

# BROCHURE 2025



## PREMIUM DESIGN AND ARCHITECTURE COACHING ACADEMY



# ABOUT US

HERE AT MY MASTER'S STROKES, WE BELIEVE THAT CREATIVITY IS MORE THAN JUST A SKILL—IT'S A JOURNEY.

EVERY STUDENT WHO JOINS US BECOMES PART OF A LARGER CREATIVE FAMILY, WHERE IDEAS FLOW LIKE AIR, WATER, FIRE, EARTH, AND SPACE, SHAPING THE WORLD AROUND US. OUR COURSES ARE DESIGNED TO IGNITE IMAGINATION, BUILD STRONG CREATIVE FOUNDATIONS, AND HELP STUDENTS BRING THEIR ARTISTIC DREAMS TO LIFE. WE DON'T JUST TEACH DESIGN—WE LIVE IT, BREATHE IT, AND CELEBRATE IT.

WHETHER YOU'RE HERE TO MASTER ARCHITECTURE, DIVE INTO FASHION, OR EXPLORE DIGITAL ART, WE ARE WITH YOU EVERY STEP OF THE WAY. WELCOME TO A PLACE WHERE YOUR CREATIVITY FINDS ITS TRUE HOME. LET'S BUILD, DESIGN, AND DREAM TOGETHER!

# MASTER YOUR DESIGN AND ARCHITECTURE EXAMINATIONS



**NIFT**



**NATA**

**UCEED**

**UCEED**

**JEE (Main)**

**B.ARCH**

**AND**

**PRIVATE DESIGN AND  
ARCHITECTURE EXAMINATIONS**

# OUR COLLABORATIONS



Pearl Academy  
DESIGN • FASHION • BUSINESS



L O V E L Y  
P R O F E S S I O N A L  
U N I V E R S I T Y



KARNAVATI  
UNIVERSITY



**istituto marangoni**  
the school of fashion, art & design



**UID**  
Ignite your  
ambition



the design village

**ISDI**

INDIAN SCHOOL OF  
DESIGN & INNOVATION  
PARSONS MUMBAI

**strate**  
SCHOOL OF DESIGN  
BANGALORE



MIT INSTITUTE  
OF DESIGN



rishihood  
university

SHREE AMEYA PUBLIC CHARITABLE TRUST'S

**ADITYA**  
COLLEGE OF ARCHITECTURE  
ISO 21001:2018  
ACA



IIAD INDIAN  
INSTITUTE OF  
ART & DESIGN



JD INSTITUTE OF  
FASHION TECHNOLOGY



WORLD UNIVERSITY  
OF DESIGN



JINDAL SCHOOL OF  
ART & ARCHITECTURE  
India's First Interdisciplinary School of Built Environment

# OUR ASSOCIATE SCHOOLS AND COLLEGES



*My Master's  
Strokes*



**AVIN**  
INTERNATIONAL SCHOOL  
EDUCATION | EXCELLENCE | SUCCESS



**Chitrakoota**  
**School**  
An educational vision



**DFL**  
DAFFODILS FOUNDATION FOR LEARNING



# OUR ASSOCIATE SCHOOLS AND COLLEGES



FREEDOM  
INTERNATIONAL  
SCHOOL



THE  
AMAATRA  
ACADEMY



ENLIGHTEN YOUNG MINDS



VAGDEVI VILAS  
INSTITUTIONS



RAMAIAH  
Vidyaniketan

# OUR RESULTS

**100%** -NATA

**96%** -NIFT

**50%** -NID  
-UCEED

**100%** -PRIVATE  
DESIGN  
INSTITUTES  
IN INDIA

# COURSES

## 1. ANNUAL DESIGN AND ARCHITECTURE COURSE

1 YEAR / 2 YEARS

11TH AND 12TH STD

## 2. CREATIVE BLAST

EVERY SUNDAY - 1 YEAR

9TH STD AND ABOVE

## 3. DESIGN EXPLORATION

SHORT-TERM COURSE,

8TH STD AND ABOVE

## 4. RAPID ADVANCE DIGITAL

ART COURSE

SHORT-TERM COURSE,

8TH STD AND ABOVE

# COURSE 1-A

# VAYU

## ANNUAL DESIGN AND ARCHITECTURE COURSE

FOR 12TH STD

**MASTERING MOTION & PRECISION - LIKE THE WIND, MOVE FAST, THINK SMART.**

**VAYU, THE ESSENCE OF AIR, REPRESENTS SPEED, ADAPTABILITY, AND THE POWER OF MOVEMENT.**

**THIS ADVANCED COURSE IS DESIGNED FOR STUDENTS IN THEIR FINAL YEAR OF PREPARATION FOR TOP-TIER DESIGN AND ARCHITECTURE ENTRANCE EXAMS LIKE NIFT, NID, UCEED, AND NATA. JUST LIKE THE WIND SHAPES LANDSCAPES, THIS PROGRAM WILL SHAPE STUDENTS INTO HIGHLY SKILLED, COMPETITIVE DESIGNERS READY TO TAKE ON THE CHALLENGES OF THE CREATIVE INDUSTRY. WITH INTENSIVE COACHING, PORTFOLIO REVIEWS, AND EXPERT LED WORKSHOPS, VAYU IS THE ULTIMATE CRASH COURSE IN FINE-TUNING CREATIVE ABILITIES AND MASTERING TIME-SENSITIVE EXAMS**

# COURSE 1-A

# VAYU

## ANNUAL DESIGN AND ARCHITECTURE COURSE

FOR 12TH STD

- **LIVE ONLINE CLASSES (5 TIMES A WEEK)**
- **TWICE A MONTH OFFLINE CLASSES AT OUR CENTRE (SAME SESSION IS AVAILABLE ONLINE TOO)**
- **PERSONAL INTERACTION (24 HOURS WITH MENTOR/COACH)**
- **PERSONALIZED CORRECTION OF ALL TESTS AND HOMEWORK**
- **COMPLETE WORK MODULES, E-BOOKS, WORKSHEETS, TEST PAPERS, SAMPLE PAPERS, VIDEO PRESENTATIONS AND CAREER COUNSELLING SESSIONS**
- **VISITS FROM INDUSTRY PROFESSIONALS**
- **DESIGN WORKSHOPS WITH DIFFERENT COLLEGES**
- **PREPARATION FOR CREATIVE AND APTITUDE TESTS**
- **SHARING OF DESIGN COLLEGE EXAM FORMS**
- **YEARLY EXCURSIONS**
- **COMPLIMENTARY - 4 PRINTED PRACTICE WORKBOOKS**

