

PROJECT

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PREFACE

• E-commerce as anything that involves an online transaction. E-commerce provides multiple benefits to the consumers in form of availability of goods at lower cost, wider choice and saves time. The general category of e-commerce can be broken down into two parts: E-merchandise: E-finance. E commerce involves conducting business using modern communication instruments: telephone, fax, e-payment, money transfer systems, e-data interchange and the Internet. Online businesses like financial services, travel, entertainment, and groceries are all likely to
Forces.

• Influencing the distribution of global e-commerce and its forms include economic factors, political factors, cultural factors and supranational institutions. It has an impact over the economy of many countries among which India is on the top of that list. It has named as new gold rush in e-commerce. E-commerce has many reasons that why it is very crucial in developing the country. For the study we have taken several parts of the world such as North

America, Latin America, Europe, Middle-East, Africa and South Asia
,and Australia. E-commerce has an intent to bring some
transformation in the society and that's the reason its essential.

1. INTRODUCTION

E-COMMERCE SHOES WEBSITE

- **Ecommerce is the buying and selling of goods and services over the Internet.**
- **It is conducted over computers, tablets, smartphones, and other smart devices.**
- **Almost anything can be purchased through ecommerce today; for this reason, ecommerce is often highly competitive.**
- **Ecommerce operates in several market segments including business-to-business, business-to-consumer, consumer-to-consumer, and consumer-to-business.**
- **Top Examples of Ecommerce. There are some pretty major examples of ecommerce are flipkart, myntra ,etc.**

2. OBJECTIVE



Save Money



Online Order



Free Shipping



24/7 Support

3. DEVELOPMENT TOOLS

(1)LANGUAGE:- CSS,JAVA SCRIPT,HTML.

**(2)WEB BROWSER:- MOZILA FIREFOX
/GOOGLE CHROME / OPERA MINI / SAFARI /
MICROSOFT EDGE.**

4. FEATURES

- 1. Secure Login-Logout**
- 2. Inexpensive**
- 3. User Friendly**
- 4. Fully Informative**

