

# A Report On: -News Insights on Companies of China

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# **Table Of Contents**

Objectives	3
Data Extraction	3
<ol> <li>Extracting Top companies from ChatGPT</li> <li>Extracting News from Yahoo finance</li> <li>News Data</li> </ol>	3
Data Validation	5
<ol> <li>Companies Validation.</li> <li>Abbreviations Validation.</li> <li>Yahoo Finance API News for Five Companies.</li> <li>Alibaba Group Holding Limited</li> <li>Tencent Holdings Limited.</li> <li>Industrial and Commercial Bank of China.</li> <li>China Evergrande Group.</li> <li>BYD Company Limited.</li> </ol>	
Data Preparation.	19
<ol> <li>Library</li></ol>	
Datasets and description	
Chinese companies Dataset	25
Data Analysis and Visualization	26
<ol> <li>Pattern-1</li> <li>Pattern-2</li> <li>Pattern-3</li> <li>Pattern-4</li> <li>Pattern-5</li> </ol>	
Experience Reflection.	33
Deferences	2.4

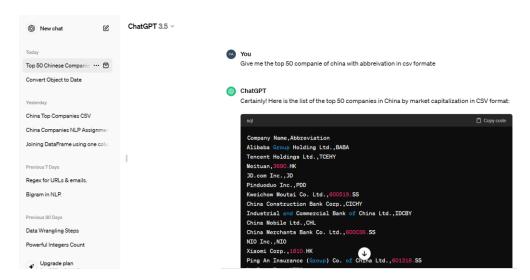
# **Objective**

Extracting the Data like News Articles of top 50 companies of China and then apply the sentiment analysis on the News Article. The Dataset are created using the Yahoo Finance Api in python and then apply Natural Language Processing Technique from the news article to get the Sentiment of the News. This report gives the step by step guide through the process of gathering data and analyzing it according to the news sentiment.

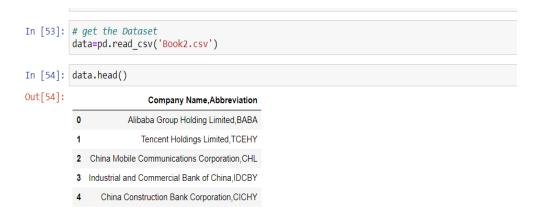
#### **Data Extraction**

### 1) Extracting Top companies from ChatGPT

• Extracted Top 50 companies of china using the ChatGPT in CSV format.



• Then Load the dataset in the Excel and using the pandas library of python import the dataset in the jupyter note book.

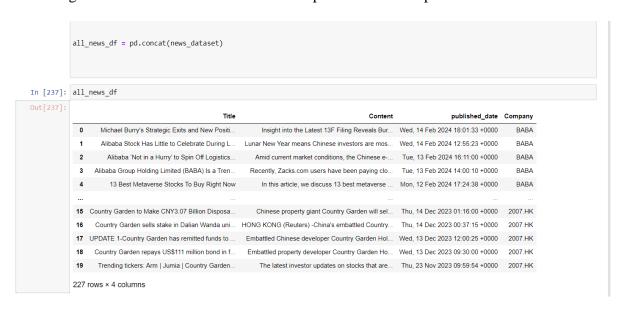


#### 2) Extracting News from Yahoo finance

• Importing the Yahoo Finance Api to extract the news.

# from yahoo\_fin import news as yahoo\_news

• Fetching the news from the Yahoo Finance Api about the companies.



#### 3) News Data

• The final Dataset Containing the news Titel, content and the Sentiment Analysis of the Dataset.



227 rows × 7 columns

#### **Data Validation**

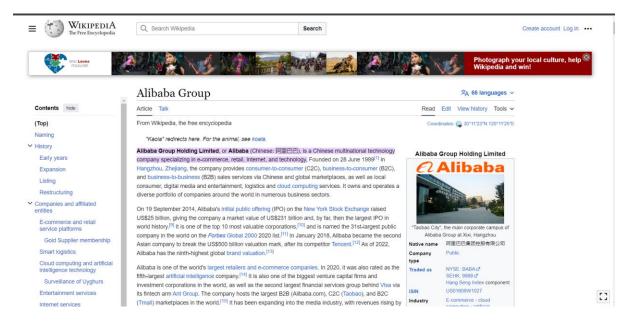
# 1. Companies Validation

- Five companies from the dataset for the validation to check the companies are present in real or not.

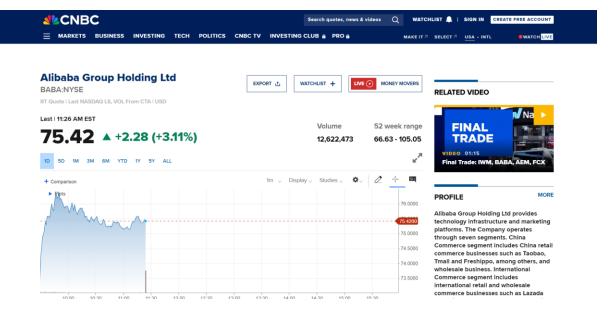


## a) Alibaba Group Holding Limited

- Alibaba company is multi billion dollar company from China working in various field like e-commerce, retail, Internet and Technology.