# **VAYU SCHEDULE**

**TOTAL 5 CLASSES A WEEK**

**(ONLINE & OFFLINE MODE)**

**(Twice a month OFFLINE CLASS at our Centre,**

**Same session is available online too)**

**SUNDAY  
CREATIVE CLASS**

**10:30 am to 12:15 pm  
Separate 11th and 12th  
Break out rooms**

**TUESDAY  
CREATIVE CLASS**

**7:00 pm to 8:30 pm  
Separate 11th and 12th  
Break out rooms**

**WEDNESDAY  
NIFT AND NID  
APTITUDE**

**7:00 pm to 8:00 pm**

**THURSDAY  
UCEED APTITUDE**

**7:00 pm to 8:00 pm**

**FRIDAY  
NATA APTITUDE**

**7:00 pm to 8:00 pm**

**MONDAY AND  
SATURDAY**

**HOLIDAY**

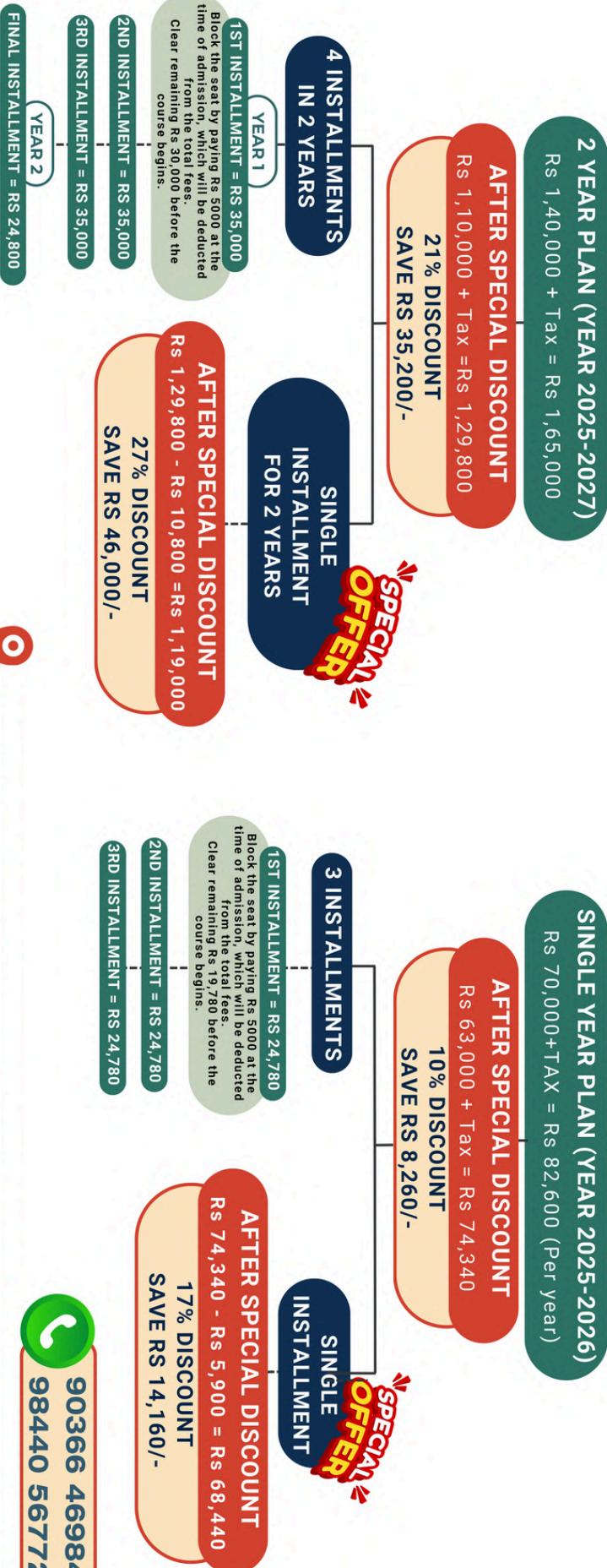
**(Two Sunday's in a month will be Offline, which  
will comprise of Campus visits, Workshops by  
industry experts and on the spot Mock tests)**

# VAYU FEE STRUCTURE ANNUAL ADVANCED

**Premium Design and Architecture Coaching Academy**

**ADVANCED COURSE 2025**

PER YEAR FEE  
Rs 70,000+TAX = Rs 82,600



# COURSE 1-B

# AKASH

## ANNUAL DESIGN AND ARCHITECTURE COURSE

FOR 11TH STD

**THE SKY IS JUST THE BEGINNING -  
UNLOCK YOUR CREATIVE UNIVERSE.**

AKASH SYMBOLIZES BOUNDLESS POTENTIAL AND INFINITE CREATIVITY. THIS COURSE IS PERFECT FOR 11TH-GRADE STUDENTS WHO ARE BEGINNING THEIR JOURNEY INTO THE WORLD OF DESIGN AND ARCHITECTURE. WITH A STRUCTURED LEARNING PATH COVERING ESSENTIAL SKILLS SUCH AS SKETCHING, 3D VISUALIZATION, DIGITAL ART, AND DESIGN THINKING, THIS PROGRAM ENSURES THAT STUDENTS GET A SOLID FOUNDATION BEFORE MOVING INTO THEIR FINAL YEAR. THROUGH REAL-WORLD PROJECTS, LIVE CRITIQUES, AND INTERACTIVE DESIGN EXERCISES, AKASH PREPARES STUDENTS TO DREAM BIG AND EXECUTE BIGGER.