5. SNAPSHOTS

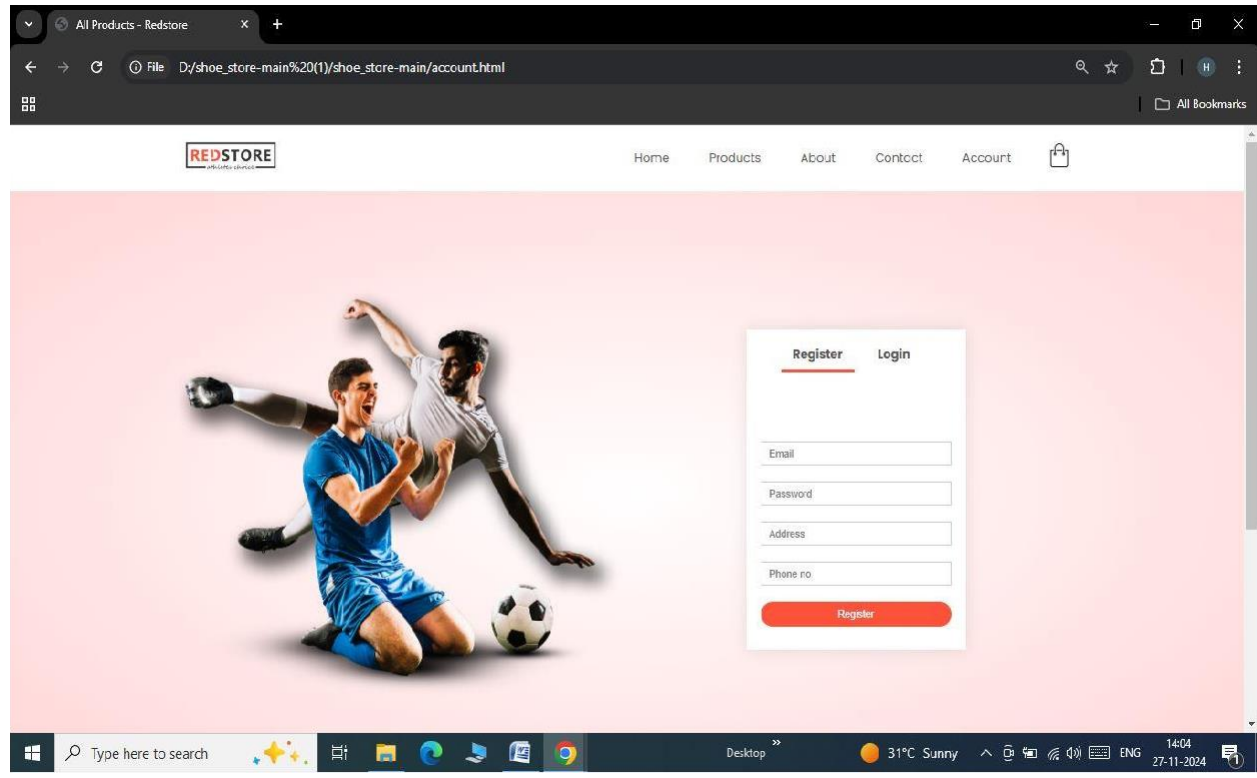


Fig 1.Register page :-

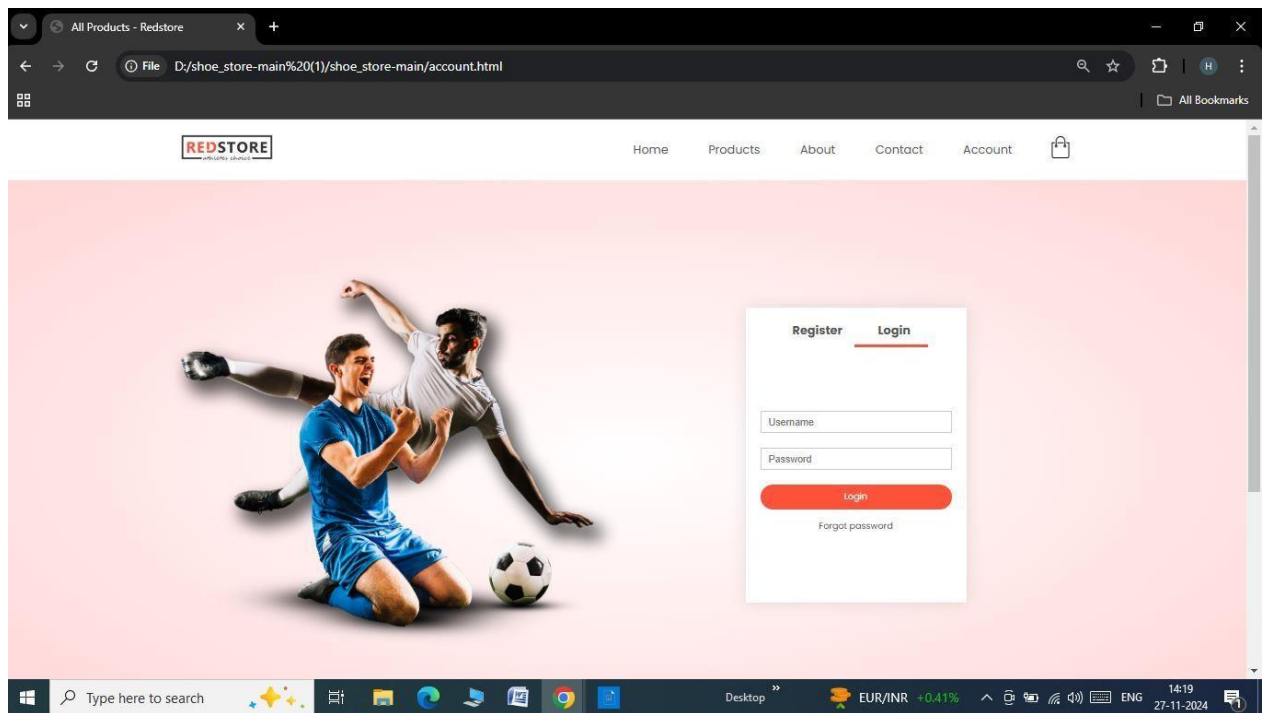


Fig 2.Login page :-

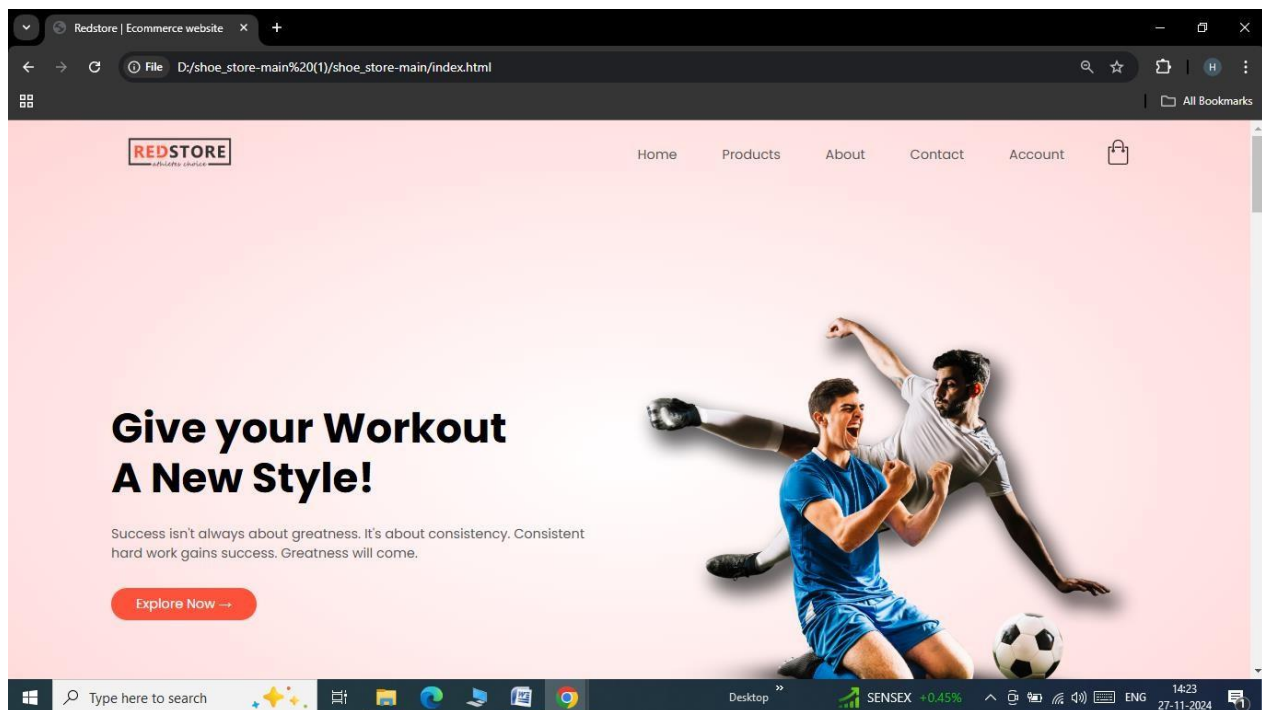


Fig 3.Home page:-

