



MEG BECKER

GRAPHIC DESIGN

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Related Experience

Feb 2013 -
Present

Graphic & Web Designer Electronic Student Services (ESS).

- Appalachian State University, Boone, NC.
- Integrated graphic design and web development.
 - Designed the visual side of ESS.
 - Created layouts, logos, and elements for websites.
 - Customized multiple university departments' branding and web content through direct client interaction.

June 2013 -
Present

Freelance

- Designed client-based products for Katherine Claire Photography, Cru, and International Justice Mission.

May - June 2014

Intern

Clean Design, Raleigh, NC

- Met with clients, attended strategy meetings and shoots.
- Prepared presentation materials and designed for clients.
- Executed designs using established brand guidelines.

May - Aug 2013

Art Director

Cru Summer Internship: Zero Canvas. Chicago, IL.

- Coordinated eleven interns creating three of Cru's major conferences.
- Facilitated interns using skills in branding, marketing, writing, web design, and photography.
- Supervised entire projects through completion.
- Made executive decisions to maintain fresh and cohesive work.
- Planned daily schedule and lead meetings.
- Created the theme, branding, and marketing for the largest conference, IndyCC.

June - July 2012

Art Service

Cru and Here's Life Inner City partnership. NY, NY.

- Collaborated with other artists engaging the inner-city community using interactive art pieces.
- Included experiences in mural painting, community service, and art show finale of original works.

Additional Experience

Aug 2014 -
May 2015

AIGA Communications Director

- In charge of social media and informing the general public and members of events and opportunities

Aug 2012 -
May 2015

Cru Leadership and Graphics

- Created unique designs for events as well as mentored younger students.

Aug 2013 -
May 2014

IJM Leadership and Publicity

- Using graphic design and social media to brand the campus chapter as well as produce promotional items

June 2010 -
July 2012

Chick-fil-A

- Wake Forest, NC.
- Dedicated team member.
 - Practiced customer service to a diverse population.
 - Developed life long relational skills.

Recognition

Spring 2015

AIGA Publication

Spring 2015

Art Expo

Spring 2015

Chancellor's House Exhibition 2015

Fall 2011 -
Spring 2015

Dean's List and Chancellor's List

Education

May 2015

Appalachian State University
Bachelor Fine Arts in Graphic Design
Communications Minor