# COURSE 1-B AKASH

## ANNUAL DESIGN AND ARCHITECTURE COURSE

FOR 11TH STD

- **LIVE ONLINE CLASSES (5 TIMES A WEEK)**
- **TWICE A MONTH OFFLINE CLASSES AT OUR CENTRE (SAME SESSION IS AVAILABLE ONLINE TOO)**
- **PERSONAL INTERACTION (24 HOURS WITH MENTOR/COACH)**
- **PERSONALIZED CORRECTION OF ALL TESTS AND HOMEWORK**
- **COMPLETE WORK MODULES, E-BOOKS, WORKSHEETS, TEST PAPERS, SAMPLE PAPERS, VIDEO PRESENTATIONS AND CAREER COUNSELLING SESSIONS**
- **VISITS FROM INDUSTRY PROFESSIONALS**
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7:00 pm to 8:00 pm

**THURSDAY  
UCEED APTITUDE**

7:00 pm to 8:00 pm

**FRIDAY  
NATA APTITUDE**

7:00 pm to 8:00 pm

**MONDAY AND  
SATURDAY**

**HOLIDAY**

**(Two Sunday's in a month will be Offline, which  
will comprise of Campus visits, Workshops by  
industry experts and on the spot Mock tests)**

# AKASH FEE STRUCTURE ANNUAL ADVANCED

**My Master's Strokes**  
  
**NIFT, NID, UCEED, NATA AND PRIVATE COLLEGES**

## ADVANCED COURSE 2025

PER YEAR FEE  
 Rs 70,000+TAX = Rs 82,600

### OPTION 1

#### 2 YEAR PLAN (YEAR 2025-2027)

Rs 1,40,000 + Tax = Rs 1,65,000

#### AFTER SPECIAL DISCOUNT

Rs 1,10,000 + Tax = Rs 1,29,800

#### 21% DISCOUNT

SAVE RS 35,200/-

### 4 INSTALLMENTS IN 2 YEARS

#### SINGLE INSTALLMENT FOR 2 YEARS

**SPECIAL  
OFFER**

1ST INSTALLMENT = Rs 35,000  
 Block the seat by paying Rs 5,000 at the time of admission, which will be deducted from the total fees.

Clear remaining Rs 30,000 before the course begins.

**AFTER SPECIAL DISCOUNT**  
 Rs 1,29,800 - Rs 10,800 = Rs 1,19,000

27% DISCOUNT  
 SAVE RS 46,000/-

(YEAR 2)  
 FINAL INSTALLMENT = RS 24,800

### OPTION 2

#### SINGLE YEAR PLAN (YEAR 2025-2026)

Rs 70,000+TAX = Rs 82,600 (Per year)

#### AFTER SPECIAL DISCOUNT

Rs 63,000 + Tax = Rs 74,340

#### 10% DISCOUNT

SAVE RS 8,260/-

### 3 INSTALLMENTS

#### SINGLE INSTALLMENT

**SPECIAL  
OFFER**

1ST INSTALLMENT = Rs 24,780  
 Block the seat by paying Rs 5,000 at the time of admission, which will be deducted from the total fees.

Clear remaining Rs 19,780 before the course begins.

**AFTER SPECIAL DISCOUNT**  
 Rs 74,340 - Rs 5,900 = Rs 68,440

27% DISCOUNT  
 SAVE RS 14,160/-

90366 46984  
 9840 56772

# COURSE 2

# AGNI

# CREATIVE BLAST COURSE

EVERY SUNDAY  
1 YEAR  
9TH STD & ABOVE

**WHERE PASSION MEETS CREATION SET  
YOUR CREATIVITY ON FIRE.**

AGNI, THE ELEMENT OF FIRE, SYMBOLIZES TRANSFORMATION, RAW ENERGY, AND LIMITLESS CREATIVITY. THIS FAST-PACED SHORT-TERM PROGRAM IS PERFECT FOR STUDENTS WHO LOVE EXPERIMENTING WITH MATERIALS, BREAKING CREATIVE BARRIERS, AND EXPLORING UNCHARTED ARTISTIC TERRITORIES. THROUGH A SERIES OF HANDS-ON PROJECTS, ABSTRACT THINKING EXERCISES, AND UNCONVENTIONAL DESIGN CHALLENGES, STUDENTS WILL LEARN HOW TO EMBRACE THEIR ARTISTIC INSTINCTS AND EXPRESS IDEAS FEARLESSLY. IF YOU WANT TO PUSH BOUNDARIES AND SEE DESIGN IN A NEW LIGHT, AGNI IS THE COURSE FOR YOU!

# COURSE 2

# AGNI

# CREATIVE BLAST COURSE

EVERY SUNDAY  
1 YEAR  
9TH STD & ABOVE

This course is aimed at Design based creativity. Emphasis will be given primarily in the areas of creativity.

- **EVERY SUNDAY 10:30 AM TO 12:15 PM**
- **INVENTION AND EXPOSURE TO DIFFERENT STREAMS OF CREATIVITY AND DESIGN**
- **FUN CREATIVE CLASSES EVERY SUNDAY**
- **TWICE A MONTH OFFLINE CLASSES AT OUR CENTRE (SAME SESSION IS AVAILABLE ONLINE TOO)**
- **PERSONAL SKILL DEVELOPMENT**
- **PORTFOLIO CREATION**
- **THEME BASED CONCEPTUALIZATION**
- **INVENTION AND EXPOSURE TO DIFFERENT STREAMS OF CREATIVITY AND DESIGN**
- **CAMPUS VISITS & WORKSHOPS BY EXPERTS**
- **VISITS FROM INDUSTRY PROFESSIONALS**
- **DESIGN WORKSHOPS WITH DIFFERENT COLLEGES**
- **YEARLY EXCURSIONS**