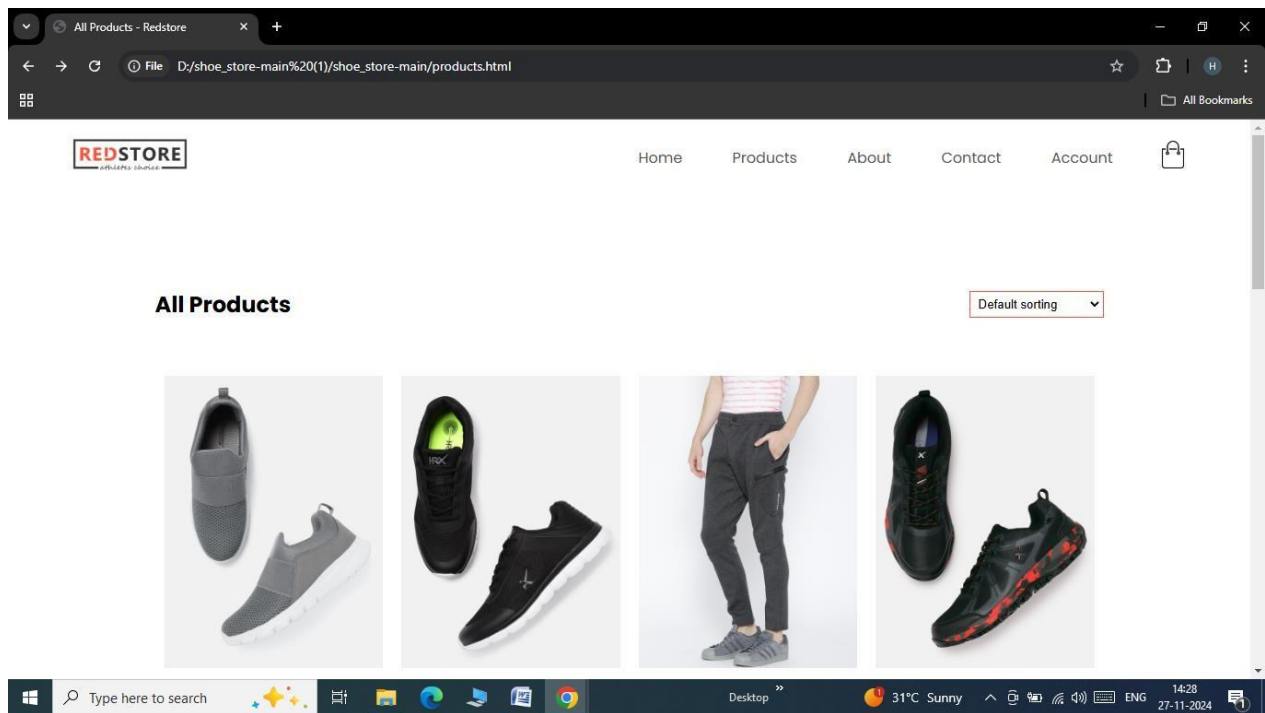


Fig 4.Product page:-

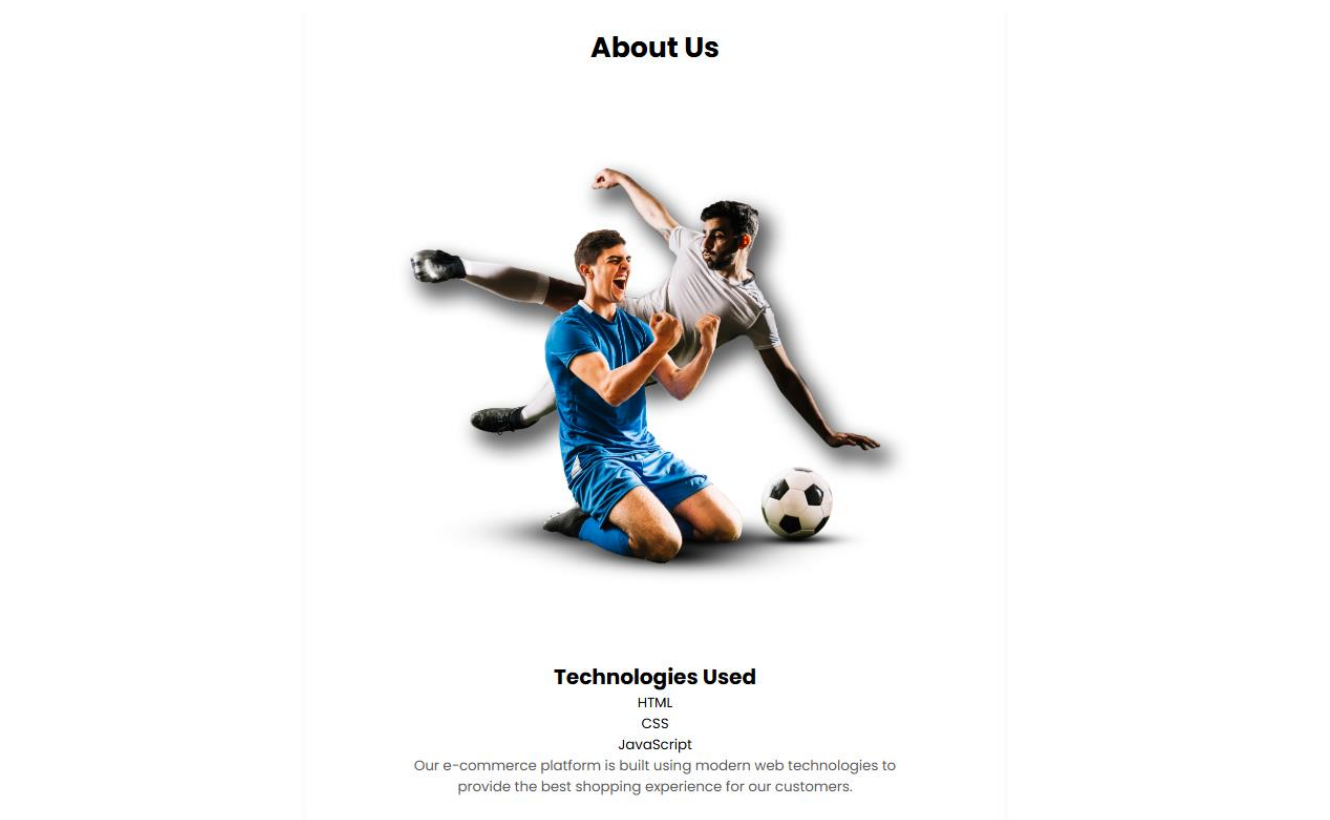


Fig 5.About Us:-

6. Research Objective

The study is focused on achievement of following objectives:

- To assess the latest trend in e-commerce globally.**
- The impact of growth of e-commerce.**
- To analyse the latest global scenario of e-commerce.**
- The impact of growth on overall economy.**