



E-Cell, IIT Hyderabad's  
**E-SUMMIT'21**  
"A Pragmatic Advent"



**E-Cell**  
IIT Hyderabad

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## PITCH SHOWDOWN

### Prize Allocation

**1st Place - Rs. 10,000**

**2nd Place - Rs. 5,000**

### Description

A pitching competition where teams brainstorm and pitch ideas, and debate on other teams' ideas, in a shortlist-cum-knockout format. Teams compete in pairs in a 2-day long event.

**Venue/platform:** Google Meet (2 teams at a time)

**Date & Time:** Jan 23 & 24 (Pairwise time slots will be given)

**Team Size:** Maximum of 3 people (i.e can be 1 or 2 also)

### Procedure For Participating

1. Register for the competition on **Dare2Compete(link)**
2. Fill the form given on the website. You are now eligible for participating in the pre-competition (No fee).
3. Based on your performance in the pre-competition, if you are selected you will be informed directly via call or email.
4. You will have to pay the competition fee and register for the main competition through the link that will be given to you (if you are selected).
5. You may be eligible for free participation in the competition if your performance is outstanding in the pre-competition. This will be a very exceptional case.

### Pre-Competition specific rules

1. Based on the topic given to your team, you will have to pitch your idea.
2. You have to make a 3 minute video recording of your pitch (Can involve slideshow).
3. This recording has to be submitted at (link) on or before date & time.
4. Submissions not following the above mentioned guidelines will be penalized.

## Competition specific rules for Round 1

1. A pool of 10 topics will be prepared on which the 20 teams will pitch their ideas pairwise. (i.e the 2 teams that have the same topic to pitch on)
2. All groups will present their solutions on the specified topic pairwise during the assigned time slots.
3. **Pairs** will participate in the pitch showdown as follows:
  - a. 3 minute pitch from Team A, followed by 2 minutes questionnaire by Team B.
  - b. There is no restriction on the number of members who can present/ask/answer.
  - c. Exceeding the time limit will lead to negative marking.
  - d. Vice versa from Team B.
  - e. One team will be eliminated.(Suppose we started with 20 teams in Round 1, we now have 10 teams for Round 2)
4. Just as the Round 1 ends, based on the points given by the judges, the top 8 teams will be selected for round 2. (Eliminating 2 teams)
5. All groups should join the meet at least 15 mins before the event starts, so that everyone can check the technical parameters.
6. Teams must be ready with their pitch at the allotted time slots. If a team is not present at that particular time, they might lose their chance of participating.
7. Understanding of the topic, presentability, the quality of questions asked and the quality of answers will be some of the factors for judging.
8. Teams are supposed to maintain decorum and behave in a respectable manner.

## Competition specific rules for Round 2

1. The Round 2 participants will get the topic mailed, soon after round 1 ends.
2. Round 2 will be held on the next day (i.e 24 Jan). Exact time will be informed to the eligible participants.
3. All rules of Round 1 are applicable to Round 2, but some changes are as follows
4. Out of the 8 teams that move on to the 2nd round, there will be 2 groups of 4 teams each who will be given a specific topic.
5. These 4 teams from a group will pitch their ideas one by one in the specified order as follows
  - a. 3 minute pitch from a Team, followed by 6 minutes for questionnaires from the remaining 3 teams.
  - b. 3 minute pitch from the second team, followed by 6 minutes for questionnaires from the remaining 3 teams.
  - c. Similarly for the other 2 teams
6. The Judges will give points to every team(All 8 teams) based on various factors out of which some are: understanding of the topic, presentability, the quality of questions asked and the quality of answers.

7. Based on the points the winner and runner-up will be decided.(It is to be noted that both winners need not be from different groups)
8. Cash prizes will be sent to the winners during the course of Feb-March 2021.

**Judges:** TBA

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