# COURSE 3

# JAL

## DESIGN EXPLORATION

SHORT-TERM  
8TH STD & ABOVE

**FLOW LIKE WATER - ADAPT, ABSORB,  
AND CREATE.**

**JAL REPRESENTS FLUIDITY, ADAPTABILITY, AND EXPLORATION—JUST LIKE THE JOURNEY OF DISCOVERING ONE'S CREATIVE STRENGTHS. THIS COURSE IS IDEAL FOR STUDENTS WHO WANT TO EXPLORE DIFFERENT DESIGN DISCIPLINES BEFORE CHOOSING THEIR SPECIALIZED PATH. COVERING FASHION, ANIMATION, ARCHITECTURE, DIGITAL ART, AND INDUSTRIAL DESIGN, JAL ALLOWS STUDENTS TO EXPERIENCE MULTIPLE CREATIVE FIELDS THROUGH IMMERSIVE PROJECTS. THIS IS THE PERFECT CHOICE FOR THOSE SEEKING CLARITY IN THEIR ARTISTIC VISION WHILE KEEPING THE CREATIVE PROCESS DYNAMIC AND ENGAGING.**

# COURSE 3

## JAL

### DESIGN EXPLORATION

SHORT-TERM  
8TH STD & ABOVE

DURATION: 10 CLASSES

RECEIVE CAMLIN CERTIFICATE AND  
CREATE YOUR DESIGN PORTFOLIO!

- EXPLORE THE CREATIVE FIELD AND LEARN ABOUT DIFFERENT DESIGN FIELDS.
- WORK ON DESIGN PROJECTS FROM DIFFERENT DESIGN FIELDS -
- FASHION DESIGNING
- INTERIOR DESIGNING
- GRAPHIC DESIGNING
- JEWELLERY DESIGNING
- FINE ARTS!

GET HANDS ON EXPERIENCE IN EACH DESIGN FIELD AND UNDERSTAND THE FIELD BETTER TO MAKE AN INFORMED CHOICE ABOUT YOUR FUTURE CAREER.

# COURSE 4

# PRITHVI

## RAPID ADVANCE DIGITAL ART COURSE

**GROUNDED IN TRADITION, EVOLVING  
WITH TECHNOLOGY**

PRITHVI, THE ELEMENT OF EARTH, REPRESENTS STABILITY, STRUCTURE, AND INNOVATION—QUALITIES THAT ARE ESSENTIAL IN DIGITAL ART AND DESIGN. THIS PROGRAM IS PERFECT FOR ASPIRING DIGITAL ARTISTS, ILLUSTRATORS, AND CONCEPT DESIGNERS LOOKING TO MASTER INDUSTRY-STANDARD TOOLS AND SOFTWARE. STUDENTS WILL DIVE INTO DIGITAL SKETCHING, ANIMATION FUNDAMENTALS, AI-POWERED ART, AND CONCEPT DESIGN, PREPARING THEM FOR CAREERS IN GAME DESIGN, DIGITAL BRANDING, AND INTERACTIVE MEDIA. IF YOU'RE LOOKING TO BUILD A STRONG PORTFOLIO AND EXPLORE CUTTING-EDGE DESIGN TOOLS, PRITHVI IS THE COURSE FOR YOU

# COURSE 4

## RAPID ADVANCE DIGITAL ART COURSE

### 3 APPS

LEARN 3 DIFFERENT  
DIGITAL ART APPS

- **Krita** (Free PC/ Mac/ Linux drawing app)
- **Autodesk sketchbook** (Free mobile drawing app for iPhone and android)
- **Procreate** (A paid drawing app for iPad)

### TOOLS

All the mentioned Tools that will be covered in detail.



- Drawing Tablet
- Apple Pencil
- Stylus

### PRACTICE LESSONS TO APPLY TOOLS

- Human portrait drawing
- Background drawing (Environment Design)
- Human figure drawing (Character Design, Colouring & Shading)

**LEARN FROM EXPERT TRAINER AND  
DIGITAL ARTIST!**

**- ONLINE CLASSES ON ZOOM -**

**RECEIVE A CERTIFICATE AND CREATE  
A DESIGN PORTFOLIO OF YOUR OWN!**

### LEARNING OUTCOME

**AFTER COMPLETION OF THIS COURSE THE STUDENTS  
WILL CREATE**

- CONCEPT ART
- ANIME ART
- STORYBOARDING
- PRODUCT CONCEPT ART
- CHARACTER DESIGN
- DIGITAL PORTRAITS
- ENVIRONMENT DESIGN
- ILLUSTRATED POSTERS

# A QUICK GUIDE TO YOUR CAREER IN DESIGN

## 1. COURSES

COURSE	EXAMS IT COVERS
1. DESIGN	NID, U-CEED & Other Design Colleges
2. FASHION	NIFT & Other Design Colleges
3. ARCHITECTURE	NATA & JEE Paper 2
4. STUDY DESIGN ABROAD	Design Portfolio for studying abroad

## 2. COURSE STRUCTURE

My Master's Strokes Courses have following Modules :

<b>1. FOUNDATION MODULE:</b> Drawing & Design Foundation - General Aptitude Foundation - 3D Modelling - Design Software Basics	<b>2. ADVANCED MODULE:</b> - Adv. CAT / DAT / Drawing - Adv. General Aptitude - Design / Arch Aptitude - Maths ( <i>for B.Arch only</i> )
<b>3. TEST MODULE:</b> - Mock Test Series - Paper Checking & Feedback - Last Min Revision - Marathon sessions - Guidance regarding all exam forms - Interview and Portfolio	<b>4. EXTRA CURRICULAR:</b> - Two Sunday's in a month will comprise of Campus visits, Workshops by industry experts and Seminars.

# 16 REASONS TO CHOOSE US

Every year over 1500+ students successfully join Design, Architecture and Art Colleges after completing our classroom coaching programs. These are the 16 reasons why students and parents choose My Master's Strokes.