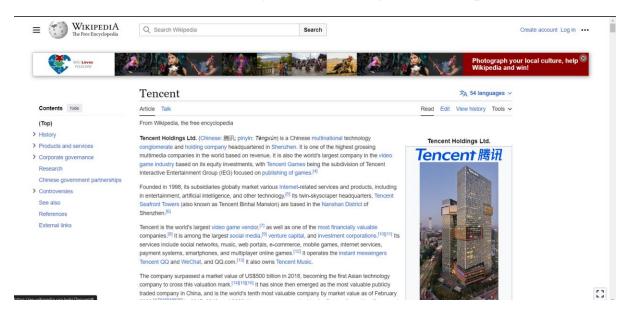


- This company also register in the us stock exchange and the proof is given on the cnbc news.

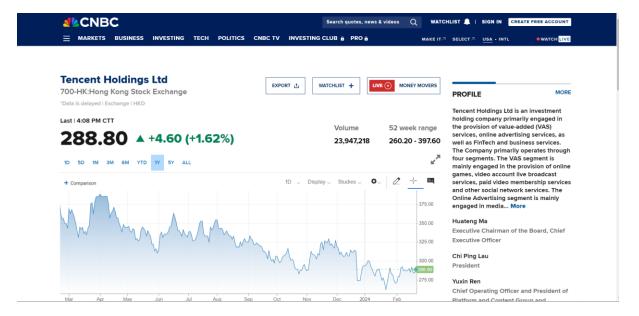


## b) Tencent Holdings Limited

- The Tencent has the world's largest video game company based on the Tencent games according to the Wikipedia.

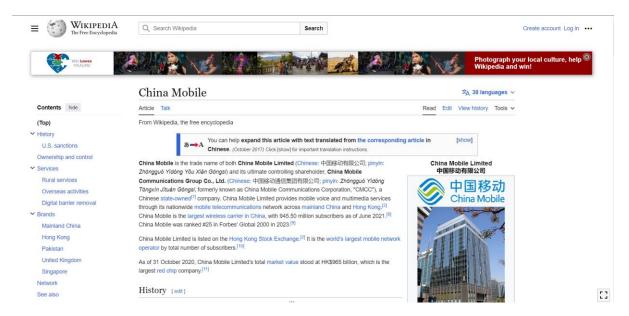


- The company is also listed in the stock exchange and the proof is from the cnbc news.



## c) China Mobile Communications Corporation

- The China Mobile Communications Corporation is the telecommunication company in main land China and Hong Kong with around 1 billion user.

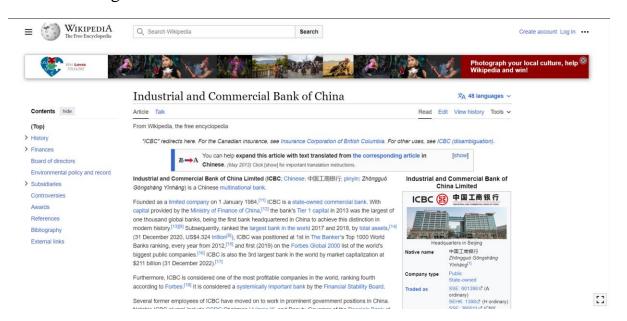


- The company is detail also present in the forbes list.



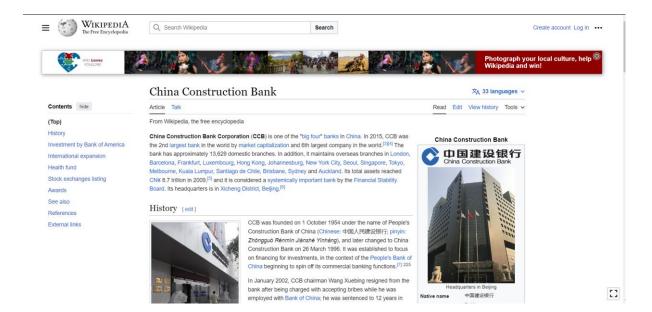
#### d) Industrial and Commercial Bank of China

- The Industrial and Commercial Bank of China is the third largest bank in the world.



# e) China Construction Bank Corporation

- China Contruction Bank Corporation is the second largest bank in the world by market capitalization and 6<sup>th</sup> largest company in the world according to the Wikipedia.

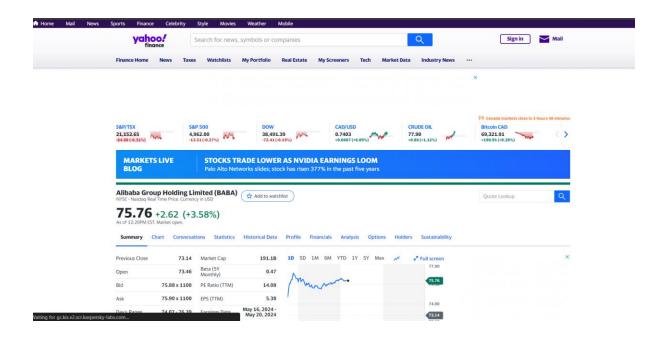


## 2. Abbreivation Validation

#### a. BABA

- BABA is the abbreviations for the Alibaba company it is given to the company for the unique identification of the Company.

