

AI 9

Emirates Clone Website

Project Prepared by:

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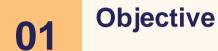






Table of contents





02 Empathy, Define and Idea

Prototype and
Testing and Project
Working

Conclusion 04





Introduction

We have created a clone website of a well known Airline named "EMIRATES" using HTML and CSS, ensuring a seamless and user-friendly experience for our reviewers.

Emirates Airline, a beloved brand among aviation enthusiasts, We have hosted our website as a digital journey to showcase our front-end development skills. The clone site offers a seamless interface, elegant typography, and a signature colour scheme, allowing users to immerse themselves in the familiar ambiance of Emirates Airline.













Our airline website's primary goal is to provide passengers with an intuitive, efficient, and comprehensive platform that offers seamless booking experiences, personalised travel information, and exceptional customer service, ultimately increasing their overall travel satisfaction and loyalty to our airline brand.







02



Empathy Mapping, Define and Idea





Empathy Mapping:



What do they see?

- Visually appealing images of luxurious cabins, exotic destinations, and smiling passengers enjoying their journey with Emirates.

What do they hear?

- Testimonials from satisfied customers, soothing background music reminiscent of travel, and announcements about exclusive offers and promotions.

What do they say and do?

- Expressions of excitement and anticipation while planning their trip, sharing travel stories and recommendations, and actively engaging with the website to find the best deals and options.

What do they think and feel?

- Aspirations for luxurious travel experiences, concerns about safety and convenience, and the desire for seamless booking processes and excellent customer service.







Define:

The original website of Emirates Airline is cloned using HTML and CSS to replicate its design, structure, and functionalities. This process aims to create a faithful replica of the original website, mimicking its layout, visual elements, navigation, and interactive features. The goal is to create a clone website that closely resembles the original, allowing users to perform tasks like flight booking and travel information.





Idea:

The core idea behind cloning the Emirates website is to replicate its essence while infusing innovation and customization. By studying the design principles, user interface, and functionalities of the original site, the goal is to capture the essence of Emirates brand identity and user experience. Enhancements tailored to the target audience, such as optimizing accessibility, integrating new features, or enhancing the user interface with modern design elements, aim to deliver a seamless digital experience that mirrors the sophistication of Emirates while adding unique value and appeal.







Prototype And Testing And Project Working:



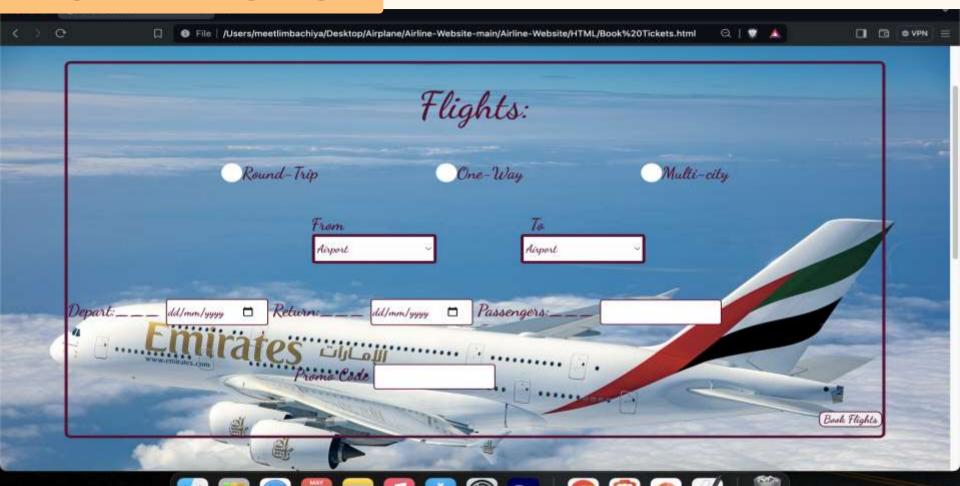
HOME PAGE



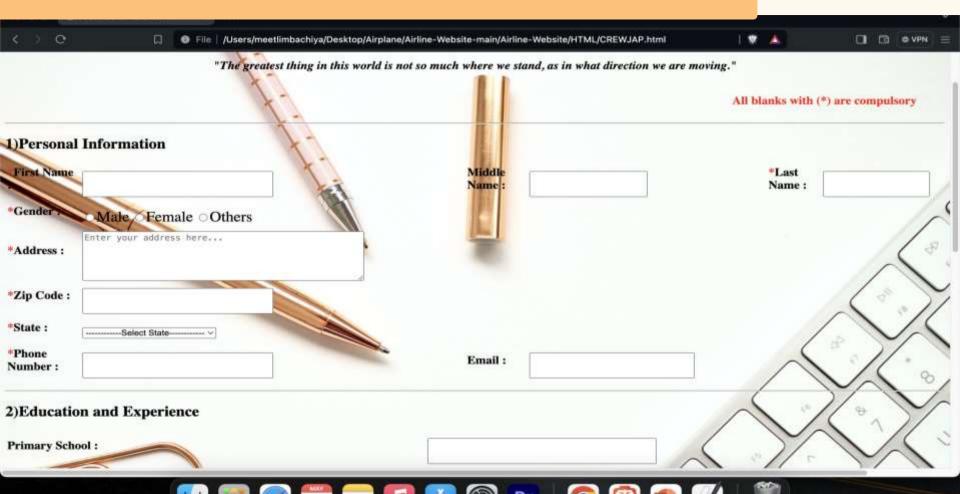
MAIN/INDEX



Flight Booking Page



JOB APPLICATION FOR CREW AND PILOT

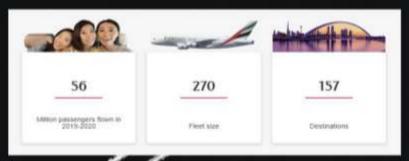


ABOUT US

About Us

Emirates connects the world to, and through, our global hub in Dubai.

We operate modern, efficient and comfortable aircraft,
and our culturally diverse workforce delivers award-winning services
to our customers across six continents every day.





Our talented and dedicated workforce joined us from over 160 nations from around the world, bringing their expertise and diverse experiences to deliver the best products and services for our global customer base.

CREDITS



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- dnata, whose principal office is at Emirates Group Headquarters, PO Box 686, Dubai, United Arab Emirates, dnata is a Dubai corporation established by Decree No.1 of 1987 (as amended) of the Government
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04



Conclusion





The core idea behind cloning the Emirates website is to replicate its essence while infusing innovation and customization. By studying the design principles, user interface, and functionalities of the original site, the goal is to capture the essence of Emirates brand identity and user experience. Enhancements tailored to the target audience, such as optimizing accessibility, integrating new features, or enhancing the user interface with modern design elements, aim to deliver a seamless digital experience that mirrors the sophistication of Emirates while adding unique value and appeal.







THANK YOU