Portfolio Creation

Career Counselling and Guidance

Parents Teacher Meetings

Sample Papers & Mock Tests

Fun and Educational Excursions

Guaranteed Successful Results

3D Model Creation

Academy Visits

End to End Guidance

Building confidence

Personalised Training

Practice Workbooks

Personality Development

Creative Workshops

Performance monitoring

Expert Faculty

# TOP DESIGN CAREERS

## 1. DESIGN

### INDUSTRIAL DESIGN

- Product Design
- Automobile Design
- Furniture Design
- Glass & Ceramic Design
- Toy & Game Design

### COMMUNICATION DESIGN

- Graphic Design
- Film & Video
- Animation Design
- Photography Design

### IT INTEGRATED DESIGN

- New Media Design
- Digital Design
- Information Design
- UI/UX Design
- Digital Game Design

## 2. FASHION

- Apparel Design
- Textile Design
- Accessory Design

- Leather Design
- Knitwear Design
- Fashion Management

- Fashion Styling
- Fashion Communication
- Fashion Technology

## 3. ARCHITECTURE

- Interior Design
- Landscape Design
- Exhibition Space Design

- Urban Design
- Conservation & Restoration
- Project Management

- Town Planning
- Green Architecture
- Transport Planning

## 4. ART

### FINE ARTS

- Painting
- Textile Design
- Sculpture

- Interior Decoration
- Metal Work
- Ceramics

### APPLIED ARTS

- Typography
- Illustration
- Photography
- Computer Graphics
- Exhibition & Stage Design

# TOP DESIGN CAREERS

Sr.	College Name	City/ Campus	Degree / Dip./ Certificate	FAD	IPD	VCD	FID	ITD	AVX	FVC	Per Annum fees*
1	NID	7 across India	B.Des (4 yrs) / M.Des (2.5 yrs)	✓	✓	✓	✓	✓	✓	✓	450,000/-
2	NIFT	17 across India	B.Des / BFT (4 yrs) M.Des (2 yrs)	✓	-	-	-	-	-	-	326,200/-
3	IIT	9 across India	B.Des (4 yrs) / M.Des (2 yrs)	-	✓	✓	-	✓	✓	✓	215,000/-
4	ISDI	Mumbai	B.Des (4 yrs) / M.Des (2 yrs)	✓	✓	✓	✓	-	✓	-	637,000/-
5	UID	Ahmedabad, Delhi	B.Des (4 yrs) / M.Des (2 yrs)	✓	✓	✓	✓	✓	✓	-	600,000/-
6	MIT-ID Avantika	Ujjain	B.Des (4 yrs) / M.Des (2yrs)	✓	✓	✓	✓	✓	✓	-	425,000/-
7	Anant Univ	Ahmedabad	B.Des (4 yrs) / M.Des ( 2 yrs)	✓	✓	✓	✓	✓	-	-	550,000/-
8	ITM Univ.	Mumbai	B.Des (4 yrs)	✓	-	✓	✓	✓	✓	-	420,000/-
9	Strate	Bangalore	B.Des (4 yrs) / M.Des (2 yrs)	✓	✓	✓	✓	✓	-	-	650,000/-
10	Ecole	Bangalore	B.Voc (3 yrs) + RNCP Diploma	-	-	✓	-	-	✓	✓	720,000/-
11	Ist. Marangoni	Mumbai	BA Hons. (Europe)	✓	✓	-	✓	-	✓	-	955,000/-
12	Pearl Acad.	5 across India	B.Des (4 yrs) / M.Des (2Yrs)	✓	✓	✓	✓	-	-	-	670,000/-
13	UPES	Dehradun	B.Des (4 yrs) / M.Des (2Yrs)	✓	✓	✓	✓	-	✓	-	494,000/-
14	WUD	Haryana	B.Des (4 yrs) / M.Des (2Yrs)	✓	✓	✓	✓	✓	✓	✓	300,000/-
15	IIAD	Delhi	BA (Hons.)	✓	-	✓	✓	-	-	-	547,959/-
16	CMR	Bangalore	B.Des (4 yrs) / M.Des (2Yrs)	✓	✓	✓	✓	-	-	-	300,000/-
17	Design village	Noida	B.Des (4 yrs) / M.Des (2Yrs)	✓	✓	✓	✓	-	✓	-	
18	Alliance University	Bangalore	B.Des (4 yrs) /	✓	✓	✓	✓	-	✓	✓	
19	Rishikesh Univ.	Noida	B.Des (4 yrs)	✓	✓	✓	-	-	-	-	420,000/-
20	JD Institute of Fashion Technology	Bangalore	B.Des (4 yrs) / M.Des (2Yrs)	✓		✓	✓	-	-	-	

FAD - FASHION & APPAREL DESIGN | IPD - INDUSTRIAL & PRODUCT DESIGN | VCD - VISUAL COMMUNICATION DESIGN

FID - FURNITURE & INTERIOR DESIGN | ITD - IT INTEGRATED DESIGN | AVX - ANIMATION & VFX | FVC- FILM & VIDEO COMMUNICATION

\*Approximate rounded off fees. GST may be applicable on fees of certain institutes. | # Fees may differ with Discipline

# TOP ARCHITECTURE CAREERS

Sr.	INDIA - All India Level	MUMBAI	PUNE
1	IIT Roorkee DoA	Sir J.J. CoA	Bhanubhai Nanavati CoA
2	SPA Delhi	Rachana Sansad AoA	Vasantdada Patil CoA
3	IIT Kharagpur DoA	Kamla Raheja IAE	Marathwada Mitra Mandal CoA
4	BIT Mesra DoA	NMIMS BSSA	DY Patil CoA / SoA
5	SPA Bhopal	IES CoA	Sinhagad CoA
6	SPA Vijaywada	L. S. Raheja CoA	BRICK SoA
7	NIT - Hamirpur DoA	School of Env. & Arch.	MIT-ADT CoA
8	NIT - Maulana Bhopal DoA	Hiray CoA	ADY Patil CoA
9	NIT - Nagpur DoA	Rizvi CoA	ADA's Minerva CoA
10	NIT - Tiruchirapally DoA	MES Pillai's CoA	Ayojan SoAD

Sr.	INDIA - State / Private	GUJARAT	KARNATAKA
1	CEPT CoA	CEPT CoA MSU CoA	R V CoA
2	Sir J.J. CoA	Parul University CoA	BMS CoA
3	Jamia Millia FoAE	APIED CoA Marwadi	Dayanand Sagar CoA
4	JNAFAU SPA	University CoA Sardar	MS Ramaiah IT CoA
5	Chandigarh CoA	Patel IT Navrachana	Acharya's NRV SoA
6	Manipal SoAP	Univ. SEDA Indus	The Oxford SoA
7	BMS CoA	University IDEA Anant	CMR University SoA
8	RV CoA	IoA Indubai Parekh SoA	Manipal SoAP
9	Univ. of Mysore SPA		BGS SoAP
10	Sushant SoA		Reva University SoA

Note : These are the top 10 Architecture colleges in each category. This is not a scientific ranking but is based on our research and student feedback. All India Level colleges (IITs, SPAs, NITs) admit students on the basis of JEE Paper 2 & 1 scores. Other colleges admit students on the basis of NATA scores.