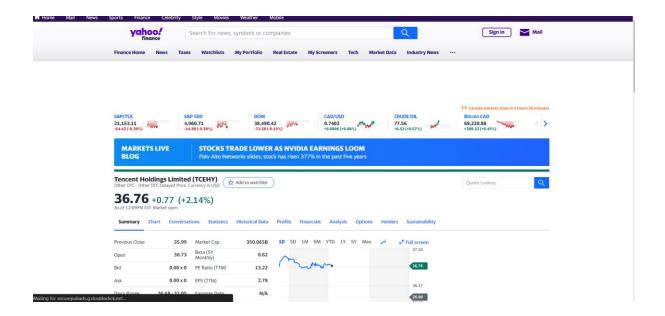




### b. TCEHY

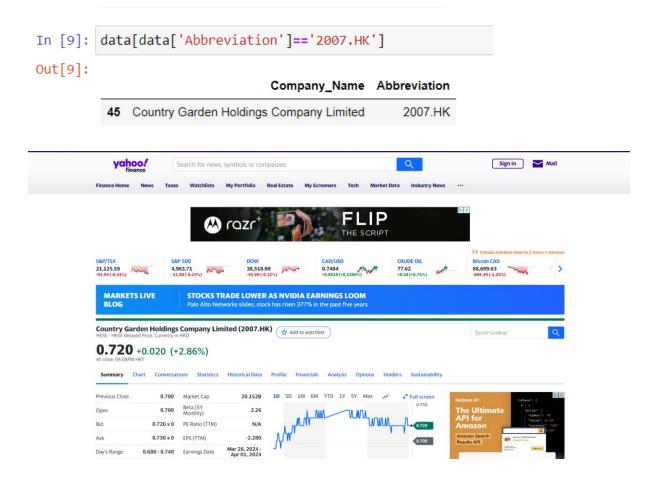
- Tcehy is the abbreviation given to the Tencent company for the unique identification of the stock.





#### c. 2007.HK

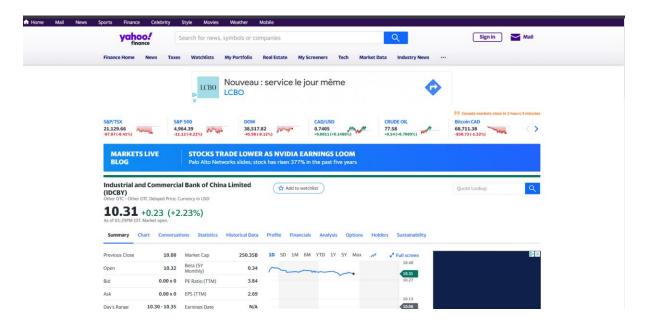
- 2007.hk is the abbreviation for the Country Garden Holdings Company Limited the same abbreviation is used in the code for extracting the news and present in the yahoo finance web page.



### d. IDCBY

- The Industrial and Commercial Bank of China have the abbreviation name the IDCBY for the unique identification in the stock market.

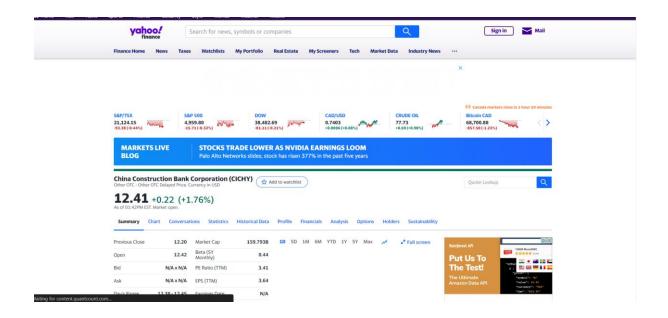




### e. CICHY

- The CICHY is unique identification for the China Construction Bank Corporation.

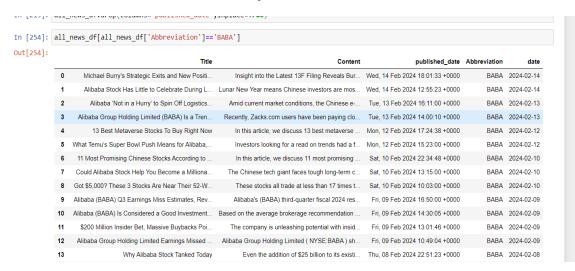


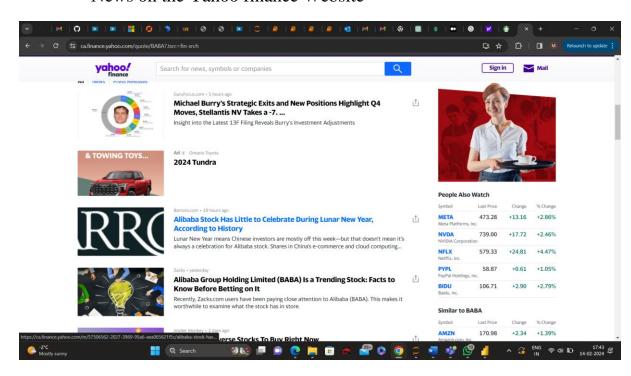


## 3. Yahoo Finance API News for Five Companies

# 1) Alibaba Group Holding Limited:

News fetched from the yahoo finance Dataset.

