



MEG BECKER

GRAPHIC DESIGN

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Job Experience

Aug 2015 –
Present

Designer

McCall Associates, New York, NY

Feb 2013 –
Present

Graphic and Web Designer

Electronic Student Services (ESS) at
Appalachian State University, Boone, NC

Front end web and software development.
Customized multiple university departments' branding
and web content through direct client interaction.

June 2013 –
Present

Freelance

Designed client-based products for Katherine Claire
Photography, Reached Out, and Bridge II Sports.

May –
June 2014

Intern

Clean Design, Raleigh, NC

Met with clients, attended strategy meetings and shoots.
Prepared presentation materials and designed for clients.
Executed designs using established brand guidelines.

May –
Aug 2013

Art Director

Cru Summer Internship: Zero Canvas
Chicago, IL

Coordinated eleven interns creating three of Cru's major
conferences.

Facilitated interns using skills in branding, marketing,
writing, web design, and photography.

Supervised entire projects through completion.

Made executive decisions to maintain fresh and
cohesive work.

Planned daily schedule and lead meetings.

Created the theme, branding, and marketing for the
largest conference, IndyCC.

June –
July 2012

Art Service

Cru and Here's Life Inner City partnership
New York, NY

Collaborated with other artists engaging the
inner-city community using interactive art pieces.

Included experiences in mural painting, community service
and art show finale of original works.

Education

Fall 2011 –
May 2015

Appalachian State University
Bachelor Fine Arts in Graphic Design
Communications Minor

Additional Experience

Aug 2014 –
May 2015

AIGA Communications Director
Appalachian State University, Boone, NC.

Used social media and promotion to
inform of events and opportunities.

Aug 2012 –
May 2015

Cru Leadership and Graphics
Appalachian State University, Boone, NC.

Created unique designs for events.
Mentored younger students.

Aug 2013 –
May 2014

IJM Leadership and Publicity
Appalachian State University, Boone, NC.

Used graphic design and social media
to brand the campus chapter.
Produced promotional items.

Recognition

Spring 2015

The Peel Publication

Spring 2015

AIGA Publication

Spring 2015

Art Expo

Spring 2015

Chancellor's House Exhibition 2015

Fall 2011 –
Spring 2015

Dean's List