# **NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) FASHION & TEXTILE DESIGN**



## **About the Exam:**

NIFT is India's premier institute for fashion, textile, and accessory design. The entrance exam has two stages:

- Creative Ability Test (CAT) – Tests sketching, color theory, and problem-solving in fashion concepts.
- General Ability Test (GAT) – Covers math, logical reasoning, and communication skills.

## **Key Skills Required:**

- Fashion sketching & draping ideas
- Fabric knowledge & sustainable textiles
- Brand storytelling & digital illustration

# ENTRANCE EXAM PATTERN

NIFT

Program	Test Type	Creative Ability	Duration	Held on	Weightage
B.Des	Test (CAT)		3 Hrs.	January	50%
	General Ability Test (GAT)		2 Hrs	January	30%
	Situation Test		2 Hrs.	April	20%
B.F.Tech	General Ability Test (GAT)		2 Hrs	January	100%
M.Des	Creative Ability Test (CAT)		3 Hrs	January	40%
	General Ability Test (GAT)		2 Hrs.	January	30%
	Interview		-	April	30%
M.F. Tech / M.F.M	General Ability Test (GAT)		3 Hrs	January	70%
	Interview		-	April	30%

**Note:** The GAT section will have negative marking. The negative marks for any question will be 25% of the full marks for the question (for each wrong answer).

**CREATIVE ABILITY TEST:** To test Concept Development (Creative), Observation, Visualization, Color Application, Drawing & Design Abilities.

**GENERAL ABILITY TEST:** To test Quantitative Ability, English Communication & Comprehension, Analytical Ability and General Knowledge & Current Affairs.

**SITUATION TEST:** A hands-on test to evaluate the candidate's skills for material handling & innovative ability on a given situation with a given set of material.

**PERSONAL INTERVIEW:** Shortlisted candidates from the written entrance examination are required to undergo Personal Interview (PI). PI is conducted by a panel and candidates are evaluated on Career orientation, Aptness for the course, Personal achievements, Communication, General awareness and aptitude, creative and lateral thinking.

\* Situation Test and Personal Interview are conducted only for those who clear Phase 1 (CAT & GAT)

# **NATIONAL INSTITUTE OF DESIGN**

## **(NID)**

# **PRODUCT & INDUSTRIAL DESIGN**



### **About the Exam:**

**National Institute of Design (NID) – Product & Industrial Design.**

**The entrance exam has two stages:**

- **Design Aptitude Test (DAT Prelims)** – Tests problem-solving through design, storytelling, and creativity.
- **DAT Mains** – Studio test + interview where students work with clay, wire, paper, and materials to showcase creativity.

### **Key Skills Required:**

- Sketching & rapid visualization
- 3D thinking & material manipulation
- Human-centered design & innovation

# ENTRANCE EXAM PATTERN

NID

## PHASE 1: Design Aptitude Test (DAT)

**PRELIMS** GENERALLY HELD IN JANUARY

SECTION A	Objective / CDAT	25 Marks
SECTION B	Subjective / Discipline DAT	75 Mark
	<b>3 Hours</b>	<b>100 Marks</b>

Different papers set for B.Des and M.Des. The M.Des paper has Common DAT (25 marks, 30 mins) & Discipline Specific DAT (75 marks, 2 hrs & 30 mins). M.Des candidates can apply for up to two disciplines.

Section	2024	2023	2022	2021	2020
1. SECTION A	25	40	40	40	30
2. SECTION B	75	60	60	60	70

Note: NID test Candidate's General Knowledge, Comprehension, Analytical thinking, Creativity, Visualization and Drawing and Design abilities. The objective type questions are similar to those asked in PART A of IIT U-CEED / CEED. Refer to the previous pages.

## PHASE 2: Design Aptitude Test (DAT)

**MAINS** GENERALLY HELD IN APRIL / MAY

STUDIO TEST	B.Des & M.Des	Sketching, Hands-on model making, Observation Test, Inter / Intra personal activity
INTERVIEW & PORTFOLIO REVIEW	M.Des only	However, all the other design schools conduct interview for B.Des as well.

# **UNDERGRADUATE COMMON ENTRANCE EXAM FOR DESIGN (UCEED) – UI/UX & DIGITAL DESIGN**

The logo for UCEED features the acronym "UCEED" in a bold, sans-serif font. The letters are colored brown and blue, with "U", "C", and "E" in brown, and "E" and "D" in blue.

## **About the Exam:**

UCEED is India's gateway for interaction design, UI/UX, and digital product design. Conducted by IIT Bombay, this exam tests:

- Visualization & spatial ability (3D shapes, object rotation)
- Logical reasoning & design thinking
- Observation & problem-solving in daily life

## **Key Skills Required:**

- UI/UX principles & wireframing
- 3D perspective & digital tools
- Psychology in design & branding

# ENTRANCE EXAM PATTERN

## IIT - UCEED (B.Des)

**Part - A (2 hours)**  
Objective  
Computer Based Test

**Part - B (1 hour)**  
Drawing & Design  
Paper Based Test

Held in January

### OBJECTIVE SECTION TOPICS

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| 1. Visualization & Spatial Ability  | 4. Environmental & Social Awareness  |
| 2. Observation & Design Sensitivity | 5. Design Thinking & Problem Solving |
| 3. Analytical & Logical Reasoning   | 6. Languages & Creativity            |