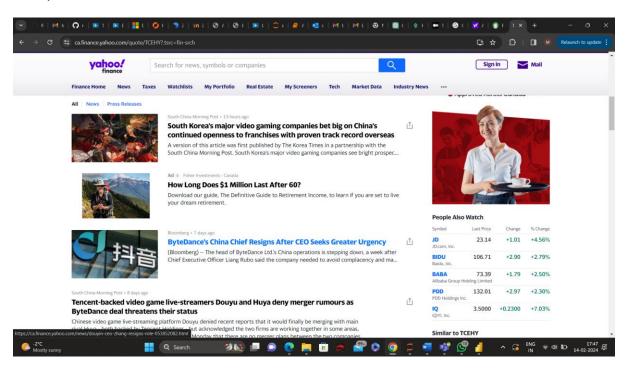




## 2) Tencent Holdings Limited

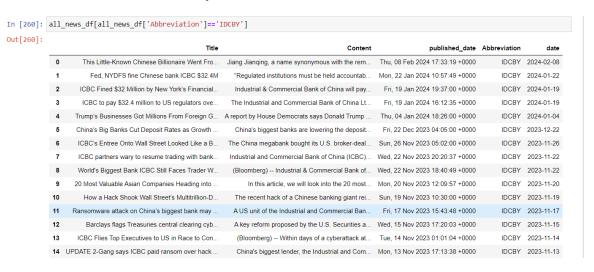
a) News fetched from the yahoo finance Dataset.

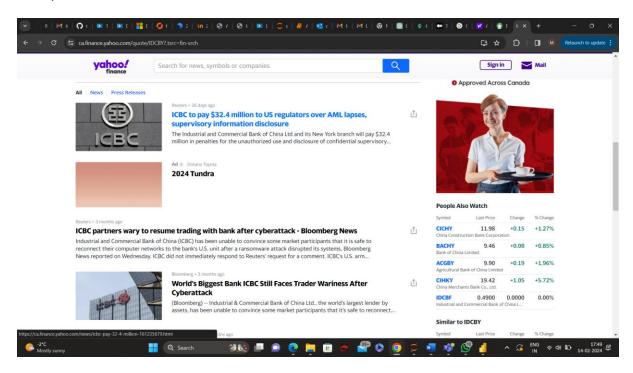




### 3) Industrial and Commercial Bank of China

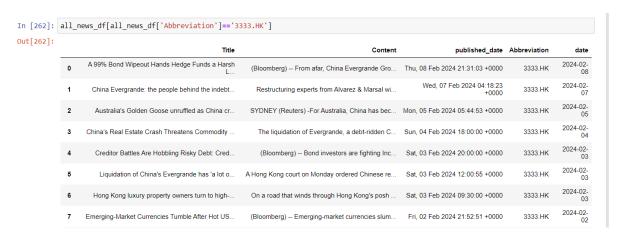
a) News fetched from the yahoo finance Dataset.

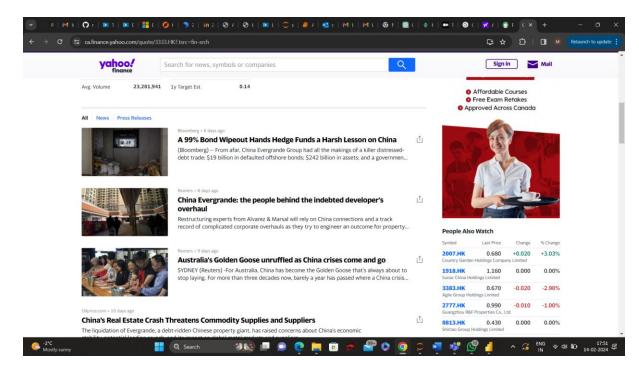




# 4) China Evergrande Group

a) News fetched from the yahoo finance Dataset.

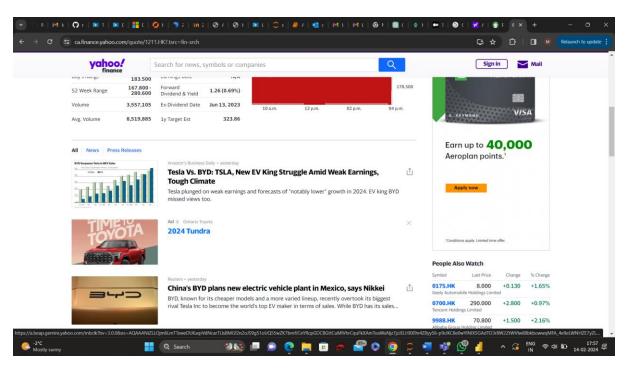




# 5) BYD Company Limited

a) News fetched from the yahoo finance Dataset.





