Build Review Notes Art Director: Megan Designer: Alex G

First Impressions

- I like the image choices a lot
- The interactive buttons work really well
- Title typeface matches tone of website well
- Body copy feels a little heavy
- I still like the little bit of humor that you've added to your treatment
- I like the idea of the sources page being a drawer that pops out

Interacting with the page

- I think the home image could take up the entire screen before scrolling down
- The type placement could be given a little more breathing room and lined up more consistently
- The buttons could be slightly bigger so there is less white space
- The line height could also be a little bigger
- I like the width of the body copy, it seems manageable.

Design Suggestions

- I think that each section could be visually divided by having the images as the background of each one, or at least the background of the section titles
- The black text feels a little heavy in places, maybe it would be nice to have a softer green color picked from one of the images
- White text might work better over the home image
- I like the map idea but if the timeline doesn't work it could be fine just include a background image
- Simplify as much as possible so things stay clean and consistent
- Has the potential to look great! Looking forward to seeing it!