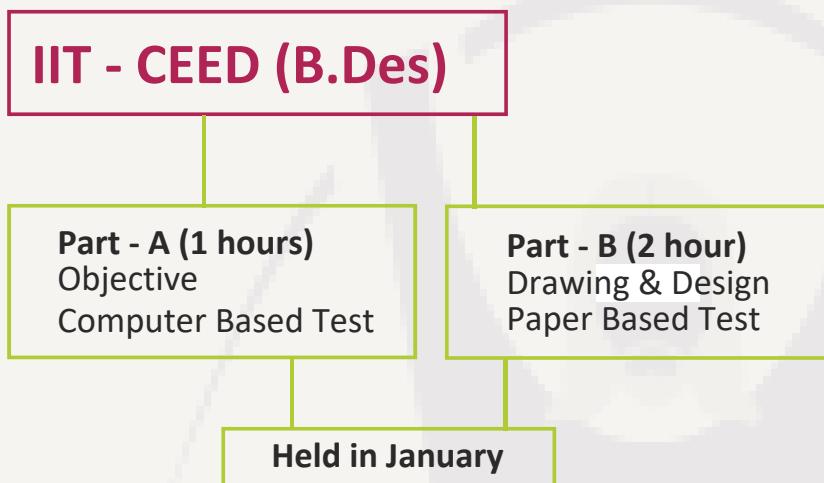
### Part A - (200 Marks)

Section	No. of Question	Question No.	Marks if Correct	Marks if Wrong	Total Marks
NAT	14	1–14	4	0	56
MSQ	15	15–29	Partial Marking	-1	60
MCQ	28	30–57	3	-0.71	84

### Part B - (100 Marks)

DRAWING & DESIGN	2	2	50	0	100
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# ENTRANCE EXAM PATTERN



## OBJECTIVE SECTION TOPICS

1. Visualization & Spatial Ability	4. Environmental & Social Awareness
2. Observation & Design Sensitivity	5. Design Thinking & Problem Solving
3. Analytical & Logical Reasoning	6. Languages & Creativity

## Part A - (150 Marks)

Section	No. of Question	Question No.	Marks if Correct	Marks if Wrong	Total Marks
NAT	8	1–8	4	0	32
MSQ	10	9–18	Partial Marking	-1	40
MCQ	26	19–44	3	-0.5	78
<b>Total</b>	<b>44</b>	<b>1–44</b>			<b>150</b>

## Part B - (100 Marks)

Section	No. of Question	Question No.	Total Marks
Sketching	1	1	20
Creativity	1	2	20
Form Sensitivity	1	3	20
Visual Sensitivity	1	4	20
Problem Identification	1	5	20
<b>Total</b>	<b>5</b>	<b>1–5</b>	<b>100</b>

# **NATIONAL APTITUDE TEST IN ARCHITECTURE (NATA) ARCHITECTURE & URBAN PLANNING**

# **NATA**

## **About the Exam:**

NATA is India's premier exam for architecture and urban planning aspirants. Unlike other exams, NATA has a mathematics-heavy component along with design skills:

- Cognitive Skills & Drawing Test – Sketching spaces & building structures
- Mathematical Aptitude & Logical Reasoning

## **Key Skills Required:**

- Architectural sketching & perspective drawing
- Sustainable & futuristic city planning
- 3D models & CAD software

# ENTRANCE EXAM PATTERN

## ARCHITECTURE

NATA and JEE exams are for 3 hours each follows below pattern

#	Entrance Exam	JEE (Paper 2)			# Ques	NATA	
		# Ques	Marks	Tar Marks		Marks	Tar Marks
I	Drawing	2	100	85	3	80	60
II	Aptitude / NATA B1	50	200	160	30	60	50
III	Maths for JEE / NATA B2	30	100	55	15	60	50
		82	400	300	48	200	160

NATA & JEE P2 exams measure the aptitude of the candidates in the field of Architecture. They assess cognitive skills, visual perception, aesthetic sensitivity, logical reasoning and critical thinking ability. Topics such as composition and color, memory sketching, 3D composition are covered in the **Drawing Paper**. Topics such as visual reasoning, logical derivation, general knowledge, awareness about architecture and design, language and interpretation, elements and principles of design, building anatomy and architectural vocabulary, techniques of building construction and knowledge of material, are covered in the **Aptitude section**. For a detailed understanding of the New NATA Pattern & Topic Weightage download the PDF from - [silica.co.in/nata-sample-papers](http://silica.co.in/nata-sample-papers)

## BASIS OF MERIT LIST FOR ADMISSION (STATE LEVEL COLLEGES)

#	Marks Obtained In	State Colleges	SPA, NIT, IIT
1	Entrance Exam (NATA / JEE P2)	50%	100%
2	Aggregate % in 10+2 / 10+3	50%	0%

Let's take an example for State Colleges:

#	Marks Obtained In	Marks in Exams	Out of 100
1	Marks in NATA	140 / 200	70
2	Aggregate % in 10+2 / 10+3	90%	90
<b>Merit Score out of 200</b>			<b>160</b>

**Note:** If there are 99 students with a merit score greater than 160, then this student's merit rank will be 100. Thus you will note, for admission to State level colleges, studying for XII Std is as important as studying for the NATA / JEE (B.Arch) exam. A good score in XII Exam is 85%. However, for All India Colleges, only JEE Paper 2 marks are considered for admission.

# ENTRANCE EXAM PATTERN

## ART

Each state conducts separate CET for admissions to Fine Art Colleges within the state. The Art CET in Maharashtra (MAH-AAC-CET) is conducted in MAY. The exam pattern is:

PAPER SECTION	DURATION	MARKS
Object Drawing (Practical)	1.0 Hour	50
Design Practical	1.5 Hour	50
Memory Drawing	1.0 Hour	50
Art & Current Affairs (MCQ)	1.0 Hour	40
*Intermediate Exam Grade	-	10
<b>Total</b>		<b>200</b>

\*The balance 10 marks are awarded based on Intermediate Exam Grade  
A=10 marks, B=6 marks, C=3 marks.

Note: The exam pattern of ART-CET of other states is similar.