### **Data Preparation**

#### 1. Library

• Importing the Library in python for performing different methods on the dataset like importing the dataset, Data preparation, Sentiment Analysis and many other task.

# **Importing Library**

```
In [2]: import pandas as pd
import numpy as np
import yfinance as yf
from yahoo_fin.stock_info import get_data
from yahoo_fin import news as yahoo_news
```

## 2. Data Preparation - Yahoo Finance

### a) Fetching the Dataset of 50 companies:

• Importing the Csv file of companies with their abbreviation.

```
In [53]: # get the Dataset
data=pd.read_csv('Book2.csv')

In [54]: data.head()

Out[54]: Company Name, Abbreviation

O Alibaba Group Holding Limited, BABA

1 Tencent Holdings Limited, TCEHY

2 China Mobile Communications Corporation, CHL

3 Industrial and Commercial Bank of China, IDCBY

4 China Construction Bank Corporation, CICHY
```

### b) Separating the Columns:

 The Dataset contain the company name and abbreviation in one column so for easy utilization need to create the two different columns like Company name and Abbreivatio.

```
In [60]: # getting company name from the given Dataset
          data[['Company_Name', 'Abbreviation']] = data['Company Name,Abbreviation'].str.split(',',n=1, expand=True)
In [61]: # change the column name of the dataset
          data.drop(columns=['Company Name, Abbreviation'], inplace=True)
In [62]: # copy Data on the Root dataset
          data.head()
Out[62]:
                                 Company_Name Abbreviation
                       Alibaba Group Holding Limited
                                                     BABA
                          Tencent Holdings Limited
                                                    TCEHY
                                                    CHL
           2 China Mobile Communications Corporation
              Industrial and Commercial Bank of China
                                                    IDCBY
               China Construction Bank Corporation
                                                    CICHY
```

#### c) Fetching the news of companies using Abbreivation:

- Get the News about the company using the yahoo finance api.
- The Abbreivation is required to get the News about the given company.

#### The Dataset of Top 50 companies of the China are created

• Creating the loop to get the news for every company and store in the datset

• The output of the datset after gatheringthe title and content of the Data.



#### d) Transform the Date column:

• The data set generated having the published date in it in the object format so converting the date column to date time format.

227 rows × 4 columns In [275]: # Convert the 'date\_str' column to datetime format all\_news\_df['date'] = pd.to\_datetime(all\_news\_df['published\_date'], format='%a, %d %b %Y %H:%M:%S %z').dt.date In [276]: all\_news\_df.drop(columns='published\_date',inplace=True) In [308]: # Data set after converting the date all\_news\_df.head() Out[308]: Title 0 Top Research Reports for Alibaba, General Elec... Today's Research Daily features new research r... BABA 2024-02-14 1 Michael Burry's Strategic Exits and New Positi... Insight into the Latest 13F Filing Reveals Bur.. BABA 2024-02-14 2 Alibaba Stock Has Little to Celebrate During L... Lunar New Year means Chinese investors are mos... Alibaba 'Not in a Hurry' to Spin Off Logistics... Amid current market conditions, the Chinese e-... BABA 2024-02-13 4 Alibaba Group Holding Limited (BABA) Is a Tren... Recently, Zacks.com users have been paying clo... BABA 2024-02-13

### e) Merge the Dataset:

 Merging the dataset because the news dataset containing the Abbreivation and for getting the Company name with the dataset merge the dataset with the initial dataset.

```
In [294]: merge_data=pd.merge(all_news_df,data,on='Abbreviation')
```

### 3. Sentiment Analysis:

## 1. Importing the Libraries:

• Importing the Libraries for Sentiment Analysis like Nltk, and others.

## NLP

```
: import nltk
  from nltk.sentiment.vader import SentimentIntensityAnalyzer
  from nltk.corpus import stopwords
  from nltk.tokenize import word_tokenize
  from nltk.stem import WordNetLemmatizer
```

### 2. Text Preprocessing:

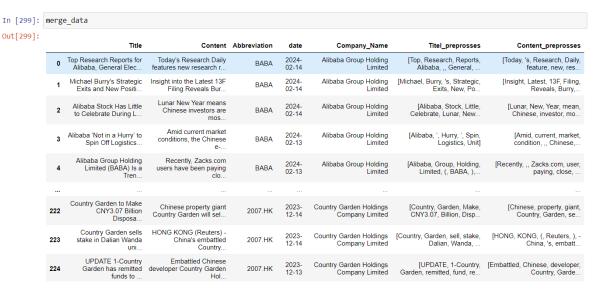
- In text preprocessing firstly convert the sentences into Tokens.
- Then Removing the unnecessary words from the content and title.
- Apply the lemmatization to the words to get the real meaning of the word.

```
In [296]: lemma=WordNetLemmatizer()
    def text_pre_preocessing(text):
        token=word_tokenize(text)
        token_without_stop=[word for word in token if word.lower() not in stopwords.words('english')]

#lemmatization
    lem_token=[lemma.lemmatize(token) for token in token_without_stop]
    return lem_token
```

• Applyin the text preprocessing function to content and title.

```
In [297]: merge_data['Titel_preprosses']=merge_data['Title'].apply(text_pre_preocessing)
In [298]: merge_data['Content_preprosses']=merge_data['Content'].apply(text_pre_preocessing)
```



#### 3. Sentiment Analysis:

• Calculating the sentiment score of the article and on the bases of that mark the article as the positive, negative and neutral.

