

Who/Do/Be/Feel

WHO	DO	BE	FEEL
Anglers	support fishing recording and analysing	Reliable	Fun
Friends	Include indexing entries for further search and analysis	Easy to use	Evocative
Family members	Storing details such as photo and text	Basic security	Reflective
Researchers	Generate timelines or reports of year/season	Exportable	
Environmentalists		Fun/reflective	
		Portable	