# OUR EXCURSIONS

**mymastersstrokes**



**mymastersstrokes**  
Excursion to Ahmedabad!!

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**mymastersstrokes**



**mymastersstrokes**  
ISDI - School of Design & Innovation, Mumbai

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**mymastersstrokes**  
Day at UID, Ahmedabad!

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World University of Design, Sonipat Campus,

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ITM Institute of Design and Media, Mumbai

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ISDI - School of Design & Innovation, Mumbai

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Innovative Design Creation at Unitedworld Institute of Design, NCR Campus.

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Dinner night at Amrik Sukhdev Dhaba!

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**mymastersstrokes**  
Excursion to UID Ahmedabad!!

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# OUR CAMPUS VISITS



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Workshop and academy visit at Pearl Academy.



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Masterclass by MIT AVANTHIKA.



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Workshop at JD Institute of Fashion Technology



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Workshop and academy visit at STRATE.



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Workshop and academy visit at Pearl Academy.



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Workshop and academy visit at CMR Institute.



# LOVE AND SUPPORT FROM PRINCIPALS



Mrs. Manila Carvalho &  
Mrs. Preeti Soota  
Delhi Public High School, East



Mrs. Anitha Bijesh  
Delhi Public High School, South



Dr. Sr. Genevieve  
Mount Carmel PU College



Ms. Kamava Bopana  
Delhi Public High School, Whitefield

# LOVE AND SUPPORT FROM PRINCIPALS



Principal Ma'am  
Jyothi Nivas PU College



MS. Mini Johny  
Yashasvi VidyaniKethan



Mrs. Vamsheepriya Amar  
MVJ International High School



Mrs. Manju Sharma  
Delhi Public High School, Mysuru

# LOVE AND SUPPORT FROM PRINCIPALS



Ms. Ramitha Ramachandran  
School Of India, Bangalore



Ms. Rekha Vinod  
Presidency School, North



BEING FACILITATED BY  
THE REGIONAL OFFICER,  
CBSE



MR. P. RAMESH

# **HYPER LINKS BELOW!!**



**(CLICK/TAP ON THE TOPIC  
AND YOU WILL BE AUTO-  
DIRECTED TO THE  
PLAYLIST AND VIDEOS).**

- ★ FEEDBACK VIDEOS OF STUDENTS & PARENTS
- ★ ALL INDIA DESIGN CHALLENGE
- ★ MEGA ART-INTEGRATED COMPETITION 2023
- ★ EXCURSIONS
- ★ CAMPUS VISITS & WORKSHOPS



# MEGA INTER-SCHOOL ON THE SPOT CBSE ART - INTEGRATED LEARNING COMPETITION (AIL) / ART INTEGRATED PROJECT (AIP) 2025

Executed by



*My Master's  
Strokes*



# MEGA INTER-SCHOOL ON THE SPOT CBSE ART - INTEGRATED LEARNING COMPETITION (AIL) / ART INTEGRATED PROJECT (AIP) 2025

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Strokes*



# MEGA ART-INTEGRATED CBSE COMPETITION 2023

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# ALL INDIA DESIGN CHALLENGE



BANGALORE SAHODAYA AND MY MASTER'S STROKES

# MARCH MASTI WORKSHOPS

## FORM DE FORM

WITH PAPER AND OTHER MATERIALS

UID

Ignite your  
ambition



BANGALORE SAHODAYA AND MY MASTER'S STROKES

# MARCH MASTI WORKSHOPS

## RE-DISCOVER YOUR CREATIVE CONFIDENCE

strate  
SCHOOL OF DESIGN



BANGALORE SAHODAYA AND MY MASTER'S STROKES

# MARCH MASTI WORKSHOPS

## WIRE WEB



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WORLD  
UNIVERSITY  
OF  
DESIGN



**A PASSIONATE AND ACCOMPLISHED CREATIVE COACH WITH EXTENSIVE INDUSTRIAL EXPERIENCE.**  
**SHE IS A NIFT GRADUATE, JEWELLERY DESIGNER, DIAMOND GRADER, GEMMOLOGIST AND MURAL ARTIST**

Founder of the most successful Career counselling and coaching Academy in Bangalore - My Master's Strokes.

- Trained more than 1000 students with 85% success rate in acquiring admissions in the top Institutions.
- Having more than 25 years of experience in the field of Fashion, Jewelry, Interiors and Education
- Awards won-Winner of DeBeers Diamond Jewelry competition
- Swarnajali Diamond Jewelry competition. World Gold council Award.

#### **EDUCATION AND EXPERIENCE**

- ACCESSORY DESIGN from NIFT DELHI (4 years course).
- Jewelry making from JPDC (SPONSORED BY GOVT OF GERMANY).
- Diamond grading (IIG DELHI).
- Interior Architecture (IDA BANGALORE)
- Founder and Creative Coach of My Master's Strokes. Entrance exam coaching institute for NIFT, NID, UCEED, NATA, JEE B Arch and many other Design and Architecture Entrance examinations.
- Successfully running a JEWELLERY MAKING workshop in Delhi and a MURAL AND INSTILLATION Design / Fabrication studio in Bangalore.



**RACHEL SHIBANI PERINCHERY**

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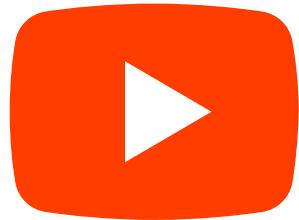
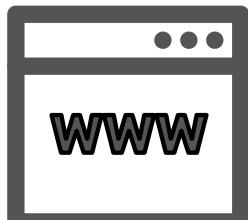
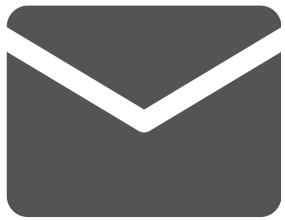
**CEO/  
FOUNDER**

2025



## TO REGISTER AND KNOW MORE

RACHEL SHIBANI - 9036646984  
AARTHI KOTHARI - 9844056772  
(CLICK ON THE ICONS)



HOLY CROSS, JUBILEE BUILDING MUSEUM ROAD , OPP. ST.JOSEPH'S BOYS HIGH  
SCHOOL, BANGALORE 560001