If the Polarity score is gretar than 0 then positive news.

If the Polarity score is equal to 0 than it is neutral news. If the Polarity score is less than 0 then it is negative news.

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```
In [300]: # sentiment
from textblob import TextBlob

def Sentiment_Analyze_com(preprossesd_token):

    text=" ".join(preprossesd_token)

    blob=TextBlob(text)

    polarity=blob.sentiment.polarity

if polarity>0:
        return 1
    elif polarity<0:
        return -1
    else:
        return 0</pre>
```

• Apply the Sentiment function to the titel preprocess and content preprocess columns.

```
In [301]: merge_data['titel_Sentiment']=merge_data['Titel_preprosses'].apply(Sentiment_Analyze_com)
In [302]: merge_data['Content_Sentiment']=merge_data['Content_preprosses'].apply(Sentiment_Analyze_com)
```

#### • Dataset

In [303]:	n [303]: merge_data									
Out[303]:		Title	Content	Abbreviation	date	Company_Name	Titel_preprosses	Content_preprosses	titel_Sentiment	Content_Sentiment
	0	Top Research Reports for Alibaba, General Elec	Today's Research Daily features new research r	BABA	2024- 02-14	Alibaba Group Holding Limited	[Top, Research, Reports, Alibaba, ,, General,	[Today, 's, Research, Daily, feature, new, res	1	1
	1	Michael Burry's Strategic Exits and New Positi	Insight into the Latest 13F Filing Reveals Bur	BABA	2024- 02-14	Alibaba Group Holding Limited	[Michael, Burry, 's, Strategic, Exits, New, Po	[Insight, Latest, 13F, Filing, Reveals, Burry,	1	1
	2	Alibaba Stock Has Little to Celebrate During L	Lunar New Year means Chinese investors are mos	BABA	2024- 02-14	Alibaba Group Holding Limited	[Alibaba, Stock, Little, Celebrate, Lunar, New	[Lunar, New, Year, mean, Chinese, investor, mo	-1	1
	3	Alibaba 'Not in a Hurry' to Spin Off Logistics	Amid current market conditions, the Chinese e	BABA	2024- 02-13	Alibaba Group Holding Limited	[Alibaba, ', Hurry, ', Spin, Logistics, Unit]	[Amid, current, market, condition, ,, Chinese,	0	0
	4	Alibaba Group Holding Limited (RARA) Is a	Recently, Zacks.com users have	BABA	2024-	Alibaba Group	[Alibaba, Group, Holding, Limited, (,	[Recently, ,, Zacks.com,	-1	1

• Drop the titel\_preprocessed, content\_preprocess because it does not required for the Analysis.

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304]: merge\_data.drop(columns=['Titel\_preprosses','Content\_preprosses'],inplace=True)

	merg	e_data						
Out[307]:		Title	Content	Abbreviation	date	Company_Name	titel_Sentiment	Content_Sentiment
	0	Top Research Reports for Alibaba, General Elec	Today's Research Daily features new research r	BABA	2024-02- 14	Alibaba Group Holding Limited	1	1
	1	Michael Burry's Strategic Exits and New Positi	Insight into the Latest 13F Filing Reveals Bur	BABA	2024-02- 14	Alibaba Group Holding Limited	1	1
	2	Alibaba Stock Has Little to Celebrate During L	Lunar New Year means Chinese investors are mos	BABA	2024-02- 14	Alibaba Group Holding Limited	-1	1
	3	Alibaba 'Not in a Hurry' to Spin Off Logistics	Amid current market conditions, the Chinese e	BABA	2024-02- 13	Alibaba Group Holding Limited	0	0
	4	Alibaba Group Holding Limited (BABA) Is a Tren	Recently, Zacks.com users have been paying clo	BABA	2024-02- 13	Alibaba Group Holding Limited	-1	1
	222	Country Garden to Make CNY3.07 Billion Disposa	Chinese property giant Country Garden will sel	2007.HK	2023-12- 14	Country Garden Holdings Company Limited	0	-1
	223	Country Garden sells stake in Dalian Wanda uni	HONG KONG (Reuters) -China's embattled Country	2007.HK	2023-12- 14	Country Garden Holdings Company Limited	0	-1
	224	UPDATE 1-Country Garden has	Embattled Chinese developer	2007 HK	2023-12-	Country Garden Holdings	1	-1

# **Datasets and description:**

# • Chinese companies Dataset:

# 1. Exporting the Dataset:

