategies to the Sales and Category teams handling the restaurant partners across Delhi NCR.

2. Capitalized on competitive analysis to drive performance enhancements, strengthening the brands' competitive edge and ensuring sustained success.

3. Analyzed contribution margin figures to enhance the team's understanding of the city's market share in relation to the broader business landscape.

Treebo Hospitality Ventures
Data Analyst
April 2022 - August 2023 (1 year 5 months)
Bengaluru, Karnataka, India

1. Collecting and analyzing data through Metabase, elevating my business intelligence by curating customizable and interactive dashboards around the Performance Marketing key metrics.

2. Implementing automation to simplify tasks and enhance productivity, making work more accessible and more efficient for individuals within the organization.

3. Contributed to API automation from user attribution tools like AppsFlyer and Mixpanel to facilitate seamless data integration.

VAHDAM® India
Business Analyst Intern
December 2021 - February 2022 (3 months)

Tracked and managed Sales and Inventory data for marketplaces like Walmart, QVC, Nordstrom, etc. to help project sales for the FY'22

Third Bridge Group Limited
Operations Analyst Intern
June 2021 - August 2021 (3 months)

Working on real-time projects in the product management domain has provided me with valuable insights into the process of product innovation.

ZeroFoods
Founding Intern
June 2020 - June 2020 (1 month)

Education

Delhi University
BSc, Mathematics · (2019 - 2022)

Sri Venkateswara College, Delhi University
Certificate, German · (July 2020 - July 2021)

Wharton Online
Certificate, Business Analytics Specialisation · (2020 - 2021)