



# MEG BECKER

## GRAPHIC DESIGN

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## Job Experience

Aug 2015 –  
Present

### Designer

McCall Associates, New York, NY

Feb 2013 –  
Present

### Graphic and Web Designer

Electronic Student Services (ESS) at  
Appalachian State University, Boone, NC

Front end web and software development.  
Customized multiple university departments' branding  
and web content through direct client interaction.

June 2013 –  
Present

### Freelance

Designed client-based products for Katherine Claire  
Photography, Reached Out, and Bridge II Sports.

May –  
June 2014

### Intern

Clean Design, Raleigh, NC

Met with clients, attended strategy meetings and shoots.  
Prepared presentation materials and designed for clients.  
Executed designs using established brand guidelines.

May –  
Aug 2013

### Art Director

Cru Summer Internship: Zero Canvas  
Chicago, IL

Coordinated eleven interns creating three of Cru's major  
conferences.

Facilitated interns using skills in branding, marketing,  
writing, web design, and photography.

Supervised entire projects through completion.

Made executive decisions to maintain fresh and  
cohesive work.

Planned daily schedule and lead meetings.

Created the theme, branding, and marketing for the  
largest conference, IndyCC.

June –  
July 2012

### Art Service

Cru and Here's Life Inner City partnership  
New York, NY

Collaborated with other artists engaging the  
inner-city community using interactive art pieces.

Included experiences in mural painting, community service  
and art show finale of original works.

## Education

Fall 2011 –  
May 2015

Appalachian State University  
Bachelor Fine Arts in Graphic Design  
Communications Minor

## Additional Experience

Aug 2014 –  
May 2015

**AIGA Communications Director**  
Appalachian State University, Boone, NC.

Used social media and promotion to  
inform of events and opportunities.

Aug 2012 –  
May 2015

**Cru Leadership and Graphics**  
Appalachian State University, Boone, NC.

Created unique designs for events.  
Mentored younger students.

Aug 2013 –  
May 2014

**IJM Leadership and Publicity**  
Appalachian State University, Boone, NC.

Used graphic design and social media  
to brand the campus chapter.  
Produced promotional items.

## Recognition

Spring 2015

**The Peel Publication**

Spring 2015

**AIGA Publication**

Spring 2015

**Art Expo**

Spring 2015

**Chancellor's House Exhibition 2015**

Fall 2011 –  
Spring 2015

**Dean's List**