```
In [305]: merge_data.to_csv('China_dataset1.csv')
```

## 2. Dataset:

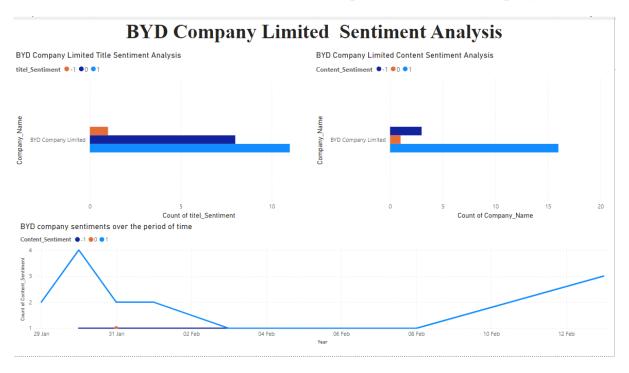
• The Dataset that are created having the 228 rows and 8 columns.

Feature	Datatype	Description
		This contains the company
Company_name	Object	name of the china.
		This is the unique
Abbreivation	Object	identification of the Company.
		The titel of the news of the
Titel	Object	companies.
		Content column having the
		whole news article about the
Content	Object	company
Titel_sentiment	Object	Sentiment of the titel.
		Sentiment of the whole
Content_Sentiment	Object	article.
		The Cald are and a con-
		This field represent rate of
		user exit from page without
D.1.	Data (time	triggering any action on that
Date	Date/time	page

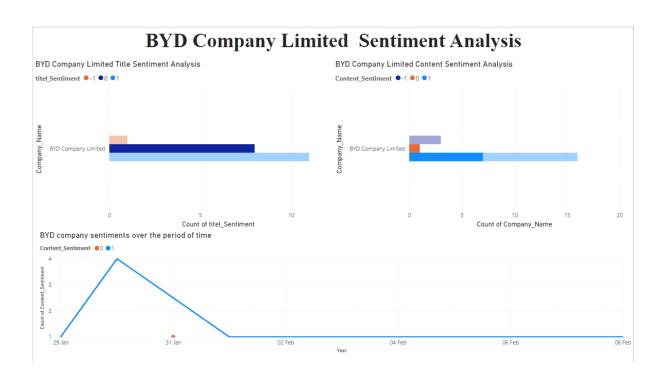
# **Data Analysis and Visualization:**

#### 1. Pattern-1 (Positive sentiment):

- The BYD Company Limited are very well known company from China, shows positive sentiment in both the Title and content analysis.
- The BYD Company Title Analysis shows the sentiment of the title. In which the positive sentiment is around 12 out of 20, then the neutral sentiment is around 7 and 1 neagtive sentiment.
- The Sentiment analysis of the Content for the BYD company gives sightly different result in which only 2 are neutral news for the BYD company and only one negative the rest are positive news for this company.
- The BYD company shows the positive sentiment over the period of time because the most of the news are positive for this company.



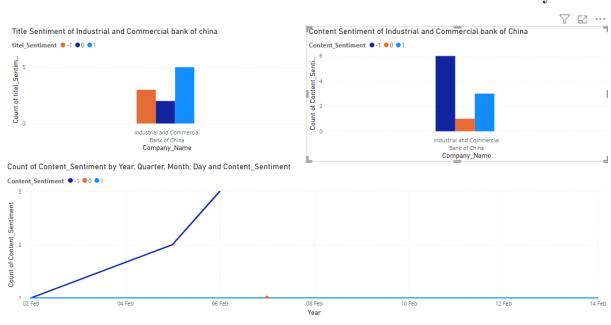
- From the title of the news it is hard to know about that the news are positive or negative that's why the neutral news are more in title, which eventually converted into positive news.



## 2. Pattern-2 (Negative Sentiment):

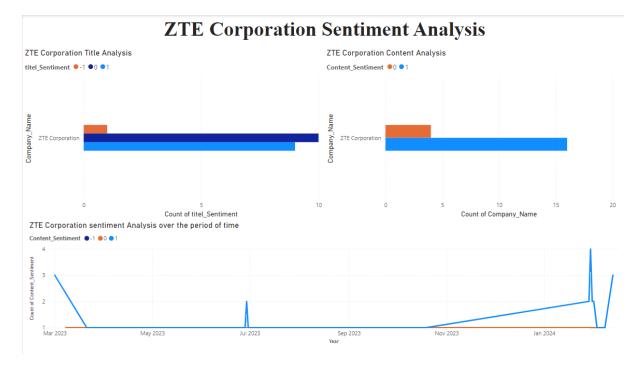
- This Dashboard shows the trend of the Industrial and Commercial Bank of China.
- The Title Sentiment of the company shows the news are positive for the company, but the news are negative for the given company as clearly seen from the Content Sentiment.
- The Negative Sentiment for the Industrial and Commercial bank of China is highest around 6 news out of 10 are negative for the given company.
- The Line chart gives the content sentiment of the Company over the period of time in which we can see that between the 2<sup>nd</sup> Feb to 6 Feb the negative news of the company grown and the positive news are constant over the period of time.

# **Industrial and Commercial Bank of China Sentiment Analysis**

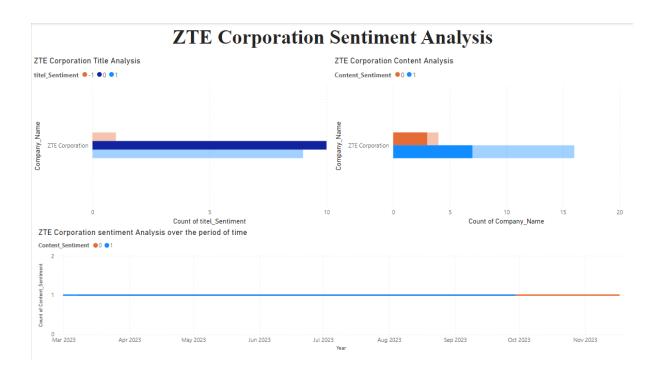


## 3. Pattern-3 (Positive Sentiment):

- ZTE Corporation shows the positive Sentiment in the news.
- ZTE Corporation Title Analysis has the maximum number of the news are neutral and then the positive.
- The Content Analysis of the ZTE Corporation has the different Scenario in this there is no neutral news for the ZTE Corporation most of the news are Positive and very small amount of the news are negative.
