

Desirous of working in an organization which provides adequate opportunity for career development and to learn to utilize my knowledge and contribute to the success of organization by my sincere efforts

Education – 2008 | Bachelor's Degree in Computer Science - Open University.

Experience 18 yrs.

Byju's (Think and Learn Pvt. Ltd) | Since 2012 | Career Growth: 2013 - Team lead | 2015- Assistant Manager | 2018 - Senior Manager | 2021- Studio Head

- Working cohesively with a team of Artists, Designers, Illustrators and Animators to create the unique vision developed for the clients. Manage projects from collaborative conceptualization through to final design and deliver the vision and creative process. Conduct daily reporting meetings and share reports with the Director.
- Working with management of the production to prioritize daily tasks and ensure the most important aspect of the work is addressed first. Mentor artists in Design department in developing further ideas. Lead team of creative professionals, providing guidance, support, and mentorship to foster their growth and development.
- Collaborate with cross-functional teams to understand project requirements, objectives, and target audience, and translate them into effective creative solutions. Stay updated on industry trends, emerging technologies, and best practices in creative design marketing, and incorporate them into creative strategies and initiatives.
- Review and approve creative concepts, designs, and final deliverables to ensure they meet quality standards, brand guidelines, and project requirements. Manage creative projects from inception to completion, including budgeting, resource allocation, timeline management, and stakeholder and external clients communication.
- Foster a collaborative, innovative work environment, encouraging experimentation, creativity, continuous improvement within the creative team. Represent creative team in meetings, presentations, and discussions with leadership, partners, advocating for the importance of creativity in achieving business objectives.

Highlights

- © **2012: Joining BYJU'S as Technical Assistant** Transitioned to full-time employment at BYJU'S as a Technical Assistant. Started recording and editing content for projects like CAT and UPSC.
- © **2013: Leading Editing Team and Handling Multiple Projects** Promoted to lead an editing team of 6 members. Managed projects such as GMAT, CAT, and UPSC, expanding responsibilities in content production.
- © **2014: Marketing Campaigns and Audio visual Responsibility** Involved in marketing campaigns for BYJU'S. Took charge of Audio visual aspects for stadium events like NIE. Established the first cyclorama studio for BYJU'S K10 projects.
- © **2015-2018: App Launch and Diverse Projects** Played a key role in launching the BYJU'S app. Recorded international projects in Chemistry, Physics, and Biology, collaborating closely with scriptwriters, artists, and directors.
- © **2018-2019: Expansion into Disney Collaboration and International Travel** Produced video content in designer sets for Disney BYJU'S K3 App. Travelled extensively to the US (Texas, Austin) for international math video productions.
- © **2020: Studio build and Studio Expansion in India:** Created India's largest soundproof studio, specializing in studio design, lighting, and equipment. Oversaw the expansion and establishment of 59 soundproof studios across India. Successfully managed operations for 59 studios nationwide, ensuring seamless output with strong technical knowledge. Shot diverse projects for BYJU'S Grade 4-10 across various subjects in dynamic backgrounds.

© **2021: Promotion to Studio Head and Expanded Responsibilities** Promoted to Studio Head with full responsibility for studio operations. Led a film crew of 50 members, managing numerous video production projects with industry-standard expertise. Maintained a prop room, upgraded studio equipment to meet industry standards, and assisted faculty members in setting up home studios. Additionally, took on responsibilities in content marketing and live production, coordinating campaigns and broadcasts to enhance studio capabilities and reach.

2011-2012 | Freelance Video Production - Leveraging 6 years of experience in cinematography and lighting.

- Understand design techniques and solutions to create eye-catching videos. Knowledge of design principles to produce the design for Educational Videos, Corporate videos, websites and marketing demos. Assist in selecting audio, video, colors, animation, for graphic design. Work with the editor to resolve technical issues.

2006-2011 | Event Management/ Editor/Cinematography/ Photographer / IT Assistance

- I began my career in 2006 with an Event Management company. Within six months, I quickly learned camera skills and cinematography. I shot, captured, and edited events for major corporations such as IBM, Intel, Microsoft, and Cisco. My role involved frequent travel to multiple cities for IT assistance. Additionally, I served as an in-house editor for multiple projects, handling clients and managing Account closures.

Work in tandem with Client Servicing to develop new ideas and concepts as part of the marketing strategy. Coordination with sponsors for event, finalizing deliverables for sponsors.

Avinash M Navalgund