- Therefore, ZTE Corporation has the Positive Sentiment news.
- The line graph shows the sentiment of the company over the period of the time.

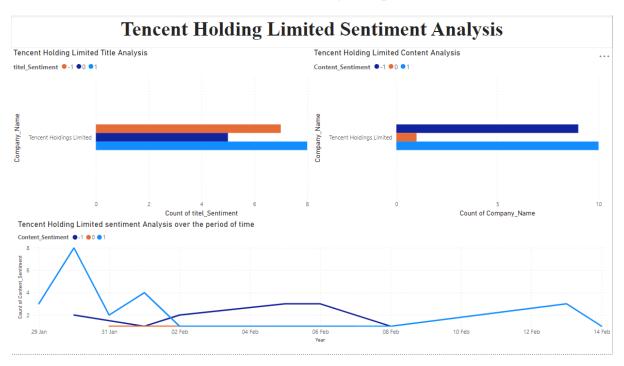


 Most of the neural New from the title are converted into the Positive news.



# 4. Pattern-4 (Neutral Sentiment):

- The Tencent Company having the neutral news the number of positive news are almost equal to the number of the negative news.
- The Tencent Company have the positive news over the period of the time then
- Afterwards the constant in the given positive news are there.



# 5. Pattern-5 (Companies with no news):

- Many Companies from the China have no news at the yahoo news.
- There are total 33 Companies out of the 50 companies of the China have no news at the foreign platform.
- So, out of fifty Top companies we have news about the 17 companies and the rest are unknown in the foreign market all though they are very huge in China.

#### 226 rows × 7 columns

In [36]: remaining\_company\_names = data[~data['Company\_Name'].isin(merge\_data['Company\_Name'])]
remaining\_company\_names

#### Out[36]:

Company_Name	Abbreviation
China Mobile Communications Corporation	CHL
Ping An Insurance (Group) Company of China	Ltd.,PNGAY
Huawei Technologies Co.	Ltd.,002502.SZ
JD.com	Inc.,JD
China National Petroleum Corporation	SNP
Sinopec Group	SHI
China State Construction Engineering Corporation	601668.SS
China Life Insurance Company Limited	LFC
China Merchants Bank Co.	Ltd.,600036.SS
China Resources	00291.HK
Wuliangye Yibin Co.	Ltd.,000858.SZ
China Pacific Insurance (Group) Co.	Ltd.,601601.SS
China Telecom Corporation Limited	CHA
Baidu	Inc.,BIDU
China Yangtze Power Co.	Ltd.,600900.SS
	China Mobile Communications Corporation Ping An Insurance (Group) Company of China Huawei Technologies Co. JD.com China National Petroleum Corporation Sinopec Group China State Construction Engineering Corporation China Life Insurance Company Limited China Merchants Bank Co. China Resources Wuliangye Yibin Co. China Pacific Insurance (Group) Co. China Telecom Corporation Limited Baidu

# **Experience Reflection:**

- Programming and analytical abilities improved significantly when sentiment analysis was applied to news articles.
- Given the importance of these two abilities separately in the business, mastering them both at once would set you apart from the competitors.
- But things would be much sharper with better code style and a more creative approach to dashboard management.
- A further area for development would be to include more columns from the data that was retrieved using the Yahoo Finance module to provide more comprehensive and understandable information about the Israeli firms.

# **References:**

Pandas Module:-

https://pandas.pydata.org/docs/reference/api/pandas.DataFrame.filter.html

NLTK:- <a href="https://www.nltk.org/">https://www.nltk.org/</a>

Yahoo finance:- <a href="https://ca.finance.yahoo.com/">https://ca.finance.yahoo.com/</a>